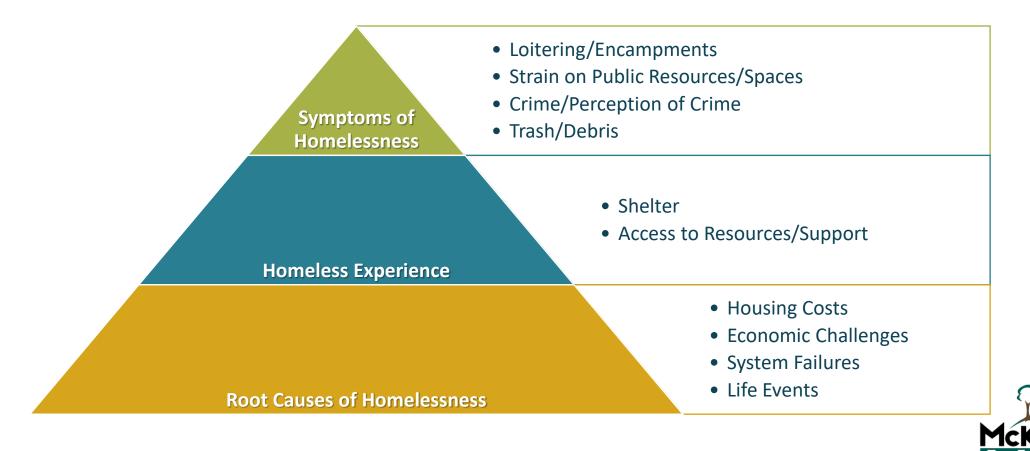
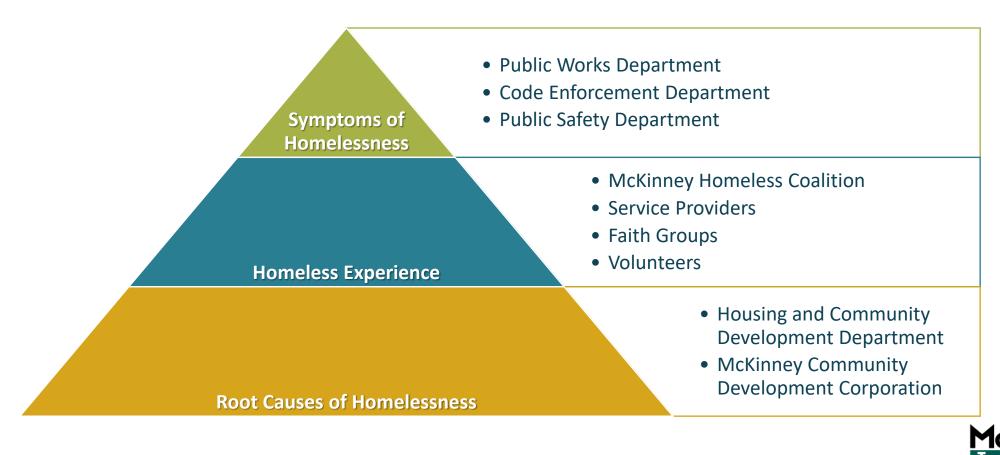
Stronger Together: A Community Blueprint

Margaret Li, Housing and Community Development Director City Council Work Session October 21, 2025

What are the issues?



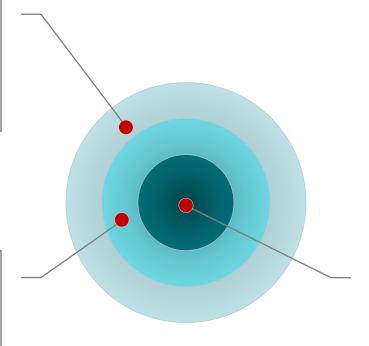
What are we doing?



What are we trying to achieve?

Symptoms of Homelessness

- Loitering/Encampments
- Strain on Public Resources/Spaces and Emergency Services
- Crime/Perception of Crime
- Trash/Debris



Short-Term Solutions:

- o Mitigate the symptoms of homelessness?
- Improve quality of life for current residents?
- Long-Term Solutions:
 - Address the root causes of homelessness?

Individuals Experiencing Homelessness

- Physical/Mental Health
- Barriers to Education/Employment
- Loss of Identity/Belonging and Connection to Community

Root Causes of Homelessness

- Housing Costs
- Economic Factors/Unemployment
- System Failures (health, public services)
- Life Events



Previous Suggestions/Strategies



Potential Guiding Principles

- Addressing homelessness requires a united community effort.
- A healthy community requires a **shared sense of safety and well-being** for all residents.
- We will ensure solutions focus on **providing tailored services and resources** that respond to everyone's unique needs with compassion and dignity.
- To ensure effectiveness and efficiency, any implemented strategy must be guided by empirical data, not assumptions.
- Preventing homelessness is as important as responding to it.



Initiative Objectives

The proposed initiative should:

- Provide a thorough understanding of the existing conditions and issues related to homelessness in McKinney.
- Establish an overview of available resources/strategies, gaps, and recommendations/best practices that are well-suited for the City of McKinney.
- Include a feasible implementation plan that outlines specific resources/partnerships and next steps.
- Organize implementation strategies in phases based on impact and timeliness.



Scope of Work

Community Engagement/Public Outreach Plan

- Identify all stakeholders/perspectives (local and regional)
- Establish working groups
- Conduct public meetings

Needs Assessment

- Existing conditions analysis (quantitative and qualitative)
- Evaluate current programs/services/resources and identify gaps

Strategic Planning

- o Create a Vision, Mission, and Goals
- Addressing the different areas of homelessness
 - Symptoms of homelessness/impacts on the community
 - Experience of individuals that are homeless or at-risk of homelessness
 - Root causes of homelessness

Implementation Plan

- Identify short-term and long-term strategies with data-driven performance metrics
- Identify funding/resource/partnerships

Tentative Timeline/Milestones

Deliverable/Actions	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Adopt Guiding Principles	•												
Release RFP		٥											
Proposals Due			•										
Interviews				٥									
Award of Contract					٥								
Kick-Off Meeting						•							
Outreach Plan						•							
Community Engagement													
Needs Assessment								•					
Strategic Plan											•		•
Implementation Plan													

Simultaneous Efforts

Initiative/Program/Project	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Stronger Together Initiative													
MHC Street Outreach Ambassador Pilot Program													
MHC Warming/Cooling Stations													
Explore Additional Funding													
Consolidated Grants													

Service Providers and Community Partners



Discussion/Next Steps

- Council discussion regarding the proposed guiding principles
- Council Ad Hoc Committee to work with staff
- Staff to issue of a Request for Proposals for a facilitator to develop the Stronger Together Initiative:
 - Community Engagement/Public Outreach Plan
 - Needs Assessment
 - Strategic Planning
 - Implementation Plan
- Continue existing initiatives and explore additional short-term strategies

