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McKinney CVB

For the Month of April 2023



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Tab 4 - Multi-Segmt: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the Month of April 2023

Segment	April 2023												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	49.9	16.5	0.0	66.3	116.66	134.91	0.00	121.19	58.19	22.21	0.00	80.40	-0.2	8.4	0.0	1.8	8.2	16.0	0.0	10.4	7.9	25.8	0.0	12.3
Frisco, TX+	47.8	20.2	0.1	68.1	153.21	166.63	86.45	157.12	73.22	33.70	0.07	106.99	3.7	0.5	183.6	2.8	8.9	2.7	19.3	6.8	13.0	3.2	238.3	9.7
Plano, TX+	57.0	15.0	0.0	72.0	106.75	147.39	0.00	115.23	60.79	22.14	0.00	82.94	-3.0	1.5	0.0	-2.1	5.8	17.8	0.0	8.9	2.6	19.5	0.0	6.7

Segment	Year To Date												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	48.5	16.4	0.0	65.0	112.47	135.62	0.00	118.33	54.56	22.30	0.00	76.86	5.2	44.9	0.0	13.0	5.3	15.1	0.0	8.6	10.8	66.8	0.0	22.7
Frisco, TX+	46.4	20.0	0.1	66.5	149.93	170.88	78.13	156.18	69.60	34.25	0.05	103.89	10.1	23.8	12.4	13.9	10.9	10.8	2.1	11.2	22.1	37.1	14.7	26.7
Plano, TX+	56.4	13.9	0.0	70.4	104.15	148.22	69.70	112.87	58.76	20.67	0.02	79.45	-1.3	25.4	0.0	3.1	11.0	18.3	0.0	14.1	9.6	48.4	0.0	17.6

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Tab 5 - Multi-Segment: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the month of: April 2023

	Current Month - April 2023 vs April 2022												Year to Date - April 2023 vs April 2022												Participation			
	Occ %		ADR		RevPAR		Percent Change from April 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022						Properties		Rooms	
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	74.3	72.3	97.08	94.26	72.15	68.11	2.8	3.0	5.9	5.9	0.0	2.8	69.6	67.9	94.44	89.93	65.77	61.05	2.6	5.0	7.7	7.7	0.0	2.6	20	17	1675	1565
Tier 1+	74.4	70.0	121.55	120.00	90.47	84.00	6.3	1.3	7.7	7.7	0.0	6.3	69.2	67.9	118.22	111.84	81.82	75.91	2.0	5.7	7.8	7.8	0.0	2.0	7	6	748	702
Tier 2+	75.9	67.4	92.97	96.46	70.56	65.06	12.5	-3.6	8.5	8.5	0.0	12.5	69.9	63.3	92.35	92.10	64.59	58.25	10.6	0.3	10.9	10.9	0.0	10.6	5	5	378	378
City of Georgetown, TX+	70.9	74.3	131.57	120.23	93.28	89.29	-4.5	9.4	4.5	15.1	10.2	5.2	69.3	65.8	119.27	111.07	82.67	73.13	5.3	7.4	13.0	15.9	2.6	8.0	12	11	1037	1014
City of Edmond, OK+	63.1	57.9	83.78	84.87	52.85	49.11	9.0	-1.3	7.6	7.6	0.0	9.0	58.4	55.8	81.80	77.85	47.76	43.42	4.7	5.1	10.0	10.0	0.0	4.7	15	9	1138	838
City of Allen, TX+	66.3	65.2	121.19	109.79	80.40	71.57	1.8	10.4	12.3	12.3	0.0	1.8	65.0	57.5	118.33	108.98	76.86	62.62	13.0	8.6	22.7	22.7	0.0	13.0	10	10	1330	1330
City of Plano, TX+	72.0	73.5	115.23	105.80	82.94	77.75	-2.1	8.9	6.7	8.2	1.5	-0.6	70.4	68.3	112.87	98.95	79.45	67.57	3.1	14.1	17.6	19.3	1.5	4.6	58	55	7199	6885
City of Frisco, TX+	68.1	66.2	157.12	147.17	106.99	97.50	2.8	6.8	9.7	9.7	0.0	2.8	66.5	58.4	156.18	140.39	103.89	82.01	13.9	11.2	26.7	26.9	0.2	14.1	28	27	3785	3775

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Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of April 2023

STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	2021												2022												2023											
								J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
68393	Candlewood Suites Plano North	Plano, TX	75023	Sep 2019	Sep 2019	81		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
64594	Fairfield Inn & Suites Dallas Plano North	Plano, TX	75023	Jan 2016	Jan 2016	109		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
69439	Home2 Suites by Hilton Plano East North Hwy 75	Plano, TX	75023	Aug 2021	Aug 2021	97		●	●	●	●	●	○	●	●	●	●	●	●	●	●	●	●																				
38221	InTown Suites Plano	Plano, TX	75023	May 2015	Mar 1999	135		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
72065	Legacy Central Hotel	Plano, TX	75023		U/C	150																																					
34117	Plano Inn & Suites	Plano, TX	75023	Sep 2009	Dec 1996	122																																					
76581	Tru by Hilton Plano East North Hwy 75	Plano, TX	75023		U/C	98																																					
58087	aloft Hotel Plano	Plano, TX	75024	Nov 2008	Nov 2008	136		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
63054	Cambria Hotels Plano Frisco	Plano, TX	75024	Nov 2014	Nov 2014	129		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
37377	Courtyard Dallas Plano In Legacy Park	Plano, TX	75024	Dec 1998	Dec 1998	153		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
77965	ECHO Suites Extended Stay by Wyndham Plano	Plano, TX	75024		U/C	124																																					
68167	Fairfield Inn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019	May 2019	120		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
64898	Four Points by Sheraton Plano	Plano, TX	75024	Dec 2022	Aug 2016	106		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
62914	Hilton Dallas Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2014	299		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
67822	Home2 Suites by Hilton Plano Legacy West	Plano, TX	75024	Dec 2018	Dec 2018	127		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
77169	Kasa Legacy Town Center Plano	Plano, TX	75024	Apr 2022	Mar 2019	21						○																															
41923	Marriott Dallas Plano @ Legacy Town Center	Plano, TX	75024	Sep 2003	Feb 2001	417																																					
56478	NYLO Dallas Plano Hotel, Tapestry Collection by Hilton	Plano, TX	75024	Dec 2018	Dec 2007	176		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
66334	Renaissance Dallas at Plano Legacy West Hotel	Plano, TX	75024	Jul 2017	Jul 2017	304		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
36424	Residence Inn Dallas Plano Legacy	Plano, TX	75024	Oct 1998	Oct 1998	126		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
67480	Sandman Signature Plano Frisco Hotel	Plano, TX	75024	Nov 2018	Nov 2018	234	Y	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
37040	Sonesta Simply Suites Plano Frisco	Plano, TX	75024	Dec 2020	Sep 1998	122		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
62855	SpringHill Suites Dallas Plano/Frisco	Plano, TX	75024	Mar 2015	Mar 2015	152		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
63761	Staybridge Suites Plano Frisco	Plano, TX	75024	Jun 2015	Jun 2015	101		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
69308	StayOvr Legacy West	Plano, TX	75024	Jul 2017	Jul 2017	55		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
38549	TownePlace Suites Dallas Plano/Legacy	Plano, TX	75024	Jan 2000	Jan 2000	104		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
7097	Baymont Inn & Suites Plano	Plano, TX	75074	May 2017	Oct 1987	97		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
59661	Candlewood Suites Dallas Plano East Richardson	Plano, TX	75074	Jul 2009	Jul 2009	92		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
57513	Comfort Suites Plano - Dallas North	Plano, TX	75074	May 2008	May 2008	76		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
65499	Courtyard Dallas Plano/Richardson	Plano, TX	75074	Jul 2020	Oct 2016	132		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
1038	Deluxe Inn Plano	Plano, TX	75074	Oct 2022	Jun 1984	137	Y	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
66548	Hampton by Hilton Inn & Suites Dallas/Plano Central	Plano, TX	75074	May 2020	Jul 2018	101		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
63209	Hampton by Hilton Inn & Suites Dallas/Plano East	Plano, TX	75074	Dec 2014	Dec 2014	114		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
