

# McKinney Urban Transit District Shared Ride Micro Transit Service

**December 3, 2024**

**MUTD Board Presentation**

**Presented by: Jasmine Stillwell, Transit  
Services Coordinator**

Operated by:



Mobility Service,

Local Government Corporation

With Contractor Team

**spare**

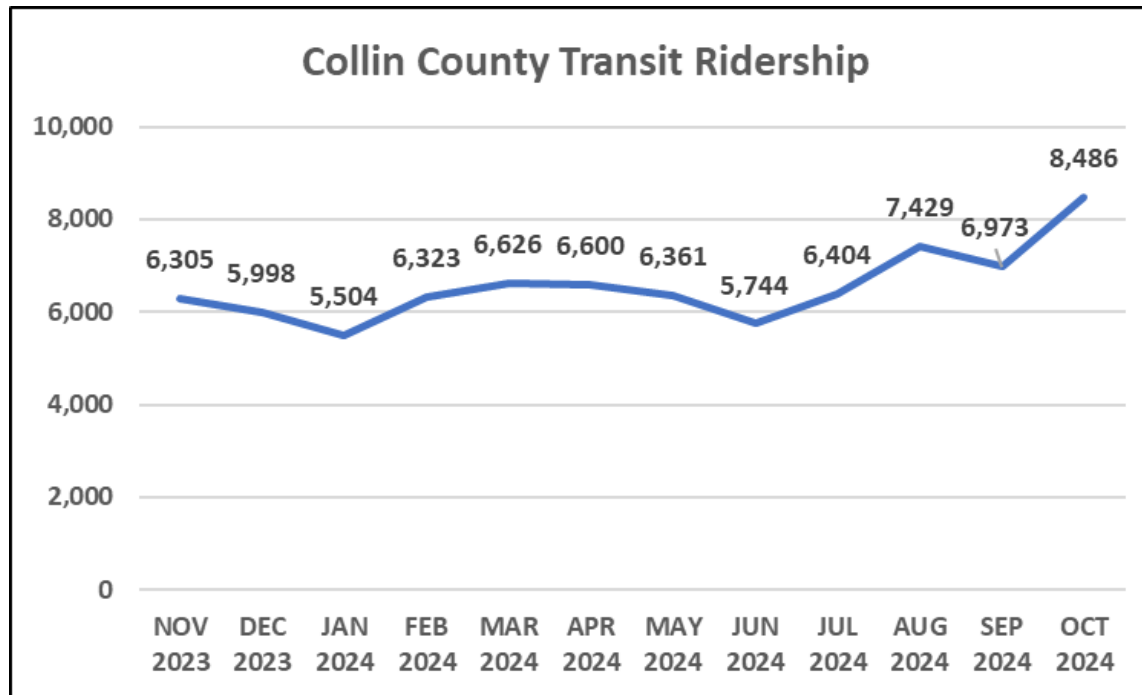
Irving  
Holdings





# **Collin County Transit Key Performance Indicators**

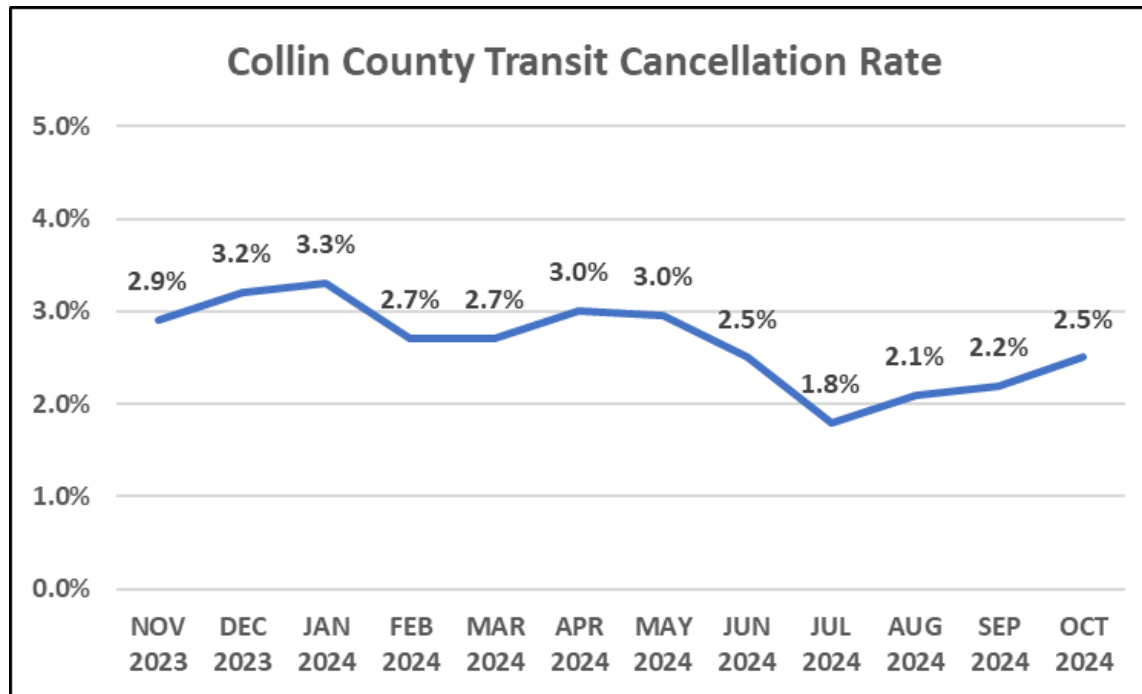
