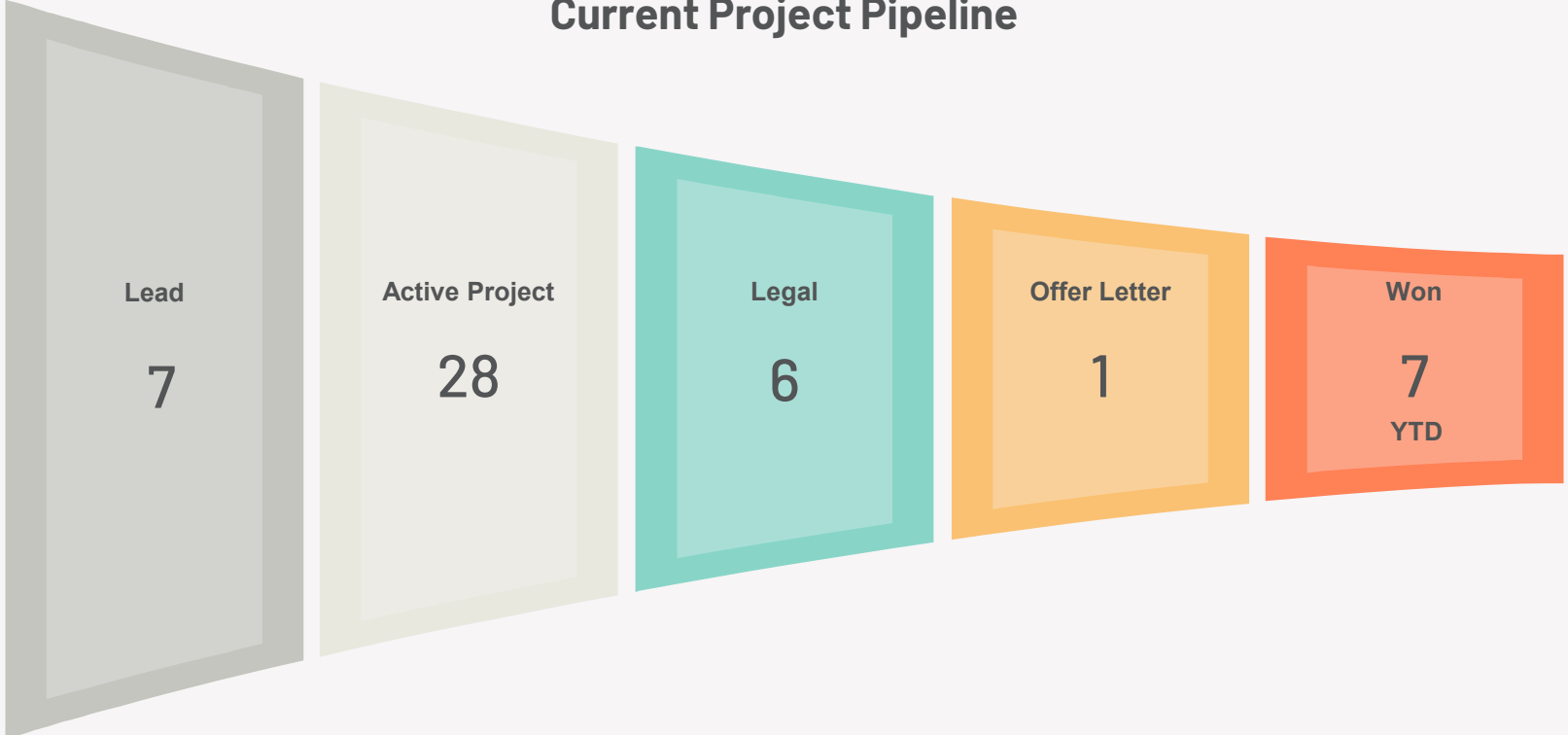


# Current Project Pipeline

