



McKinney Asian Festival 2025

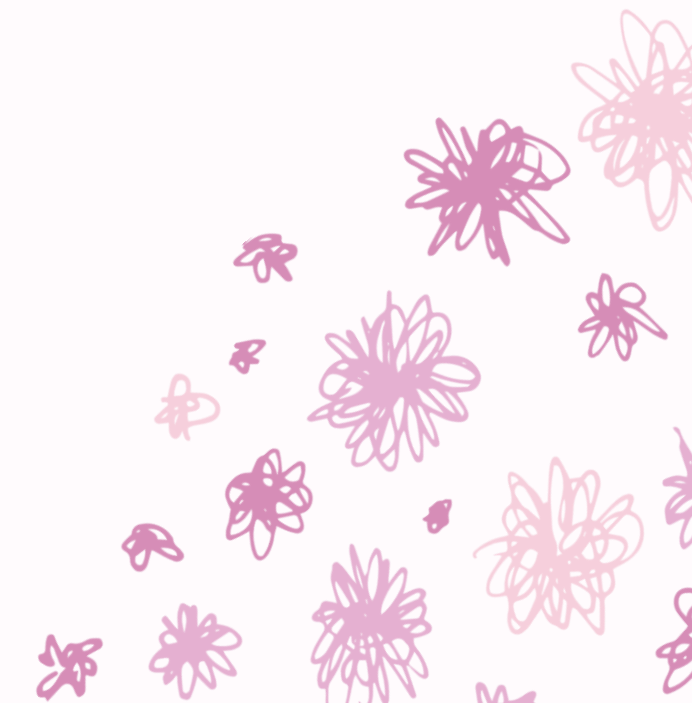


Who are we?

A watercolor illustration of various flowers in shades of pink, purple, and yellow, set against a soft pink background. The flowers are arranged in a cluster, with some fully bloomed and others as buds. The style is soft and artistic.

# Texas Women Society

A non profit 501C women-managed organization in Collin County. Operated by women, focus on women and for women.



Our Goal





# Mckinney Asian Festival 2024 Review



## Location

Dr. Glenn Mitchell  
Memorial Park



## Numbers

Performance: 35  
Vendor: 70  
Volunteer: 150  
Attendee: 4500-5000



## Activities

- Theme: Umbrella Flower
  - Performance
  - Cultural workshop



# Mckinney Asian Festival 2025



## Location

Dr. Glenn Mitchell  
Memorial Park



## Time

March 29th, 2025  
from 11:00am-  
6:00pm



## Activities

- Vendor
- Performance
- Cultural Workshop
- Art/crafts Expo



# Our Purpose



## Culture Exchange

- To cultivate Asian Culture and food
- To build McKinney's Reputation as a Cultural Hub



## Promot Downtown

- To support local business
- To promot McKinney's tourism Infrastructure



## Expand Future Market

- Attracting Investment and Partnerships
  - To build regional collaboration



*Our Story*





# Project

McKinney Asian Fest



McKinney Moon Fest



# Mission

Collaboration is the key. We believe that working with a wide range of organizations—both Asian and non-Asian—is essential for creating a successful event. We can't do this alone, and the support of our partners is critical.



# *Mission*

- Celebrate Cultural Diversity
- Promote Community Engagement
- Support Local and Asian-Owned Businesses
- Create a Signature Event for McKinney
- Foster Education and Awareness



Budget

# Event funding/budget

Type	Estimate
Funding Goals	<ul style="list-style-type: none"><li>• Grant Applications: Total \$28500</li><li>• Sponsorship goal: \$8500-\$12500<ul style="list-style-type: none"><li>• Vendor Application:\$9500</li></ul></li></ul>
Marketing	Printing/Social Media Social Media and Digital Market: \$11000 Print out: \$4000 Newspaper: \$3000 <b>Total: \$18000</b>
Event Operation	Event Cost: State Rental and equipment rental: \$15150 Amenity cost: \$5150 Performers: \$3500 Decoration: \$5500 Transportation: \$3500 <b>Total budget: \$32800</b>

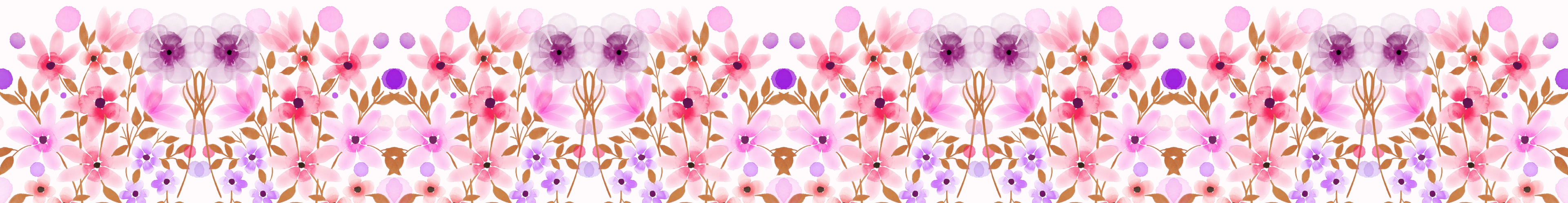
LET'S EMBARK ON A JOURNEY  
TO  
MAKE A MEANINGFUL IMPACT.

Your support will not only  
transform our vision into  
reality but also contribute to  
positive change.



Contact Us

- <https://www.texasws.org/>
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The background is a soft watercolor wash in shades of pink and red, with scattered green dots. The corners are decorated with clusters of delicate, multi-petaled flowers in various shades of pink, red, and purple.

*Thank You*

Texas Women Society