

## Visit McKinney – May 2025

McKinney CVB

For the month of: May 2025

Current Month – May 2025 vs May 2024												
	Occ %		ADR		RevPAR		Percent Change from May 2024					
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
McKinney, TX+	77.1	77.8	107.83	106.49	83.16	82.80	-0.8	1.3	0.4	11.5	11.0	10.1
Tier 1+	79.2	81.3	133.79	133.77	105.96	108.78	-2.6	0.0	-2.6	21.7	24.9	21.6
Tier 2+	78.5	78.2	101.72	105.35	79.89	82.39	0.4	-3.4	-3.0	-3.0	0.0	0.4
Tier 3+	72.7	72.7	64.94	66.45	47.20	48.30	-0.0	-2.3	-2.3	-2.5	-0.2	-0.2
City of Georgetown, TX+	63.4	72.4	115.15	118.20	72.98	85.58	-12.5	-2.6	-14.7	2.6	20.3	5.3
City of Allen, TX+	69.4	67.6	124.61	123.12	86.52	83.27	2.7	1.2	3.9	3.9	0.0	2.7
City of Plano, TX+	70.3	73.8	114.43	115.09	80.47	84.94	-4.7	-0.6	-5.3	-2.5	2.9	-1.9
City of Frisco, TX+	69.0	71.7	183.37	176.00	126.51	126.12	-3.7	4.2	0.3	9.3	8.9	4.9