

November 25, 2018

Collin County History Museum
300 East Virginia Street
McKinney, TX 75069

Dear MCDC Board,

Thank you for the opportunity to be considered for a promotional grant through the McKinney Community Development Corporation. We believe that the Collin County History Museum promotional grant request is consistent with your mission to attract visitors to McKinney and add to the growth of the McKinney sales tax revenue.

We believe that our mission statement "Preserve and Honor the Past, Connect with the Present and Embrace the Future" aligns with your MCDC guiding principle to "Honor the Past – Provide innovative Leadership for the Future." Both organizations can work in partnership to enhance the quality of life in McKinney.

We believe that the Collin County History Museum plays a vital role in attracting visitors to our McKinney community. Thank you for the opportunity to work collaboratively with MCDC through this project.

Sincerely,

Mary Carole Strother

Collin County History Museum
Executive Director

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION
Promotional Grant Application
November 2018

Please indicate the type of funding you are requesting:

Project Grant

Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

**X Promotional or Community Event/Grant
(maximum \$15,000)**

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

INFORMATION ABOUT YOUR ORGANIZATION

Name: Collin County History Museum

Federal Tax I.D.: 52-1093455

Incorporation Date: 10.24.1984

Mailing Address: 300 East Virginia Street

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457

Email: director@collincountyhistoricalsociety.org

Website: <http://collincountyhistorymuseum.org>

Check One:

☒ Nonprofit – 501(c) Attach a copy of IRS Determination Letter

☐ Governmental entity

☐ For profit corporation

☐ Other

Professional affiliations and organizations to which your organization belongs:

McKinney Chamber of Commerce, Main Street McKinney, Collin County Historical Coalition, Volunteer McKinney, Texas Historical Commission, Texas Association of Museum, Preservation Texas

REPRESENTATIVE COMPLETING APPLICATION:

Name: Mary Carole Strother

Title: Executive Director

Mailing Address: 300 East Virginia Street

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457

Email: director@collincountyhistoricalsociety.org

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Mary Carole Strother

Title: Executive Director

Mailing Address: 300 East Virginia Street

City: McKinney

ST: TX

Zip: 75069

Phone: 972-542-9457

Email: director@collincountyhistoricalsociety.org

FUNDING

Total amount requested: \$11,675

Matching Funds Available (Y/N and amount): Additional funding is available through our museum budget and in-kind services in the amount of \$2,775

Will funding be requested from any other City of McKinney entity (e.g. Arts Commission, City of McKinney Community Support Grant)?

Yes

X No

PROJECT/PROMOTIONAL/COMMUNITY EVENT

Start Date: February 2019

*Completion Date: December 2020

*This request is for promotional materials for the 2019 calendar year

BOARD OF DIRECTORS and Leadership Staff: See Attachment

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer**Representative Completing Application***Mary Carole Strother*

Signature

Mary Carole Strother

Signature

Mary Carole Strother

Printed Name

Mary Carole Strother

Printed Name

November 25, 2018

Date

November 25, 2018

Date

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION
Promotional Grant Application
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I. Applying Organization: Collin County History Museum

Mission

The mission of the Collin County History Museum (CCHM) is to preserve and honor the past, connect with the present and embrace the future. We are committed to the collection and preservation of the rich heritage and history of the people and events that helped shape the place we proudly call home, McKinney and Collin County.

Strategic Goals and Objectives

We fulfill the mission of the organization through the following goals: 1) To preserve and protect our cultural history for future generations 2) To disseminate historical information through our museum collections, archives, research library, and publications 3) To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation 4) To improve intellectual and physical access to our information and museum collections 5) To leverage new technology resources to engage visitors in a meaningful way

Scope of Services

CCHM is an archival museum with historical artifacts, photographs, documents, diaries, manuscripts, historical maps, archival newspapers, and land records that provide valuable research information for genealogists, historians, authors, teachers and students. The museum has a library collection of books dedicated to Collin County and Texas History. Docents also provide interactive educational programming for students across Collin County.

Day to Day Operations

The museum is open to the public on Thursday, Friday, and Saturday from 10am-4pm. Special tours and interactive school tours can be scheduled Monday through Friday from 8am-3pm. Special events are held throughout the year.

Paid Staff and Volunteers

Currently the museum has two staff members that each work 20 hours a week. The positions are 1) Museum Manager in charge of daily operations, and 2) Coordinator of Business and Veteran Services.

The third staff position, 3) AmeriCorps VISTA Student Programming Coordinator in charge of children's programming for after school workshops and summer camps for children in poverty. Our AmeriCorps VISTA works 40 hours a week.

The first two positions are funded through a program called Workforce Solutions provided by the State of Texas. The AmeriCorps VISTA is funded by the museum budget and through the Federal Government.

Through contracted services, the museum pays a curator to help archive and catalog historical artifacts, documents and photographs. The Museum Director, Events and Educational Program Coordinator, Membership and Volunteer Coordinator, and Facilities Manager are currently volunteer staff.

II. Promotional Grant

Project Overview

The CCHM is seeking grant funding from MCDC for advertising and marketing to promote attendance for the *McKinney Then and Now* exhibit for 2019. The exhibit will launch in February 2019 and will continue through December 2020. The exhibit will give visitors the opportunity to step back in time and experience what life was like in the early days of McKinney. Historic photos, artifacts and set designs of historic buildings will help tell the stories of diverse businesses that made up the downtown from the late 1800's through 1950. Historic images will be paired with the views of the same scenes as they appear today or a similar business that is currently in McKinney. Visitors to the exhibit will hear the stories about early McKinney told from historical newspaper articles from Bill Haynes and through the Historical Vignettes of historians Roy and Helen Hall. The vignettes were published in the *McKinney Examiner* and *Courier Gazette* telling the stories of the places, people and events that helped shape McKinney.

Scope of Project

Through the years, McKinney has been transformed from a pioneer town, to a thriving farming community, to the vibrant downtown we enjoy today. Every year thousands of people visit downtown McKinney and enjoy the vintage charm and intrigue of the historical buildings that make up the downtown square. Through our exhibit, visitors will be able to compare for themselves *McKinney Then and Now*.

