

# SAFE STREETS

McKINNEY



## Council Work Session

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October 6, 2025

# Agenda

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- Project Background
- Crash Analysis
- Public Input
- Developing the Safety Action Plan
- Schedule

# Project Background

- Safe Streets and Roads for All (SS4A) is a discretionary grant program
- Collaborative and data-driven strategy to reduce transportation-related fatalities and serious injuries
- Funded through the USDOT



*Texas leads the nation in traffic deaths. Texas can lead the nation in ending traffic deaths.*

[www.visionzerotexas.org](http://www.visionzerotexas.org)



# Crash History

Year	Total Crashes *	Fatal and Serious Injury Crashes	Fatal and Serious Injury Crash Share	People Killed or Seriously Injured in Crashes
2020	1,372	36	2.62%	44
2021	1,601	46	2.87%	55
2022	1,617	52	3.22%	57
2023	1,634	38	2.33%	45
2024	1,554	43	2.77%	48
<b>Total</b>	<b>7,778</b>	<b>215</b>	<b>2.76%</b>	<b>249</b>

*Excludes crashes on limited-access facilities (US 75, Sam Rayburn Tollway), private roads/parking lots, and crashes without longitude/latitude information.*

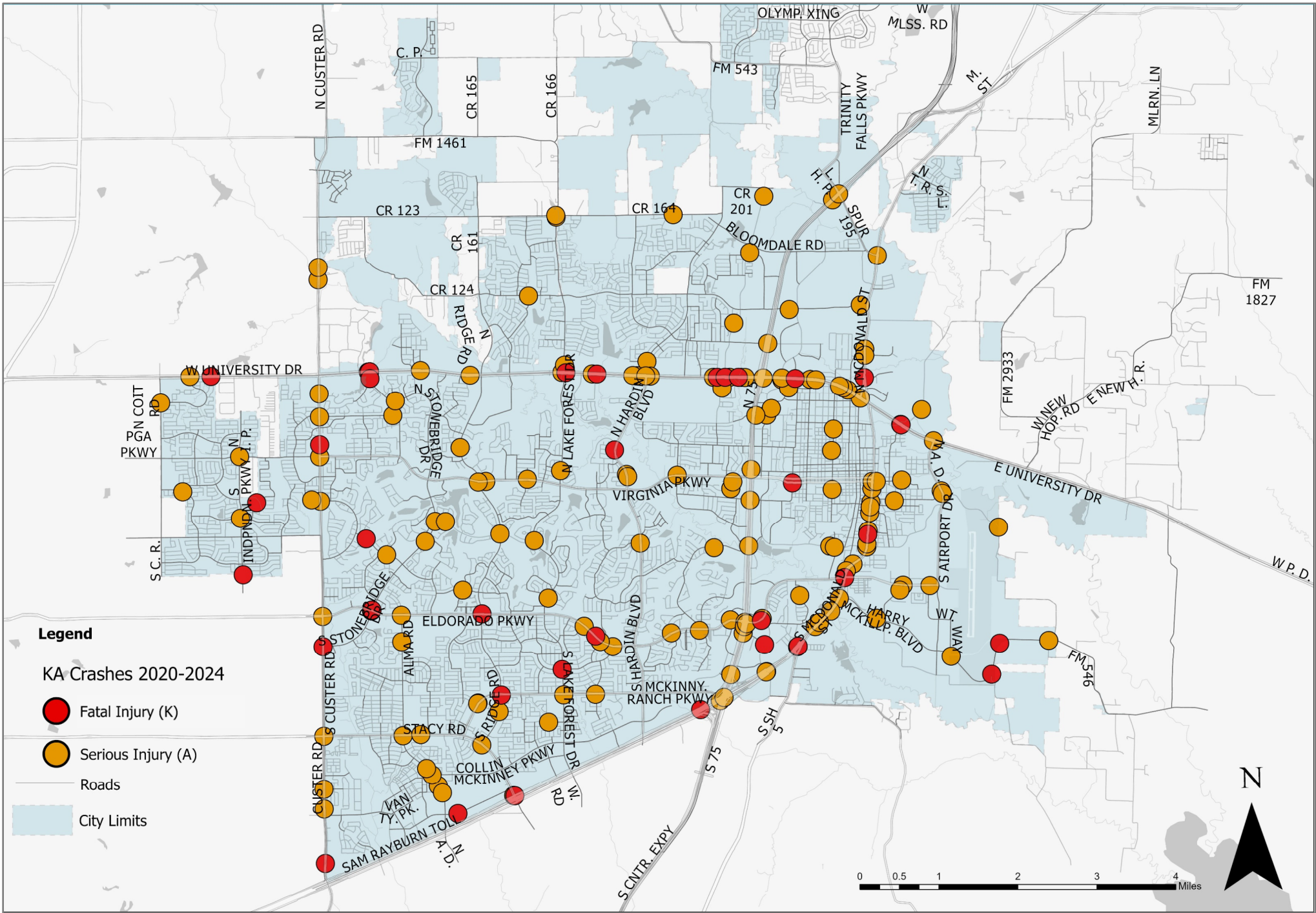
*\* Only reported crashes*



# Crashes

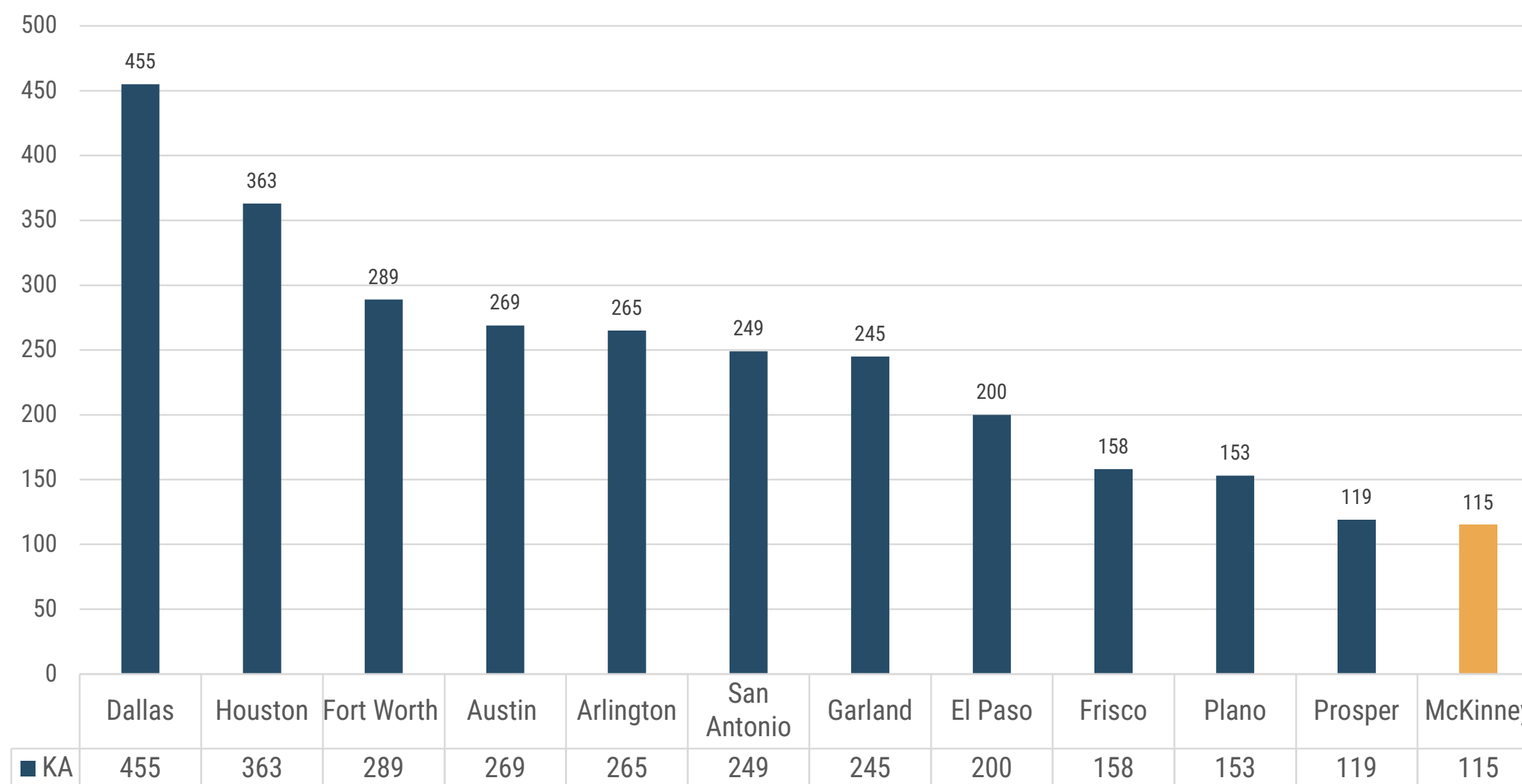
## Years 2020-2024

Description	City	TxDOT
Share of Roadway Network	96%	4%
All Crashes	3,918	3,860
Share of Crashes	50%	50%
Fatal and Serious Injury Crashes	111	104
Share of Fatal and Serious Injury Crashes	52%	48%



