

Promotional and Community Event Grant Application

Step 1

Important Information

- **Form Function Note:** In order to go back from a page in the form to a previous page, all required fields on the page must be populated.
- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available on this website or by emailing Info@McKinneyCDC.org.
- A completed application and all supporting documents are required to be submitted via this application for consideration by the MCDC board.
- Applications must be completed in full, using this form electronically, and received by MCDC by 5 p.m. on the application deadline indicated on the [Grants page](#) of this website.
- If you are interested in a preliminary review of your grant request or event idea, please complete and submit the online [Letter of Inquiry](#).

Organization Information

Name	Marching Music Made in McKinney
Federal Tax ID Number	84-4264915
Incorporation Date	2/10/2020
Mailing Address	7110 Wellington Point Road
City	McKinney
State	TX
Zip Code	75072
Phone Number	469-964-0507
Email Address	dean_mmmm@outlook.com
Website	https://www.marchingmusicmckinney.org/
Facebook	https://www.facebook.com/profile.php?id=100082103872254

Instagram	https://www.instagram.com/marchingmusicmckinney/
Twitter	<i>Field not completed.</i>
LinkedIn	<i>Field not completed.</i>
Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, staff, successes, contribution to community, etc.	The specific purpose of MARCHING MUSIC MADE IN MCKINNEY is to provide financial and organizational support for efforts and events associated with junior-level marching music performing arts in the McKinney, Texas community. MARCHING MUSIC MADE IN MCKINNEY helps plan and implement life-enriching experiences for student musicians and performers who participate in marching education, ensembles, and competitions, which also benefits the surrounding McKinney community. MARCHING MUSIC MADE IN MCKINNEY is a completely volunteer organization.
Organization Type	Nonprofit - 501(c) (Attach a copy of IRS Determination Letter)
IRS Determination Letter	MMMM Letter of Determination TAX EXEMPTION 3-12-2020.pdf
Noteworthy recognitions or awards in the last two years.	<i>Field not completed.</i>

Representative & Contact Information

Representative Completing Application:

Name	Dean P. Cimini
Title	President
Mailing Address	7110 Wellington Point Road
City	McKinney
State	TX
Zip Code	75072
Phone Number	469-964-0507
Email Address	Dean_MMMM@outlook.com

Contact for Communications Between MCDC and Organization:

Name	Dean P. Cimini
Title	President
Mailing Address	7110 Wellington Point Road
City	McKinney
State	TX
Zip Code	75072
Phone Number	469-964-0507
Email Address	<u>Dean_MMMM@outlook.com</u>
Project Information	
Funding - Total Amount Requested	5600
Are matching funds available?	No
Will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?	Yes
Provide name of City of McKinney entity funding source and amount.	Visit McKinney
Have you received or will funding be requested from other organizations / foundations for this event(s)?	Yes
Provide name of organization / foundation funding source and	Various sponsors are being solicited as of this application submission.

amount.

Has a request for funding for this Promotional / Community Event been submitted to MCDC in the past five years?

Yes

Please list.

2023

Board of Directors

Dean P. Cimini, President
Ray Pulver, Secretary
Sarah Boatman, Treasurer

Leadership Staff

We are a completely volunteer organization.

Board of Directors Attachment

Field not completed.

Leadership Staff Attachment

Field not completed.

Promotional / Community Event Information

Information provided for promotional / community event for which you are seeking funding.

Date(s) of Event

July 22, 2024 and July 23, 2024

Ticket Prices

- The Drumline Expo will be \$15 per person for the event on July 22, 2024
- Drum Corps International sets the ticket prices for the DCI event to be held on July 23, 2024

Describe the target attendee for the event(s)?

We anticipate a combined 4,325+ attendees between the two events.

Is this the first time for this event?

No

If not, what is the history for the event (beginning in what year and how often is event held)?

Our inaugural year was 2022 and last year was our second year. Our event is held annually in July in McKinney as part of DCI's summer tour.

How will the event showcase McKinney for

The partnership between DCI & McKinney is entering its 3rd year and we are developing a good cadence with each other

tourism and / or business development?

as we evolve our world-class marching music events that showcases our beautiful McKinney and its engaged residents:

- The DCI Competition and surrounding events will showcase McKinney as a destination for tourists and a gracious host city for events, highlighting the city's entertainment opportunities.
- Promote McKinney's quality of life through community engagement by hosting a family-oriented drumline expo and other family-friendly events, including the World Class-level DCI competition itself.
- Promote businesses in McKinney through sponsorship advertising and any associated events.
- Promote McKinney as a tourist destination through marketing the competition and surrounding events, and by featuring McKinney's unique qualities including downtown, Adriatica, TPC, golf and other highlights such as dining, shopping and the charm that McKinney has to offer through digital marketing.
- Establish McKinney as a viable event destination providing the opportunity for attracting future big events that foster economic growth.
- Finally, this event could give international visibility to McKinney as DCI participants hail from more than 15 countries and drum corps fans from those countries track the DCI competitions through the summer cycle and via DCI's global online network called FlowMarching.com. We are working with DCI to broadcast the McKinney DCI Competition in 2024.

Expected attendance	We anticipate a combined 4,325+ attendees between the two events.
Expected number or percentage of attendees coming from outside McKinney	~40%
Location(s) of event(s)	Tupps Brewery and MISD Stadium
Does the event support a non-profit (other than applicant)?	No
What percentage of revenue will be donated(indicate net or gross)?	100% of net revenues go the MISD Band programs

Provide a detailed narrative of the event(s) including mission, goals, activities, schedule, production timeline, goals for growth / expansion, etc.

