



July 9, 2025

TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- Promotional and Community Event Grants**

- The application period for Promotional and Community Event grants closed May 1-30, 2025. Funding requests were presented to the board at the June 26th meeting. Board action will be scheduled for the July 24th meeting. Summary below:

MCDC Promotional & Community Event Grants -- 2025 Cycle 2			
	Applicant	Event(s)	Request
25-17	Heritage Guild of CC	FM, Ghostly Hauntings, Educational Programming, Ghost Trolley/Pumpkin Pals, Holiday Tour of Homes (Dec 6-7)	\$ 14,905
25-18	Rotary Club of McKinney	Rotary Parade of Lights (Dec 13)	\$ 7,500
25-19	Texas Womens Society	McKinney Asian Food & Art Festival (Oct 3-4)	\$ 13,500
25-20	McKinney Repertory Theater	Two Shows in 2025 (short season due to MPAC renovations) National Pastime: a musical (Oct 3-4, 10-11, 17-18) A Christmas Carol (Nov 21-22, 28-29, Dec 12-13)	\$ 6,790
25-21	The Warrior's Keep	2025 North Texas Veterans Day Celebration (Nov 8)	\$ 12,500
25-22	CC Master Gardeners	<u>2025-2026 Events</u> Propagation Workshop (Sept 20) A Walk in the Park (Sept 27) Fall Plant Sale (Oct 25) Gardening Workshop (Oct/Nov 2025) Edible Gardening 101 (Jan/early Spring 2026) Tomato Workshop (Feb/early Spring 2026) The Garden Show (March 2026) Spring Plant Sale (April 2026)	\$ 14,500
25-23	McKinney Main Street	2025 Oktoberfest (Sept 26-28)	\$ 14,000
25-24	Art Club of McKinney	Student Art Show Member Art Show Art Meets Poetry (with Mockingbird Society) Plus 13 Community Events and 4 Workshops	\$ 7,100
25-25	Millennial Maven Creative Foundation	2025 Rooted in Rhythm at D121 (Oct 18)	\$ 10,000
			\$ 100,795

- **Project Grants**

- Applications for the third and final cycle of Project Grants for FY25 were accepted June 1-30.
- Five grant applications were received.
- Public hearings on the requests will be held at the July 24th meeting. Board vote will be scheduled for the August 28 meeting. A summary of the applications received is provided below:

2025 MCDC Project Grants Cycle 3 Applications			
			Requested
25-12	The Harbor at Adriatica Master Condominium Association	Replacement of failed fire suppression system (originally installed in 2007-2008) in the public parking structure located at 6675 Mediterranean Drive. New system to include a nitrogen generator component that will increase the life of the system from 20 to 60 years. The public portion of the garage serves visitors to park, amphitheater, restaurants, retail shops.	\$ 233,137
25-13	McKinney Main Street	50-foot neon Historic Downtown monument sign to be located at Hwy 75 and Virginia, visible from the highway to North and South travelers, that will serve as a landmark gateway to Downtown.	\$ 80,000
25-14	McKinney Parks & Rec	Accessibility improvements, Trails Plan, Al Ruschhaupt Sports Complex improvements, Old Settler's Park improvements, and Erwin Park improvements.	\$ 8,000,000
25-15	Habitat for Humanity of Collin County	Repair and renovation of three properties: 1304 Garcia (upgrade wheelchair ramp, replace doors and windows, fix leaking roof, install new steps, siding, and skirting) 305 Lively Hill (comprehensive rehabilitation of an existing Habitat home. The property requires extensive renovation) 611 Bumpas (Phase I of a multi-phase plan to include demolishing the existing building, cleaning up the property, and designing the new structures for Phase II)	\$ 305,000
25-16	Entertainment Properties 360, LLC	Enhancements to the public park located in the commercial portion of the West Grove Retail Development to add playscapes, a shade structure, a water feature, trees, public restroom, and WIFI.	\$ 2,000,000
TOTAL			\$ 10,385,000

- **Retail Development Infrastructure Grants** - *Retail is defined as: storefronts/shops, restaurants, specialty food venues, event venues, salons, grocery stores, drug stores, etc.*
 - Grants will fund infrastructure improvements for retail establishments or buildings housing retail enterprises that are **exterior to a property, necessary to promote or develop new or expanded business enterprises.**
 - Expenses eligible for consideration include:
 - Sewer
 - Water
 - Electric Utilities
 - Gas Utilities
 - Drainage
 - Lighting (for security enhancements)
 - Fencing (for security enhancements)
 - Site Improvements
 - (landscape will only be considered if replacement is required due to infrastructure improvements)
 - Walkways – concrete or other materials
 - Parking
 - The final cycle for Retail Infrastructure grants during the current fiscal year will be open for application July 1-31.
- **Upcoming events** supported by MCDC Promotional and Community Event Grants:

Every Saturday	McKinney Farmers Market at Chestnut Square – 8:00 a.m. until noon
July 12	Millhouse: Artisan Maker Markets
July 10-12	Young Actors Guild: Charlotte's Web
July 12	SBG: McKinney Margarita Stroll
July 20	Marching Music: Drum Line Expo
July 21	Marching Music: DCI McKinney Competition
Aug 1-2	MRT: Barefoot in the Park
August 2	Summer Event @ John and Judy Gay
Aug 8-9	MRT: Barefoot in the Park
Aug 15-16	MRT: Barefoot in the Park
August 23-24	McKinney Literature Fest