# Fatal & Serious Injury Crashes

Fatal and Serious Injury Crashes per 100k Population (Years 2020-2024)



# Stakeholders

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## City Staff

- City Manager & City Council
- Communications & Marketing
- Engineering
- Fire
- Housing & Community Development
- Human Resources
- Information Technology
- Legal
- Main Street
- Office of Emergency Management
- Parks & Recreation

## City Staff (Cont.)

- Planning
- Police
- Public Works
- Strategic Services

## Agency Partners

- Adjacent Cities
- NCTCOG
- NTTA
- TxDOT
- USDOT

## Community Partners

- Bike & Running Organizations
- Chamber of Commerce
- Collin County Sheriff's Office
- Downtown Businesses
- Driver's Education Programs
- HOAs
- Hospitals
- Insurance Companies
- Motorcycle Groups
- Schools & ISDs



# Citywide Public Meeting #1

- May 7, 2025
- Provided project overview and introduced draft safety policy, crash data, and the High Injury Network
- Advertised the public survey and project website
- Gathered feedback on potential safety improvements



First Public Meeting for Safe Streets McKinney

# Online Survey & Social Map

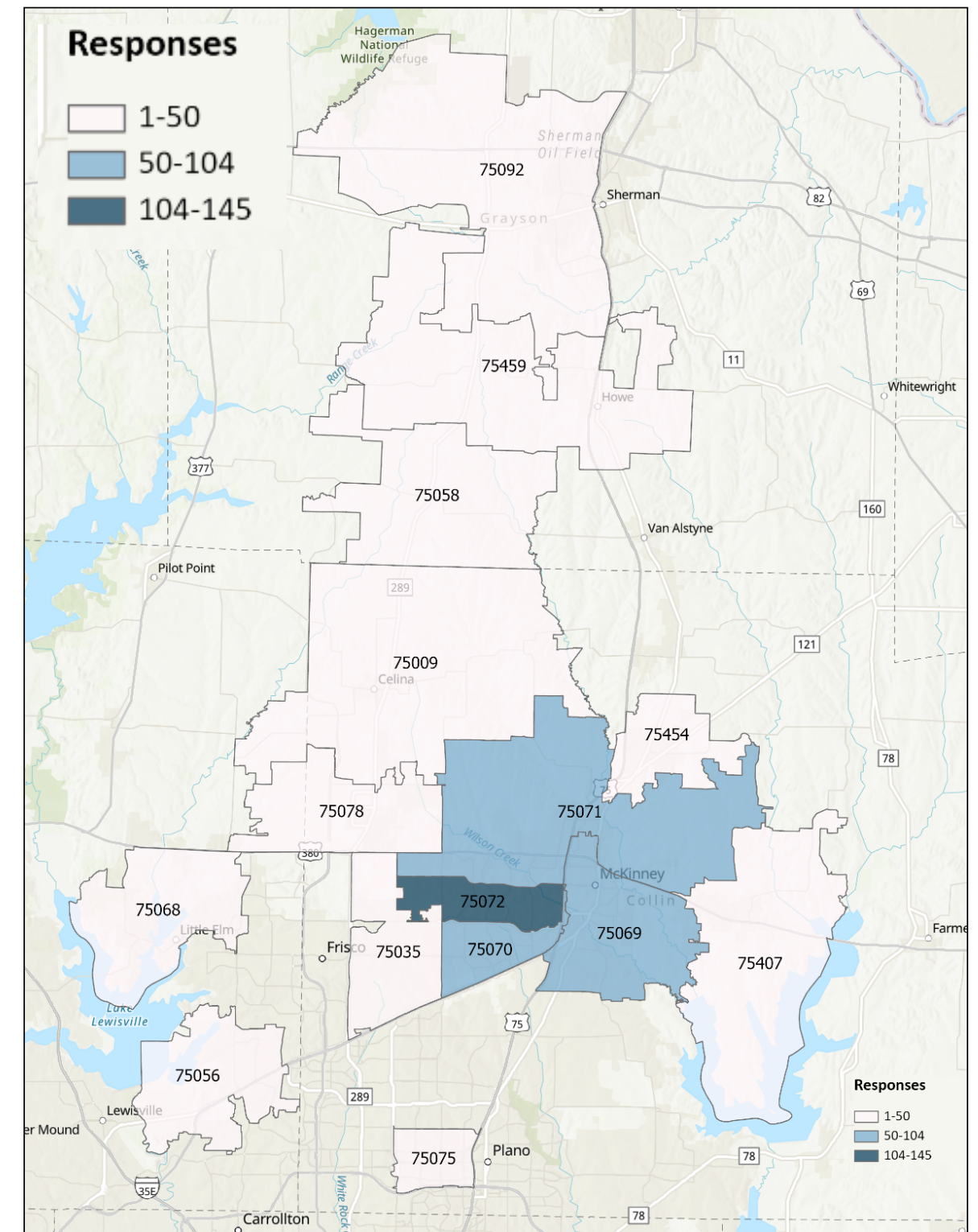
## March 17 – May 19, 2025

## Survey (427 responses)

- 90% of responses cited “Live in McKinney”
- Identify safety concerns, suggest improvement for walking and biking, prioritize infrastructure improvements
- What improvements would make you feel safer traveling in McKinney?
  - Enforcement of rules of the road (74%)
  - Better lighting of sidewalks and at intersections for pedestrians (68%)
