The background features a large, light beige circle in the upper center, partially obscured by a white rectangular box containing the title. Below the circle, there are several grey, angular geometric shapes that resemble architectural structures or data blocks, set against a light grey background.

MCKINNEY'S DATA PROGRAM

Brandon Opiela
Director of Data & Analytics

WHAT IS A DATA PROGRAM?

DATA STRATEGY

DATA GOVERNANCE

DATA LITERACY

TECHNOLOGY AND TOOLS

METRICS AND MONITORING

CONTINUOUS IMPROVEMENT

PROGRAM GOALS

Centralized
City Data

Increased
Data Visibility

Enhanced
Collaboration

Speed to
Insights

Advanced
Analytics

Secure
Sharing

Higher Data
Quality

Single Source
of Truth

FOUNDATIONAL INITIATIVES



DATA INVENTORY



DATA GOVERNANCE
FRAMEWORK



SOFTWARE
IMPLEMENTATION

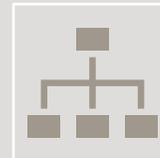
DATA INVENTORY



185+ Enterprise Systems
and Datasets



50% of Sources have
Confidential Data



Continued Increase in Data
Sources

GOVERNANCE FRAMEWORK



Policies and Procedures



Data Security / Roles



Data Classification and Privacy



Data Governance Council



Data Governance Leadership Team



Data Owners and Stewards

SOFTWARE IMPLEMENTATION



Launched October 2025



Central Repository for all City Data



Enables Governance and Security

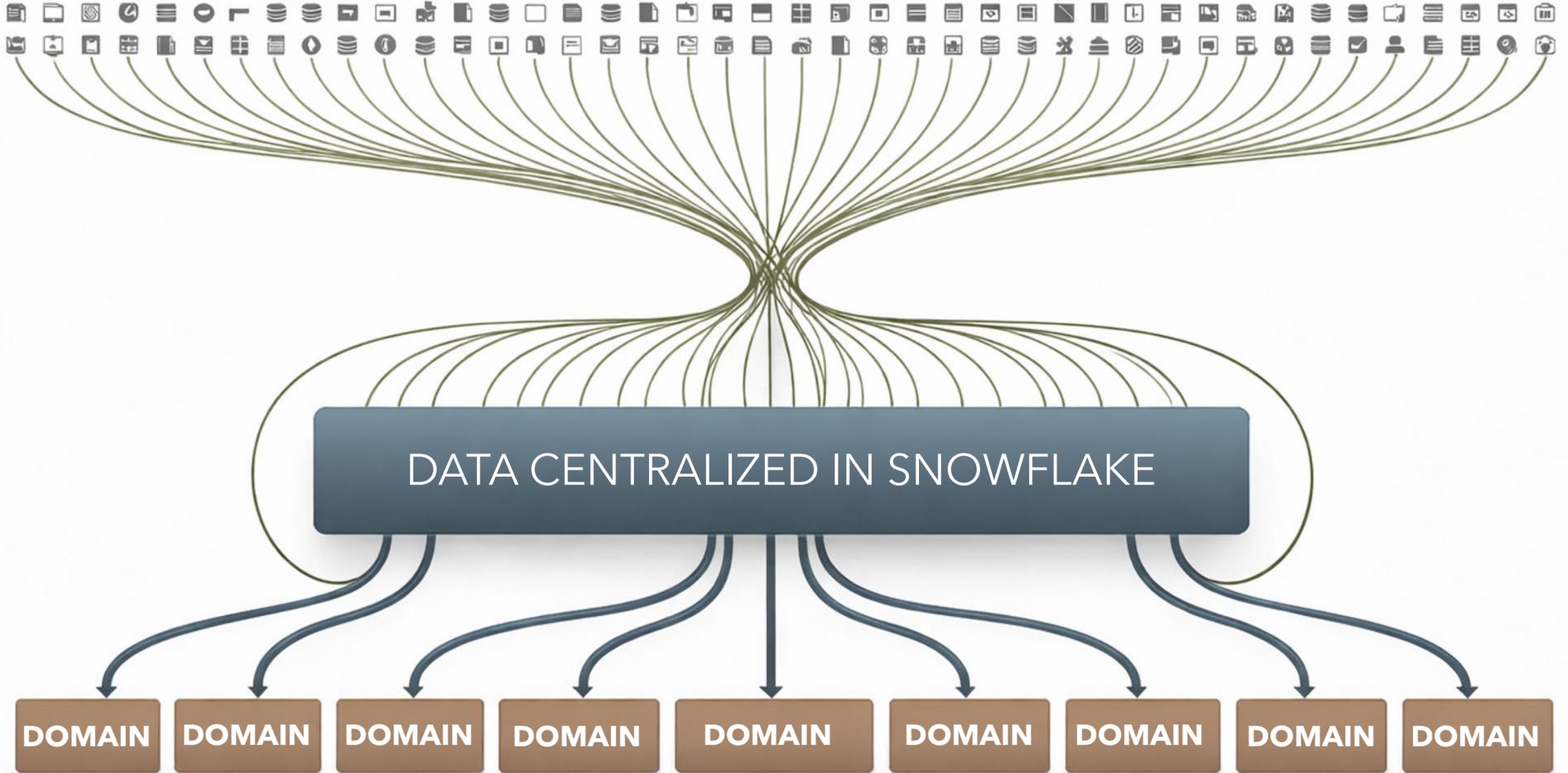


Data Ready to Migrate



Migrating Largest Systems First

185+ ENTERPRISE DATA SOURCES



NEXT STEPS

Onboard Data Architect and Data Engineer (Q1)

Begin Data Migration into Snowflake (Q1+)

Business Use Cases Defined and Dashboards Online (Q2+)

Begin Building Snowflake Intelligence (Q2+)

SNOWFLAKE INTELLIGENCE

intelligence

New chat

Agents

Search chats

Last week

Analyzing Most Frequent Inspe...

Site Plan PDF Document URL f...

Analyzing Last Year Inspection ...

Analyzing Annual Inspection C...

Pass Fail Rate for Top Five Fail...

How many inspections did we ...

Older

Average Inspections by Type fo...

Show more

Good evening, Brandon

What insights can I help with?

Ask Snowflake Intelligence...

CLAUDE_HESSON Sources: Auto

Extended thinking

QUESTIONS?