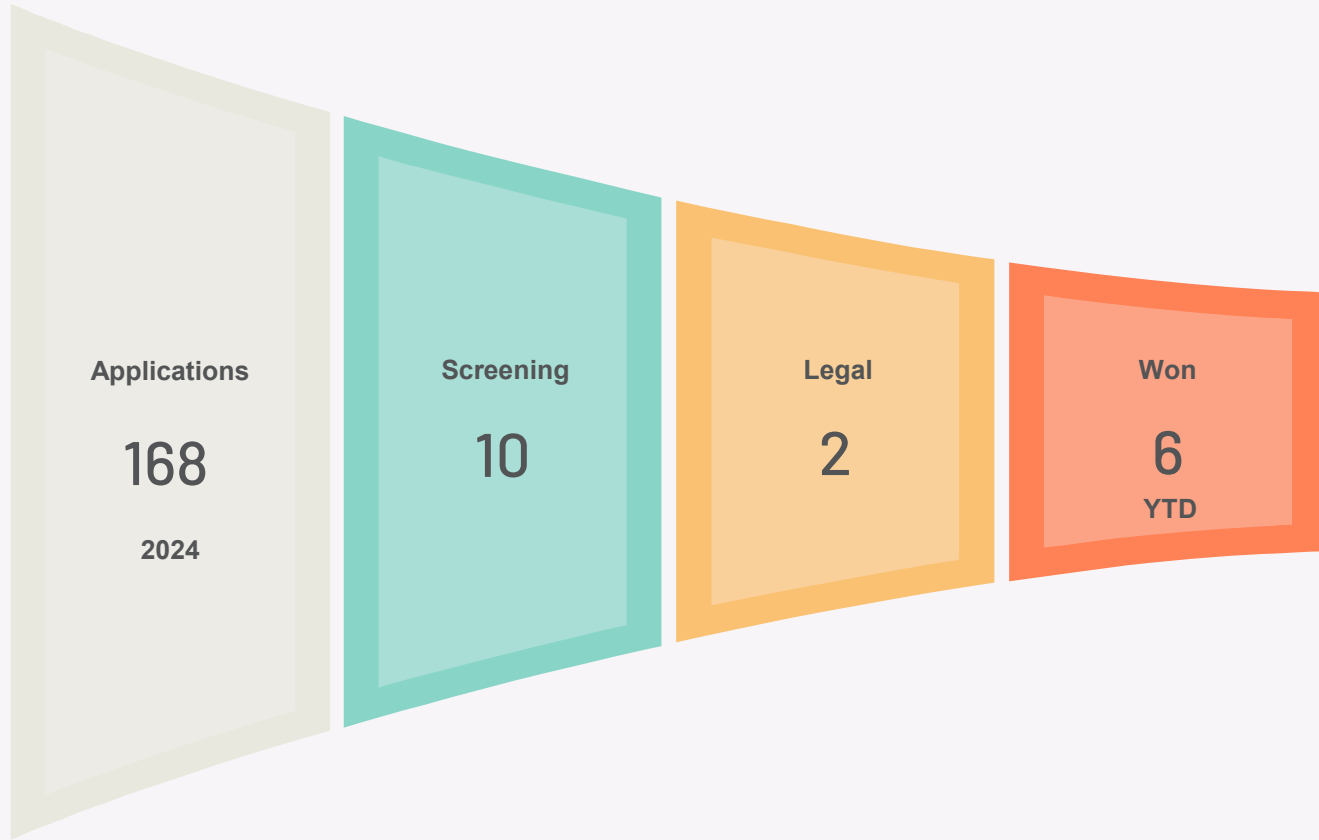


Total Active Projects: 28 (21 Traditional + 7 Innovation)