  - Dedicated space for pedestrians and bicyclists (65%)
  - Better lighting along corridors and intersections for vehicles (62%)

## Social Map (148 location-specific comments)

- Most frequently identified concerns include speeding, stop sign compliance, unsafe pedestrian crossings, missing sidewalks, and poorly lit paths, and dangerous locations for drivers



## Survey Participant's Zip Code



# Developing the Safety Action Plan

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- Safety Policy Statement
- Strategies
- High Injury Network (HIN) Projects



# Proposed Safety Policy Statement

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*McKinney is committed to a holistic transportation safety program to serve its diverse and growing community. City staff along with community partners will use a data-driven, systemic approach to develop an action plan that targets policies, programs, and projects. McKinney's goal is to eliminate traffic deaths and serious injuries on McKinney's streets by 2050.*

# Proposed Strategies (37)

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## Leads

- Engineering
- Police Department
- Human Resources - Risk Management
- Planning
- Public Works - Fleet

## Support

- AARP
- Agency and Community Partners through Stakeholder Groups
- Communications & Marketing
- Engineering
- Fire Department
- Healthcare Agencies
- Hospitals
- Information Technology
- Insurance Companies
- ISD Representatives
- Legal
- NCTCOG
- Neighboring Cities
- Parks & Recreation
- Planning
- Police Department
- Public Works - ROW
- Strategic Services
- TxDOT