The specific purpose of MARCHING MUSIC MADE IN MCKINNEY is to provide financial and organizational support for efforts and events associated with junior-level marching music performing arts in the McKinney, Texas, community. MARCHING MUSIC MADE IN MCKINNEY helps plan and implement life-enriching experiences for student musicians and performers who participate in marching education, ensembles, and competitions, which also benefits the surrounding McKinney community.

Here is the day-by-day, 3-day schedule of events:

– Sunday, 7/22: DCI corps begin arriving in the McKinney area and set up camp in local middle and high schools.

Coordination is already under way on housing the corps locally. We expect to host 4 corps in McKinney totaling ~720 performers and staff.

– Monday, 7/23: 3 or 4 DCI corps will participate in a drum line battle, which is a family-friendly event with high-energy drum line demonstrations and fan involvement. A \$15 cover charge will be assessed, and food and beverages will be available. Ideally, we can host this event at Tupps Brewery's new location.

– Tuesday, 7/24: will be the big evening with the main DCI competition in the MISD Stadium. DCI controls tickets sales through their ticketing platform with prices varying based on ticket locations.

Planning for the event will commence in earnest in December 2024 with PR, updates to our website and other preparations.

Specific Marketing Plans and Budget

Provide a detailed marketing plan and budget for the event(s). Plan should also include promotional channels (print ads including publication names, social media, radio, posters, flyers, yard signs, etc.).

- ♣ Marketing (digital ads, social media, print, QR) \$7,500
- ♣ Website Enhancements \$3,000
- ♣ Radio & Misc Marketing \$1,600

Attach marketing plan *Field not completed.*

Total Promotional Budget \$12,100

What percentage of the total marketing budget does the grant represent? 46%

Marketing lessons learned from past (what worked and what did not). In 2022, our inaugural year, we worked closely with DCI and Visit McKinney to cross-market our event in addition to posters distributed around downtown McKinney businesses and also along the 380 and Custer Road corridors. Attendance was strong, but it was our first year. In 2023, our second year, there were some missed opportunities for cross-marketing, and we limited poster distribution in exchange for digital signage downtown; attendance was down from year 1, however DCI shared that is a normal behavior and they expect attendance in year 3 to bounce back. Net, we are still learning and welcome any insights and guidance from MCDC as a partner in the endeavor.

How will you measure success of your event(s) and marketing campaign? (attendance, website hits, social media indicators, etc.) We will measure success by exceeding our year 2 results as follows:

- ♣ Attendance for the Drumline Expo of over 325 attendees
- ♣ Attendance for the DCI Competition above 4,000 fans
- ♣ Attendance at DCI Competition from more than 10 states
- ♣ Economic benefit to McKinney measured in hotel nights more than 20 room nights.

Please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.) Please see pages 9 - 18 from the 2023 MCDC Final Report for examples of last year's marketing, screenshots, posters, etc.

Additional details related to marketing efforts. *Field not completed.*

Budget [Marching Music Made in McKinney Financials - Budget 2024.pdf](#)

What percentage of Project / Promotional / Community Event funding will be provided by the applicant? 0%

Are matching funds available? No

What dollar amount and percentage of Promotional / Community Event funding will

be provided by other sources such as sponsorship, registration fees, individual or corporate donations, etc.?

Sponsorship Revenue	\$10,000
Registration Fees	\$10,500
Donations	\$0
Other (raffle, auction, etc.)	\$29,000
Net Revenue	\$50,100

Metrics to Evaluate Success: Outline the metrics that will be used to evaluate success of the proposed Promotional / Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

We will measure success by exceeding our year 2 results as follows:

- ♣ Attendance for the Drumline Expo of over 325 attendees
- ♣ Attendance for the DCI Competition above 4,000 fans
- ♣ Attendance at DCI Competition from more than 10 states
- ♣ Economic benefit to McKinney measured in hotel nights more than 20 room nights.

Financial Goals of Promotional / Community Event

Gross Revenue	\$50,100
Projected Expenses	\$23,380
Net Revenue	\$26,720

Other Funding Sources We will approach numerous McKinney and surrounding area organizations for sponsorships including H-E-B, Love Life Foundation, Guitar Sanctuary, Dallas Percussion, Microsoft and others.

Financial Status of Applying Organization

- Provide an overview of the organization's financial status including the projected impact of the event(s) on the organization's mission and goals
- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not

available, please indicate why and attach a copy of the 990 filed with the IRS.

Budget	Marching Music Made in McKinney Financials - Budget 2024 1.pdf
Financial Statements	Marching Music Made in McKinney Financials 2023.pdf
W9	W-9 Marching Music Made in McKinney - 2023.pdf
IRS Determination Letter (if applicable)	MMMM Letter of Determination TAX EXEMPTION 3-12-2020 2.pdf
990 Filed with IRS (if applicable)	<i>Field not completed.</i>

Presentation to MCDC Board of Directors

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule on the [Grants page](#) of this website. Presentations will be limited to five (5) minutes followed by time for Board questions. **Please be prepared to provide the information outlined below in your presentation:**

- Summary of organization and goals
- Summary of event(s) to include dates, location, ticket prices, target audience, how your event will showcase McKinney, estimated attendance from within and outside of McKinney (and past attendance, if applicable), event features / activities, how event supports your organization's mission, and non-profit beneficiary, if applicable.
- Specific marketing plans for event(s) including promotional channels to be utilized (print, radio, social media, posters, etc.) and budget for each. Please share the percentage of the total marketing budget that this grant application represents.