# Collin County Transit - Ridership



- 2022 Average Weekday Ridership = 102
- 2023 Average Weekday Ridership = 222
- 2024 Average Weekday Ridership\* = 260

\* January 2024 – October 2024

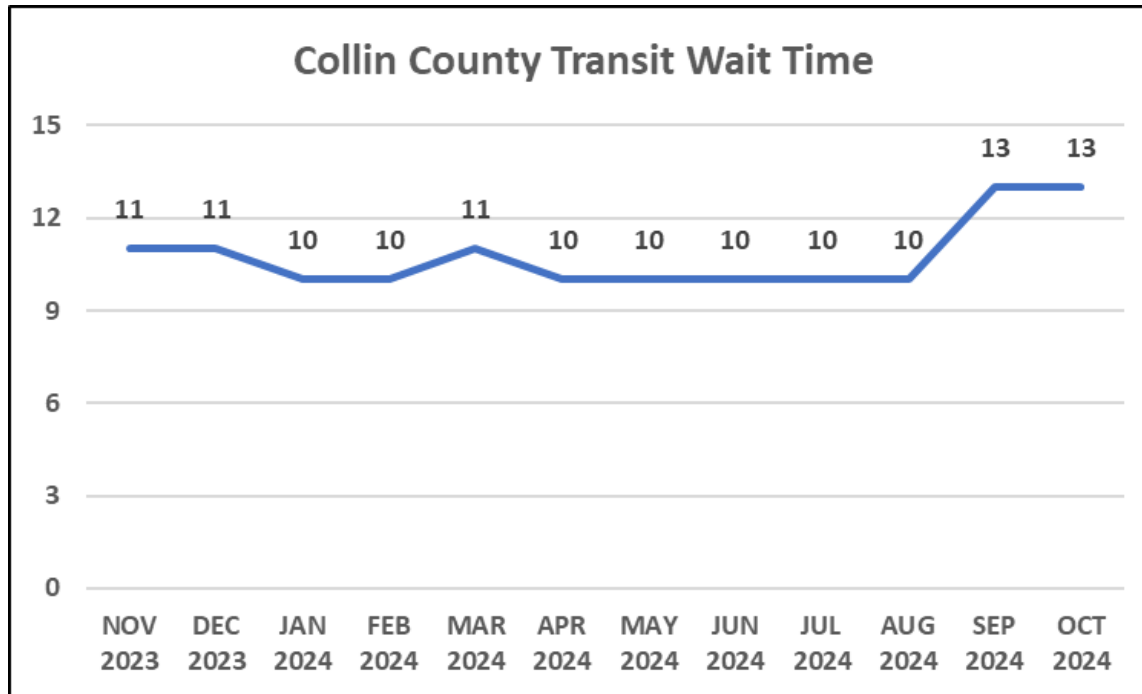
# Collin County Transit – Cancellations



- 2022 Average Cancellation Rate = 4.1%
- 2023 Average Cancellation Rate = 3.9%
- 2024 Average Cancellation Rate\* = 2.7%

