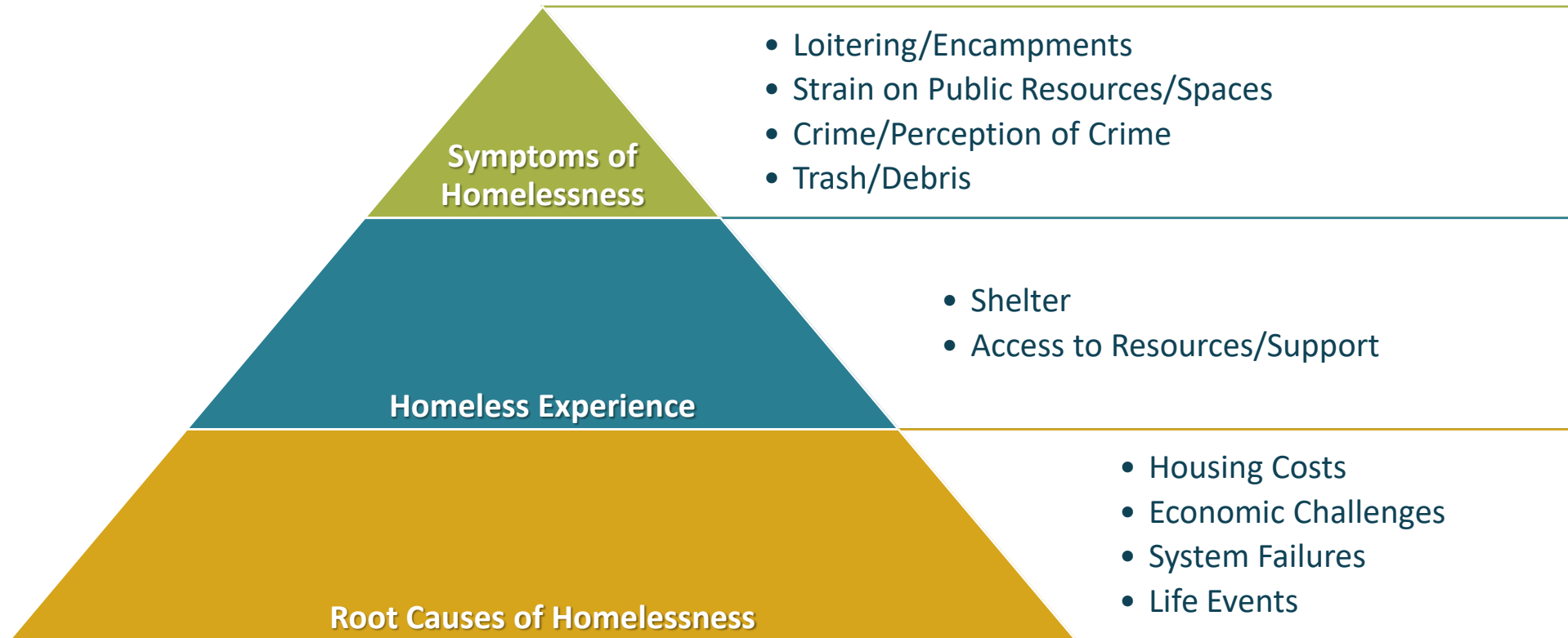


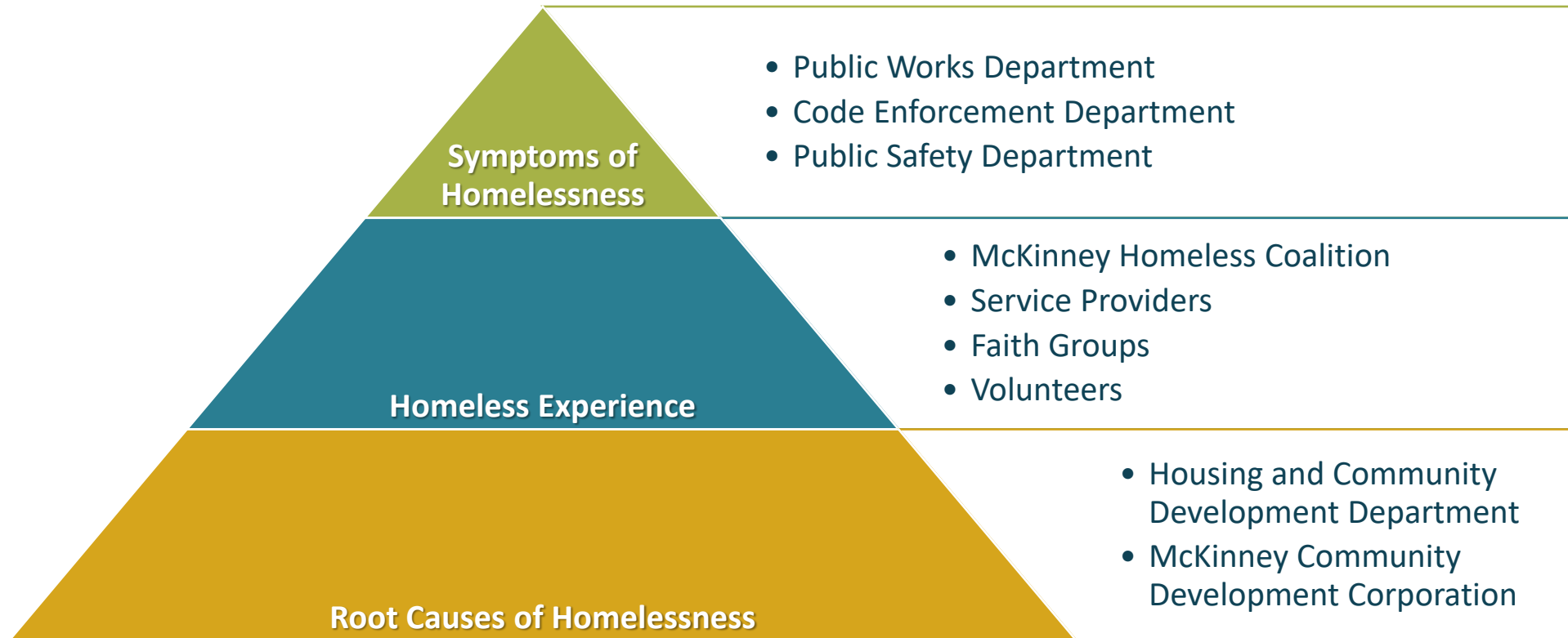
# Stronger Together: A Community Blueprint

Margaret Li, Housing