Acknowledgements

If funding is approved by the MCDC board of directors, applicant will assure:

- An application is considered complete when it is submitted on time and when it contains all information in this application.
 - The Promotional / Community Event for which financial assistance is sought
-

will be administered by or under the supervision of the applying organization;

- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional / Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional / Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The organization's officials who have signed the application are authorized by the organization to submit the application.
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional / Community Event for which funds were received.
- Applicant gives permission for the use of Board presentation images and other published event images on MCDC and City of McKinney website and social media content and print/digital publications.
- Applicant will provide a final report of the Promotional/Community Event(s) no later than 30 days following the completion of the Promotional/Community Event(s). Applicant may choose to use the online form for Final Report found [here](#) or email Final Report to info@mckinneycdc.org. If emailed, Final Report may be in any format. All Final Reports should include: narrative report on the event(s), goals and objectives achieved based on performance metrics outlined in the application, financial data (budget vs. actual expenses and revenues along with explanation for variances, amount donated to charity (if applicable), samples of marketing efforts (images of printed materials and ads, screenshots of website and online promotions), and photos and/or video of the event(s).
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC.**

Applicant Signature

Applicant Electronic Signature	Selecting this option indicates your agreement with the above statement.
Chief Executive Officer	Dean P. Cimini
Date	11/28/2023
Representative Completing	Dean P. Cimini

Application

Date 11/28/2023

Notes

- *Incomplete applications or those received after the deadline will not be considered.*
 - *A final report must be provided to MCDL within 30 days of the event / completion of the Promotional / Community Event.*
 - *Final payment of funding awarded will be made upon receipt of final report.*
 - *Please use the Final Report to report your results. A PDF version is also available.*
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2024 Marching Music Made in McKinney Budget

Financially

Projected Income

	<u>Units</u>	<u>Rev / Unit</u>	<u>Estimated Revenue</u>	<u>Comments</u>
Visit McKinney Grant	1		\$ 5,000.00	
MCDC Grant	1		\$ 5,600.00	
Drum Expo ticket sales	350	\$ 15.00	\$ 5,250.00	
DCI Guarantee to Booster Club (guaranteed)	3,500	\$ 3.00	\$ 10,500.00	
Parking (assumes 1 car / 4 attendees)	875	\$ 10.00	\$ 8,750.00	
Sponsorships & inkind donations	10	\$ 500.00	\$ 10,000.00	
Concessions Profit	1,000	\$ 5.00	\$ 5,000.00	
Revenue Subtotal			\$ 50,100.00	

Projected Expenses (* = DCI reimbursed cost or City covered cost)

	<u>Units</u>	<u>Cost / Unit</u>	<u>Estimated Cost</u>	
Digital Marketing (targeted digital ads, social medial, print, QR Code Promo at Events)	50	\$ 150.00	\$ 7,500.00	
Website and Enhancements	30	\$ 100.00	\$ 3,000.00	
Drumline Expo ticket processing costs	325	\$ 0.40	\$ 130.00	
Police for Drumline Expo	4	\$ 100.00	\$ 400.00	
Carts to transport VIPs, Judges at DCI Competition	5	\$ 300.00	\$ 1,500.00	
Radio ads	4	\$ 400.00	\$ 1,600.00	
Drum Corps staying at MISD schools Custodial & Utilities*	8	\$ 3,000.00	\$ -	Fully reimbursed by DCI
Concessions	1,500	\$ 3.00	\$ 4,500.00	
Announcer (DCI provided)	6	\$ 40.00	\$ -	Fully reimbursed by DCI
Stadium Mgr (1 person for 12 hours)	12	\$ 65.00	\$ -	Fully reimbursed by DCI
Graphics board operator (1 person for 12 hours)	12	\$ 50.00	\$ -	Fully reimbursed by DCI
Stadium Security (2 officers for 7 hours each)	14	\$ 80.00	\$ -	Fully reimbursed by DCI
Traffic Mgt (4 officer for 7 hours)	28	\$ 80.00	\$ -	Fully reimbursed by DCI
Stadium Utilities	1		\$ -	Fully reimbursed by DCI
Stadium Clean-up	1		\$ -	Fully reimbursed by DCI
Turf cleaning	1		\$ -	Fully reimbursed by DCI
Corps to perform at Drum Line Expo	4	\$ 1,000.00	\$ 4,000.00	
Misc (staff shirts, event posters, table covers)	1		\$ 750.00	
Expenses Subtotal			\$ 23,380.00	

Projected Profit for 2024 Marching Music Made in McKinney (will be donatoin to MISD Band Programs)	\$ 26,720.00
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2023 Marching Music Made in McKinney Financials (Stix Icehouse & DCI Competition)

Projected Income

	Units	Rev / Unit	Estimated Revenue	Actual Revenue
Visit McKinney Grant	1		\$ 5,000.00	\$ 5,000.00
MCDC Grant	1		\$ 5,600.00	\$ 5,600.00
The Stix Icehouse Drum Expo ticket sales	337	\$ 15.00	\$ 7,500.00	\$ 5,183.00
DCI Guarantee to Booster Club (guaranteed)	2,854	\$ 3.00	\$ 12,900.00	\$ 9,098.00
Parking (assumes 1 car / 4 attendees)	990	\$ 10.00	\$ 6,250.00	\$ 9,900.00
Sponsorships & inkind donations	10	\$ 500.00	\$ 5,000.00	\$ 10,177.00
Concessions Profit	1,000	\$ 5.00	\$ 5,000.00	\$ 5,459.58
Revenue Subtotal			\$ 47,250.00	\$ 50,417.58

Projected Expenses (* = DCI reimbursed cost or City covered cost)

	Units	Cost / Unit	Estimated Cost	Adjusted Cost
Digital Marketing (targeted digital ads, social medial, print, QR Code Promo at Events)	50	\$ 150.00	\$ 7,500.00	\$ 8,357.47
Website and Enhancements	20	\$ 100.00	\$ 2,000.00	\$ 3,744.84
Drumline Expo ticket processing costs	325	\$ 0.38	\$ 123.50	\$ 299.06
Police for Drumline Expo	4	\$ 40.00	\$ 160.00	\$ 400.00
Carts to transport VIPs, Judges at DCI Competition	5	\$ 267.50	\$ 1,250.00	\$ 1,337.50
Radio ads	4	\$ 400.00	\$ 1,600.00	\$ -
Drum Corps staying at MISD schools Custodial & Utilities*	8	\$ 3,000.00	\$ 24,000.00	\$ -
Concessions	1,500	\$ 3.00	\$ 4,500.00	\$ 4,500.00
Announcer (DCI provided)	6	\$ 40.00	\$ 240.00	\$ -
Stadium Mgr (1 person for 12 hours)	12	\$ 65.00	\$ 780.00	\$ -
Graphics board operator (1 person for 12 hours)	12	\$ 50.00	\$ 600.00	\$ -
Stadium Security (2 officers for 7 hours each)	14	\$ 80.00	\$ 1,120.00	\$ -
Traffic Mgt (4 officer for 7 hours)	28	\$ 80.00	\$ 2,240.00	\$ -
Stadium Utilities	1		\$ 2,500.00	\$ -
Stadium Clean-up	1		\$ 5,000.00	\$ -
Turf cleaning	1		\$ 500.00	\$ -
Corps to perform at Stix Icehouse	4	\$ 1,000.00	\$ 4,000.00	\$ 3,750.00
Misc (staff shirts, event posters, table covers)	1		\$ 750.00	\$ 766.78
Expenses Subtotal			\$ 58,863.50	\$ 23,155.65

Profit / Loss from 2023 Marching Music Made in McKinney

\$ 27,261.93

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 12 2020**

MARCHING MUSIC MADE IN MCKINNEY
7110 WELLINGTON POINT RD
MCKINNEY, TX 75072-0000

Employer Identification Number:
84-4264915
DLN:
26053445001630
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
February 28
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
February 10, 2020
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

MARCHING MUSIC MADE IN MCKINNEY

Sincerely,

Stephen A. Martin

Director, Exempt Organizations
Rulings and Agreements

Organization Does

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Marching Music Made in McKinney

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
7110 Wellington Point Road

6 City, state, and ZIP code
McKinney, TX 75072

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

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or

Employer identification number

8	4	-	4	2	6	4	9	1	5
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶  Date ▶ **1/5/2023**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.
- If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting*, later, for further information.

Note: If you are a U.S. person and a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien;
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States;
- An estate (other than a foreign estate); or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax under section 1446 on any foreign partners' share of effectively connected taxable income from such business. Further, in certain cases where a Form W-9 has not been received, the rules under section 1446 require a partnership to presume that a partner is a foreign person, and pay the section 1446 withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid section 1446 withholding on your share of partnership income.

In the cases below, the following person must give Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States.

- In the case of a disregarded entity with a U.S. owner, the U.S. owner of the disregarded entity and not the entity;
- In the case of a grantor trust with a U.S. grantor or other U.S. owner, generally, the U.S. grantor or other U.S. owner of the grantor trust and not the trust; and
- In the case of a U.S. trust (other than a grantor trust), the U.S. trust (other than a grantor trust) and not the beneficiaries of the trust.

Foreign person. If you are a foreign person or the U.S. branch of a foreign bank that has elected to be treated as a U.S. person, do not use Form W-9. Instead, use the appropriate Form W-8 or Form 8233 (see Pub. 515, *Withholding of Tax on Nonresident Aliens and Foreign Entities*).

Nonresident alien who becomes a resident alien. Generally, only a nonresident alien individual may use the terms of a tax treaty to reduce or eliminate U.S. tax on certain types of income. However, most tax treaties contain a provision known as a "saving clause." Exceptions specified in the saving clause may permit an exemption from tax to continue for certain types of income even after the payee has otherwise become a U.S. resident alien for tax purposes.

If you are a U.S. resident alien who is relying on an exception contained in the saving clause of a tax treaty to claim an exemption from U.S. tax on certain types of income, you must attach a statement to Form W-9 that specifies the following five items.

1. The treaty country. Generally, this must be the same treaty under which you claimed exemption from tax as a nonresident alien.
2. The treaty article addressing the income.
3. The article number (or location) in the tax treaty that contains the saving clause and its exceptions.
4. The type and amount of income that qualifies for the exemption from tax.
5. Sufficient facts to justify the exemption from tax under the terms of the treaty article.

Example. Article 20 of the U.S.-China income tax treaty allows an exemption from tax for scholarship income received by a Chinese student temporarily present in the United States. Under U.S. law, this student will become a resident alien for tax purposes if his or her stay in the United States exceeds 5 calendar years. However, paragraph 2 of the first Protocol to the U.S.-China treaty (dated April 30, 1984) allows the provisions of Article 20 to continue to apply even after the Chinese student becomes a resident alien of the United States. A Chinese student who qualifies for this exception (under paragraph 2 of the first protocol) and is relying on this exception to claim an exemption from tax on his or her scholarship or fellowship income would attach to Form W-9 a statement that includes the information described above to support that exemption.

If you are a nonresident alien or a foreign entity, give the requester the appropriate completed Form W-8 or Form 8233.

