

Final Report – 4B 23-02 Flour Mill Rooftop Sign

1. Financial report: budget as proposed and actual expenditures, with explanations for any variance

Budget proposed: \$95,037.50

Actual expenditures: \$96,343.72

Over budget: \$1,307

2. Identify goals and objectives achieved: The roof-top sign was designed, built and delivered. It was lifted onto the 4 story roof by a crane. It was bolted down through the rafters in the ceiling inside the 4th floor. Electrician wired sign and placed a timer inside the building so we can control when the LED lights come on at night and go off in the morning.
3. Narrative report on the Project / Promotion / Community Event: The sign has proven to be an attention getter that can be seen from downtown McKinney both during the day and especially at night. We have received many compliments from the community that the sign looks great on the building and we agree!
4. Performance against metrics outlined in application: The metrics outlined in the application was to light up the east side of McKinney in general and put McKinney Flour Mill on the map so that people/visitors/customers could identify the building easier. Both of those metrics have been achieved.
5. Photographs, slides, videotapes, etc:



