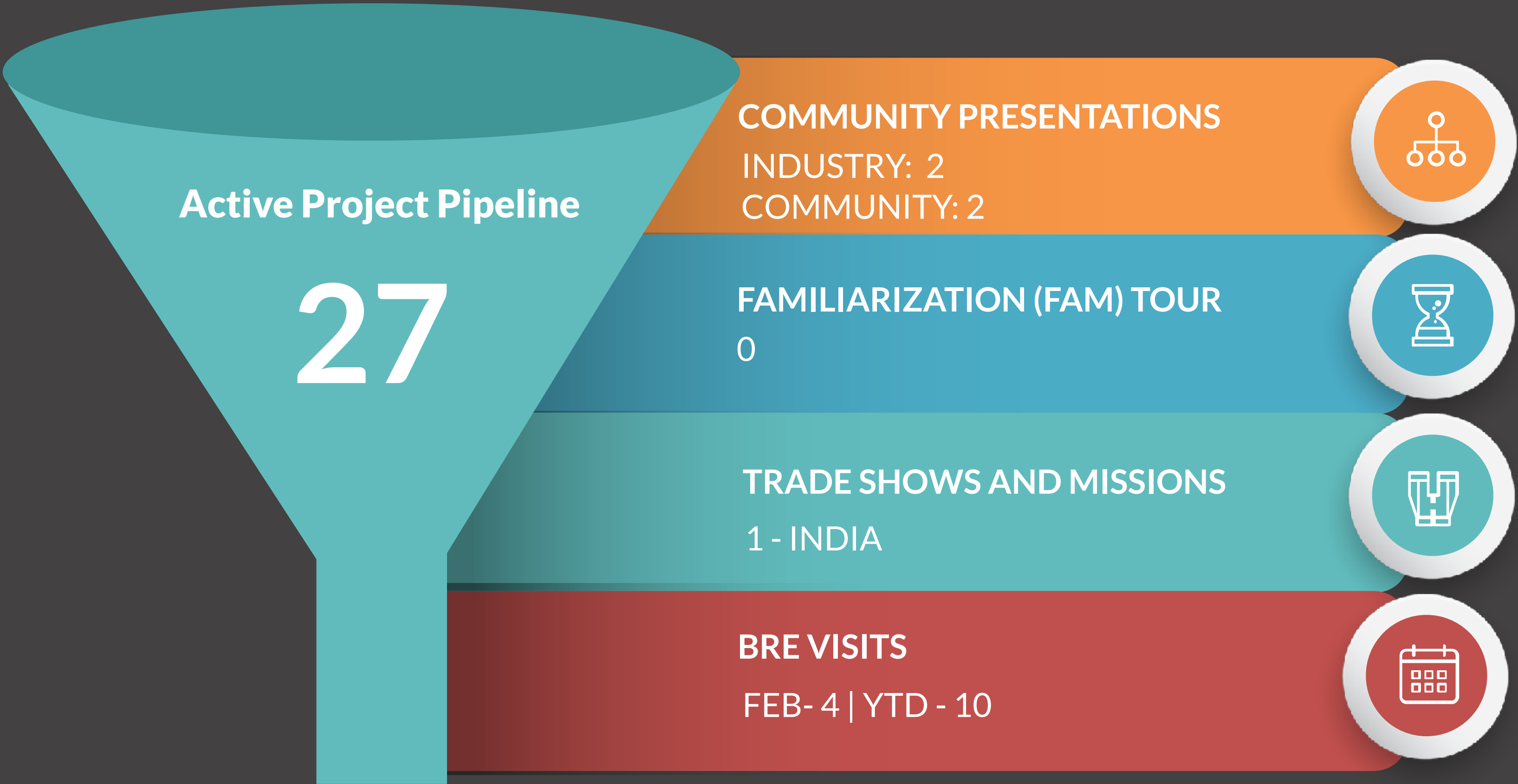
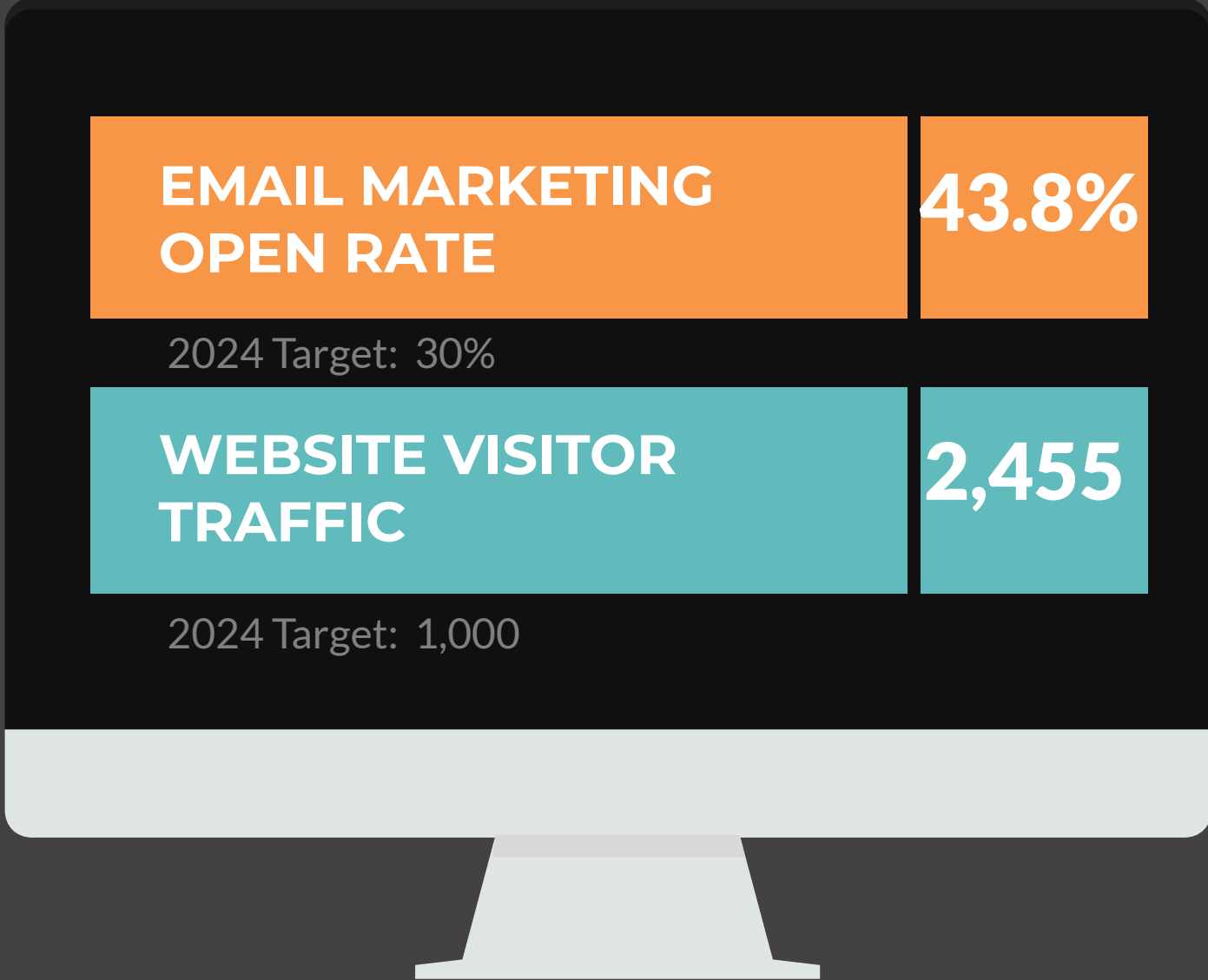




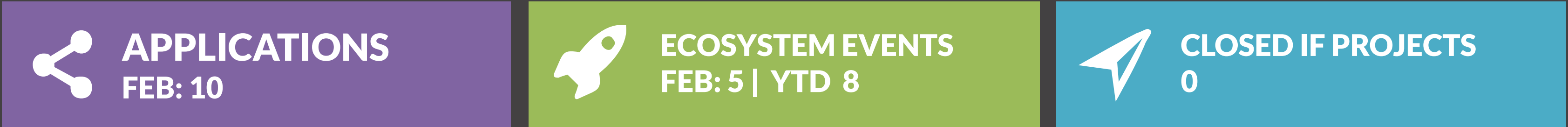
KEY PERFORMANCE INDICATORS
FEBRUARY 2024



Digital Marketing



Innovation Fund



2024 Target: 10 Active Projects