Backup Withholding

What is backup withholding? Persons making certain payments to you must under certain conditions withhold and pay to the IRS 24% of such payments. This is called "backup withholding." Payments that may be subject to backup withholding include interest, tax-exempt interest, dividends, broker and barter exchange transactions, rents, royalties, nonemployee pay, payments made in settlement of payment card and third party network transactions, and certain payments from fishing boat operators. Real estate transactions are not subject to backup withholding.

You will not be subject to backup withholding on payments you receive if you give the requester your correct TIN, make the proper certifications, and report all your taxable interest and dividends on your tax return.

Payments you receive will be subject to backup withholding if:

1. You do not furnish your TIN to the requester,
2. You do not certify your TIN when required (see the instructions for Part II for details),
3. The IRS tells the requester that you furnished an incorrect TIN,
4. The IRS tells you that you are subject to backup withholding because you did not report all your interest and dividends on your tax return (for reportable interest and dividends only), or
5. You do not certify to the requester that you are not subject to backup withholding under 4 above (for reportable interest and dividend accounts opened after 1983 only).

Certain payees and payments are exempt from backup withholding. See *Exempt payee code*, later, and the separate Instructions for the Requester of Form W-9 for more information.

Also see *Special rules for partnerships*, earlier.

What is FATCA Reporting?

The Foreign Account Tax Compliance Act (FATCA) requires a participating foreign financial institution to report all United States account holders that are specified United States persons. Certain payees are exempt from FATCA reporting. See *Exemption from FATCA reporting code*, later, and the Instructions for the Requester of Form W-9 for more information.

Updating Your Information

You must provide updated information to any person to whom you claimed to be an exempt payee if you are no longer an exempt payee and anticipate receiving reportable payments in the future from this person. For example, you may need to provide updated information if you are a C corporation that elects to be an S corporation, or if you no longer are tax exempt. In addition, you must furnish a new Form W-9 if the name or TIN changes for the account; for example, if the grantor of a grantor trust dies.

Penalties

Failure to furnish TIN. If you fail to furnish your correct TIN to a requester, you are subject to a penalty of \$50 for each such failure unless your failure is due to reasonable cause and not to willful neglect.

Civil penalty for false information with respect to withholding. If you make a false statement with no reasonable basis that results in no backup withholding, you are subject to a \$500 penalty.

Criminal penalty for falsifying information. Willfully falsifying certifications or affirmations may subject you to criminal penalties including fines and/or imprisonment.

Misuse of TINs. If the requester discloses or uses TINs in violation of federal law, the requester may be subject to civil and criminal penalties.

Specific Instructions

Line 1

You must enter one of the following on this line; **do not** leave this line blank. The name should match the name on your tax return.

If this Form W-9 is for a joint account (other than an account maintained by a foreign financial institution (FFI)), list first, and then circle, the name of the person or entity whose number you entered in Part I of Form W-9. If you are providing Form W-9 to an FFI to document a joint account, each holder of the account that is a U.S. person must provide a Form W-9.

a. **Individual.** Generally, enter the name shown on your tax return. If you have changed your last name without informing the Social Security Administration (SSA) of the name change, enter your first name, the last name as shown on your social security card, and your new last name.

Note: ITIN applicant: Enter your individual name as it was entered on your Form W-7 application, line 1a. This should also be the same as the name you entered on the Form 1040/1040A/1040EZ you filed with your application.

b. **Sole proprietor or single-member LLC.** Enter your individual name as shown on your 1040/1040A/1040EZ on line 1. You may enter your business, trade, or "doing business as" (DBA) name on line 2.

c. **Partnership, LLC that is not a single-member LLC, C corporation, or S corporation.** Enter the entity's name as shown on the entity's tax return on line 1 and any business, trade, or DBA name on line 2.

d. **Other entities.** Enter your name as shown on required U.S. federal tax documents on line 1. This name should match the name shown on the charter or other legal document creating the entity. You may enter any business, trade, or DBA name on line 2.

e. **Disregarded entity.** For U.S. federal tax purposes, an entity that is disregarded as an entity separate from its owner is treated as a "disregarded entity." See Regulations section 301.7701-2(c)(2)(iii). Enter the owner's name on line 1. The name of the entity entered on line 1 should never be a disregarded entity. The name on line 1 should be the name shown on the income tax return on which the income should be reported. For example, if a foreign LLC that is treated as a disregarded entity for U.S. federal tax purposes has a single owner that is a U.S. person, the U.S. owner's name is required to be provided on line 1. If the direct owner of the entity is also a disregarded entity, enter the first owner that is not disregarded for federal tax purposes. Enter the disregarded entity's name on line 2, "Business name/disregarded entity name." If the owner of the disregarded entity is a foreign person, the owner must complete an appropriate Form W-8 instead of a Form W-9. This is the case even if the foreign person has a U.S. TIN.

Line 2

If you have a business name, trade name, DBA name, or disregarded entity name, you may enter it on line 2.

Line 3

Check the appropriate box on line 3 for the U.S. federal tax classification of the person whose name is entered on line 1. Check only one box on line 3.

IF the entity/person on line 1 is a(n) . . .	THEN check the box for . . .
• Corporation	Corporation
• Individual • Sole proprietorship, or • Single-member limited liability company (LLC) owned by an individual and disregarded for U.S. federal tax purposes.	Individual/sole proprietor or single-member LLC
• LLC treated as a partnership for U.S. federal tax purposes, • LLC that has filed Form 8832 or 2553 to be taxed as a corporation, or • LLC that is disregarded as an entity separate from its owner but the owner is another LLC that is not disregarded for U.S. federal tax purposes.	Limited liability company and enter the appropriate tax classification. (P= Partnership; C= C corporation; or S= S corporation)
• Partnership	Partnership
• Trust/estate	Trust/estate

Line 4, Exemptions

If you are exempt from backup withholding and/or FATCA reporting, enter in the appropriate space on line 4 any code(s) that may apply to you.

