

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

OCTOBER 10, 2024

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, October 10, 2024, at 8:30 a.m.

Director Andrew Jones called the meeting to order at 8:30 a.m. upon determining a quorum consisting of the following Board Members were present: Onel Perez, Preston Schwalls, Von Daniel, Amy Pyeatt, Kate McAnally, Daniel Stampfel, Mike Buchanan, Heather Lowry, Kim Black, and Ginger Hayes.

Members absent: Lauren F. Smith

The Staff and City Council Members were present: Director of Cultural District Andrew Jones, Downtown Development Manager Graham Meyers, Administrative Specialist Heidi Wiese, Main Street Program Coordinator Ryan Phelan, Assistant City Manager Barry Shelton, Executive Director of Visit McKinney Aaron Werner, MEDC President Michael Kowski, Mayor George Fuller and Councilman Patrick Cloutier

There was one member of the public present in the audience.

24-2040 Oaths of Office

Oaths were administered prior to the start of the meeting.

24-2041 Election of Officers

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board member Mike Buchanan, to approve to elect Board Member Amy Pyeatt to Chair of the McKinney Main Street Board for FY25.

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board member Onel Perez, to approve to elect Board Member Mike Buchanan to Vice Chair of the McKinney Main Street Board for FY25.

Board members unanimously approved the motion by Board Member Ginger Hayes, seconded by Board Member Preston Schwalls, to approve to elect Board Member Lauren F. Smith to Secretary/Treasurer of McKinney Main Street for FY25.

Board Chair Amy Pyeatt called for the Reports

REPORTS

24-2042 City Liaison Report

Mayor Fuller gave updates on the new City Hall and the downtown redevelopment.

Assistant City Manager Shelton provided information on new programs coming to the downtown area.

24-2043 "M" Group Reports

Executive Director Werner provided updates on Visit McKinney projects.

Many sports competitions are coming to McKinney.

24-2044 Director's Report

Director Jones provided updates for Downtown. He also discussed the upcoming Birdtober with Artist Andrea Holmes. She will paint thirty-one birds in thirty one days in Downtown McKinney.

24-2045 Subcommittee Update

Downtown Development Manager Meyers provided updates on Subcommittees.

Boyd Chair Pyeatt called for the Regular Agenda

REGULAR AGENDA ITEMS

24-2046 Minutes of the McKinney Main Street Board Meeting of September 12, 2024

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to approve the Minutes of the McKinney Main Street Board Meeting of September 12, 2024

24-2047 Consider/Discuss MEDC Strategy and Projects Update

MEDC President Kowski presented information on the McKinney Economic Development Corporation and provided updates on projects they have been working on.

24-2048 Consider/Discuss Financial Reports

Director Andrew Jones provided updates on the financial review.

24-2049 Consider/Discuss Downtown Advertising Update

Director Jones presented information on advertising and the Richards Group. The board discussed.

24-2050 Consider/Discuss Oktoberfest 2024 Recap

Director Jones provided an update on Oktoberfest 2024. The board discussed.

24-2051 Consider/Discuss Upcoming Events

Director Jones discussed upcoming events.

Boyd Chair Pyeatt called to adjourn

ADJOURN

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to adjourn the meeting at 9:40 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on November 14, 2024, and referred to the City Council Regular Meeting of December 3, 2024, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair
MIKE BUCHANAN
Board Vice Chair

ATTEST:

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LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas