

# MCKINNEY PHILHARMONIC ORCHESTRA

Jason Lim, Artistic Director & Conductor



# 2024-2025 Concert Season

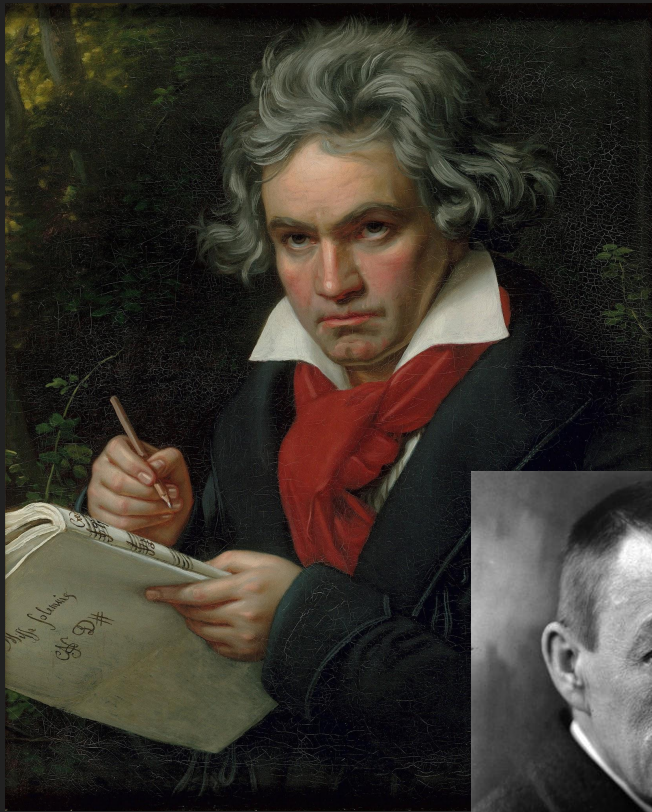
# 2023-2024 Season

- Surpassed all projections
- Broken all our 2022-2023 Record
- Sold out Concerts

## BIGGEST CHALLENGE TO OVERCOME

**“I have lived here in McKinney for X amount of years and I never knew we had a professional orchestra”**

## 2 CLASSICAL CONCERTS



- April 5, 2025 BEETHOVEN'S NINTH SYMPHONY with the Dallas Philharmonic Choir
- September 7, 2024 Rachmaninoff Symphony No. 2



## 2 POPS CONCERTS

1 Oct 5, 2024 WESTERN SWING with the DAVE ALEXANDER BAND

2 March 1, 2025 70's and 80's Rock and POP hits  
Include



BEATLES - Eleanor Rigby  
QUEEN - Bohemian Rhapsody  
JOURNEY  
Lionel Richie  
Bee Gees  
Michael Jackson  
And Many More

# COMMUNITY CONCERTS

## Annual Halloween Concert

October 26, 2024



# 7th Annual ALL STAR CHRISTMAS - Sold out every year December 7, 2024





# Chamber Music and Recital Series Concerts

# Grant Funding Request

## SOCIAL MEDIA

Google Ads: Alocate daily budget

Facebook Ads

## PRINT

Community Impact - Print and Digital

Star Local Media

## BILLBOARDS

I75 and I380 Billboards

**REQUESTING TOTAL - \$15,000**