The Collin County History Museum will use the promotional grant money to purchase advertising in newspapers and magazines, in both digital and print format. We will purchase (5) ¼ page print ads, promoting the *McKinney Then and Now* exhibit, in *Celebration Magazine* which distributes approximately 35,000 printed copies of each edition of the magazine in Collin, Dallas, and Southern Denton counties. *Celebration Magazine* will also distribute advertising for the event through (5) dedicated email blasts, with information about our exhibit, to their 7,500 subscribers and 3,500 Facebook followers. The magazine features a partnership listing of the museum on their website. A digital copy of the magazine is also available online on the *Celebration* website. Our history museum wrote feature articles in each of the editions of the magazine where advertising was purchased in 2018. So, we were able to have extra coverage for the exhibit through the article as well as the purchased advertising. We will submit articles again for 2019 publications.

Another way we will promote our museum exhibit is through a newspaper booklet called *Historic Downtown McKinney Sketched* which is printed quarterly. We would like to purchase a two-page color ad that will be published in each of the four editions with 75,000 copies distributed around the metroplex area.

We are scheduled to attend marketing events through Collin College, McKinney Chamber of Commerce, and Celebration Magazine. The funding for printed materials requested are to be distributed during those events. We will also distribute printed materials through the MPAC center, MCVB and area hotels.

We would also like to purchase a 5-ft. wide by 10 ft. tall coroplast vinyl color sign that will be mounted to the west side of the museum. The sign will have a historic photo with graphics and lettering to promote the hours and information about the exhibit. This sign can easily be seen from traffic passing by on Chestnut Street and visitors walking on Virginia or Chestnut in downtown McKinney.

We purchased a sandwich board sidewalk sign during our WWI exhibit and this grant budget reflects a cost for sign inserts that can be changed out to spotlight events for our *McKinney Then and Now* exhibit.

We have taken 3-D images of downtown McKinney that we will use in the exhibit that visitors will view through 3-D glasses and stereoscopes. We will use some of our promotional grant funding to print the cards of those images.

We would also like for the graphic artist that helped us with the design of the museum display panels for our new exhibit to create the digital graphics for the *McKinney Then and Now* logo that we will use on our website. The logo will be the branding we use for the *McKinney Then and Now* exhibit and will be on all of our advertising brochures.

Promotional Goals of the Exhibit

- Promote heritage tourism in McKinney
- Collaborate and form partnerships with downtown businesses to attract visitors to the museum exhibits and to other businesses in the downtown
- Collaborate with Main Street McKinney and the McKinney Convention and Visitor Bureau for advertising opportunities and correlate downtown events with the *McKinney Then and Now* exhibit
- Host lectures, events, and promote activities to attract patrons and promote the rich heritage of McKinney
- Utilize technology tools to create and promote engaging and interactive exhibits that tell the history of McKinney

Promotional Objectives

Describe how the proposed project fulfills the strategic goals for your organization.

- Promote heritage tourism in McKinney
 - **Strategic Goal 1)** To preserve and protect our cultural history for future generations
- Utilize technology tools to create and promote engaging and interactive exhibits that tell the history of McKinney
 - **Strategic Goal 5)** To leverage new technology resources to engage visitors in a meaningful way

- **Strategic Goal 2)** To disseminate historical information through our museum collections, archives, research library and publications
- Host lectures, events, and promote activities to attract patrons and promote the rich heritage of McKinney
 - **Strategic Goal 3)** To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nation
 - **Strategic Goal 4)** To improve intellectual and physical access to our information and museum collections

Target Audience: The exhibit is open to the general public and to all age groups and organizations.

Attendance: During the 2019 *McKinney Then and Now* exhibit the museum would like to set a goal to attract 8,000 visitors.

Every week hundreds of visitors walk through the doors of the Collin County History Museum. They come from all across Collin County, Texas, the United States and even from other countries. The museum offers visitors a unique place to learn and explore. Many people visit the museum after they have eaten breakfast on the square. Some see the museum sign and walk in off the streets to explore. Other groups come to the museum as their primary destination for a scheduled tour. After the tour, they spend the afternoon eating and shopping in the downtown. It is important that a town, the size of McKinney, offers tourists a variety of opportunities for enjoyment and entertainment. The funding from the MCDC promotional grant will provide promotional materials and advertising to help attract people to McKinney.

Promotional Schedule: To help attract visitors, the museum has established a schedule of monthly promotional events.

(See McKinney Then and Now Calendar of Events attachment)

Exhibit Expansion: We plan to extend the *McKinney Then and Now* exhibit through December 2020. We have outlined a two-year calendar of programs and events. We hope that through the current promotional advertising we will establish a reputation of offering quality exhibits and that people will return to the museum for future exhibits and visit and shop in our downtown.

McKinney City Council and McKinney Community Development Goals supported by the proposed Project:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike

Overview of Alignment with goals and strategies adopted by McKinney City Council and McKinney Community Development by the proposed Project:

The CCHM is a 501(c) 3 and is eligible for MCDC consideration for grant funding. The *McKinney Then and Now* exhibit meets the goals and strategies adopted by the McKinney City Council and MCDC in the following ways:

- Because the museum is located just one block east of the historic downtown square, hundreds of visitors attending the exhibit contribute to the growth of the McKinney sales tax revenue by shopping and eating in the downtown square.
- The museum is a Texas Historic Landmark and offers a unique destination not only for the enjoyment of the museum exhibit but visitors also enjoy the unique architecture and historical features of the building.

Has a request for funding for this Promotional Event been submitted to MCDC in the past?

Yes

X No

Date(s):

II. Financial

Overview of CCHM Financial Status

The CCHM has been able to continue to increase our financial resources for our monthly budget expenditures. We have also set up a reserve account from our monthly positive cash flow. The board of directors has focused on building collaborative relationships and partnerships with historical organizations, McKinney organizations and businesses and the Collin County Historical Commission. Through these collaborative relationships and partnerships, we have seen an increase in donations, memberships and financial support

for the museum. We have organized a committee to seek grant funding through various community and historical organizations to continue to fund projects that keep us connected to and involved in the community.

Our financials are not audited, but are professionally prepared and reviewed by: Nabors CPA Services, Wayne Nabors, Certified Public Accountant.

