







McKinney, Texas

- A world-class city that is unique by nature
- High-quality business development
- Booming economy and amenities
 - Award-winning McKinney National Airport
- Recognized nationally as a premier community,
 - Abundant employment
 - Excellent schools
 - Low crime and exceptional public safety
 - Overall quality of life and a feeling of community pride







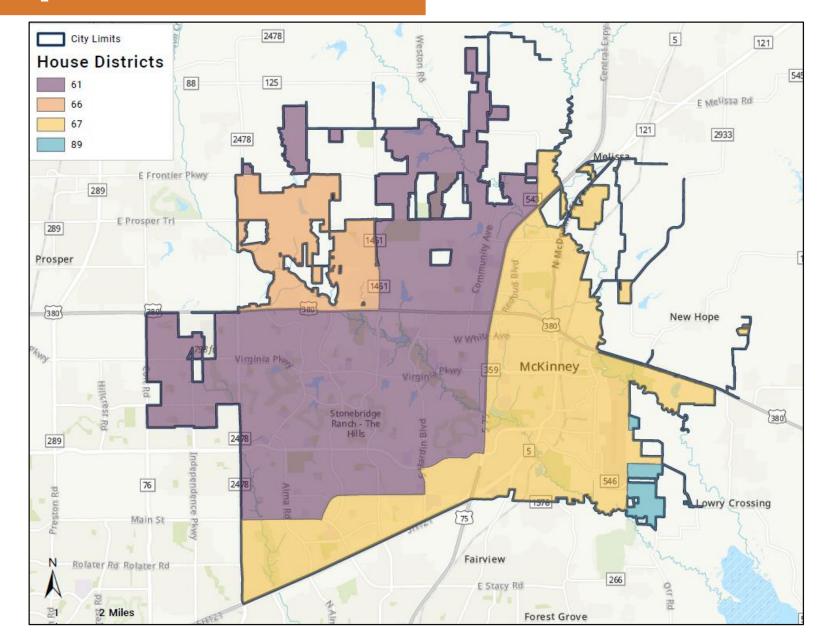




Partners in Action

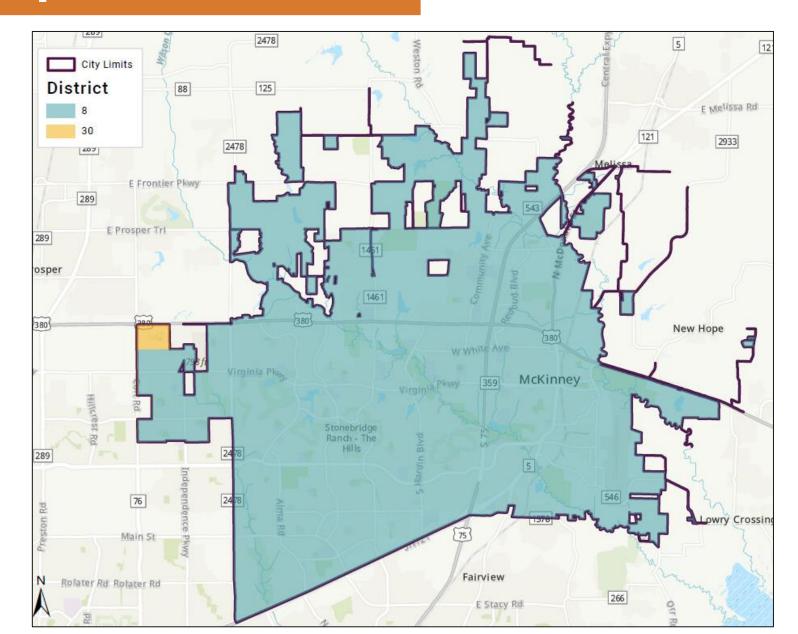
- Mayor George Fuller & McKinney City Council
- City Manager, Paul Grimes
- Director of Strategic Services, Trevor Minyard
- Legislative Support Agencies & Firms
 - McKinney Chamber of Commerce
 - North Texas Commission
 - Texas Municipal League
 - Red Media Group
 - Focused Advocacy

House Map





Senate Map





Our Home – Our Decisions

We support legislation that:

- Upholds municipal home-rule authority
- Maintains the current revenue structure of homerule municipalities in the state
- Recognizes the demands on high-growth cities to make our own decisions regarding our homes, families, and businesses

We support local responsibility for:

- Property taxation decisions and appraisals
- Land use, development, and annexation authority









McKinney National Airport

- Opportunities to link transportation and land use surrounding public use and general aviation airports
- Legislation that provides tools that can be used at the local level to promote compatible growth around public use and general aviation airports



McKinney National Airport

We support increased funding:

- To foster airport development for public use and general aviation airports to meet future demands
- In Relation to McKinney National Airport,
 - Support funding for the development of McKinney National Airport (TKI) 'Taxiway C' generally east and parallel to Runway 18-36
 - Support funding for the development of McKinney National Airport (TKI) 'Vehicle Access Roadway' generally southeast of Runway 18-36 and north of F.M. 546
 - Support funding for the purchase of critical Airport Rescue Fire Fighting (ARFF) equipment
 - Support funding for the water, sewer, drainage, and electric infrastructure development of McKinney National Airport (TKI) generally east of Runway 18-36 and north of F.M. 54
 - Support funding for the development of an additional fuel farm generally east of Runway 18-36 at McKinney National Airport (TKI)
- Support state investment in economic development and infrastructure investments relating to aviation



