



FESTIVAL EVENT HOTEL OCCUPANCY TAX GRANT

Date: Created	Company	Physical Address 1	Physical City	Physical State	Physical Zip Code	Web URL	Full Name	Primary Phone	Email	Event Name	Event Begin Date	Event End Date	Year Event Started	Primary Locations of Event	Description of Event	Expected Total Number of Hotel Room Nights	Expected Attendance	# of Out of State attendees	# of Out- of- Area Texans	# of Local Area People	Did you reserve a room for this event?	If yes, what hotel #1	If yes, what hotel #2	If yes, what hotel #3	If yes, what hotel #4	If yes, what hotel #5	How will you measure the impact of your event?	Describe how the requested funding will be used	History #1 Year	History #1 Assistance Amount	History #1 Actual Room Nights	History #2 Year
04/23/2025	Marching Music Made In McKinney	2719 Colonial Cir			75072	www.marchingmusicmckinney.org	Zach Samuell	(281) 435- 7858	zach.samuell@gmail.com	McKinney Drum Line Expo / DCI McKinney	07/20/2025	04/21/2025	2,022	Tupps and MISD Stadium	World Class Drum Line Exposition and DCI Competition	35	4,000	1,000	500	2,500	No						Gross ticket sales, sponsor engagement, and net proceeds donated to band boosters.	Marketing assets, google/IG ads, and promotional items	2,023	\$5,000.00	30	2,024