(See Financial Attachments)

Projected Total Grant Expenditures

Promotional Grant Request from MCDC	\$11,675
In Kind Services	<u>\$2,775</u>
Total Promotional Expenditures	\$14,450

MCDC funds requested will fund 81%

Through in-kind services CCHM will fund 19%

(See Itemized Promotional Budget Attachment)

IV. Marketing and Outreach

The CCHM will utilize the following marketing plans and outreach strategies:

- Submit advertising to newspapers and magazines in both print and digital formats as outlined in the grant essay
- Post promotional events on the Collin County History Museum website
- Utilize Google Analytics Statistics for redesign of museum webpage
- Create a Channel on HP Reveal network.
- Create a YouTube Channel to post *McKinney Then and Now* Videos
- Distribute email communication to schools and colleges in Collin County
- Utilize social media by postings on Twitter and Facebook accounts
- Post event dates on the McKinney Convention and Visitors Bureau and Chamber of Commerce calendars
- Submit articles for publication in newspapers and magazines
- Attend Marketing Events through Celebration Magazine, Collin College, and McKinney Chamber of Commerce

The museum is also a member of the following organizations that provide promotional opportunities.

- Main Street McKinney
 1. Promotion on the Downtown McKinney website
 2. Directional signs
 3. Inclusion on the Historic Downtown Shopping Guide and Map
 4. Exposure on the Historic Downtown McKinney social media platforms
- McKinney Chamber of Commerce
 1. Listing of Events on McKinneyonline.com Community Calendar
 2. Share products and services at LINKS (Learn Inform Network Know Share)

V. Metrics to Evaluate Success

The museum collects attendance data for our exhibits through Google Forms. When visitors come to the museum they scan a QR code that takes them to a custom designed Google Form. They sign in through the form which collects information and statistics about our visitors. We track the number of adults and children that visit, along with their city and state. There is also a place to submit visitor feedback and comments. All statistics will be shared in the final report.

We just started using Google Analytics for our Collin County History Museum website. This tool has a number of features that generate detailed statistics that allows us to review how well users are interacting with our website and content. This tool helps us know how visitors find our website, what pages they click on while on the site and how they click through the site. We can track the demographics of the visitors to the website as well as what device they use to access our museum website.

We feel like the promotion of our exhibit has been a success when we continue to see the number of visitors increase. We also evaluate our success when we continue to see visitors come from all around the county, state and nation.

We also feel successful as we see an increase in the number of museum partnerships that are established. We have established a relationship with Collin College History Professor Joe Jaynes, a former Collin County Commissioner. For the past two years he has encouraged his students to attend the museum exhibits by incorporating it into a class project. We have had hundreds of students bring their families from all around Collin, Denton and Dallas counties as part of this history project.

Collin County History Museum Promotional Grant

Submitted by: Mary Carole Strother
Executive Director
November 2018

This itemized budget from the Collin County History Museum is for promotion and advertising for the museum exhibit *McKinney Then and Now* for 2019.

Item	Description	Cost	Qty	Total Cost
Celebration Magazine Advertising for <i>McKinney Then and Now</i>	(5) bimonthly issues ¼ page ad	\$4500	1	\$4500
Celebration Expo Marketing Event 2019 for <i>McKinney Then and Now</i> Exhibit	1 day event	\$250	1	\$250
Live, Laugh, Learn Marketing Event 2019 <i>McKinney Then and Now</i> Exhibit	1 day event	\$200	1	\$200
Historic Downtown McKinney Sketched	2-page full color ad (4) editions for 2019	\$1800		\$1800
Outside signage panel for west side of museum	5 ft. X 10 ft. Single Sided Coroplast 3mm with Full Color Vinyl Graphics	\$550		\$550

Sidewalk sandwich board sign, color panel advertising inserts for monthly special events	24 in x 36 in single sided inserts 3mm Full color vinyl graphics	\$85	10	\$850
<i>McKinney Then and Now</i> Logo Digital Design and Layout for Museum Webpage	3 digital design layouts of Then and Now logo graphic	\$1200	1	\$1200
3-D anaglyph cards and stereoscope cards	5x7 cards for viewing with 3-D glasses and Stereoscope	\$400		\$400
1000 tri-fold Marketing Brochures Collin County History Museum Design, printing and layout	8.5 in x 11in 100 lb. gloss with aqueous coating	\$425	1	\$425
1000 Marketing flyers for McKinney Heritage Alliance reprinting	4.5in x 11 in 100 lb. gloss	\$300	1	\$300
1000 Marketing Flyers, Design and Printing	8.5 in x 11in One page color slicks one sided	\$300	4	\$1200
Grant Request from MCDC				\$11,675
In Kind Services:	Webpage design and hosting			\$ 2,775
Total Promotional Costs				\$14,450

Monthly Programming for McKinney Then and Now Exhibit 2019-2020

January 2019- Set up of *McKinney Then and Now* exhibit

February 2019- Setup of *McKinney Then and Now* exhibit

Wednesday- February 27th- McKinney Then and Now Luncheon 11:30-1:30

Thursday, February 28th- Opening of Exhibit to general public 10 am-4 pm

March 2019- Opening of McKinney Then and Now Exhibit

Friday, March 1st - Opening of Exhibit to general public 10 am-4 pm

Saturday, March 2nd - Opening of Exhibit to general public 10 am-4 pm

March 20th Wednesday, Luncheon- If These Walls Could Talk- Commerce- Businesses of McKinney

March 23rd - Saturday-Historical Paint Out

April 17, 2019, Wednesday- Luncheon-Bad Boys and Desperados of Old McKinney
Give Me That Old Time Religion

May 15, 2019, Wednesday- Disasters that Shaped McKinney- Tornadoes, Fires, Mississippi Building

May 25, 2019, Saturday-McKinney Remembers: Memorial Day Tribute

June- July- August 2019- Journeys Summer Camp

September 18th 2019, Wednesday- Lifting McKinney Out of the Mud- Transportation

October 16th 2019, Wednesday, Luncheon and Evening Event -McKinney Made- Candy, Ice Cream, Suits, Cotton Mill, Bread, Bottling Plants- Manufacturing

Dia De Muertos – Day of the Dead

November 9th 2019, Saturday- Collin County Freedom Fighters- Remembering our Korean War Fallen Soldiers

November 29th 2019 Friday and Saturday-Home for the Holidays

December 2019- A Season of Giving- Buckner Children's Home and the Interurban- Museum Party

January 2020- A Night on the Town

February 2020- Black History Month

March 2020

A Picture in Time- Photography Studios and Old Photos

Historical Paint Out- March 11, 2020

April 2020- Women Who Made McKinney Great- Clubs, and Civic Leaders

May 2020- From the Roaring 20's to 2020- Fashions of McKinney

June-July-August-2020- Journeys Summer Camp

August 18, 2020, Tuesday – 100th Anniversary of United States Women's Suffrage Amendment
19th Amendment

September 2020- Give That Old Time Religion- Churches of the Past- Dinner on the Grounds

