

MCKINNEY
PUBLIC
LIBRARY
SYSTEM



McKinney Public Library

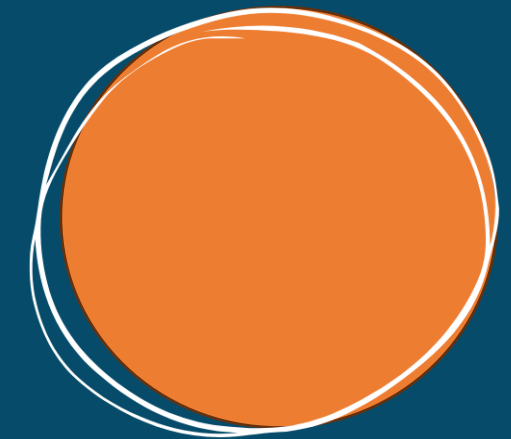
Library Advisory Board Presentation

4/18/2024

ANNIE MATTIA

Meet Annie

- Volunteer & Partnership Coordinator since January 2024
- Previously...
 - September 2021-January 2024 - Environmental Services
 - Environmental Outreach & Engagement Coordinator
 - Collaborated with MPL, Waste Connections, North Texas Municipal Water District, Apex Centre

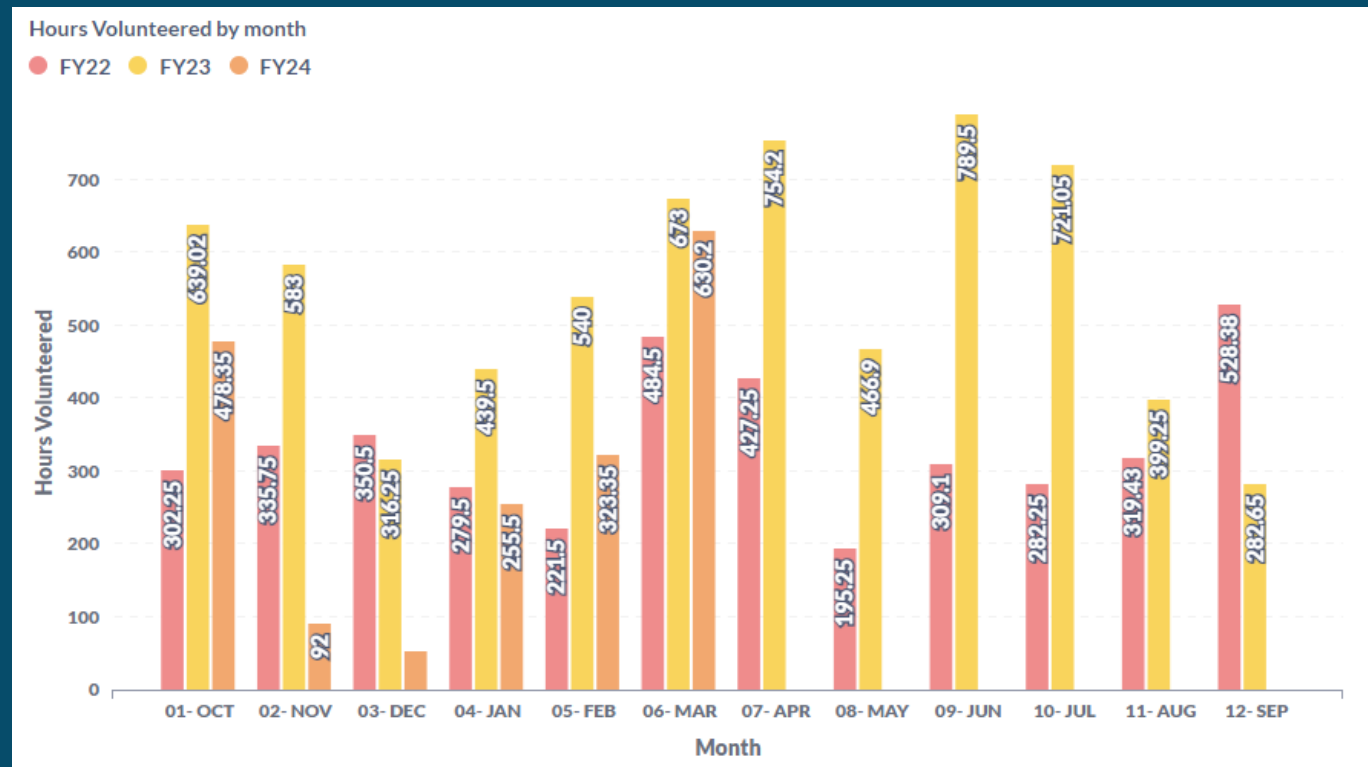




Library Volunteers

History of Volunteer Program at MPL

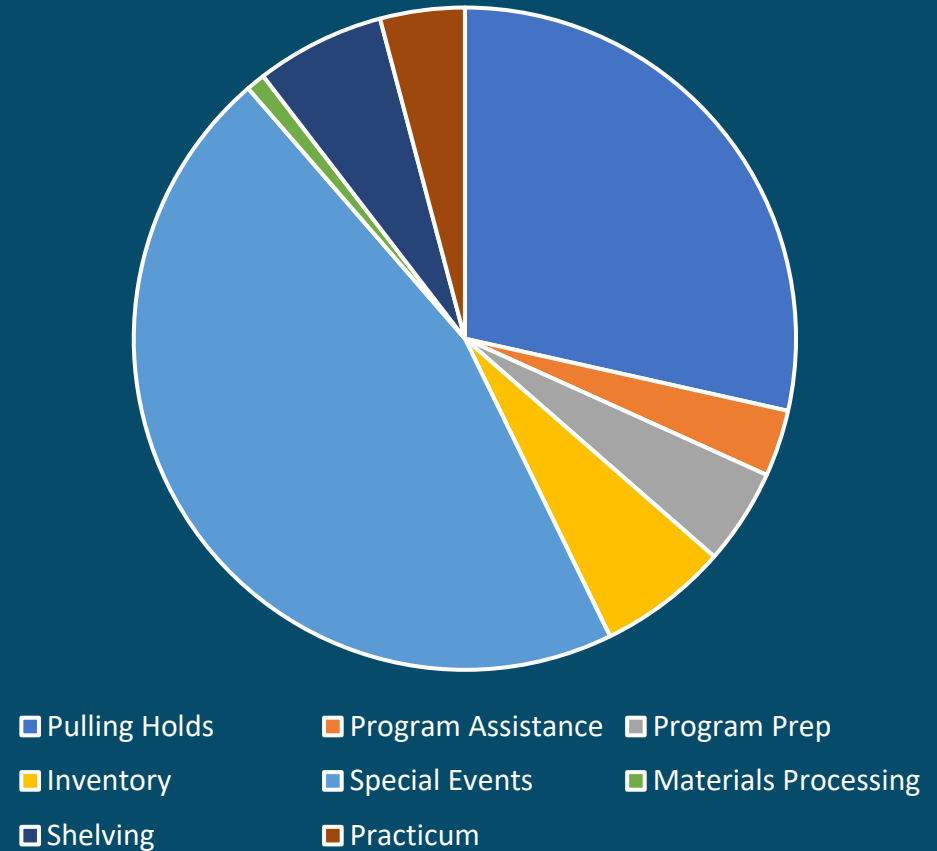
- Voly: Volunteer management program in use since 2017
- Volunteer Coordinator: One per library
- Volunteers



Current State of Volunteer Program at MPL

- Data Jan. 1, 2024 – April 8, 2024
 - Unique volunteers – 179
 - 122 completed more than one opportunity (68%)

March Volunteer Hours





Volunteer Process



Two locations:

- Roy & Helen Hall Memorial Library (Downtown McKinney)
- John & Judy Gay Library (Eldorado)



Ages 13+ can volunteer! Students and adults welcome.



Flexible shifts! Weekdays, weekends, morning, afternoon, and evening shifts available.

Application Process



Step 1

[Mckinney.voly.org](https://mckinney.voly.org)

Step 2

Create an account
and consent to
background check

Step 3

Become a 'fan' of
MPL Volunteer
Page

Step 4

Apply for volunteer
opportunities

Volunteer Opportunities



Book Retrieval

Locate and pull
books on hold



Organization

Maintain library
order and shelving



Program Assistance

Support staff
during various
programs