\* January 2024 – October 2024

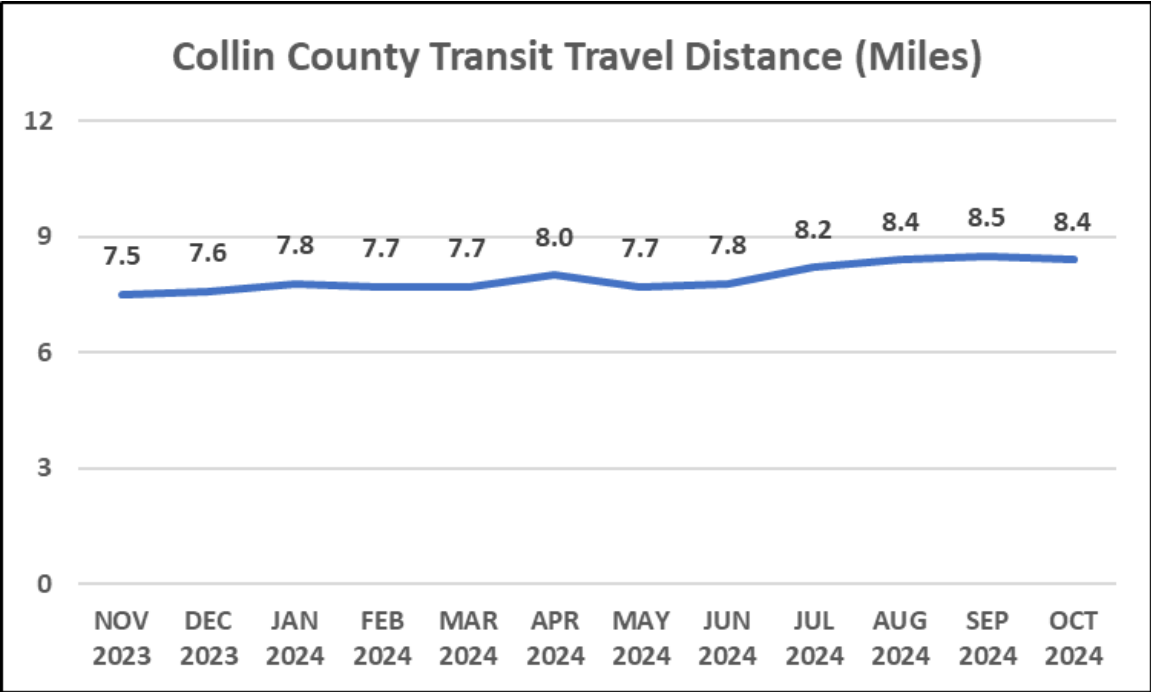
# Collin County Transit – Wait Time



- 2022 Average Wait Time = 17 minutes
- 2023 Average Wait Time = 11 minutes
- 2024 Average Wait Time\* = 11 minutes