October 2020- Lending a Helping Hand- Poor Farm of McKinney- Community Lifeline, Food
Pantry, Volunteer McKinney, Habitat for Humanity, Samaritan Inn

November 2020- McKinney Trailblazers

Veterans Day November 7, 2020 – Collin County Freedom Fighters- Remembering our Vietnam
War Fallen Soldiers

Home for the Holidays- November 27-28, 2020

December 2020- Christmas Then and Now- Museum Party December 4, 2020

Collin County Historical Society

PROFIT AND LOSS

January - December 2017

	TOTAL	
	JAN - DEC 2017	JAN - DEC 2016 (PY)
Income		
Book Sales	1,985.07	3,012.02
Charity Bingo Distribution	33,416.00	27,750.00
Discounts/Refunds Given	1,110.51	1,084.75
Donation	14,894.23	10,586.44
Facility Rental	475.00	580.00
Grant	15,907.12	8,293.50
Memberships	6,969.33	1,981.00
Museum Admission		147.00
Sales Tax Collected	8.38	20.86
Services	222.05	
Uncategorized Income		127.01
Total Income	\$74,987.69	\$53,582.58
GROSS PROFIT	\$74,987.69	\$53,582.58
Expenses		
Advertising & Marketing	8,434.64	625.00
Bank Charges & Fees	65.09	184.71
Book Royalties	355.00	119.52
Contractors	8,917.00	2,996.00
Depreciation Expense		769.23
Exhibit Expenses	3,226.92	
Insurance	6,044.08	4,969.86
IT	5,028.93	1,717.00
Legal & Professional Services	315.00	
Meals & Entertainment	268.25	18.64
Office Supplies & Software	6,773.86	4,610.27
Other Business Expenses		105.00
Repairs & Maintenance	1,927.18	246.35
Storage		453.00
Taxes & Licenses		276.16
Utilities	8,813.25	9,303.43
Total Expenses	\$50,169.20	\$26,394.17
NET OPERATING INCOME	\$24,818.49	\$27,188.41
NET INCOME	\$24,818.49	\$27,188.41

CCHS Financial Report
2018

	January	February	March	April	May	June	July	August	September	October	November	December	YTD
Operating Account													
Beginning Balance	\$25,259.93	\$22,790.14	\$26,854.96	\$33,153.35	\$22,482.21	\$42,820.98	\$44,318.59	\$23,222.98	\$26,551.67	\$35,736.04	\$29,565.29	\$ -	\$ 25,259.93
Inflows:													
Bingo	\$ 1,600.00	\$11,600.00	\$ 1,600.00	\$ 2,400.00	\$17,332.00	\$ 2,300.00	\$ 2,742.00	\$12,335.00	\$ 2,741.00	\$ 2,250.00			\$ 56,900.00
Donations	\$ 751.00	\$ 1,111.14	\$ 738.67	\$ 856.87	\$ 5,478.00	\$ 1,314.00	\$ 3,376.50	\$ 693.22	\$ 334.30	\$ 456.00			\$ 15,109.70
Merchandise Sales	\$ 177.00	\$ 67.10	\$ 178.00	\$ 136.25	\$ 54.00	\$ 25.00	\$ 110.11	\$ 874.19	\$ 69.37	\$ -			\$ 1,691.02
Memberships	\$ 820.00	\$ 1,260.00	\$ 195.00	\$ 325.00	\$ 365.00	\$ 100.00	\$ -	\$ 50.00	\$ 240.00	\$ 420.00			\$ 3,775.00
Square Fees	\$ -	\$ 14.76	\$ 3.09	\$ 8.35	\$ 3.28	\$ 4.93	\$ 14.15	\$ 10.33	\$ 15.98	\$ 8.26			\$ 85.87
Sales Tax Collected	\$ 6.87	\$ -	\$ -	\$ 3.71	\$ 3.71	\$ -	\$ 3.35	\$ 40.87	\$ 4.90	\$ -			\$ 59.70
Miscellaneous	\$ -	\$ -	\$ 12,912.00	\$ 384.00	\$ 330.00	\$ -	\$ -	\$ -	\$ 10,011.52	\$ -			\$ 23,637.52
Total	\$ 3,340.11	\$14,035.15	\$15,615.32	\$ 4,102.55	\$23,554.07	\$ 3,724.85	\$ 6,221.63	\$13,977.30	\$ 13,398.35	\$ 3,117.74	\$ -	\$ -	\$101,087.07
Expenses:													
Miscellaneous	\$ 100.00	\$ 50.00	\$ 200.00	\$ 588.80	\$ 625.00	\$ -	\$ 2,525.00	\$ 775.00	\$ 625.00	\$ 1,375.00			\$ 6,863.80
City of McKinney Utilities	\$ 41.10	\$ 41.10	\$ 41.10	\$ 41.10	\$ 82.20	\$ -	\$ -	\$ 32.05	\$ 41.10	\$ 50.15			\$ 411.00
Atmos Energy	\$ 312.78	\$ 274.70	\$ 195.30	\$ 88.71	\$ 59.07	\$ 48.78	\$ 48.79	\$ 48.83	\$ 48.83	\$ 50.64			\$ 1,176.43
AT&T Uverse	\$ 116.04	\$ -	\$ 116.20	\$ -	\$ 100.03	\$ -	\$ 94.14	\$ 47.07	\$ -	\$ 47.07			\$ 520.55
AT&T Phones Fax	\$ 120.79	\$ 121.07	\$ 121.65	\$ 121.65	\$ 121.24	\$ 120.84	\$ 121.39	\$ 122.92	\$ 122.28	\$ 122.28			\$ 1,216.11
Progressive Waste	\$ 28.47	\$ 28.85	\$ 28.85	\$ 27.74	\$ 28.48	\$ 28.48	\$ 29.91	\$ 29.91	\$ 29.91	\$ 29.91			\$ 290.51
McKinney Security Solutions	\$ 250.00	\$ 250.00	\$ 200.00	\$ 175.00	\$ 145.00	\$ 645.00	\$ 100.00	\$ -	\$ 200.00	\$ -			\$ 675.00
Liberty Power	\$ 355.38	\$ 305.30	\$ 355.68	\$ 239.70	\$ 289.61	\$ 417.29	\$ 667.23	\$ 954.47	\$ 1,229.73	\$ 754.62			\$ 5,569.01
Insurance	\$ 981.99	\$ 269.35	\$ 268.15	\$ 1,921.90	\$ 268.15	\$ 268.15	\$ 1,003.90	\$ 811.10	\$ 268.15	\$ 268.15			\$ 4,706.79
Deborah Kilgore	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00			\$ 5,000.00
Thom Rouse	\$ 200.00	\$ 250.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 250.00	\$ 200.00	\$ 250.00	\$ 200.00	\$ 200.00			\$ 2,150.00
IT	\$ 110.00	\$ 1,401.00	\$ 564.99	\$ 150.00	\$ 150.00	\$ 370.00	\$ 175.00	\$ 175.00	\$ 175.00	\$ 249.00			\$ 3,519.99
Maintenance/Supplies	\$ 1,726.05	\$ 409.55	\$ 304.11	\$ 84.11	\$ 546.52	\$ 718.75	\$ 499.99	\$ 766.62	\$ 773.98	\$ 820.39			\$ 6,650.07
Exhibit Expenses	\$ 936.50	\$ 6,069.41	\$ 6,220.90	\$ 634.98	\$ 100.00	\$ 149.95	\$ 6,319.84	\$ 7,748.79	\$ -	\$ 4,821.28			\$ 33,001.65
Taxes Paid	\$ 30.80	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -			\$ 30.80
Transfer to/(from) Reserve	\$ -	\$ -	\$ -	\$ 10,000.00	\$ -	\$ -	\$ 15,000.00	\$ -	\$ -	\$ -			\$ 25,000.00
Total	\$ 5,809.90	\$ 9,970.33	\$ 9,316.93	\$14,773.69	\$ 3,215.30	\$ 2,227.24	\$ 27,317.24	\$10,648.61	\$ 4,213.98	\$ 9,288.49	\$ -	\$ -	\$ 96,781.71
Net Income	(\$2,469.79)	\$4,064.82	\$6,298.39	(\$10,671.14)	\$20,338.77	\$1,497.61	(\$21,095.61)	\$3,328.69	\$9,184.37	(\$6,170.75)	\$0.00	\$0.00	\$4,305.36
Ending Balance	\$22,790.14	\$26,854.96	\$33,153.35	\$22,482.21	\$42,820.98	\$44,318.59	\$23,222.98	\$26,551.67	\$ 35,736.04	\$29,565.29			\$ 29,565.29
Reserve Accounts													
Beginning Balance	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$50,000.00	\$50,000.00	\$50,000.00	\$65,000.00	\$ 65,000.00	\$65,000.00			\$ 40,000.00
Inflows	\$ -	\$ -	\$ -	\$10,000.00	\$ -	\$ -	\$ 15,000.00	\$ -	\$ -	\$ -			\$ 25,000.00
Outflows	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -			\$ -
Ending Balance	\$40,000.00	\$40,000.00	\$40,000.00	\$50,000.00	\$50,000.00	\$50,000.00	\$ 65,000.00	\$65,000.00	\$ 65,000.00	\$65,000.00	\$ -	\$ -	\$ 65,000.00
TOTAL CASH BALANCE	\$62,790.14	\$66,854.96	\$73,153.35	\$72,482.21	\$92,820.98	\$94,318.59	\$88,222.98	\$91,551.67	\$100,736.04	\$94,565.29	\$ -	\$ -	\$ 94,565.29