and Community Development Director  
City Council Work Session  
October 21, 2025

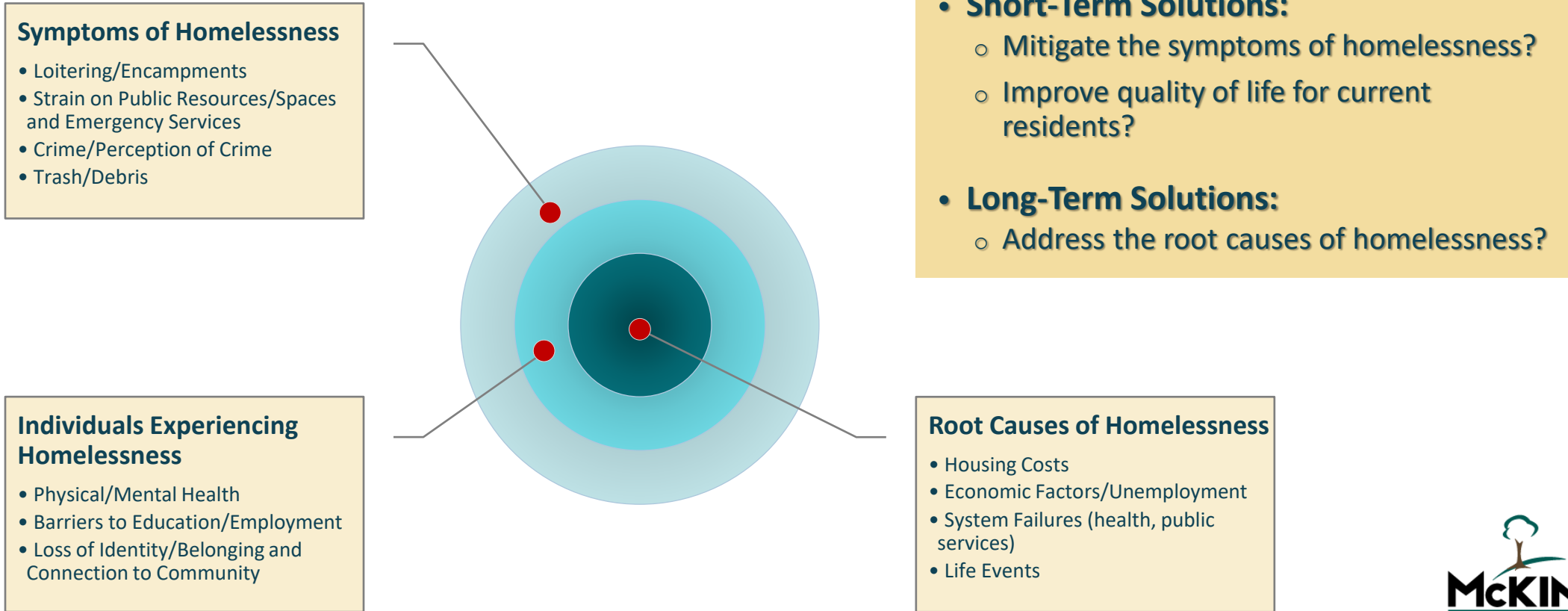
## What are the issues?



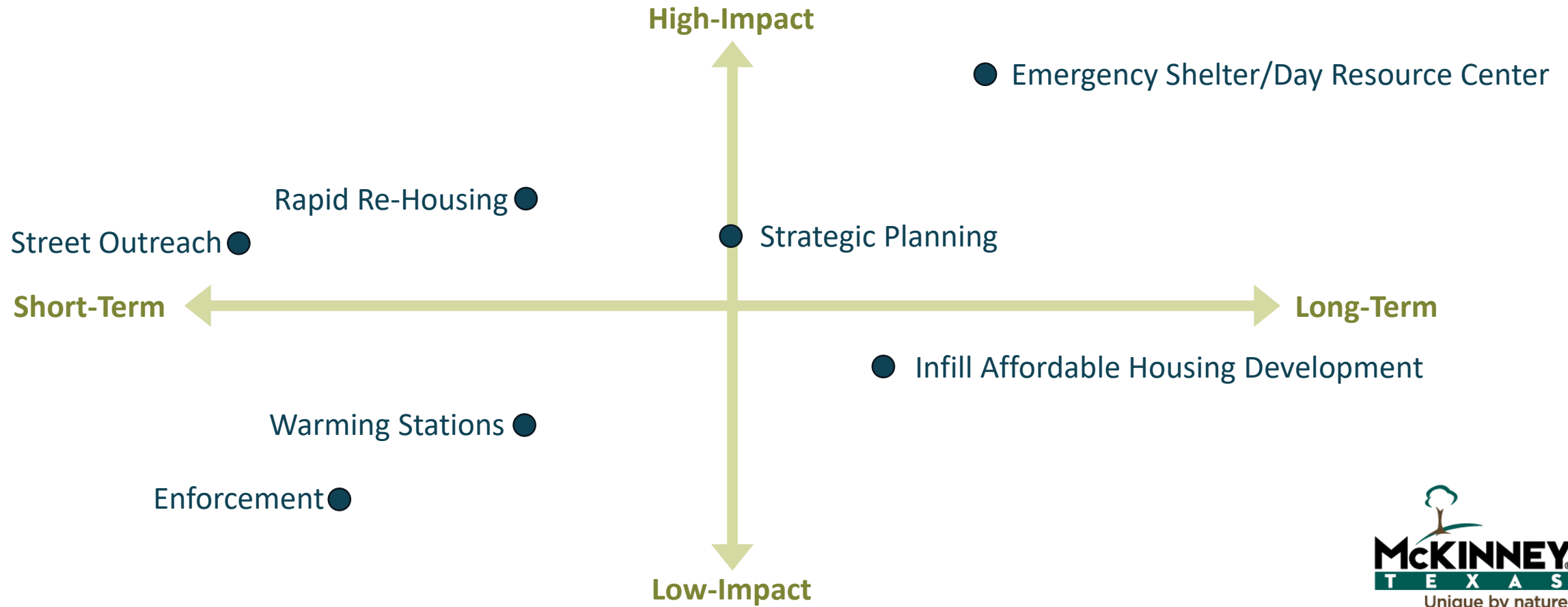
## What are we doing?



# What are we trying to achieve?



## Previous Suggestions/Strategies



## Potential Guiding Principles

- Addressing homelessness requires a **united community effort**.
- A healthy community requires a **shared sense of safety and well-being** for all residents.
- We will ensure solutions focus on **providing tailored services and resources** that respond to everyone's unique needs with compassion and dignity.
- To ensure effectiveness and efficiency, any implemented strategy must **be guided by empirical data, not assumptions**.
- **Preventing homelessness** is as important as responding to it.