\* January 2024 – October 2024

# Collin County Transit – Travel Distance

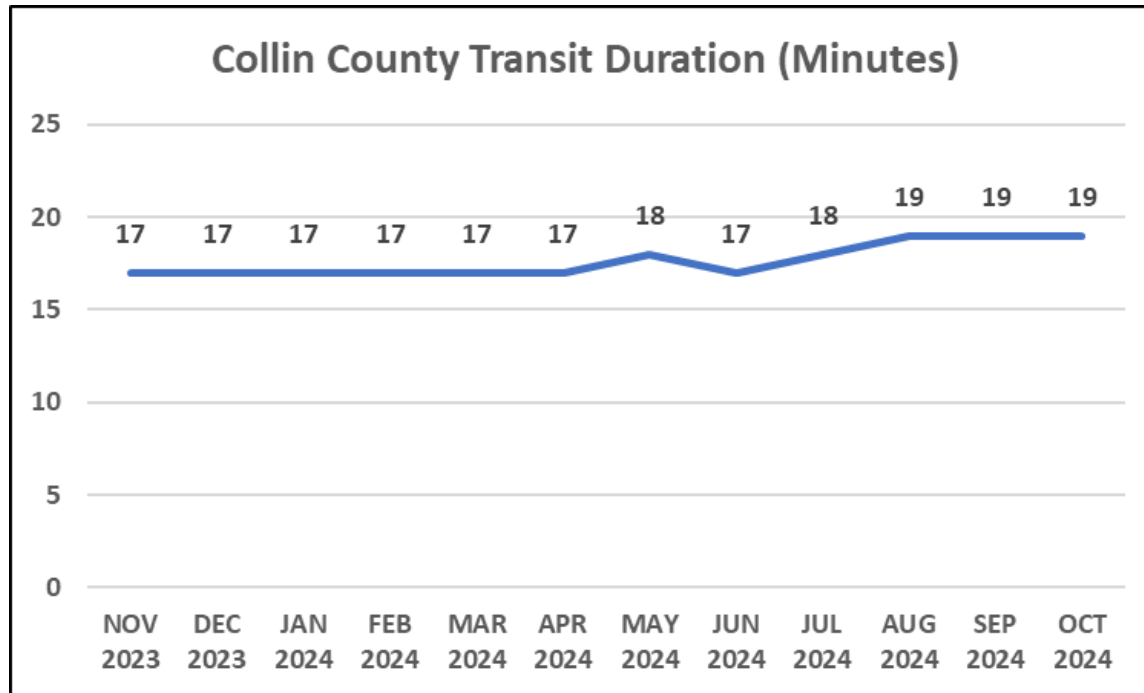


- 2022 Average Travel Distance = 6.9 miles
- 2023 Average Travel Distance = 7.2 miles
- 2024 Average Travel Distance\* = 7.9 miles