Internal Revenue Service
District Director

Department of the Treasury

Date: OCT 24 1984

Employer Identification Number:
52-1093455

Accounting Period Ending:

December 31

Person to Contact:

EO Technical Assistant

Contact Telephone Number:

(214) 767-3526

EO:7213:309:JS

Collin County Historical Society
Chestnut At Virginia
McKinney, Texas 75069

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that, as indicated in your application, you are a private foundation within the meaning of section 509(a) of the Code. In this letter, we are not determining whether you are an operating foundation as defined in section 4942(j)(3).

If your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA). However, since you are a private foundation, you are subject to excise taxes under Chapter 42 of the Code. You also may be subject to other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

You are required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as a Private Foundation. Form 990-PF must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law

(over)

ja

late, unless there is reasonable cause for the delay.

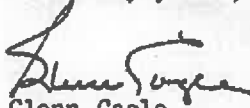
You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and private foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,


Glenn Cagle
District Director

Form **990-PF**Department of the Treasury
Internal Revenue Service**Return of Private Foundation**
or Section 4947(a)(1) Trust Treated as Private Foundation

OMB No. 1545-0052

2017

Open to Public Inspection

▶ Do not enter social security numbers on this form as it may be made public.
▶ Go to www.irs.gov/Form990PF for instructions and the latest information.

For calendar year 2017 or tax year beginning , and ending

Name of foundation Collin County Historical Society		A Employer identification number 52-1093455
Number and street (or P.O. box number if mail is not delivered to street address) 300 E. Virginia		B Telephone number (see instructions) 972-542-9457
City or town, state or province, country, and ZIP or foreign postal code McKinney TX 75069		C If exemption application is pending, check here ☐
G Check all that apply: ☐ Initial return ☐ Final return ☐ Address change ☐ Initial return of a former public charity ☐ Amended return ☐ Name change		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐
H Check type of organization: ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here ☐
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ 65,260	J Accounting method: ☐ Cash ☒ Accrual ☐ Other (specify) _____	
F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐		

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions).)		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received (attach schedule)	30,801			
	2 Check ☒ if the foundation is not required to attach Sch. B				
	3 Interest on savings and temporary cash investments				
	4 Dividends and interest from securities				
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10				
	b Gross sales price for all assets on line 6a				
	7 Capital gain net income (from Part IV, line 2)		0		
	8 Net short-term capital gain			0	
	9 Income modifications				
	10a Gross sales less returns and allowances				
b Less: Cost of goods sold					
c Gross profit or (loss) (attach schedule)					
11 Other income (attach schedule) Stmt 1	44,186		44,186		
12 Total. Add lines 1 through 11	74,987	0	44,186		
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc.	0			
	14 Other employee salaries and wages				
	15 Pension plans, employee benefits				
	16a Legal fees (attach schedule) See Stmt 2	315		315	
	b Accounting fees (attach schedule)				
	c Other professional fees (attach schedule)				
	17 Interest				
	18 Taxes (attach schedule) (see instructions)				
	19 Depreciation (attach schedule) and depletion Stmt 3	3,195		3,195	
	20 Occupancy	8,813			8,813
	21 Travel, conferences, and meetings				
	22 Printing and publications				
	23 Other expenses (att. sch.) Stmt 4	39,890			39,890
	24 Total operating and administrative expenses. Add lines 13 through 23	52,213	0	3,510	48,703
	25 Contributions, gifts, grants paid	0			0
26 Total expenses and disbursements. Add lines 24 and 25	52,213	0	3,510	48,703	
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements	22,774				
b Net investment income (if negative, enter -0-)		0			
c Adjusted net income (if negative, enter -0-)			40,676		

For Paperwork Reduction Act Notice, see instructions.