75401	Holiday Inn Express & Suites Dallas Plano North	Plano, TX	75074	Oct 2022	Oct 2022	105													○	●	●	●	●																				
66108	Holiday Inn Express & Suites Plano East	Plano, TX	75074	Jan 2019	Jan 2019	122		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
66813	Home2 Suites by Hilton Plano Richardson	Plano, TX	75074	Mar 2018	Mar 2018	125		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
44594	Homewood Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003	Sep 2003	108		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
11251	Motel 6 Dallas - Plano Northeast	Plano, TX	75074	Feb 1990	Jun 1985	113		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
77724	Project ECHO by Wyndham Plano	Plano, TX	75074		U/C	124																																					
20972	Quality Inn & Suites Plano East Richardson	Plano, TX	75074	Dec 2015	May 1983	89		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
5201	Red Roof Inn Plano	Plano, TX	75074	Jun 2018	Sep 1980	111		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
65495	Residence Inn Dallas Plano Richardson	Plano, TX	75074	Jan 2017	Jan 2017	129		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
66599	Studio 6 Plano	Plano, TX	75074	Jul 2017	Jul 2017	91		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
31536	Super 8 Plano/Dallas Area	Plano, TX	75074	Jan 1996	Jan 1996	102		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
31637	SureStay Plus Hotel by Best Western Plano	Plano, TX	75074	Jun 2022	Aug 1995	85		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
69218	TownePlace Suites Dallas Plano/Richardson	Plano, TX	75074	Jun 2020	Dec 2019	86		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
68325	WoodSpring Suites Dallas Plano Central Legacy Drive	Plano, TX	75074	Jun 2019	Jun 2019	122		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
34073	Days Inn Dallas Plano	Plano, TX	75075	Jan 1997	Jan 1997	62		●	●	●	●	●	●	●	●	●	●	●	○	●	●	●	●																				
66087	Residence Inn Dallas Plano Richardson @ Coit Road	Plano, TX	75075	Mar 2018	Mar 2018	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
55118	Staybridge Suites Plano - Richardson Area	Plano, TX	75075	Mar 2007	Mar 2007	112		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
35311	Closed - Extended Stay America Dallas - Plano Parkway -	Plano, TX	75093	Oct 2021	Dec 1997	0	Y	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
33021	Comfort Inn Plano-Dallas	Plano, TX	75093	Dec 2022	Jul 1996	131		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
18821	Courtyard Dallas Plano Parkway At Preston Road	Plano, TX	75093	May 1988	May 1988	149		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
33693	Extended Stay America Dallas - Plano Parkway	Plano, TX	75093	Apr 2013	Sep 1996	97		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
33565	Extended Stay America Suites Dallas - Plano	Plano, TX	75093	Aug 2013	May 1999	123		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
34454	Fairfield Inn & Suites Dallas Plano	Plano, TX	75093	Feb 1997	Feb 1997	99		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
39249	Holiday Inn Express & Suites Dallas North Tollway North Pl	Plano, TX	75093	Jul 2000	Jul 2000	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
34357	Homewood Suites by Hilton Plano North Dallas	Plano, TX	75093	Apr 1997	Apr 1997	99		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
37150	Hyatt Place Dallas/Plano	Plano, TX	75093	May 2007	Sep 1998	127		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
35666	La Quinta Inns & Suites Dallas Plano West	Plano, TX	75093	Jan 1998	Jan 1998	129		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
29685	Motel 6 West Plano - Frisco	Plano, TX	75093	May 2006	Apr 1994	98		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
30570	Quality Inn West Plano - Dallas	Plano, TX	75093	Feb 2018	Dec 1994	64		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
35566	Studio 6 Dallas - Plano Medical Center	Plano, TX	75093	Mar 2014	Feb 1997	145		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				

Total Properties: 63 7695

○ - Monthly data received by STR
 ● - Monthly and daily data received by STR
 Blank - No data received by STR
 Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB
 For the Month of April 2023

STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	2021												2022												2023											
								J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D

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