



Game Day Foods, LLC (dba Bernard's Gourmet Foods and 1 Square Mile) applying on behalf of the McKinney Star-Spangled Salsa Fest benefitting the Community Garden Kitchen of Collin County.

The McKinney Star-Spangled Salsa Fest Committee is comprised of community volunteers who share a heart for service and a mind to nourish others.



In August 2017, David and Michele Bernard reached out to their friends, colleagues and partners in community service to produce the 2018 Star-Spangled Salsa Fest to help the **Community Garden Kitchen of Collin County** raise funds to build the first kitchen in Collin county that will serve freshly prepared meals to anyone in need.

Committee Members: Michele & David Bernard, Mike & Molly Jones, Jaymie Pedigo, Angela Poen, Becky Aly, Michele Burke, Michelle Bruu, Rick Moreno, Kaye Woolery-Moreno, Michael Palmer, Julie Smith, Sara Thomas, Kathryn Waite

McKinney's 2nd Annual Star-Spangled Salsa Fest will be held

JULY 4, 2019, at Historic Chestnut Square

AND HERE'S THE GOOD NEWS ABOUT THE 2018 STAR SPANGLED SALSA FEST

- 1.) First year attendance was approximated to be 3000 guests.
- 2.) Three new businesses were launched due to participation in this event, two locally, and one in the Bryan College Station area.
- 3.) 29 GOTEXAN salsa/spicy food vendors from across the state were in attendance, and look forward to returning this year in large part to the welcoming reception they received in McKinney from residents and festival guests.
- 4.) Community Garden Kitchen received \$9600 from the inaugural festival. In 2018, RBFCU awarded \$25,000 to CGK and will serve as the Star-Spangled Salsa Fest title sponsor for a five year term.



A LOAD OF FUN, FOOD AND FAMILY FRIENDLY ACTIVITIES

KIDS ZONE

SPIN ART, BALLOON ANIMALS
FACE PAINTING
JUMP INTO ART
FAMILY FUN LAWN GAMES

CULINARY DEMOS

WATCH & LEARN & TASTE
HOW TO
MAKE GREAT TASTING
SALSAS



AND ON THE MAIN STAGE

LIVE MUSIC
BEAT THE HEAT AWARD
PRESENTATION
SALSA DANCING

FOOD AND SALSA VENDORS

A VARIETY OF CULINARY
TREATS
ALL THE SALSA ON THE PLANET
SPECIALITY DRINKS

IT'S A HOT CONTEST!
AND THE WINNER IS....



KIDS ART ZONE COURTESY OF LOCAL ARTIST



**TACOS, CHIPS & SALSA
BURGERS & FRIES
HOT DOGS WITH FIX'NS**

FUN WITH FRIENDS & FAMILY





JULY 4TH
11AM - 4PM

12 & UP \$10
KIDS ARE FREE

TICKET

PURCHASE YOUR TICKETS @
SALSAFESTMCKINNEY.COM

SALSA & HOT SAUCE
COMPETITION
LIVE ENTERTAINMENT
FOOD DEMOS
FAMILY FUN ZONE



\$25 ENTRY FEE PER CATEGORY



JOIN US
JULY 4TH
AT
CHESTNUT
SQUARE.
CELEBRATION
BEGINS
IMMEDIATELY
FOLLOWING
THE RED
WHITE AND
BOOM
DOWNTOWN
PARADE
UNTIL 4:00
PM.

SUPPORTING THE COMMUNITY GARDEN KITCHEN OF COLLIN COUNTY



This food festival will be held in conjunction with the City of McKinney's Red, White and BOOM Celebration. Proceeds collected from salsa contest entries and vendors, as well as merchandise sales and festival related donations from the public will benefit the Community Garden Kitchen.

THE SALSA FEST COMMITTEE ENCOURAGES THE BUSINESS COMMUNITY TO
HELP END FOOD INSECURITY IN OUR COMMUNITY BY SUPPORTING
THE COMMUNITY GARDEN KITCHEN OF COLLIN COUNTY



**SO YOU THINK YOU HAVE
A SALSA RECIPE THAT CAN**

BEAT THE HEAT?

**JOIN US
JULY 4, 2019
AT
CHESTNUT SQUARE**

