



June 12, 2024

TO: MEDC Board Members and Staff  
Visit McKinney Board Members and Staff

FROM: Cindy Schneible, President

## **McKinney Community Development Corporation Update**

- **Promotional and Community Event Grants**

- The final application period for Promotional and Community Event grants opened May 1. Applications were accepted through May 31, 2024. Grant requests will be presented to the board at the June 27 meeting. A summary of requests received is attached.

- **Project Grants**

- Applications for the final FY24 cycle of MCDC Project grants opened June 1 and will be accepted through Friday, June 28. Public hearings on eligible project requests will be scheduled for the July 25 board meeting and board action will be scheduled for the August 22 meeting.
- Strategic priorities for project grant requests:
  - Affordable housing (60% or less AMI qualification)
  - Parks, open space development and preservation of natural areas
  - Historic Cultural District and East Side development
  - Multi-use/Mixed-use/Entertainment projects
  - Community gathering space

- **TUPPS Project**

- Temporary Certificate of Occupancy extended until July 12
- Work continues on resolving final ADA issues. Once complete and final building inspections take place CO will be issued.

- **Upcoming Events Supported by MCDC Promotional Grants/Sponsorship**

- June 15 – SBG Beer Walk
- July 13 – MillHouse Maker's Market
- July 13 – SBG Margarita Stroll
- July 24 – DCI Drum Battle at TUPPS
- July 25 – DCI Competition
- July 26-27 – McKinney Repertory Theatre – Forever Plaid

**MCDC Promotional & Community Event Grants -- 2024 Cycle II**

|       | <b>Applicant</b>                | <b>Event(s)</b>   | <b>Request</b>    |
|-------|---------------------------------|---|-------------------|
| 24-14 | McKinney Chamber Foundation     | 2024 Dia de los Muertos   | \$ 9,350          |
| 24-15 | Heritage Guild of Collin County | Chestnut Square events to include FM, Ghostly Hauntings, Holiday Tour of Homes, Farm to Table   | \$ 15,000         |
| 24-16 | Texas Women Society             | Lunar Harvest   | \$ 13,500         |
| 24-17 | Rotary Club of McKinney         | 2024 Parade of Lights   | \$ 7,500          |
| 24-18 | McKinney Repertory Theatre      | 2024-2025 Performances  | \$ 14,265         |
| 24-19 | Warrior's Keep                  | Annual Gala at TUPPS  | \$ 15,000         |
| 24-20 | Art Club of McKinney            | 3 art shows: Student, Spring Member Show, Art Meets Poetry  | \$ 6,800          |
| 24-21 | McKinney Chamber Foundation     | 2025 Black History Month Events   | \$ 10,000         |
| 24-22 | Adriatica Business Association  | Adriatica events  | \$ 4,000          |
| 24-23 | McKinney Public Library         | Cultural events: Library Palooza, Fire Safety Day, Diwali Festival of Lights, Halloween Hunt, Fall Y'all, Thanks & Giving, Caroling on the Square, Winter Jubilee, Noon Years Eve | \$ 8,500          |
| 24-24 | Young Actors Guild              | 2024-2025 Performances  | \$ 3,000          |
| 24-25 | SBG Hospitality                 | 2024 Wine & Music Festival at District 121  | \$ 15,000         |
| 24-26 | CC Master Gardeners             | 2025 Garden Show and additional events  | \$ 15,000         |
| 24-27 | McKinney Main Street            | 2024 Oktoberfest  | \$ 13,000         |
|       |                                 |   | <b>\$ 149,915</b> |

|                              |  |                   |
|------------------------------|--|-------------------|
| <b>TOTAL FUNDS AVAILABLE</b> | <b>Budgeted for Cycle 2 2024</b>       | <b>\$ 100,000</b> |
|                              | <b>Reallocated from unspent budget</b> | <b>\$ 54,606</b>  |
|                              |  | <b>\$ 154,606</b> |