

ORGANIZATIONAL REPORT

—
2023 - May



McKinney Economic Development Corporation



MEDC Board,

The Byron Nelson is here and we are in full swing for the tournament this year. We have a great VIP guest list that will be joining us and we look forward to having a great time at the tournament. Thank you to all of our MEDC staff for the mountain of work that you have put into this year's event. I believe 2023 will be our best year yet.

While planning for the Byron, we have still been pushing forward with our attraction and development efforts. We had two wonderful events this past month with the ribbon cutting for ILS Gummies and the groundbreaking on the Cirrus aircraft MRO and Experience Center at the McKinney National Airport.

Finally, I want to officially recognize and welcome the new and returning members of City Council; Rick Franklin, Patrick Cloutier, and newly elected Michael Jones. We look forward to your leadership and continued partnership with the EDC as we promote the growth and development in the city of McKinney. We also say goodbye to Councilman and Mayor Pro Tem, Rainey Rogers. Councilman Rodgers served as the council liaison to MEDC, and we wish him well in his post elected official endeavors.

Organizational Activity Report

- New Organic Leads: 5
- RFPs received: 6
- RFPs responded to 3
- Total Pipeline Projects: 21
- New Pipeline Projects: 3
- Site Visits: 1

Ribbon Cutting was held for ILS Gummies for their 60,000 SF facility.

Q2 MEDC/City Development Meeting held April 26th. Discussions centered around larger development projects.

Business Retention & Expansion

- BRE Visits: 5
- Annual BRE Total: 31
- Attended Workforce Solutions and Upskilling Programs Webinar. An executive of a recruitment project also attended.
- Cirrus Aircraft Groundbreaking held April 27th.
- Currently working with several companies in exploring expansion opportunities.

Attended Trade Shows and Missions

- April 17-21 – Hannover Messe (Tokar)

Attended Events

- April 19 – NTCAR Collin County Event – TBD (Talley – Panel Speaker)
- April 21 -- McKinney Chamber of Commerce McKinney National Airport Development Update (Causey, Talley, Clark)
- April 22 - McKinney Young Professionals (MYP) - (Panel Speaker: Clark)
- April 25 – Bisnow: Adaptive Reuse in DFW (Causey)
- April 25 – Joint Meeting – MEDC, MCDC & City Council (TBD)

Attended Events continued

- April 26 – Town Hall Meeting (Talley)
- April 27 – Cirrus Aircraft Groundbreaking
- May 1 – McKinney Chamber of Commerce Golf Tournament (All Staff)
- May 2 – McKinney National Business Park Grand Opening
- May 4 – North Texas CCIM Golf Tournament (TBD)
- May 4 – Colling County Regional Mix & Mingle
- May 11-14 – AT&T Byron Nelson (All Staff)

Upcoming Events

- May 17 - Weitzman – (Speaker - Talley)
- May 22 – May 25 - AEDL (Advanced Economic Development Leadership) - Fort Worth (Talley)
- June 4-7 – BIO International Convention – Boston (Talley)
- June 5-7 – Area Development – Detroit (Causey)

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.