Exempt payee code.

- Generally, individuals (including sole proprietors) are not exempt from backup withholding.
- Except as provided below, corporations are exempt from backup withholding for certain payments, including interest and dividends.
- Corporations are not exempt from backup withholding for payments made in settlement of payment card or third party network transactions.
- Corporations are not exempt from backup withholding with respect to attorneys' fees or gross proceeds paid to attorneys, and corporations that provide medical or health care services are not exempt with respect to payments reportable on Form 1099-MISC.

The following codes identify payees that are exempt from backup withholding. Enter the appropriate code in the space in line 4.

- 1—An organization exempt from tax under section 501(a), any IRA, or a custodial account under section 403(b)(7) if the account satisfies the requirements of section 401(f)(2)
- 2—The United States or any of its agencies or instrumentalities
- 3—A state, the District of Columbia, a U.S. commonwealth or possession, or any of their political subdivisions or instrumentalities
- 4—A foreign government or any of its political subdivisions, agencies, or instrumentalities
- 5—A corporation
- 6—A dealer in securities or commodities required to register in the United States, the District of Columbia, or a U.S. commonwealth or possession
- 7—A futures commission merchant registered with the Commodity Futures Trading Commission
- 8—A real estate investment trust
- 9—An entity registered at all times during the tax year under the Investment Company Act of 1940
- 10—A common trust fund operated by a bank under section 584(a)
- 11—A financial institution
- 12—A middleman known in the investment community as a nominee or custodian
- 13—A trust exempt from tax under section 664 or described in section 4947

The following chart shows types of payments that may be exempt from backup withholding. The chart applies to the exempt payees listed above, 1 through 13.

IF the payment is for . . .	THEN the payment is exempt for . . .
Interest and dividend payments	All exempt payees except for 7
Broker transactions	Exempt payees 1 through 4 and 6 through 11 and all C corporations. S corporations must not enter an exempt payee code because they are exempt only for sales of noncovered securities acquired prior to 2012.
Barter exchange transactions and patronage dividends	Exempt payees 1 through 4
Payments over \$600 required to be reported and direct sales over \$5,000 ¹	Generally, exempt payees 1 through 5 ²
Payments made in settlement of payment card or third party network transactions	Exempt payees 1 through 4

¹ See Form 1099-MISC, Miscellaneous Income, and its instructions.

² However, the following payments made to a corporation and reportable on Form 1099-MISC are not exempt from backup withholding: medical and health care payments, attorneys' fees, gross proceeds paid to an attorney reportable under section 6045(f), and payments for services paid by a federal executive agency.

Exemption from FATCA reporting code. The following codes identify payees that are exempt from reporting under FATCA. These codes apply to persons submitting this form for accounts maintained outside of the United States by certain foreign financial institutions. Therefore, if you are only submitting this form for an account you hold in the United States, you may leave this field blank. Consult with the person requesting this form if you are uncertain if the financial institution is subject to these requirements. A requester may indicate that a code is not required by providing you with a Form W-9 with "Not Applicable" (or any similar indication) written or printed on the line for a FATCA exemption code.

A—An organization exempt from tax under section 501(a) or any individual retirement plan as defined in section 7701(a)(37)

B—The United States or any of its agencies or instrumentalities

C—A state, the District of Columbia, a U.S. commonwealth or possession, or any of their political subdivisions or instrumentalities

D—A corporation the stock of which is regularly traded on one or more established securities markets, as described in Regulations section 1.1472-1(c)(1)(i)

E—A corporation that is a member of the same expanded affiliated group as a corporation described in Regulations section 1.1472-1(c)(1)(i)

F—A dealer in securities, commodities, or derivative financial instruments (including notional principal contracts, futures, forwards, and options) that is registered as such under the laws of the United States or any state

G—A real estate investment trust

H—A regulated investment company as defined in section 851 or an entity registered at all times during the tax year under the Investment Company Act of 1940

I—A common trust fund as defined in section 584(a)

J—A bank as defined in section 581

K—A broker

L—A trust exempt from tax under section 664 or described in section 4947(a)(1)

M—A tax exempt trust under a section 403(b) plan or section 457(g) plan

Note: You may wish to consult with the financial institution requesting this form to determine whether the FATCA code and/or exempt payee code should be completed.

Line 5

Enter your address (number, street, and apartment or suite number). This is where the requester of this Form W-9 will mail your information returns. If this address differs from the one the requester already has on file, write NEW at the top. If a new address is provided, there is still a chance the old address will be used until the payor changes your address in their records.

Line 6

Enter your city, state, and ZIP code.

Part I. Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. If you are a resident alien and you do not have and are not eligible to get an SSN, your TIN is your IRS individual taxpayer identification number (ITIN). Enter it in the social security number box. If you do not have an ITIN, see *How to get a TIN* below.

If you are a sole proprietor and you have an EIN, you may enter either your SSN or EIN.

If you are a single-member LLC that is disregarded as an entity separate from its owner, enter the owner's SSN (or EIN, if the owner has one). Do not enter the disregarded entity's EIN. If the LLC is classified as a corporation or partnership, enter the entity's EIN.

Note: See *What Name and Number To Give the Requester*, later, for further clarification of name and TIN combinations.