# Proposed Strategies (Examples)

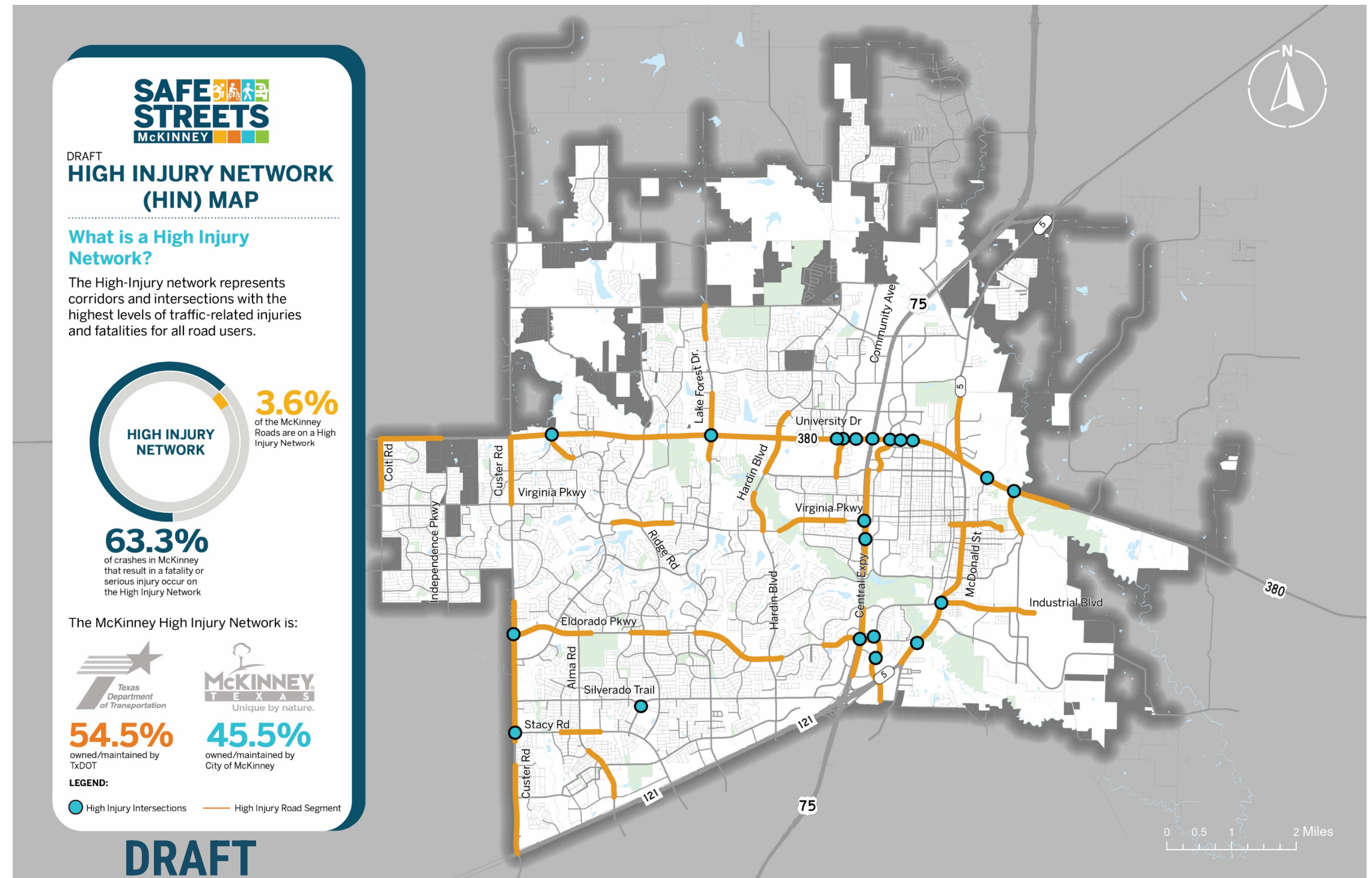
Strategy	Timeline	Lead
<b>Safe Road Users:</b> Look for opportunities to increase public awareness and support for roadway safety improvements, especially opportunities that include pilot projects, demonstrations, and “pop-ups”. Consider resources from FHWA, AARP, Pedestrian and Bicycle Information Center, America Walks.	Near-Term	Engineering
<b>Safe Speeds:</b> Engage a third-party speed data partner to monitor where actual speeds deviate most from the posted speed limit to incorporate findings into the City’s annual safety report. In the near term, prioritize reporting on streets with the highest number of speed-related K/A (fatal or serious injury) crashes.	Mid-Term	Engineering
<b>Safe Roads:</b> Incorporate emerging mobility options and “smart” roadway technology into next iteration of McKinney’s Comprehensive Plan with a focus on providing better roadway safety outcomes. Further define actions in a Multimodal Mobility Plan, which will address mobility for active transportation and micromobility, transit, and other emerging modes.	Long-Term	Engineering Planning

# High Injury Network

21 Intersections

42 Segments

Projects will be identified for top ranking HIN intersections & segments



# Schedule



2025

2026

Task	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Project Visioning																				
Existing Conditions Assessment Understand Existing Safety Program & Conduct Safety Data Analysis																				
Engage with Public & Stakeholders																				
Develop Projects & Safety Toolkit																				
Develop Plan & Actions																				
Implement & Monitor Plan																				



Stakeholder Meeting



Public Meeting



Public Input



Plan Adoption

# Safe Streets McKinney Resources

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## Project Site



[McKinneyTexas.org/SafeStreets](https://McKinneyTexas.org/SafeStreets)

## Crash Dashboard



# Thank You!

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