



January 13, 2021

TO: MEDC  
Visit McKinney

FROM: Cindy Schneible

RE: MCDC Update

**General Information**

**FY 21 Grants**

**Promotional and Community Event Grants**

Below is information about the Promotional and Community Event grant applications submitted for consideration in Cycle I. Total funding available is \$100,000. The requests were presented to the MCDC board at the meeting on December 17<sup>th</sup>, board action will be scheduled for the January 28<sup>th</sup> meeting.

<b>Promotional &amp; Community Event Grants -- 2021 Cycle I</b>			
	<b>Applicant</b>	<b>Event(s)</b>	<b>Amt. Requested</b>
21-01	Kiwanis Club of McKinney	2021 Triathlon	\$2,500.00
21-02	SBG Hospitality	2021 Spring Sip & Stroll Series	\$15,000.00
21-03	Heritage Guild of CC	Farmers Market, Education, Murder Mystery, Farm to Table Dinner, Crank-off	\$12,500.00
21-04	CC History Museum	2021 Then & Now	\$10,025.00
21-05	Colorful Collaborations	Legacy Keepers 2021 events	\$2,000.00
21-06	McKinney Garden Club	2021 Art Meets Floral	\$7,700.00
21-07	Ovation Academy of Performing Arts	2021 Spring/Summer Productions	\$11,500.00
21-08	St. Peter's Episcopal Church	2021 Empty Bowls	\$7,500.00
21-09	McKinney Main Street	Arts in Bloom	\$7,500.00
21-10	Virtual Town Tours	Virtual McKinney tour	\$15,000.00
			<b>\$91,225.00</b>

## Project Grants

2021 Project Grants -- Cycle I Applications Discretionary Fund Allocation				
			Requested	
21-02	Ovation Academy	Theatre space	\$35,000.00	On Hold
21-03	Heritage Guild	Repairs and updates to Chestnut Square: Dulaney Cottage, Dulaney House and Chapel	\$32,750.00	
21-04	CC Historical Society	Private Statue at CC History Museum	\$73,600.00	
21-05	McKinney Roots	Hydroponic Greenhouse	\$15,000.00	
21-06	McKinney Lacrosse	Wall Ball structure and gated playing surface	\$30,000.00	Withdrawn
21-07	Sanchez Charities	The Mustard Seed - Center for Not-for-Profits343917	\$343,917.00	
			<b>\$530,267.00</b>	

2021 Project Grant Applications Capital/Economic Development				
			Requested	
21-01	Hub Partners, LLC	Construction of open space/landscaped area with LED Screen, sound, seating, tables, children's play area and will include 21,000 sf of retail/restaurant space	\$2,600,000.00	
21-08	McKinney Parks & Rec	Design for Apex Expansion (\$2.5 mil); Apex landscape improvements (\$100k); ninja course (\$330k); outdoor aquatic enhancements (\$126k); sauna (\$100k); outdoor fitness court (\$256k)	\$3,637,040.00	
			<b>\$6,237,040.00</b>	

Public hearings will be scheduled for all project grant applications, except 21-01 The Hub, at the January 28<sup>th</sup> board meeting. A public hearing was conducted on The Hub application at the December meeting. Board action on that funding request will be scheduled for the January meeting.

### TUPPS Brewery Expansion

Bi-weekly progress meetings continue to define scope and budget for the project.