\* January 2024 – October 2024



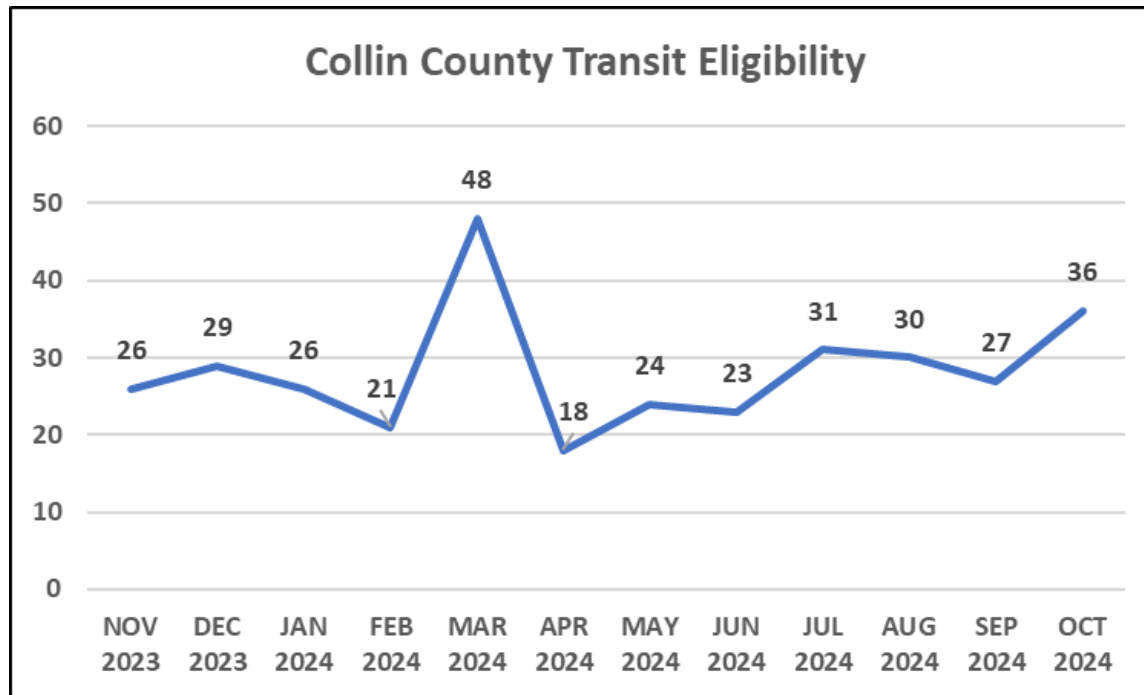
# Collin County Transit – Duration



- 2022 Average Duration = 18 minutes
- 2023 Average Duration = 16 minutes
- 2024 Average Duration\* = 18 minutes

\* January 2024 – October 2024

# Riders Approved for Service

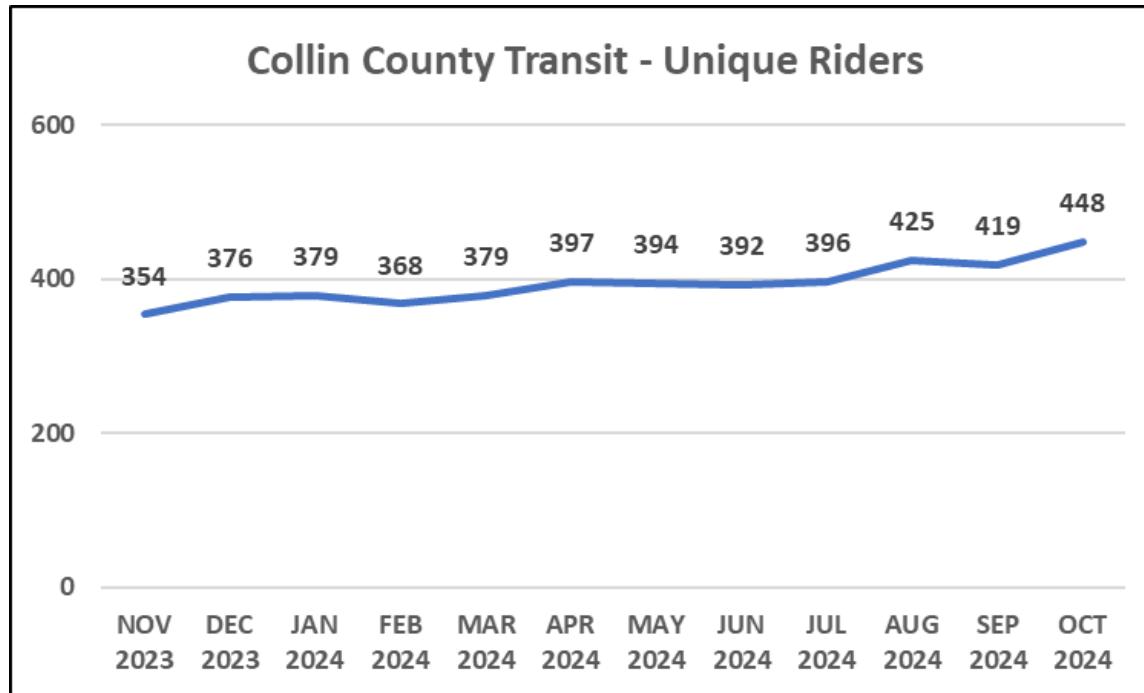


- 2022 Total Customers Approved = 467
- 2023 Total Customers Approved = 382
- 2024 Total Customers Approved\* = 284

\* January 2024 – October 2024



# Unique Riders



- 2022 Average Unique Riders = 188
- 2023 Average Unique Riders = 329
- 2024 Average Unique Riders\* = 394