Form **990-PF** (2017)

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only. (See instructions.)		Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value		
Assets	1	Cash – non-interest-bearing		40,441	65,260	65,260
	2	Savings and temporary cash investments				
	3	Accounts receivable ▶				
		Less: allowance for doubtful accounts ▶				
	4	Pledges receivable ▶				
		Less: allowance for doubtful accounts ▶				
	5	Grants receivable				
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)				
	7	Other notes and loans receivable (att. schedule) ▶				
		Less: allowance for doubtful accounts ▶	0			
	8	Inventories for sale or use				
	9	Prepaid expenses and deferred charges				
	10a	Investments – U.S. and state government obligations (attach schedule)				
	b	Investments – corporate stock (attach schedule)				
	c	Investments – corporate bonds (attach schedule)				
Liabilities	11	Investments – land, buildings, and equipment: basis ▶				
		Less: accumulated depreciation (attach sch.) ▶				
	12	Investments – mortgage loans				
	13	Investments – other (attach schedule)				
	14	Land, buildings, and equipment basis ▶	189,422			
		Less: accumulated depreciation (attach sch.) ▶ Stmt 5	164,133	27,334	25,289	
	15	Other assets (describe ▶)				
	16	Total assets (to be completed by all filers – see the instructions. Also, see page 1, item I)		67,775	90,549	65,260
	17	Accounts payable and accrued expenses				
	18	Grants payable				
Net Assets or Fund Balances	19	Deferred revenue				
	20	Loans from officers, directors, trustees, and other disqualified persons				
	21	Mortgages and other notes payable (attach schedule)				
	22	Other liabilities (describe ▶ See Statement 6)		8,559	8,559	
	23	Total liabilities (add lines 17 through 22)		8,559	8,559	
		Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31. ▶ ☒				
	24	Unrestricted		59,216	81,990	
	25	Temporarily restricted				
	26	Permanently restricted				
		Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ▶ ☐				
Net Assets or Fund Balances	27	Capital stock, trust principal, or current funds				
	28	Paid-in or capital surplus, or land, bldg., and equipment fund				
	29	Retained earnings, accumulated income, endowment, or other funds				
	30	Total net assets or fund balances (see instructions)		59,216	81,990	
	31	Total liabilities and net assets/fund balances (see instructions)		67,775	90,549	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year – Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	59,216
2	Enter amount from Part I, line 27a	2	22,774
3	Other increases not included in line 2 (itemize) ▶	3	
4	Add lines 1, 2, and 3	4	81,990
5	Decreases not included in line 2 (itemize) ▶	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5) – Part II, column (b), line 30	6	81,990

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (for example, real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)		(b) How acquired P – Purchase D – Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a N/A				
b				
c				
d				
e				

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a			
b			
c			
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69.

(i) FMV as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a			
b			
c			
d			
e			

2 Capital gain net income or (net capital loss) [If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7]	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c). See instructions. If (loss), enter -0- in Part I, line 8]	3	

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2016	25,349	54,668	0.463690
2015	35,122	35,600	0.986573
2014	23,698	35,015	0.676796
2013	22,511	43,261	0.520353
2012	22,747	33,149	0.686205

2 Total of line 1, column (d)	2	3.333617
3 Average distribution ratio for the 5-year base period – divide the total on line 2 by 5.0, or by the number of years the foundation has been in existence if less than 5 years	3	0.666723
4 Enter the net value of noncharitable-use assets for 2017 from Part X, line 5	4	72,996
5 Multiply line 4 by line 3	5	48,668
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	
7 Add lines 5 and 6	7	48,668
8 Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.	8	48,703

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 – see instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary—see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☒ and enter 1% of Part I, line 27b	1	
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations, enter 4% of Part I, line 12, col. (b).		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only; others, enter -0-)	2	0
3	Add lines 1 and 2	3	
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only; others, enter -0-)	4	0
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	0
6	Credits/Payments:		
a	2017 estimated tax payments and 2016 overpayment credited to 2017	6a	
b	Exempt foreign organizations – tax withheld at source	6b	
c	Tax paid with application for extension of time to file (Form 8868)	6c	
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d	7	
8	Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	
11	Enter the amount of line 10 to be: Credited to 2018 estimated tax ☐ Refunded ☐	11	

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes? See the Instructions for the definition. If the answer is "Yes" to 1a or 1b , attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.		X
c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. \$ _____ (2) On foundation managers. \$ _____		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. \$ _____		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities.		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If "Yes," has it filed a tax return on Form 990-T for this year?		N/A
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T.		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	X	
8a Enter the states to which the foundation reports or with which it is registered. See instructions. None		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by <i>General Instruction G</i> ? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2017 or the taxable year beginning in 2017? See instructions for Part XIV. If "Yes," complete Part XIV		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses		X

Part VII-A Statements Regarding Activities (continued)

	Yes	No
11 At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule. See instructions		X
12 Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement. See instructions		X
13 Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ▶ www.collincountyhistoricalsociety.org	X	
14 The books are in care of ▶ THE ORGANIZATION Telephone no. ▶ 972-542-9457 300 E. VIRGINIA Located at ▶ MCKINNEY TX ZIP+4 ▶ 75070		
15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 – check here and enter the amount of tax-exempt interest received or accrued during the year		15
16 At any time during calendar year 2017, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for FinCEN Form 114. If "Yes," enter the name of the foreign country ▶		X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year, did the foundation (either directly or indirectly):		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No		
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No		
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☒ No		
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☒ No		
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No		
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.) ☐ Yes ☒ No		
b If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance? See instructions	N/A	1b
Organizations relying on a current notice regarding disaster assistance, check here ▶ ☐		
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2017?	N/A	1c
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a At the end of tax year 2017, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2017? ☐ Yes ☒ No If "Yes," list the years ▶ 20 , 20 , 20 , 20		
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement – see instructions.)	N/A	2b
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. ▶ 20 , 20 , 20 , 20		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No		
b If "Yes," did it have excess business holdings in 2017 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2017.)	N/A	3b
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?		X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2017?		X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to:

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No

(2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No

(3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No

(4) Provide a grant to an organization other than a charitable, etc., organization described in section 4945(d)(4)(A)? See instructions ☐ Yes ☒ No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance? See instructions **N/A** ☐ **5b**

Organizations relying on a current notice regarding disaster assistance, check here ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? **N/A** ☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? **6b** ☐ Yes ☒ No **X**

If "Yes" to 6b, file Form 8870.

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? **N/A** **7b**

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**1 List all officers, directors, trustees, and foundation managers and their compensation. See instructions.**

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Statement 7				

2 Compensation of five highest-paid employees (other than those included on line 1 – see instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 **0**

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors *(continued)***3 Five highest-paid independent contractors for professional services. See instructions. If none, enter "NONE."**

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
1 N/A	
2	
3	
4	

Part IX-B Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

	Amount
1 N/A	
2	
All other program-related investments. See instructions.	
3	
Total. Add lines 1 through 3	

Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	0
b	Average of monthly cash balances	1b	48,819
c	Fair market value of all other assets (see instructions)	1c	25,289
d	Total (add lines 1a, b, and c)	1d	74,108
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0
2	Acquisition indebtedness applicable to line 1 assets	2	0
3	Subtract line 2 from line 1d	3	74,108
4	Cash deemed held for charitable activities. Enter 1½% of line 3 (for greater amount, see instructions)	4	1,112
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	72,996
6	Minimum investment return. Enter 5% of line 5	6	3,650

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	3,650
2a	Tax on investment income for 2017 from Part VI, line 5	2a	
b	Income tax for 2017. (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	3,650
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	3,650
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	3,650

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. – total from Part I, column (d), line 26	1a	48,703
b	Program-related investments – total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	48,703
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b. See instructions	5	0
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	48,703

Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2016	(c) 2016	(d) 2017
1 Distributable amount for 2017 from Part XI, line 7				3,650
2 Undistributed income, if any, as of the end of 2017:				
a Enter amount for 2016 only				
b Total for prior years: 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2017:				
a From 2012	21,090			
b From 2013	20,348			
c From 2014	21,947			
d From 2015	33,342			
e From 2016	22,616			
f Total of lines 3a through e	119,343			
4 Qualifying distributions for 2017 from Part XII, line 4: ► \$ 48,703				
a Applied to 2016, but not more than line 2a				
b Applied to undistributed income of prior years (Election required – see instructions)				
c Treated as distributions out of corpus (Election required – see instructions)				
d Applied to 2017 distributable amount				3,650
e Remaining amount distributed out of corpus	45,053			
5 Excess distributions carryover applied to 2017 (If an amount appears in column (d), the same amount must be shown in column (a).)				
6 Enter the net total of each column as indicated below:				
a Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	164,396			
b Prior years' undistributed income. Subtract line 4b from line 2b				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b. Taxable amount – see instructions				
e Undistributed income for 2016. Subtract line 4a from line 2a. Taxable amount – see instructions				
f Undistributed income for 2017. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2018				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (Election may be required—see instructions)				
8 Excess distributions carryover from 2012 not applied on line 5 or line 7 (see instructions)	21,090			
9 Excess distributions carryover to 2018. Subtract lines 7 and 8 from line 6a	143,306			
10 Analysis of line 9:				
a Excess from 2013	20,348			
b Excess from 2014	21,947			
c Excess from 2015	33,342			
d Excess from 2016	22,616			
e Excess from 2017	45,053			

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9)

1a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2017, enter the date of the ruling

b Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

	Tax year		Prior 3 years		(e) Total
	(a) 2017	(b) 2016	(c) 2015	(d) 2014	
2a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon:					
a "Assets" alternative test – enter:					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test – enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test – enter:					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year – see instructions.)

1 Information Regarding Foundation Managers:

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)
N/A

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.
N/A

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc., to individuals or organizations under other conditions, complete items 2a, b, c, and d. See instructions.

a The name, address, and telephone number or email address of the person to whom applications should be addressed:
COLLIN COUNTY HISTORICAL SOCIETY 972-542-9457
300 E. VIRGINIA MCKINNEY TX 75069

b The form in which applications should be submitted and information and materials they should include:
LETTER

c Any submission deadlines:
NONE

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:
NONE

Part XV **Supplementary Information** *(continued)***3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a <i>Paid during the year</i> N/A				
Total			▶ 3a	
b <i>Approved for future payment</i> N/A				
Total			▶ 3b	

Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated.

Enter gross amounts unless otherwise indicated.

		Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income (See instructions.)
		(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	
1 Program service revenue:						
a	Book Publishing Projects					1,985
b						
c						
d						
e						
f						
g	Fees and contracts from government agencies					
2	Membership dues and assessments					6,969
3	Interest on savings and temporary cash investments					
4	Dividends and interest from securities					
5	Net rental income or (loss) from real estate:					
a	Debt-financed property					
b	Not debt-financed property					
6	Net rental income or (loss) from personal property					
7	Other investment income					
8	Gain or (loss) from sales of assets other than inventory					
9	Net income or (loss) from special events					
10	Gross profit or (loss) from sales of inventory					
11	Other revenue: a					
b	See Statement 8				35,232	
c						
d						
e						
12	Subtotal. Add columns (b), (d), and (e)		0		35,232	8,954
13	Total. Add line 12, columns (b), (d), and (e)				13	44,186

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

[illegible]

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Statement 1 - Form 990-PF, Part I, Line 11 - Other Income

Description	Revenue per Books	Net Investment Income	Adjusted Net Income
Book Publishing Projects	\$ 1,985	\$	\$ 1,985
MEMBERSHIP DUES	6,969		6,969
Charitable Bingo Donations	33,416		33,416
Sales Tax	8		8
Facility Rental	475		475
Discounts & Refunds	1,111		1,111
Services	222		222
Total	\$ 44,186	\$ 0	\$ 44,186

Statement 2 - Form 990-PF, Part I, Line 16a - Legal Fees

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
	\$ 315	\$	\$ 315	\$
Total	\$ 315	\$ 0	\$ 315	\$ 0

Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation

Description	Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income
WINDOW REPAIRS	10/15/02	\$ 30,000	\$ 10,961	S/L	39	\$ 769		\$ 769
DELTA DESIGN CABINETS	6/22/02	27,682	27,682	S/L	7			
FIREPROOF CABINETS	8/20/02	4,798	4,798	S/L	7			
SECURITY SYSTEM	10/03/02	16,000	16,000	S/L	7			
PRE 2001 ASSETS	12/31/01	35,975	35,975	S/L	7			