We support policies that:

- Emphasize digital infrastructure and smart applications that will transform the Texas economy, such as:
 - Mobile and wired broadband
 - · Smart electric grid
 - Health IT
 - Intelligent transportation systems
 - Mobile payments
 - Digital signatures
 - E-government
 - Kiosks and other self-service technologies
- Policies that embrace the digital economy
- Trade policies for Texas residents that elevate:
 - Jobs
 - Incomes
 - Material well-being









88th Session areas of focus

- Economic development programs currently available under Texas law
- State-wide programs which promote economic growth in the aerospace and aviation industries
- Type A/Type B Sales Tax Revenue, and oppose legislation that attempts to remove or amend the purposes of Type A/Type B Tax Revenue
- State and local utilization of tax abatements and other economic development incentive
- Support including Corporate Headquarters as an eligible project for value limitation from local school districts
- Further funding of the Broadband Development Office, and prioritize funding distribution to local government entities

We support amendments to the Hotel Occupancy Tax statue that provides all Texas cities:

- To spend Hotel Occupancy Tax revenue on existing sports facilities and fields in a manner that promotes tourism within the city
- To allow for the expenditure of municipal Hotel Occupancy Tax revenue for construction of improvements in municipal parks and trails/ sidewalks that connect parks, lodging establishments, and other tourist attractions, and related public facilities
- That would rebate a portion of the state Hotel Occupancy Tax revenues to Texas cities for use in the development, maintenance, and operations of convention centers and other meeting facilities
- An increased Hotel Occupancy Tax collection authority for local governments and efforts to provide increased consequences for nonpayment



- Initiatives of the Texas Film Commission, to include continuation of the current incentive structure, as well as consideration for expansion of tax credit eligibility in the film and creative space
- The Texas Commission on the Arts as an important resource to foster growth of cultural arts including the Cultural Arts District designation program. Cultural arts are critical components the local community, and Historic Downtown McKinney Cultural District continues to utilize project funding to support programs that attract visitors and contribute economic gains to the district
- The Texas Historical Commission (THC) and its programs. Downtown McKinney is anchored by a
 historic courthouse and its historic square contributes to the economic vitality of the city. Through
 the THC, McKinney is a state accredited Main Street that assists in the preservation and
 promotion of McKinney's historic district



Tax Reform

We support:

- Continued property tax reform, namely reform related to public school finance
- The state in re-establishing their share of school funding to 50% of total funding
- Legislation and study relating to inflationary impacts to local taxation authority

We oppose:

 Legislation that seeks to remove local property tax decision making authority from locally elected officials





Education & Workforce

- Funding measures to maintain a strong public school system
 - A strong public school system is a key component to economic development for companies that are expanding or relocating to the City of McKinney
- Increased funding for workforce education programs in Texas high schools and Texas community colleges
- Policies encouraging workforce and entry-level housing, allowing McKinney, Collin County, and the state to continue the 'Texas Miracle'







Transportation

- Further, increase Texas Department of Transportation (TxDoT) funding for both new projects and asset maintenance
- Advocate for proper allocation of transportation funding in fast-growth communities like McKinney and Collin County.
- Legislation that would allow for greater flexibility by cities to fund local transportation projects



Transportation

McKinney Road Priorities:

- U.S. 380 Conversion to a Controlled Access Facility
 - Improve mobility and safety by creating a regional controlled access facility
- Sam Rayburn Tollway extension from S.H. 121 to U.S. 380
 - o Provide an alternative to U.S. 380 by extending the Sam Rayburn Tollway to U.S. 380
- S.H. 5 Construction from F.M. 546 to U.S. 380
 - Implement the findings of a city / NCTCOG / TxDOT study, including paving, median, sidewalk, landscape, lighting, and other enhancements to include a pedestrian crossing generally along Virginia Parkway and Louisiana Street
- FM 546 from McKinney National Airport to U.S. 380 in Princeton
 - o Create a parallel route to U.S. 380 to enhance mobility and safety
- Laud Howell Parkway from Trinity Falls Parkway to F.M. 1461/Lake Forest Drive
 - Create a parallel route to U.S. 380 to enhance mobility and safety
- Support for Texas Transportation Funding for Local Arterials
 - Extend and/or improve major thoroughfares to the City's northwest sector to help alleviate help congestion.
- Lower Residential Street Prima Facia Speed Limit to 25 mph
 - To promote slower travel speeds in residential areas to enhance safety. This would reduce the current 30 mph prima facia speed limit from 30 mph to 25 mph.





Water

We support legislation:

- That would allocate state funding to increase water supply within the state
- Which promotes maintaining local authority of water conservation efforts within individual districts and/or municipalities
- To streamline water project permitting process at both the state and federal level



Elections

We support legislation:

• To maintain the May and November Uniform Election dates



Open Government

We support:

- Efforts to allow for internet publication of legal notices rather than requiring publication in a paper of record
- Local transparency efforts

We oppose legislation:

That seeks to require declarations of political party affiliation in local municipal elections

