



THE FARM
LAUNCH
Empowering Youth.
Strengthening Community.

DIRECTION 61:3

PROJECT LEADS



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WHAT WE DO...



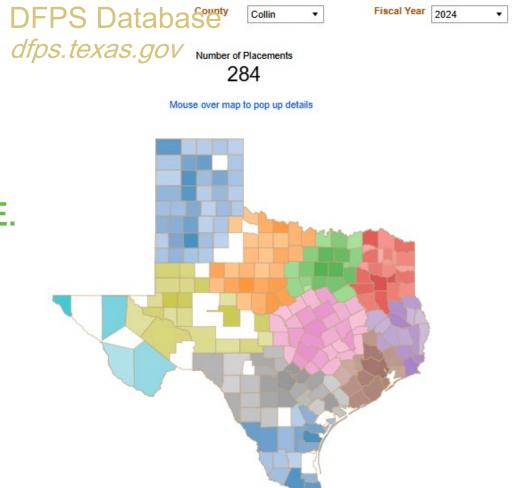
THE NEED...

Each year, over 1000 of Texas's foster youth age out of the system with no home, no guidance, and no support, leading to high rates of homelessness, abuse, pregnancy, unemployment, and incarceration.

MCKINNEY IS NOT IMMUNE.

The Farm is our proactive response: a permanent, community -integrated solution that gives vulnerable young adults the tools to thrive —not just survive.

In 2024, over 280 children were placed in foster care in Collin County . 20% of those were 14 years or older.



THE SOLUTION...

A Holistic Approach to Stability and Independence

Founded in 2017, Direction 61:3 helps foster youth transition into adulthood with stability, purpose, and community.

Through housing, life skills, career education, and counseling, we equip young people to become independent, contributing members of society.

Now, with The Farm, we're expanding that impact—a transitional living campus built in partnership with the McKinney community. Youth will live, learn, work, and train in a real-world co-op setting.

The Farm ensures foster youth don't fall through the cracks—
they rise and give back. McKinney wins when every young
person has a path to thrive.

THE IMPACT...

A Stronger McKinney: Built Through Opportunity and Partnership

In partnership with the community, The Farm...

- Reduces local rates of homelessness, poverty, and juvenile justice involvement
- Creates a safe, stable transitional living environment for vulnerable youth
- Trains young adults to become productive members of McKinney's workforce
- Provides public access to recreational areas, a coffee shop, and a market
- Offers a scalable, sustainable model of public-private partnership in community development

HOW WE DO IT...

THE FARM Momentum & Early Impact: Launch a Legacy Campa

LAUNCH A LEGACY CAPITAL CAMPAIGN PROGRESS

• 20% of Phase 1 Goal (\$4.2 million) raised

MOMENTUM DRIVEN BY COMMUNITY GENEROSITY AND LOCAL PARTNERSHIPS

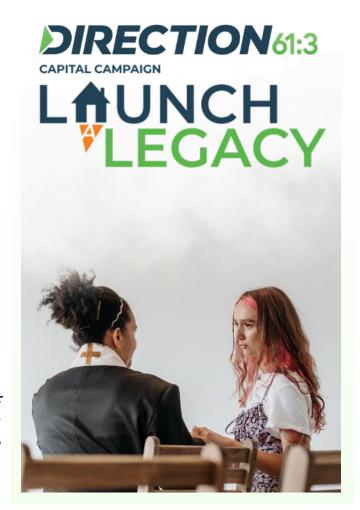
- \$100,000 Matching Grant McKinney Rotary Club
- \$275,000 in Donations Hope Fellowship Church

IMMEDIATE IMPACT ALREADY DELIVERED

Counseling Center Completed – Now open and serving foster youth on-site, creating a safe, therapeutic space for daily activities and healing

NEXT STEP: INFRASTRUCTURE & COMMUNITY ACCESS

MCDC investment will accelerate the development of the Community Center, additional public facilities, and recreational spaces to serve both foster youth and McKinney residents.



PROJECT DETAILS

Building Together! Community -Centered Design

PUBLIC ACCESS - 42% of Total Project Area

- Community Event Center
- Outdoor Seating
- Coffee Shop & Market
- Pond Fronting Green Space
- Sports Court
- Village Green Soccer Field
- Fishing/Boating Dock





THE FARM



INFRASTRUCTURE

Public Facilities Overview

The Farm is designed as a dynamic, multiuse campus that blends transitional living with vibrant, community-accessible spaces. Below are key public facility features included in the master plan:

- 7,600 sq. ft. Community Event Center
 Includes flexible meeting space, coffee shop, and market—open to the public
- Village Green

 Features open play space, a soccer field, and a communal gathering area for events and recreation
- Boat House & Dock
 Offers access to kayaking, paddle boating, and fishing on the orsite pond
- Multi -Sport Court with Amphitheater Seating

 Designed for pickleball, basketball, and volleyball, with builtin seating for community events and youth activities

PROJECT TIMELINE

THE FARM TIMELINE: The project will be constructed and implemented in two primary phases (Phase 1 & 1+), followed by a full build -out upon receipt of additional funding.

Design and Pre -Construction Phase (Completed) Property acquired May 2022

- Capital Campaign (Launch a Legacy) initiated: Q1 2024
- Counseling Center constructed adjacent to administrative offices
- Permitting and utility planning are underway

Phase 1 Construction (2025 –2027) Estimated start: Q2 2025 - completion: Q2 2027

- Scope: Infrastructure development (roads, utilities, drainage, foundational systems)
 - Construction of Phase 1 residential homes
 - Renovations to the existing Farmhouse/Main Offices
 - Public spaces: Walking trails, limited outdoor seating areas

Phase 1+ Expansion (2025 -2027) Estimated start: Q3 2025 - completion: Q3 2027

- Construction of Boat Dock & Completion of Community Event Center
- Buildout of the coffee shop and market
- Installation of the sports courts and recreational amenities
- Landscaping and public access areas finalized

Phase 2 & 3 Construction (2026 –2030) Estimated start Q1 2026 - completion: 2030

- Construction of Campus Couple Home
- Construction of Additional Residential Homes



thanks you.

QUESTIONS?

