

# McKINNEY COMMUNITY DEVELOPMENT CORPORATION

## Final Report PC-23-07

**Organization:** [McKinney Kiwanis Foundation, Inc., dba Kiwanis Club of McKinney](#)

**Funding Amount:** [\\$2,500.00](#)

**Project/Promotional/Community Event:** [2023 Kiwanis Club Triathlon](#)

**Start Date: Completion Date: Location of Project/Promotional/Community Event:**  
[Sunday, May 7, 2023 - One Day Event held at The McKinney Apex Centre, 3003 Alma Road, McKinney, Texas 75070](#)

### **Narrative report on the Project/Promotional/Community Event**

[The 16th annual Kiwanis Club of McKinney Triathlon was deemed a huge success. Our club, along with volunteer Key Club members and individuals needing community service credit, worked tirelessly on Saturday and Sunday to assemble a safe yet fun environment for our guests.](#)

[The weather was perfect!](#)

[runsSignup.com](#) was used as our registration software and gathered the following statistics on our racers:

[555 attendees \(255 Participants - 178 First-time to this race - 77 repeat\)](#)

[We are happy with the ratios as our race is touted as a warm-up for truly seasoned racers and a great starting point for those that would like to try and complete a triathlon.](#)

[Our participants were 59% Male and 41% Female.](#)

[Team Hoyte - fifth year to participate - 10 team members participating in the 5-k run using modified racing wheelchairs for children. Team Hoyte are also members of our special-needs Halo's t-ball team. They are from McKinney, Dallas and Lucas, Texas.](#)

[This was the highlight of the day and truly the reason we work so hard to produce this race.](#)

[Our participants came from all over Texas:](#)

Allen, Anna, Arlington, Austin, Balch Springs, Bedford, Booker, Carrollton, Cedar Hill, Celina, Cleburne, Coppell, Columbus, Corinth, Dallas, Denison, Dumas, Fate, Flower Mound, Forney, Fort Worth, Frisco, Garland, Gatesville, Georgetown, Grapevine, Houston, Hurst, Irving, Keller, Kennedale, Lake Dallas, Lewisville, Little Elm, Lucas, Magnolia, McKinney, Midland, Midlothian, Missouri City, Nash, Ovilla, Palestine, Perryton, Plano, Prosper, Richardson, Rockwell, Royce City, Sachse, Sheppard AFB, South Lake, Spring, The Colony, Tyler, Venus, Waxahachie, Weatherford and Wylie

States represented: Arkansas, Illinois, Louisiana, Oklahoma, Missouri, South Carolina, Texas and Washington

**Identify goals and objectives achieved**

1. Provide a safe, yet fun, environment for our athletes
2. Market our community
3. Fundraise for our club

McKinney Kiwanis Foundation 2023 Triathlon - Projected Income and Expenses

|                   | Expense Projected | Expense Actual |                | Income Projected | Income Actual |
|-------------------|-------------------|----------------|----------------|------------------|---------------|
| City Permit       | \$100.00          | \$100.00       | Sponsors       | \$14,600.00      | \$14,600.00   |
| Pool Rental       | \$1,220.00        | \$1,220.00     | Pending        | \$15,000.00      | \$15,000.00   |
| Refreshments      | \$250.00          | \$249.75       | TOTAL SPONSORS | \$29,600.00      | \$29,600.00   |
| Event Production  | \$3,000.00        | \$3,195.47     |                |                  |               |
| Advertising       | \$3,500.00        | \$3,000.00     | Registration   | \$22,743.00      | \$20,359.89   |
| Finisher Medals   | \$1,500.00        | \$1,756.34     | Refunds        | \$0.00           | 0.00          |
| Motorcycle Escort | \$260.00          | \$225.00       | TOTAL REGISTER | \$22743.00       | 20359.89      |
| Security/Police   | \$3,240.00        | \$3,040.00     |                |                  |               |
| Postage           | \$100.00          | \$16.32        | TOTAL INCOME   | \$52343.00       | 49959.89      |
| Shirts            | \$2,400.00        | \$2,032.50     |                |                  |               |
| Portables         | \$533.00          | \$432.86       | Less Expenses  | \$18,303.00      | \$18,198.24   |
| EMT               | \$200.00          | \$200.00       |                |                  |               |
| Timing            | \$2,000.00        | \$2,730.00     |                |                  |               |
| TOTAL EXPENSES    | \$18303.00        | \$18198.24     | NET INCOME     | \$34040.00       | 31761.65      |
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