How to get a TIN. If you do not have a TIN, apply for one immediately. To apply for an SSN, get Form SS-5, Application for a Social Security Card, from your local SSA office or get this form online at www.SSA.gov. You may also get this form by calling 1-800-772-1213. Use Form W-7, Application for IRS Individual Taxpayer Identification Number, to apply for an ITIN, or Form SS-4, Application for Employer Identification Number, to apply for an EIN. You can apply for an EIN online by accessing the IRS website at www.irs.gov/Businesses and clicking on Employer Identification Number (EIN) under Starting a Business. Go to www.irs.gov/Forms to view, download, or print Form W-7 and/or Form SS-4. Or, you can go to www.irs.gov/OrderForms to place an order and have Form W-7 and/or SS-4 mailed to you within 10 business days.

If you are asked to complete Form W-9 but do not have a TIN, apply for a TIN and write "Applied For" in the space for the TIN, sign and date the form, and give it to the requester. For interest and dividend payments, and certain payments made with respect to readily tradable instruments, generally you will have 60 days to get a TIN and give it to the requester before you are subject to backup withholding on payments. The 60-day rule does not apply to other types of payments. You will be subject to backup withholding on all such payments until you provide your TIN to the requester.

Note: Entering "Applied For" means that you have already applied for a TIN or that you intend to apply for one soon.

Caution: A disregarded U.S. entity that has a foreign owner must use the appropriate Form W-8.

Part II. Certification

To establish to the withholding agent that you are a U.S. person, or resident alien, sign Form W-9. You may be requested to sign by the withholding agent even if item 1, 4, or 5 below indicates otherwise.

For a joint account, only the person whose TIN is shown in Part I should sign (when required). In the case of a disregarded entity, the person identified on line 1 must sign. Exempt payees, see *Exempt payee code*, earlier.

Signature requirements. Complete the certification as indicated in items 1 through 5 below.

1. Interest, dividend, and barter exchange accounts opened before 1984 and broker accounts considered active during 1983. You must give your correct TIN, but you do not have to sign the certification.

2. Interest, dividend, broker, and barter exchange accounts opened after 1983 and broker accounts considered inactive during 1983. You must sign the certification or backup withholding will apply. If you are subject to backup withholding and you are merely providing your correct TIN to the requester, you must cross out item 2 in the certification before signing the form.

3. Real estate transactions. You must sign the certification. You may cross out item 2 of the certification.

4. Other payments. You must give your correct TIN, but you do not have to sign the certification unless you have been notified that you have previously given an incorrect TIN. "Other payments" include payments made in the course of the requester's trade or business for rents, royalties, goods (other than bills for merchandise), medical and health care services (including payments to corporations), payments to a nonemployee for services, payments made in settlement of payment card and third party network transactions, payments to certain fishing boat crew members and fishermen, and gross proceeds paid to attorneys (including payments to corporations).

5. Mortgage interest paid by you, acquisition or abandonment of secured property, cancellation of debt, qualified tuition program payments (under section 529), ABL accounts (under section 529A), IRA, Coverdell ESA, Archer MSA or HSA contributions or distributions, and pension distributions. You must give your correct TIN, but you do not have to sign the certification.

What Name and Number To Give the Requester

For this type of account:	Give name and SSN of:
1. Individual	The individual
2. Two or more individuals (joint account) other than an account maintained by an FFI	The actual owner of the account or, if combined funds, the first individual on the account ¹
3. Two or more U.S. persons (joint account maintained by an FFI)	Each holder of the account
4. Custodial account of a minor (Uniform Gift to Minors Act)	The minor ²
5. a. The usual revocable savings trust (grantor is also trustee)	The grantor-trustee ¹
b. So-called trust account that is not a legal or valid trust under state law	The actual owner ¹
6. Sole proprietorship or disregarded entity owned by an individual	The owner ³
7. Grantor trust filing under Optional Form 1099 Filing Method 1 (see Regulations section 1.671-4(b)(2)(i)(A))	The grantor*

For this type of account:	Give name and EIN of:
8. Disregarded entity not owned by an individual	The owner
9. A valid trust, estate, or pension trust	Legal entity ⁴
10. Corporation or LLC electing corporate status on Form 8832 or Form 2553	The corporation
11. Association, club, religious, charitable, educational, or other tax-exempt organization	The organization
12. Partnership or multi-member LLC	The partnership
13. A broker or registered nominee	The broker or nominee

For this type of account:	Give name and EIN of:
14. Account with the Department of Agriculture in the name of a public entity (such as a state or local government, school district, or prison) that receives agricultural program payments	The public entity
15. Grantor trust filing under the Form 1041 Filing Method or the Optional Form 1099 Filing Method 2 (see Regulations section 1.671-4(b)(2)(i)(B))	The trust

¹ List first and circle the name of the person whose number you furnish. If only one person on a joint account has an SSN, that person's number must be furnished.

² Circle the minor's name and furnish the minor's SSN.

³ You must show your individual name and you may also enter your business or DBA name on the "Business name/disregarded entity" name line. You may use either your SSN or EIN (if you have one), but the IRS encourages you to use your SSN.

⁴ List first and circle the name of the trust, estate, or pension trust. (Do not furnish the TIN of the personal representative or trustee unless the legal entity itself is not designated in the account title.) Also see *Special rules for partnerships*, earlier.

*Note: The grantor also must provide a Form W-9 to trustee of trust.

Note: If no name is circled when more than one name is listed, the number will be considered to be that of the first name listed.

Secure Your Tax Records From Identity Theft

Identity theft occurs when someone uses your personal information such as your name, SSN, or other identifying information, without your permission, to commit fraud or other crimes. An identity thief may use your SSN to get a job or may file a tax return using your SSN to receive a refund.

