



March 11, 2025

TO: McKinney EDC
Visit McKinney

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**

- The next application period for Promotional and Community Event grants will be open May 1-30, 2025. Funding requests will be presented to the board at the June 26th meeting and voted on during the July 24th meeting.
- During the February meeting, the award amount for McKinney Main Street was corrected from the previous month's board meeting. The grant award for the 2025 Arts in Bloom event is \$13,000.

- **Project Grants**

- Applications for the first cycle of FY 25 Project Grants were accepted December 1-31, 2024. Public hearings, on requests eligible for consideration by MCDC, were held on January 23, 2025. Board members voted on the requests at the February 27th meeting.
- A summary of project grant awards is included.
- The application period for the 2nd cycle of project grants is open through March 31st.

- **Retail Development Infrastructure Grants** - *Retail is defined as: storefronts/shops, restaurants, specialty food venues, event venues, salons, grocery stores, drug stores, etc.*

- Retail Development Infrastructure Grants will fund infrastructure improvements, for retail establishments or buildings housing a retail enterprise, that are **exterior to a property, necessary to promote or develop new or expanded business enterprises**, and include:
 - Sewer
 - Water
 - Electric Utilities, Gas Utilities
 - Drainage
 - Lighting (for security enhancements)
 - Fencing (for security enhancements)
 - Site Improvements
 - (landscape is only considered if replacement required due to infrastructure improvements)
 - Walkways – concrete or other materials
 - Parking
 - Fire suppression systems – **however**, requests for funding for fire suppression from businesses in the downtown historical district, are to be made to the City of McKinney Planning Department – TIRZ Grant program.
- Public hearings on applications received for consideration during Cycle I were held at the February 27th meeting. Board action is scheduled for the March 27th meeting. A summary of requests received is included.

- **Upcoming events** supported by MCDC Promotional and Community Event Grants are included.

Every Saturday	Historic McKinney Farmers Market – 9 until noon
Mar 21-22	Art Club: The Spring Art Show
Mar 22	Art Club: Spring Art Exhibit
Apr 25-26	Young Actors Guild: Romeo and Juliet
Apr 26	CC Master Gardeners: Spring Plant Show
May 2-3	McKinney Repertory Theatre: Deliver us from Mama
May 9-10	McKinney Repertory Theatre: Deliver us from Mama
June 7	CC Master Gardeners: A Walk In The Park
July 10-12	Young Actors Guild: Charlotte's Web
Aug 1-2	McKinney Repertory Theatre: Barefoot in the Park
Aug 8-9	McKinney Repertory Theatre: Barefoot in the Park
Aug 15-16	McKinney Repertory Theatre: Barefoot in the Park
Oct 25	CC Master Gardeners: Fall Plant Sale

2025 Retail Development Infrastructure Grants -- Cycle I Applications

			Request
RI25-01	SugarRush Holdings	Reposition grease trap to another location.	\$ 33,776
RI25-02	Cotton Mill	Construct sidewalk with security lighting to connect two parking lots to provide direct access to retail shops for pedestrians. Current path requires shoppers to walk in the street or cut through an event to access retail shops. Total project cost is \$31,660.	\$ 23,745
RI25-03	Samaritan Inn (InnStyle Resale Shop)	Construct wrought iron fencing to surround the perimeter of the Inn Style Resale Shop which is a vital source of revenue for the Samaritan Inn. Fencing would enhance security for shoppers, staff and volunteers; deter illegal dumping, theft, vandalism, and littering; reduce loitering, criminal activities, and burden on local law enforcement; improve appearance of the site; and boost revenues. Total cost of project is \$19,250.	\$ 10,800

2025 MCDC Project Grants - Cycle 1 Applications				
			Requested	Awarded
4B 25-01	Hugs Café, Inc	Infrastructure costs associated with the new Hugs Headquarters which will house Hugs Café (designed to maximize employment and accommodation potential), Training Academy (train restaurant employees and increase awareness of inclusive hiring), and administrative and support staff offices (National Headquarters).	\$ 970,000	\$ 970,000
4B 25-02	Collin County History Museum	Equipment for collecting and preserving historic artifacts for exhibits, shelving and cases for storage of artifacts, museum exhibits (cases, mannequins, cabinets), and mobile workstations.	\$ 31,475	\$ 31,475
4B 25-03	McKinney Parks Foundation	2025 Polaris Sportsman ATV and Bosski 1600 UT trailer accessory to ensure efficient transport of materials, tools, and volunteers to remote work sites across diverse terrain at parks including Erwin, Bonnie Wenk Towne Lake, and Gray Branch.	\$ 20,000	\$ 20,000
4B 25-04	ClubCorp (TPC Invited)	Stabilize erosion of both sides of the creek between practice green at TPC to improve drainage and stop loss of soil while protecting the practice putting green and cart path. Work is to begin in January and be completed by end of April prior to May 2025 Byron Nelson.	\$ 1,500,000	\$1,500,000 contingent upon extension of CJ Cup
4B 25-05	Habitat for Humanity of Collin County	Costs associated with 10 townhomes (5 units with 2 townhomes each) as part of the Cotton Groves project.	\$ 411,455	\$ 411,455
4B 25-06	City of McKinney McKinney National Airport (TKI)	Construction of the eastside airport infrastructure and passenger terminal including taxiways, aprons, and airport facilities that may include hangars and terminals.	\$ 30,000,000	Tabled until 3/18
4B 25-07	Cannon Development Company (Project Mirage)	General infrastructure improvements for Cannon Beach, a mixed-use adventure entertainment destination that will include a surf lagoon, beach, cliff diving, skateboarding, flex space, office, and hospitality uses. (Grant would be payable upon CO for the surf lagoon.)	\$ 4,000,000	\$ 4,000,000
4B 25-08	Heritage Guild of Collin County	Improvements at Chestnut Square to correct poor drainage issues including re-grading the courtyard and directing water in three directions, and ensure preservation of Dulaney Cottage by reconstructing, repairing and securing the foundation.	\$ 25,481	\$ 25,481
TOTAL				\$ 6,958,411