

VISIT MCKINNEY BOARD

REGULAR MEETING

SEPTEMBER 30, 2025

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 401 E. Virginia Street, McKinney, Texas on Tuesday, September 30, 2025 at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:01 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following board members were present: Patrick McGuire, Whitney Nash, Katie Scott, Jill Thompson Barnes, Brian Medina, Juanita Pena, and Keith Gall

Absent: Efrem Windom

City Staff and City Council Members and Board Liaisons present: Assistant City Manager Jennifer Arnold, Councilmen Patrick Cloutier, and MCDC Board Liaison Chris Wilkes.

The following Visit McKinney Staff were present: Aaron Werner, Alisha Holmberg, Sarah Nolting, Paula Martin and Emily Myrick.

There were two members of the public present in the audience.

25-3207 Minutes of the Visit McKinney Meeting of August 26, 2025

Board Members unanimously approved the motion by Board Member Brian Medina, seconded by Board Member Juanita Pena, to Approve and Refer the minutes.

Board Chair Katie Scott called for Board and Liaison Reports.

25-3208 Board and Liaison Reports City of McKinney MEDC MCDC McKinney Main Street / MPAC McKinney Parks and Recreation

Board Chair Katie Scott called for the Executive Director's report

25-3209 Executive Director's Report

Executive Director, Aaron Werner thanked outgoing Board Member Whitney Nash

for her years of service and dedication to the Visit McKinney Board.

Board Chair Katie Scott called for regular agenda items.

25-3210 Liaison/Hotels/Attractions Updates - Fairfield Inn & Suites

Board Chair Katie Scott called public comments regarding matters not on the agenda. There were none.

Board members unanimously approved the motion by Board Member Brian Medina, seconded by Board Member Whitney Nash, to Adjourn the meeting. The meeting was adjourned at 8:44 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on October 28, 2025 and referred to the City Council Regular Meeting of November 18, 2025 for City Council approval.

SIGNED:

KATIE SCOTT, Chair
WHITNEY NASH, Vice Chair

ATTEST:

PAULA MARTIN, Executive Assistant
Visit McKinney
City of McKinney, Texas