

VISIT MCKINNEY BOARD

REGULAR MEETING

NOVEMBER 26, 2024

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at City Hall Council Chambers, located at 222 N. Tennessee Street, McKinney, Texas on Tuesday, November 26, 2024 at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:00 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members were present: Efrem Windom, Patrick McGuire, Katie Scott, Jill Thompson Barnes, Brian Medina, Juanita Pena, Keith Gall

Absent: Whitney Nash

Visit McKinney Staff Present: Aaron Werner, Alisha Holmberg, Beth Shumate, and Paula Martin

City Staff Present: City Manager Paul Grimes, MEDC President Mike Kowski, Cultural District Director Andrew Jones, City Councilman Justin Beller, and MCDC Liaison Chris Wilkes.

Board Chair Katie Scott called for Public Comments on agenda items. There were none.

Board Chair Katie Scott called for Consent Items on the agenda.

24-2208 Minutes of the Visit McKinney Meeting of October 29, 2024

Board Members unanimously approved the motion by Board Member Brian Medina, seconded by Board Member Jill Thompson Barnes, to Approve and Refer the minutes of October 29, 2024.

Board Chair Katie Scott called for Board and Liaison Reports

24-2209 Board and Liaison Reports

City of McKinney, MEDC, MCDC, Main Street / MPAC McKinney, Parks and Recreation, Visit McKinney Finance, Marketing and Project Based Grant Committee.

City Manager Paul Grimes provided the Board with an update on staffing, construction of the new City Hall building, and Sunset Amphitheater.

Cultural Arts District Director Andrew Jones reviewed the upcoming events for downtown during the upcoming holiday season.

24-2210 Executive Director's Report

Board Chair Katie Scott called for Regular Agenda Items

24-2211 Consider/Discuss/Act Tourism Partner of the Year 2024 Chamber Awards Recipient

The Board unanimously selected Option B - The Courts of McKinney as the Tourism Partner of the Year.

24-2212 Consider/Discuss/Act on a Board Policy Regarding the Purchase of Alcohol by Employees for Authorized Business Purposes

Board members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Member Efrem Windom, to approve agenda item 24-2212 Board Policy Regarding the Purchase of Alcohol by Employees for Authorized Business Purposes.

Board Chair Katie Scott called for Public Comments Regarding Matters not on the agenda. There were no comments.

Board Chair Katie Scott called for Board and Director comments.

Board members unanimously approved the motion by Board Member Keith Gall, seconded by Board Member Patrick McGuire, to Adjourn the meeting at 8:45 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on January 28, 2025 and referred to the City Council Regular Meeting of February 4, 2025 for City Council approval.

SIGNED:

KATIE SCOTT, Chair
WHITNEY NASH, Vice Chair

ATTEST:

PAULA MARTIN, Executive Assistant
City of McKinney, Texas