

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

January 13, 2010

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, Council Workroom, 222 N. Tennessee Street, McKinney, Texas on Wednesday, January 13, 2010. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:30 a.m. The following persons were present: Chairman Johnny Galyean, Vice-Chair Sharla Bush, Tom Meredith, CoCo Good, Karen Klassen, Jan Temples, Molly Brewer, Dorie Helsley, John Rattan and Jon Dell'Antonia. Main Street Board absent: Treasurer John Dugan, Renee Funderburgh and Jennifer Cox. Main Street Staff present: Main Street Program Director Ty Lake and Main Street Assistant Merry Caroline Canter. Guest(s) Present: Councilman Don Day and McKinney Community Development Corporation Assistant, Connie Gibson.

Consider/Discuss/Act – Minutes of the December 9, 2009 Board Meeting

Mr. Dell'Antonia made a motion to approve the December 9, 2009 minutes. Mr. Meredith seconded. The board voted; the minutes were approved unanimously.

Chairman/Vice-Chairman Report – Main Street Partner of the Year Discussion

Chairman Galyean opened up the table to the board; to nominate the 2009 Main Street Partner of the Year. The board discussed. Mrs. Lake took a head count on all who were going to attend the Chamber Award Banquet on February 5, 2010.

Chairman/Vice-Chairman Report – Relay for Life Update

Chairman Galyean reported to the board on Relay for Life Community Kick Off. The event is next Friday, January 22, 2010, starting at 6 p.m. at the McKinney Performing Arts Center. This event will be free and open to the public; they can pick up their information packet, buy luminaries and enjoy a concert by local singer/songwriter John Christopher Davis, who wrote a song especially for Relay. Main Street has purchased purple bags with the Main Street and Relay For Life logos to give away at the event on Friday, in which we will stuff special offers from any downtown store that wishes to participate. Lastly, Spoon's Café has graciously offered to cater refreshments and cupcakes for the event at a

discounted rate and Main Street will pay the balance. The Board discussed. The board also discussed having their own team to participate in Relay For Life in April.

Chairman/Vice-Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. Each Board member gave an update from their block.

Consider/Discuss/Act – Minutes of the December 9, 2009 Board Meeting

Ms. Klassen makes a motion to approve Sharron Winn and Debbie Williams, known as the “Sister Act” from Chapel Hill as the 2009 Main Street Partner of the Year. Vice-Chair Bush seconded. The board voted; the motion was approved unanimously.

Directors Report – Monthly Recap

Mrs. Lake presented her Monthly Report. The board reviewed and discussed.

Directors Report – Bike the Bricks Update

Mrs. Lake gave a brief update regarding funding portion of Bike the Bricks. Mrs. Lake announced that she has recently submitted a funding request to McKinney Community Development Corporation; and Chairman Galyean, Mrs. Good and Mrs. Lake will be presenting the request on January 28. Our goal for this event is to raise \$15,000 for the McKinney Recreation Fund and \$5,000 for Main Street. The Business Monthly group was very excited about the idea of the bicycles in their storefront windows; as this will be a very unique way to tie in the Downtown Merchants to the event itself and get the buzz out there about the event. There is also a Bike the Bricks Committee meeting tomorrow to confirm the marketing and other details. The Board discussed.

Directors Report – Business Update

Mrs. Lake gave a brief update as to store closings and openings. Herby’s closed on January 2, One of a Kind is closing on January 16, Sugar Plums is closing at the end of January, while The Pub and Gregory’s Bistro will be opening in downtown in the next couple of months. Also, two new businesses have opened recently, The Bear Market and Historic Lighting Restoration both on East Louisiana. Lastly, Mr. Dell’Antonia and his wife will be in downtown hosting a potential new business this Thursday and Friday. The Board discussed.

Directors Report – Marketing Opportunities / Updates

Mrs. Lake gave an update on marketing. Mrs. Lake stated that the Image Campaign funds have gone to have lights on the buildings and on the trees, we are currently looking at get a different color lights to reflect the season as well as looking at how the trees are holding up with lights on them. Mrs. Lake also mentioned that Ms. Klassen will be hosting regular Marketing Committee Meetings focusing on social media. Lastly, Mrs. Good announced that starting next week the City of McKinney will have a fan site on FaceBook. The board discussed.

Review and Discuss Financials

Mrs. Lake reported on the financials year to date. Mrs. Lake directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions. Mrs. Lake also, announced that she has provided a list of those currently paying to the Image Campaign in the board packet for the board to review. The board discussed.

Liaison Reports – Downtown Property Owners

No report on the Downtown Property Owners.

Liaison Reports – Chamber of Commerce

Mr. Rattan reported on the McKinney Chamber of Commerce. Mr. Rattan announced two upcoming meetings for the Chamber; the Annual Chamber Business Luncheon on January 21, there will be a fantastic speaker that no one will want to miss and the Annual Chamber Awards Banquet on February 5. Mr. Rattan also mentioned that today's 12 at 12 meeting they will be discussing Downtown.

Liaison Reports – McKinney Conventions & Visitors Bureau

Mr. Rattan reported on the McKinney Conventions & Visitors Bureau, in Mr. Dugan's absence. Mr. Rattan announced that the MCVB is working on many opportunities tying into the Super Bowl, being that McKinney is a critical destination; largely due to having an airport along with other unique amenities.

Liaison Reports – City of McKinney

Mrs. Good reported on the City of McKinney. Mrs. Good mentioned that the City of McKinney Development Services has new population estimate for January 2010, they City has grown from 122,000 to 126,000 over this past year. Also another big development is that the Baylor Hospital is slated to break ground in February. Mr. Meredith gave a brief update on the Bond Committee to the board on issues that

involve Downtown. Lastly, Councilman Day gave a council update. He spoke about the bond proposal and a TIF that he is working on and he mention that council is looking at two universities that are interested in moving in to the old six-story Former Collin County Courthouse. The Board discussed.

Liaison Reports – McKinney Performing Arts Center

No report on the McKinney Performing Arts Center.

The meeting adjourned at 9:53 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board