To reduce your risk:

- Protect your SSN,
- Ensure your employer is protecting your SSN, and
- Be careful when choosing a tax preparer.

If your tax records are affected by identity theft and you receive a notice from the IRS, respond right away to the name and phone number printed on the IRS notice or letter.

If your tax records are not currently affected by identity theft but you think you are at risk due to a lost or stolen purse or wallet, questionable credit card activity or credit report, contact the IRS Identity Theft Hotline at 1-800-908-4490 or submit Form 14039.

For more information, see Pub. 5027, Identity Theft Information for Taxpayers.

Victims of identity theft who are experiencing economic harm or a systemic problem, or are seeking help in resolving tax problems that have not been resolved through normal channels, may be eligible for Taxpayer Advocate Service (TAS) assistance. You can reach TAS by calling the TAS toll-free case intake line at 1-877-777-4778 or TTY/TDD 1-800-829-4059.

Protect yourself from suspicious emails or phishing schemes.

Phishing is the creation and use of email and websites designed to mimic legitimate business emails and websites. The most common act is sending an email to a user falsely claiming to be an established legitimate enterprise in an attempt to scam the user into surrendering private information that will be used for identity theft.

The IRS does not initiate contacts with taxpayers via emails. Also, the IRS does not request personal detailed information through email or ask taxpayers for the PIN numbers, passwords, or similar secret access information for their credit card, bank, or other financial accounts.

If you receive an unsolicited email claiming to be from the IRS, forward this message to phishing@irs.gov. You may also report misuse of the IRS name, logo, or other IRS property to the Treasury Inspector General for Tax Administration (TIGTA) at 1-800-366-4484. You can forward suspicious emails to the Federal Trade Commission at spam@uce.gov or report them at www.ftc.gov/complaint. You can contact the FTC at www.ftc.gov/idtheft or 877-IDTHEFT (877-438-4338). If you have been the victim of identity theft, see www.IdentityTheft.gov and Pub. 5027.

Visit www.irs.gov/IdentityTheft to learn more about identity theft and how to reduce your risk.

Privacy Act Notice

Section 6109 of the Internal Revenue Code requires you to provide your correct TIN to persons (including federal agencies) who are required to file information returns with the IRS to report interest, dividends, or certain other income paid to you; mortgage interest you paid; the acquisition or abandonment of secured property; the cancellation of debt; or contributions you made to an IRA, Archer MSA, or HSA. The person collecting this form uses the information on the form to file information returns with the IRS, reporting the above information. Routine uses of this information include giving it to the Department of Justice for civil and criminal litigation and to cities, states, the District of Columbia, and U.S. commonwealths and possessions for use in administering their laws. The information also may be disclosed to other countries under a treaty, to federal and state agencies to enforce civil and criminal laws, or to federal law enforcement and intelligence agencies to combat terrorism. You must provide your TIN whether or not you are required to file a tax return. Under section 3406, payers must generally withhold a percentage of taxable interest, dividend, and certain other payments to a payee who does not give a TIN to the payer. Certain penalties may also apply for providing false or fraudulent information.



SAMPLE PROMOTIONAL MATERIALS

FLYER FOR STYX ICEHOUSE WITH SPONSORS AND FOR DOWNTOWN DIGITAL SIGNAGE

DRUMLINE EXPO LINEUP

Music City **SACRAMENTO MANDARINS** **SANTA CLARA VANGUARD** **TROOPERS**

4:30 PM - Doors/Kitchen/Bar Open
6:00 PM - Music City
6:35 PM - Troopers
7:15 PM - Mandarins
8:00 PM - Santa Clara Vanguard
8:30 PM - Giant Drumline Finale!
9:00 PM - Stix Closes

SPECIAL THANKS TO OUR 2023 SPONSORS



QR CODE ENABLED PROGRAMS FOR STYX ICEHOUSE & DCI COMPETITION WITH SPONSORS

DRUMLINE EXPO LINEUP

MC
Music City
 SACRAMENTO MANDARINS
 SANTA CLARA VANGUARD
TROOPERS

4:30 PM - Doors/Kitchen/Bar Open
 6:00 PM - Music City
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 8:00 PM - Santa Clara Vanguard
 8:30 PM - Giant Drumline Finale!
 9:00 PM - Stix Closes

SPECIAL THANKS TO OUR 2023 SPONSORS

DCI MCKINNEY

8:00PM WELCOME & ANTHEM
 8:10PM SEATTLE CASCADES (SEATTLE, WA)
 "REVIVAL - THE REBIRTH OF A RHYTHM CORPS"
 8:27PM MUSIC CITY (NASHVILLE, TN)
 "VIOLENT DELIGHTS: A DANCE AND ITS THOUGHTS"
 8:44PM THE ACADEMY (TAMPA, FL)
 "SOL ET LUNA - UNTIL OUR NEXT ECLIPSE"
 9:01PM THE CROSSMEN (SAN ANTONIO, TX)
 "MEETINGS AT THE EDGE"
 9:18PM THE TROOPERS (COLUMBUS, MS)
 "TO LASSO THE SUN"
 9:35PM THE CADETS (LEHIGH, PA)
 "ATLAS RISING"
 9:52PM CAROLINA CROWN (FAYETTEVILLE, NC)
 "THE RHYTHM TABLE: ECHOES OF CAMELOT"
 10:09PM MANDARINS (SACRAMENTO, CA)
 "SUNWARRIOR"
 10:34PM SCORES ANNOUNCED

SPECIAL THANKS TO OUR 2023 SPONSORS



SCREEN SHOTS OF UPDATED ONLINE PROPERTIES FOR 2023

MMMM MAIN WEBSITE FOR 2023 & SPONSORS



