

VISIT MCKINNEY BOARD

REGULAR MEETING

JUNE 30, 2026

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 401 E. Virginia Street, McKinney, Texas on Tuesday, June 30, 2026, at 8:00 a.m.

Board Vice Chair Brian Medina called the meeting to order at 8:01 a.m. upon determining a quorum consisting of Vice Chair Brian Medina the following board members were present: Juanita Peña, Keith Gall, Jill Thompson Barnes, Patrick McGuire, Carol Sullivan, and Taryne Bolton.

Absent: Board Chair Katie Scott.

City Staff, City Council Members, and Liaisons present: City Manager Paul Grimes, President of McKinney Economic Development Corporation Michael Kowski, Director of McKinney Cultural District, Main Street and Special Events Andrew Jones, City Secretary Empress Drane, McKinney Community Development Corporation alternate member Markus Lloyd, Executive Director of Visit McKinney Aaron Werner, Assistant Director of Visit McKinney Alisha Holmberg, Senior Communications & Media Specialist Sarah Nolting, Digital Communications Coordinator Emily Myrick,

There were two (2) members of the public present in the audience.

Vice Chair Brian Medina called for Public Comments on agenda items. No one requested to make comments.

Vice Chair Brian Medina called for the agenda items:

26-0590 Minutes of the Visit McKinney Board Meeting of May 26, 2026

Board members unanimously approved the motion by Board member Taryne Bolton, seconded by Board member Jill Thompson Barnes, to Approve 26-0590 Minutes of the Visit McKinney Board Meeting of May 26, 2026 and refer them to the City Council Regular Meeting of July 21, 2026, for City Council approval.

26-0591 Board and Liaison Reports City of McKinney MEDC MCDC McKinney Main Street / MPAC McKinney Parks and Recreation Visit McKinney Finance Report Visit McKinney Marketing Report

26-0592 Executive Director's Report

26-0593 Consider/Discuss/Act on the Visit McKinney Budget for Fiscal Year 2027
as Submitted to the City Manager

Board members unanimously approved the motion by Board member Patrick McGuire, seconded by Board member Carol Sullivan, to Approved 26-0593 Consider/Discuss/Act on the Visit McKinney Budget for Fiscal Year 2027 as Submitted to the City Manager.

Vice Chair Brian Medina called for Public Comments regarding matters not on the agenda. No one requested to make comments.

Vice Chair Brian Medina called for Board and Director comments, and made these announcements:

- There will be no Visit McKinney Board or Committee meetings in the month of July
- The McKinney Chupacabra soccer team will play games on July 4 and July 11. Aaron Werner and Paula Martin are available with information about game tickets.

There were no other comments by the Board Members or Director.

Vice Chair Brian Medina called for the Executive Session at 8:41 a.m. in accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

B. Section 551.087. Deliberation Regarding Economic Development Matters

- Project Passing Clouds

The Visit McKinney Board returned from the Executive Session at 8:59 a.m. with all members present.

Board members unanimously approved the motion by Board member Patrick McGuire, seconded by Board member Keith Gall, to approve Project Passing Clouds as discussed in the Executive Session.

Board members unanimously approved the motion by Board member Patrick McGuire, seconded by Board member Carol Sullivan, to adjourn the board meeting at 9:00 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Visit McKinney Board on August 25, 2026, and referred to the City Council Regular Meeting of September 15, 2026 for City Council approval.

SIGNED:

KATIE SCOTT, Chair
BRIAN MEDINA, Vice Chair

ATTEST:

PAULA MARTIN, Executive Assistant

City of McKinney, Texas
Collin County, Texas