Source: MEDC Salesforce

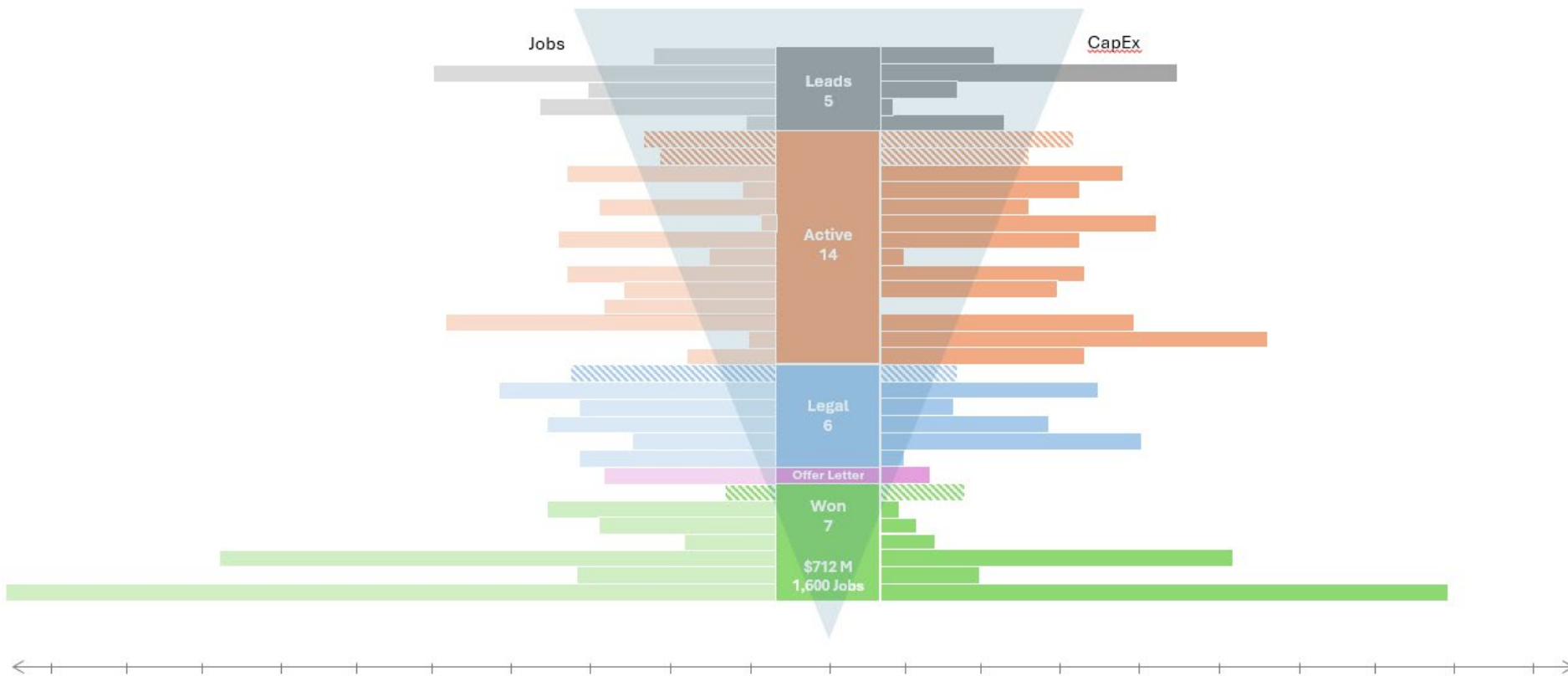


# Innovation Fund Pipeline



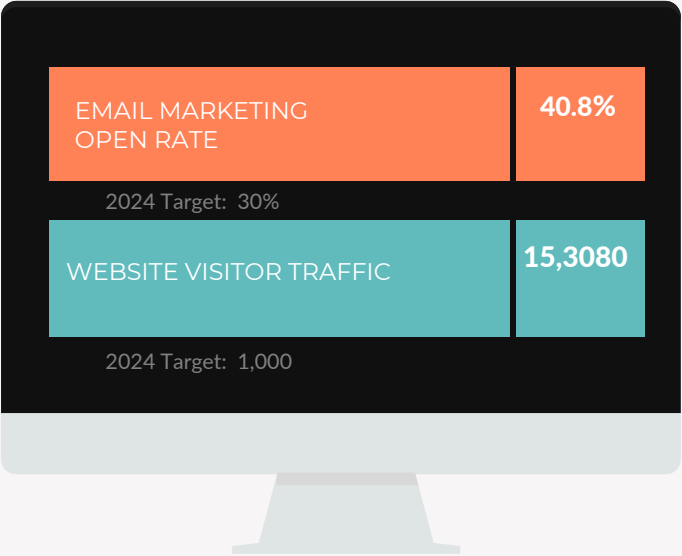
# Current Project Funnel

DRAFT CONCEPT



# Marketing and Outreach Numbers – December 2024

## Digital Marketing



COMMUNITY PRESENTATIONS  
INDUSTRY: 4  
COMMUNITY: 5



FAMILIARIZATION (FAM) TOUR  
4  
Consultant Connect + Byron Nelson



TRADE SHOWS AND MISSIONS:  
7  
NATIONAL SITE SELECTOR EVENTS:  
8



BRE VISITS  
Dec - 5 | 2024 - 81



# Notable Marketing Milestones



2001



500

+ 21.25 Hours Watched in December