



## Visit McKinney

### Agenda

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Tuesday, October 27, 2020

8:30 AM

Teleconference via Zoom

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#### Teleconference via Zoom

**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

Please note that a quorum of the Visit McKinney Board may not all be present at the same location. Some members may instead participate in this meeting from one or more remote locations in an effort to contain the spread of COVID-19. In addition, there may be occasions when the audio and/or video transmission may not be clear or may be interrupted. In those instances, the meeting will continue so long as a quorum is still present.

#### **LISTEN TO THE BROADCAST LIVE**

This meeting will be broadcast live using Zoom Meetings.

To listen to the meeting, dial one of these toll-free numbers: (877)853-5257 or (888)475-4499; Meeting ID: 814 5672 3394

#### **SPEAKING DURING PUBLIC COMMENTS**

Members of the public wishing to speak during Public Comments can join the teleconference by calling in to one of the telephone numbers listed below. Those members of the public calling in will not be able to participate through video and will only have an audio feed of the meeting on their telephone.

#### **Public Comments Call-in Instructions**

1. Dial (877) 853-5257 Toll Free, or (888) 475-4499 Toll Free.
2. You will be prompted to enter the meeting ID, followed by the # sign.

The ID for this meeting is 814 5672 3394 plus the # sign.

3. If the meeting has not already started, you will be prompted to press the # sign to wait.
4. You will be prompted to enter your unique participant ID. This step does not apply to Public Comments, so press the # sign to skip.

**Phone Controls for participants - the following commands can be entered using your phone's dial pad while in a Zoom meeting:**

\*6 - Mute/unmute (this function may be controlled by the meeting host only)

\*9 - Raise hand - During Public Comments, each caller will be identified by the last four digits of their phone number. When you are recognized to speak, please state your name and address before making your comment.

**CALL TO ORDER**

**PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)**

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as Public Hearings will be recognized when the public hearing is opened.

**20-0952**      [Election of Officers](#)

**20-0953**      [Appointment of Visit McKinney Subcommittee Members](#)  
                    [a. Finance Committee](#)  
                    [b. HR Committee](#)  
                    [c. Marketing Committee](#)

**CONSENT ITEMS**

*This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.*

**20-0954**      [Minutes of the Visit McKinney Board Meeting of September 29, 2020](#)

**Attachments:**    [Minutes](#)

## REPORTS

**20-0955**      [Board and Liaison Reports](#)  
[City of McKinney](#)  
[MEDC](#)  
[MCDC](#)  
[McKinney Main Street / MPAC](#)  
[Visit McKinney Finance Committee](#)

**Attachments:**    [MEDC Report October 2020](#)  
[MCDC Report October 2020](#)  
[VM Financials September 2020](#)  
[STR Report September 2020](#)  
[Occupancy Report September 2020](#)

**20-0956**      [Executive Director's Report](#)

**Attachments:**    [Staff Report September 2020](#)

## REGULAR AGENDA

**20-0957**      [Consider/Discuss the Grant Application from Ovation Academy of Performing Arts in the Amount of \\$15,000 for the Advertisement and Promotion of the Parents of Performers Convention \(POP-CON\)](#)

**Attachments:**    [Grant Application](#)  
[Narrative Application](#)  
[2018 Tax Return 1](#)  
[2018 Tax Return 2](#)

**20-0958**      [Consider/Discuss the Grant Application from Odysseus Chamber Orchestra in the Amount of \\$8,000 for the](#)

[Advertisement and Promotion of the 2020-2021 Concert Season](#)

**Attachments:** [Narrative Application](#)  
[Application Form and Budget](#)  
[IRS Form](#)

**20-0959**

[Consider/Discuss the Grant Application from SBG Hospitality in the Amount of \\$8,000 for the Advertisement and Promotion of the McKinney Sip + Stroll Series 2021 \(5 to 7 Events\)](#)

**Attachments:** [Grant Application](#)  
[Narrative Application](#)  
[2018 SBG Profit and Loss](#)  
[2019 SBG Profit and Loss](#)  
[2020 vs 2019 YTD Financials](#)

**20-0960**

[Consider/Discuss the Grant Application from CW Designs in the Amount of \\$14,335 for the Advertisement and Promotion of Home for the Virtual Holidays](#)

**Attachments:** [Grant Application](#)  
[Narrative Application](#)  
[CW Designs 2020 Profit and Loss](#)  
[CW Designs 2019 Profit and Loss](#)  
[Compass Rose Profit and Loss](#)

**CITIZEN COMMENTS**

Speakers shall have a time limit of three (3) minutes. This meeting segment is limited to thirty (30) minutes.

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**BOARD OR COMMISSIONER COMMENTS**

*Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.*

## **ADJOURN**

*Posted in accordance with the Texas Government Code, Chapter 551, on the 22 day of October, 2020 at or before 5:00 p.m.*

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*Dee-dee Guerra  
Executive Director*

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*