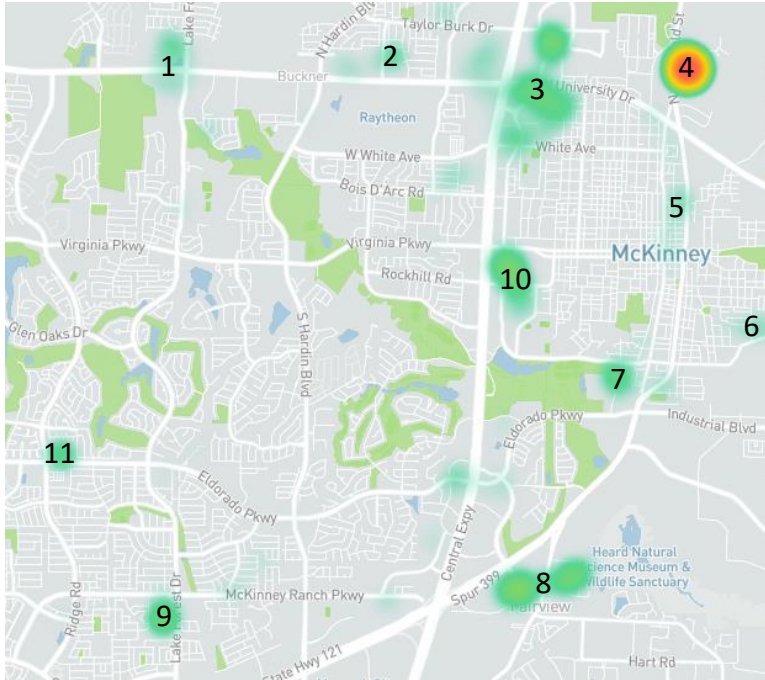
\* January 2024 – October 2024



# **Collin County Transit Heat Maps**

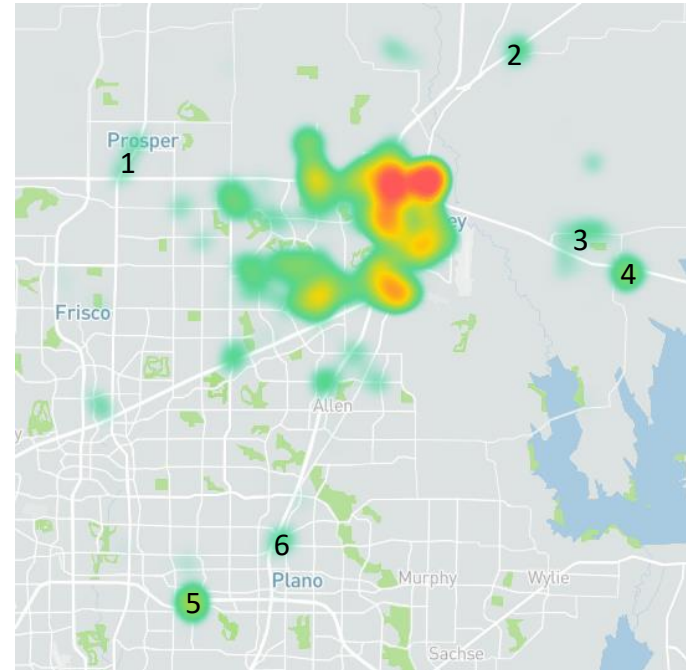
# Collin County Transit Heat Maps

McKinney Attractions



- 1 – Baylor Scott & White
- 2 – Residential
- 3 – Shopping / Fresenius
- 4 – Samaritan Inn
- 5 – Residential
- 6 – Residential
- 7 – McKinney Senior Recreation Center
- 8 – Medical City / Residential
- 9 – Walmart
- 10 – Residential
- 11 – Shopping

Outside McKinney Attractions



- 1 – Shopping
- 2 – Residential
- 3 – Residential
- 4 – Residential
- 5 – My Possibilities
- 6 – DART Parker Road Station



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