Special Events

Assist with setup,
management, and
cleanup



Program Prep

Prepare materials
for programs



Goals & Recent Improvements

Volunteer Goals



Vision

We build relationships and impact lives through discovery, learning, and fun.



Enhance Library Services

Provide additional support in shelving, pulling holds, etc., to improve operational efficiency.



Community Engagement

Cultivate community involvement by offering opportunities for individuals to contribute, strengthening the library's connection with its community.

Recent Process Changes



Voly Kiosk

- Volunteers must check in and out
- Staff monitoring



Volunteer Request Form

- Submit at least 3 weeks prior to event or program



Personalized name badges

- Sense of belonging



Special event volunteers

- Token of appreciation

Recruitment Opportunities

- **Community Events**
 - Volunteer opportunities booth
- **Library “Ambassadors”**
 - Attend events and share experiences
 - Assist staff at outreach events



Retention



- **Training:**

- Specific to role selected



- **1:1 meeting with volunteers**

- Roles align with their interests, skills, motivations



- **Recognition and Appreciation**



- **Clear Communication**



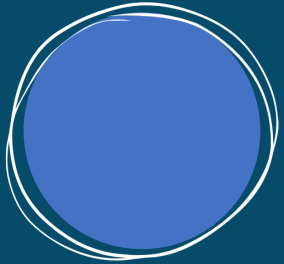
- **Regular Check-Ins**

Volunteer Appreciation Week: April 21-27

- **Volunteer Appreciation Breakfast**
 - Opportunity to engage with other library volunteers
- **Social Media Spotlight**



Future Changes



Volunteer handbook



Orientation



Marketing Materials: Posters, Flyers, Rack Cards, etc.

Questions?

Thank you!