

 **MARKETING UPDATE
NOVEMBER 2023**

FOLLOWER COUNT

 **2104**
 **1408**
 **944**

WEBSITE UPDATE:
 Overhaul whole design, Return to Simple Branding, and Enhanced Press Release Experience

What Some Ecosystem Partners are Saying

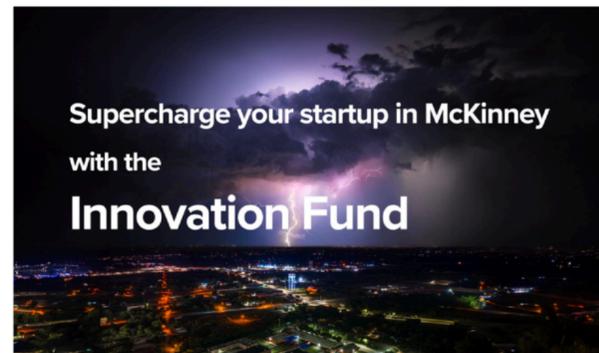
Startups are the energy source for economies everywhere, I believe Texas and specifically McKinney has the raw talent and opportunity to build magic. I'm excited to continue to invest here.
 Adam Draper | Founder, Boost VC

The strategic partnership between the McKinney Economic Development Corporation and Plug and Play marks a new era of innovation in McKinney and further propels the DFW startup and venture capital ecosystem — a testament to the power of collaboration in shaping vibrant economic landscapes
 Vik Thapar | Managing Director - Cypress Growth Capital | Venture Dallas Co-Founder

You've been a huge part of our growth behind the scenes. To date, we're over 200 employees, seven that are full time, and we're just continuing to grow. It would not be possible without the support from Michael Talley and the MEDC team, so we're extremely excited to be a part of this innovation fund and the City of McKinney. McKinney will forever be our headquarters!
 Adam McAbee | Founder & COO, StadiumDrop

FAQ's

- + What is the history of the Innovation Fund and how is this a logical next step?
- + What does the Innovation Fund do for the area? List some current stats/momentum, and how this partnership will strengthen the existing program we have to allow further growth.
- + How does the vision of Plug and Play's vision align with our vision in McKinney to strengthen Collin County's tech presence?



[Learn More](#)

MEDC McKinney Economic Development Corporation

News About Why McKinney Site Selectors Business Assistance Contact

Global Innovation Platform Plug and Play Launches New Location in McKinney, Texas

MEDC December 7, 2023 No Comments

Welcome to McKinney

PLUGANDPLAY

Corporate Innovation Accelerator Programs Venture Capital

Vertical: Enterprise & AI

MEDC McKinney Economic Development Corporation

Plug and Play Launches New Location in McKinney, Texas

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Recent Post

Global Innovation Platform Plug and Play Launches New Location in McKinney, Texas

Michael Talley and Madison Clark Graduate from the Advanced Economic Development Leadership (AEDL) Program

Media X Partners / rikodi Announces Selection As Recipient of McKinney Innovation Fund Grant

McKinney Economic Development Corporation appoints Michael Kowski as President and CEO

The McKinney Economic Development Corporation welcomes Mike Wilkes as the newest Project Manager

Comments

No comments to show.