

Date Created: Mar 16, 2023

McKinney CVB

For the Month of February 2023



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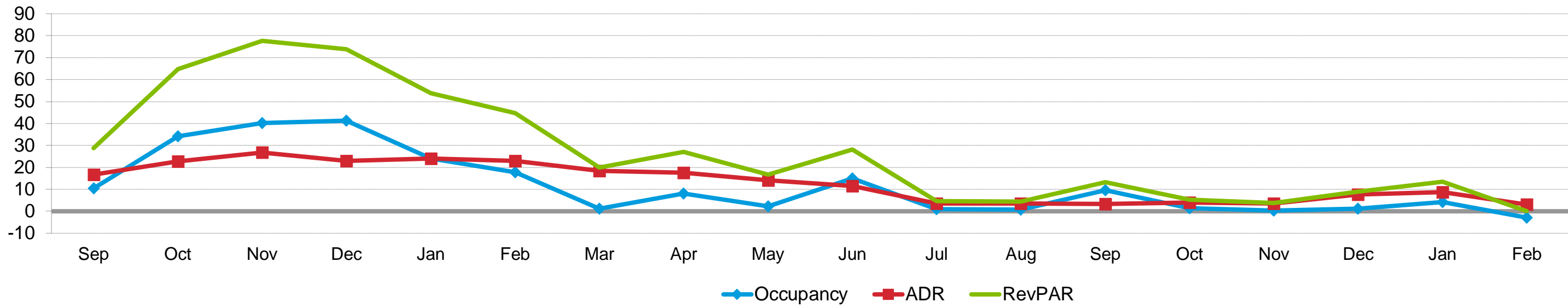
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Tab 2 - Trend McKinney, TX+

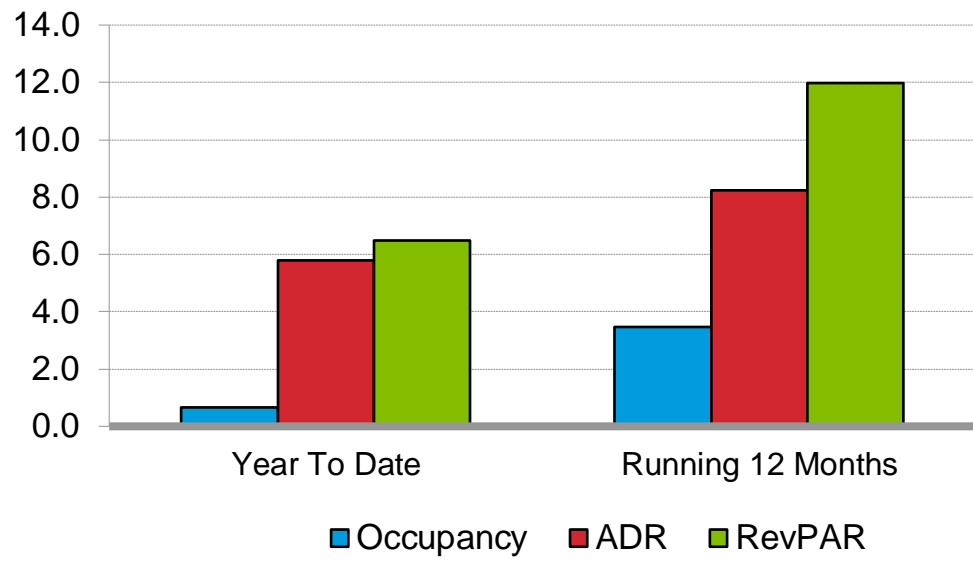
McKinney CVB
For the Month of February 2023

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	61.7	69.8	67.5	62.7	60.5	68.8	70.2	72.3	72.4	75.8	70.2	62.7	67.7	70.7	67.7	63.4
Last Year	55.9	52.0	48.1	44.4	48.8	58.4	69.4	66.9	70.8	65.9	69.6	62.1	61.7	69.8	67.5	62.7
Percent Change	10.4	34.1	40.2	41.3	23.9	17.7	1.2	8.0	2.2	15.0	1.0	0.8	9.7	1.3	0.3	1.1

Year To Date		
2021	2022	2023
53.4	64.4	64.9
58.1	53.4	64.4
-8.1	20.7	0.6

Running 12 Months		
2021	2022	2023
47.8	66.3	68.6
67.3	47.8	66.3
-29.0	38.6	3.5

ADR	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	89.28	91.24	88.84	85.03	84.31	89.26	91.03	94.25	98.52	100.87	95.27	90.34	92.27	94.81	91.97	91.59
Last Year	76.55	74.31	70.09	69.15	67.99	72.64	76.85	80.13	86.32	90.44	91.92	87.25	89.28	91.24	88.84	85.03
Percent Change	16.6	22.8	26.7	23.0	24.0	22.9	18.5	17.6	14.1	11.5	3.7	3.5	3.3	3.9	3.5	7.7

Year To Date		
2021	2022	2023
70.41	86.82	91.84
79.33	70.41	86.82
-11.2	23.3	5.8

Running 12 Months		
2021	2022	2023
70.99	86.73	93.87
80.91	70.99	86.73
-12.3	22.2	8.2

RevPAR	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	55.11	63.65	59.92	53.32	51.01	61.40	63.91	68.11	71.29	76.45	66.93	56.62	62.45	67.01	62.22	58.08
Last Year	42.79	38.64	33.73	30.69	33.20	42.45	53.30	53.61	61.11	59.63	63.94	54.22	55.11	63.65	59.92	53.32
Percent Change	28.8	64.7	77.6	73.7	53.7	44.6	19.9	27.0	16.7	28.2	4.7	4.4	13.3	5.3	3.8	8.9

Year To Date		
2021	2022	2023
37.59	55.94	59.56
46.11	37.59	55.94
-18.5	48.8	6.5

Running 12 Months		
2021	2022	2023
33.95	57.47	64.36
54.47	33.95	57.47
-37.7	69.3	12.0

Supply	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925	50,250	51,925	51,925	50,250	51,925	50,250	51,925
Last Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670
Percent Change	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7

Year To Date		
2021	2022	2023
92,630	98,825	98,825
48,670	92,630	98,825
90.3	6.7	0.0

Running 12 Months		
2021	2022	2023
573,050	579,245	611,375
493,036	573,050	579,245
16.2	1.1	5.5

Demand	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	29,075	33,950	31,770	30,517	31,419	32,261	36,458	36,309	37,576	38,084	36,475	32,543	34,013	36,701	33,995	32,927
Last Year	26,327	25,312	22,668	21,600	23,762	25,693	33,755	31,511	34,453	31,053	33,856	30,246	29,075	33,950	31,770	30,517
Percent Change	10.4	34.1	40.2	41.3	32.2	25.6	8.0	15.2	9.1	22.6	7.7	7.6	17.0	8.1	7.0	7.9

Year To Date		
2021	2022	2023
49,455	63,680	64,093
28,288	49,455	63,680
74.8	28.8	0.6

Running 12 Months		
2021	2022	2023
274,034	383,866	419,174
331,882	274,034	383,866
-17.4	40.1	9.2

Revenue	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
This Year	2,595,910	3,097,733	2,822,299	2,594,859	2,648,835	2,879,665	3,318,718	3,422,286	3,701,941	3,841,373	3,475,083	2,940,021	3,138,301	3,479,518	3,126,553	3,015,718
Last Year	2,015,246	1,880,820	1,588,749	1,493,702	1,615,661	1,866,280	2,593,933	2,525,112	2,974,074	2,808,410	3,111,946	2,638,871	2,595,910	3,097,733	2,822,299	2,594,859
Percent Change	28.8	64.7	77.6	73.7	63.9	54.3	27.9	35.5	24.5	36.8	11.7	11.4	20.9	12.3	10.8	16.2

Year To Date		
2021	2022	2023
3,481,941	5,528,500	5,886,419
2,244,079	3,481,941	5,528,500
55.2	58.8	6.5

Running 12 Months		
2021	2022	2023
19,453,160	33,291,646	39,345,930
26,853,537	19,453,160	33,291,646
-27.6	71.1	18.2

Census %	2021				2022								2023			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Census Props	19	19	19	19	20	20	20	20	20	20	20	20	20	20	20	20
Census Rooms	1570	1570	1570	1570	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675
% Rooms Participants	93.0	93.0	93.0	93.0	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4	93.4

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Tab 3 - Response McKinney, TX+

McKinney CVB
For the Month of February 2023

							202120222023																																									
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D					
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																																										
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•															
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																																										
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																																										
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																																										
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•													
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		○	○	○	○	○	○			•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																										
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105														•	•	•	•	•	•	•	•	•	•	•	•	•	•															
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•														
Total Properties:							22	1759○ - Monthly data received by STR • - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																								

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Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB
For the Month of February 2023

Currency: USD - US Dollar

	February 2023												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	46.4	17.6	0.0	64.1	108.18	139.72	0.00	116.86	50.22	24.63	0.00	74.86	5.0	53.2	0.0	14.9	4.0	22.3	0.0	10.1	9.2	87.3	0.0	26.6
Frisco, TX+	44.6	19.0	0.0	63.7	149.26	175.91	71.09	157.17	66.59	33.45	0.03	100.07	8.3	58.6	-24.5	19.6	14.6	26.3	-18.9	18.9	24.2	100.3	-38.8	42.2
Plano, TX+	55.7	14.0	0.0	69.8	103.76	148.72	55.85	112.76	57.84	20.87	0.03	78.74	-2.6	59.2	0.0	5.7	14.4	16.6	0.0	18.0	11.5	85.7	0.0	24.7

	Year To Date												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	45.6	16.5	0.0	62.1	108.93	137.66	0.00	116.56	49.67	22.71	0.00	72.39	8.6	79.5	0.0	21.4	6.7	20.1	0.0	11.8	15.9	115.6	0.0	35.6
Frisco, TX+	44.2	19.3	0.1	63.6	146.83	173.86	73.09	154.99	64.95	33.64	0.04	98.62	18.2	51.8	-39.4	26.7	11.4	21.9	-1.9	15.3	31.8	85.0	-40.6	46.0
Plano, TX+	53.9	13.6	0.0	67.6	102.23	148.39	62.90	111.50	55.15	20.18	0.02	75.35	-0.3	66.5	0.0	8.5	15.3	18.8	0.0	19.4	14.9	97.8	0.0	29.5

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Tab 5 - Multi-Segment: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the month of: February 2023

	Current Month - February 2023 vs February 2022												Year to Date - February 2023 vs February 2022												Participation			
	Occ %		ADR		RevPAR		Percent Change from February 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022						Properties		Rooms	
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	66.8	68.8	91.98	89.26	61.45	61.40	-2.9	3.1	0.1	0.1	0.0	-2.9	64.9	64.4	91.84	86.82	59.56	55.94	0.6	5.8	6.5	6.5	0.0	0.6	20	17	1675	1565
Tier 1+	67.0	71.7	114.68	109.30	76.84	78.37	-6.6	4.9	-2.0	-2.0	0.0	-6.6	64.3	65.2	115.01	106.66	73.96	69.59	-1.4	7.8	6.3	6.3	0.0	-1.4	7	6	748	702
Tier 2+	63.0	63.0	91.07	90.15	57.41	56.76	0.1	1.0	1.2	1.2	0.0	0.1	63.0	60.3	91.03	88.49	57.32	53.39	4.4	2.9	7.4	7.4	0.0	4.4	5	5	378	378
City of Georgetown, TX+	71.2	63.7	111.47	101.40	79.33	64.59	11.7	9.9	22.8	22.8	0.0	11.7	65.3	57.4	110.27	101.51	72.04	58.22	13.9	8.6	23.7	23.7	0.0	13.9	11	10	941	918
City of Edmond, OK+	52.6	51.8	77.29	73.12	40.66	37.88	1.5	5.7	7.3	7.3	0.0	1.5	52.5	51.1	79.50	72.33	41.77	36.95	2.8	9.9	13.0	13.0	0.0	2.8	15	9	1138	838
City of Allen, TX+	64.1	55.7	116.86	106.10	74.86	59.13	14.9	10.1	26.6	26.6	0.0	14.9	62.1	51.2	116.56	104.30	72.39	53.38	21.4	11.8	35.6	35.6	0.0	21.4	10	10	1330	1330
City of Plano, TX+	69.8	66.0	112.76	95.60	78.74	63.13	5.7	18.0	24.7	26.6	1.5	7.3	67.6	62.3	111.50	93.42	75.35	58.19	8.5	19.4	29.5	31.4	1.5	10.1	58	55	7199	6885
City of Frisco, TX+	63.7	53.2	157.17	132.23	100.07	70.37	19.6	18.9	42.2	42.6	0.3	20.0	63.6	50.2	154.99	134.43	98.62	67.54	26.7	15.3	46.0	46.4	0.3	27.0	28	27	3785	3775

A blank row indicates insufficient data.

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Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB
For the Month of February 2023

							2021				2022								2023																											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D			
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																																								
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																								
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105														●	●	●	●	●	●	●	●	●	●	●	●	●	●													
			Total Properties:		8	832	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																							

A blank row indicates insufficient data.

Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB
For the Month of February 2023

							202120222023																																						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D		
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•												
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•												
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626		U/C	96																																							
64136	Hampton by Hilton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•												
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																																							
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	53		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119	Y	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•											
			Total Properties:			12	1037	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																					

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Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB
For the Month of February 2023

							2021				2022								2023																														
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D						
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																																											
44905	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
44902	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																																											
41092	Broadway Suites	Edmond, OK	73034			22																																											
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																																											
11310	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																																											
54366	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
36130	Hampton by Hilton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	71		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
66550	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
45487	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
63950	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
57714	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
75839	OYO Hotel Edmond - University of Central Oklahoma	Edmond, OK	73034	Sep 2020	Sep 2020	102							●	●	●	●	●	●	●	●	●	●	●																										
77012	Red Carpet Motel	Edmond, OK	73034			27																																											
37190	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
			Total Properties:		16	1138	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																										

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McKinney CVB
For the Month of February 2023

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Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB
For the Month of February 2023

								2021												2022												2023											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D

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For the Month of February 2023

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