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Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation (continued)

Description									
Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income		
FURNITURE DONATION									
4/01/03 \$	12,429 \$	12,429	S/L	7	\$	\$	\$		
STORAGE CABINETS									
5/23/03	13,624	13,624	S/L	7					
STORAGE CABINETS									
8/13/07	3,445	3,445	S/L	5					
LIBRARY SHELVING									
8/31/07	1,693	1,693	S/L	5					
3 DELL COMPUTERS									
3/22/05	3,774	3,774	S/L	5					
DELL PRINTER									
3/22/05	799	799	S/L	5					
DELL POWEREDGE 2900 SERVER									
4/16/07	6,300	6,300	S/L	5					
DELL D820 LAPTOP									
4/16/07	1,875	1,875	S/L	5					
2 DELL DESKTOPS 745									
4/16/07	2,800	2,800	S/L	5					
NETWORK HARDWARE									
4/16/07	382	382	S/L	5					
SOFTWARE & LICENSES									
4/16/07	1,185	1,185	S/L	5					
FLAT PANEL MONITOR									
8/13/07	396	396	S/L	5					
LYNKSYS SWITCH & CABLES									
8/13/07	141	141	S/L	5					
CISCO FIREWALL BACKUP									
8/13/07	4,033	4,033	S/L	5					
COMPUTER EQUIPMENT									
5/01/03	1,642	1,642	S/L	5					
COMPUTER PROJECTOR									
5/01/03	3,319	3,319	S/L	5					
COMPUTER SERVER									
4/30/02	7,160	7,160	S/L	5					

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Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation (continued)

Description									
Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income		
HP LASERJET									
6/14/02	\$ 526	\$ 526	S/L	5	\$	\$	\$		
Ipad Pro			DMPSM						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPSM						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPSL						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPSM						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPS9						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPSM						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPSM						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DLXRJ						
12/27/16	594		S/L	5	119			119	
Ipad Pro			DMPSM						
12/27/16	621		S/L	5	124			124	
Ipad Pro			DMPSM						
12/27/16	621		S/L	5	124			124	
Ipad Pro			DMPSM						
12/27/16	621		S/L	5	124			124	
Mac Book			SC1MS						
12/27/16	1,082		S/L	5	217			217	
iPad Pro									
12/31/16	594		S/L	5	119			119	
iPad Pro									
12/31/16	594		S/L	5	119			119	
PastPerfect Software									
1/10/17	1,149			3	766			766	

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Statement 3 - Form 990-PF, Part I, Line 19 - Depreciation (continued)

Description							
Date Acquired	Cost Basis	Prior Year Depreciation	Method	Life	Current Year Depreciation	Net Investment Income	Adjusted Net Income
Total	\$ 189,418	\$ 160,939			\$ 3,195	\$ 0	\$ 3,195

Statement 4 - Form 990-PF, Part I, Line 23 - Other Expenses

Description	Total	Net Investment	Adjusted Net	Charitable Purpose
Expenses	\$	\$	\$	\$
Marketing & Public Relations	8,434			8,434
Insurance	6,044			6,044
Bank Charges	65			65
Office Supplies	5,624			5,624
Book Royalties	355			355
Repairs & Maintenance	1,927			1,927
Contract Labor	8,917			8,917
Meals	268			268
Exhibit Expenses	3,227			3,227
Information Technology	5,029			5,029
Total	\$ 39,890	\$ 0	\$ 0	\$ 39,890

Statement 5 - Form 990-PF, Part II, Line 14 - Land, Building, and Equipment

Description	Beginning Net Book	End Cost / Basis	End Accumulated Depreciation	Net FMV
Total	\$ 27,334	\$ 189,422	\$ 164,133	\$ 0

Federal Statements**Statement 6 - Form 990-PF, Part II, Line 22 - Other Liabilities**

Description	Beginning of Year	End of Year
TIAA-CREF Payable	\$ 8,559	\$ 8,559
Total	\$ 8,559	\$ 8,559

CCHS3455 Collin County Historical Society
52-1093455
FYE: 12/31/2017

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Statement 7 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees, Etc.

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
JENNIFER DAVIS MCCARLEY WILSON 300 E VIRGINIA MCKINNEY TX 75069	PRESIDENT	0.00	0	0	0
MARY CAROLE STROTHER 300 E VIRGINIA MCKINNEY TX 75069	VICE-CHAIR/E	0.00	0	0	0
DEBORAH KILGORE 300 E. VIRGINIA MCKINNEY TX 75069	VICE-CHAIRMA	0.00	0	0	0
NINA DOWELL RINGLEY 300 E VIRGINIA MCKINNEY TX 75069	MEMBERSHIP C	0.00	0	0	0
BRANDON FULINCHEK 300 E VIRGINIA MCKINNEY TX 75069	TREASURER	0.00	0	0	0
PAT RODGERS 300 E VIRGINIA MCKINNEY TX 75069	SECRETARY	0.00	0	0	0
PAGE THOMAS 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	0.00	0	0	0
BETTY PETKOVSEK 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	0.00	0	0	0
BILLY BOONE 300 E VIRGINIA MCKINNEY TX 75069	BOARD MEMBER	0.00	0	0	0
CHUCK SCHUELKE	BOARD MEMBER	0.00	0	0	0

CCHS3455 Collin County Historical Society
52-1093455
FYE: 12/31/2017

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**Statement 7 - Form 990-PF, Part VIII, Line 1 - List of Officers, Directors, Trustees,
Etc. (continued)**

<u>Name and Address</u>	<u>Title</u>	<u>Average Hours</u>	<u>Compensation</u>	<u>Benefits</u>	<u>Expenses</u>
300 E VIRGINIA MCKINNEY TX 75069					

Federal Statements**Form 990-PF, Part XV, Line 2b - Application Format and Required Contents**

Description

LETTER

Form 990-PF, Part XV, Line 2c - Submission Deadlines

Description

NONE

Form 990-PF, Part XV, Line 2d - Award Restrictions or Limitations

Description

NONE

Statement 8 - Form 990-PF, Part XVI-A, Line 11 - Other Revenue

Description

	Business Code	Unrelated Amount	Exclusion Code	Exclusion Amount	Related Income
Charitable Bingo Donations		\$	25	\$ 33,416	\$
Sales Tax			25	8	
Facility Rental			25	475	
Discounts & Refunds			25	1,111	
Services			25	222	
Total		\$ 0		\$ 35,232	\$ 0