



August 14<sup>th</sup> 2025

PROPERTY OWNER / ADDRESS – Steven Betzold / 6780 SH 121 McKinney, Texas

**BOARD OF ADJUSTMENT NOTICE AND DECISION**

**NOTICE -**

Conduct a Public Hearing to Consider/Discuss/Act on the request by Applicant Steven Betzold of Lamar Advertising to Consider/Discuss/Act on the Appeal of the Building Official's decision regarding denial of a permit to install a 50 foot tall, 672 square foot digital billboard on SH 121/Sam Rayburn Tollway, in violation of UDC Article 506 (B)(1) prohibiting new billboards, Article 506 (B)(3) prohibiting digital billboards unless certain qualifications are met, Article 506 (B)(3)(b)(ii) limiting the height to 40 feet, and Article 506 (B)(3)(b)(i) limiting the size to 300 Square feet, as well as the prohibition on sign placement in a platted utility easement. This request is on the property commonly known as 2<sup>nd</sup> Family Dogs located at **6780 SH 121, Lot 8 of Block A of the Advantage-LaQuinta Highway 121 Addition to the City of McKinney, Texas**

**BOARD OF ADJUSTMENT DECISION** – The majority Five (5) members voted to **approve** the Variance based on the findings in the public hearing and the public discussion by the members after the close of the hearing. The motion and decision by the Board is based on finding an unusual and practical difficulty or hardship not caused by the landowner.

Please attach this Notice and Decision to the Building Permit application.

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**Suzanne Arnold, Chief Building Official**  
**City of McKinney Texas 75070**

**BUILDING INSPECTIONS DEPARTMENT**

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