## Initiative Objectives

The proposed initiative should:

- Provide a thorough understanding of the existing conditions and issues related to homelessness in McKinney.
- Establish an overview of available resources/strategies, gaps, and recommendations/best practices that are well-suited for the City of McKinney.
- Include a feasible implementation plan that outlines specific resources/partnerships and next steps.
- Organize implementation strategies in phases based on impact and timeliness.

## Scope of Work

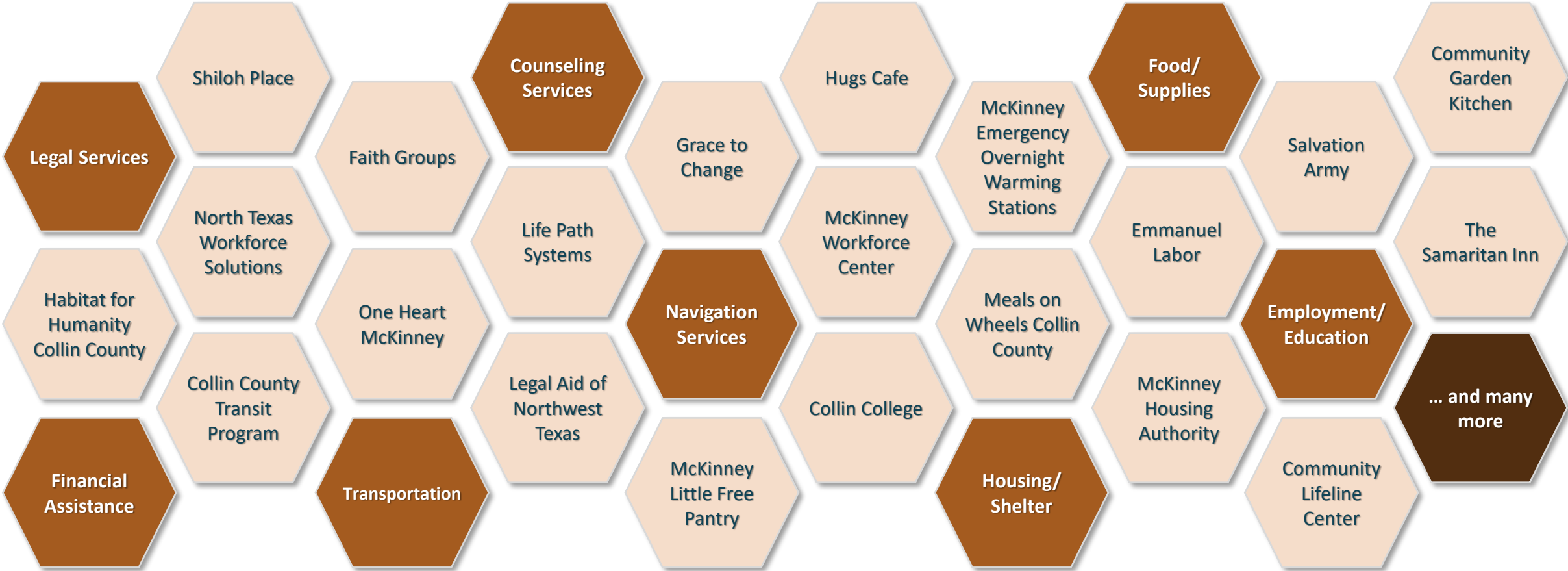
- **Community Engagement/Public Outreach Plan**
  - Identify all stakeholders/perspectives (local and regional)
  - Establish working groups
  - Conduct public meetings
- **Needs Assessment**
  - Existing conditions analysis (quantitative and qualitative)
  - Evaluate current programs/services/resources and identify gaps
- **Strategic Planning**
  - Create a Vision, Mission, and Goals
  - Addressing the different areas of homelessness
    - Symptoms of homelessness/impacts on the community
    - Experience of individuals that are homeless or at-risk of homelessness
    - Root causes of homelessness
- **Implementation Plan**
  - Identify short-term and long-term strategies with data-driven performance metrics
  - Identify funding/resource/partnerships







# Service Providers and Community Partners



## Discussion/Next Steps

- Council discussion regarding the proposed guiding principles
- Council Ad Hoc Committee to work with staff
- Staff to issue of a Request for Proposals for a facilitator to develop the Stronger Together Initiative:
  - Community Engagement/Public Outreach Plan
  - Needs Assessment
  - Strategic Planning
  - Implementation Plan
- Continue existing initiatives and explore additional short-term strategies