



WHEREAS, travel and tourism play a vital role in strengthening the local economy and enhancing the quality of life for residents of McKinney; and

WHEREAS, the City of McKinney continues to experience a growing tourism economy, attracting visitors who support local businesses, restaurants, attractions, and cultural experiences; and

WHEREAS, in 2025, tourism generated 34.9 million in local tax revenue for McKinney, supporting more than 2.2K jobs in the hospitality sector; and

WHEREAS, visitor spending reached 325 million in McKinney in 2025, contributing to the city's continued economic vitality and community development; and

WHEREAS, National Travel and Tourism Week provides an opportunity for Visit McKinney to recognize the industry's role in building our economy and connecting our community to the world.

NOW, THEREFORE, I, BILL COX, BY THE POWER VESTED IN ME AS MAYOR OF THE CITY OF MCKINNEY, TEXAS, DO HEREBY PROCLAIM MAY 3-9, 2026, AS

NATIONAL TRAVEL AND TOURISM WEEK

IN MCKINNEY, TEXAS, URGING ALL RESIDENTS TO JOIN IN RECOGNIZING THE CRITICAL ROLE OF TOURISM IN OUR COMMUNITY, WITNESS MY HAND AND SEAL THIS 5TH DAY OF MAY 2026.

BILL COX, Mayor

ATTEST:

EMPRESS DRANE, City Secretary

City of McKinney
Collin County, Texas