

SBG Hospitality

PROFIT AND LOSS

January 1 - October 22, 2020

	TOTAL			
	JAN 1 - OCT 22, 2020	JAN 1 - OCT 22, 2020 (YTD)	JAN 1 - OCT 22, 2019 (PP)	% CHANGE
Income				
1000 McKinney St. Patrick's Day Income	66,097.72	66,097.72	96,656.51	-31.62 %
1300 Frisco Uncorked Income	42,700.00	42,700.00	111,122.71	-61.57 %
1400 Mckinney Fall Festival Income	1,350.00	1,350.00	40,295.16	-96.65 %
1600 Allen Food + Wine Festival Income	65,241.65	65,241.65	50,724.60	28.62 %
1900 Plano Brunch Festival Income	21,446.61	21,446.61	67,186.39	-68.08 %
2200 Caliterra Race to Brunch Income	12,600.00	12,600.00	24,219.23	-47.98 %
2500 Mckinney Beer + Bites Income	1,500.00	1,500.00	48,220.89	-96.89 %
2800 Simpson Strong-Tie			16,000.00	-100.00 %
3100 Frisco Oktoberfest Income	10,150.00	10,150.00	135,985.81	-92.54 %
3400 Plano Food + Wine Festival Income	34,650.41	34,650.41	103,299.54	-66.46 %
3700 Mckinney Wine & Music Festival Income	32,291.32	32,291.32	80,801.20	-60.04 %
4900 Frisco Santa Dash Income			2,850.00	-100.00 %
5200 Run for the Rose 5k Income	24,198.00	24,198.00		
5500 Dallas Oktoberfest Income	3,800.00	3,800.00		
5800 Plano Wine & Jazz Festival Income	500.00	500.00		
6400 Mckinney Sip & Stroll Series	62,510.81	62,510.81		
6700 Mckinney Oktober Bier Walk	3,900.00	3,900.00		
7000 SBG Consulting	1,500.00	1,500.00		
7300 Plano Oktoberfest Bier Walk	2,000.00	2,000.00		
Services	1,700.00	1,700.00		
Unapplied Cash Payment Income	1,150.00	1,150.00	0.00	
Uncategorized Income	15,000.00	15,000.00		
Total Income	\$404,286.52	\$404,286.52	\$777,362.04	-47.99 %
GROSS PROFIT	\$404,286.52	\$404,286.52	\$777,362.04	-47.99 %
Expenses				
1 SBG Operating Costs				
10 Payroll Expenses	87,226.97	87,226.97	108,621.50	-19.70 %
11 Travel Expenses			7,392.04	-100.00 %
12 Office/Event Supplies	1,442.94	1,442.94	9,042.03	-84.04 %
13 Equipment & Supplies	-9.18	-9.18	5,513.69	-100.17 %
14 Repair & Maintenance			129.52	-100.00 %
15 Quickbooks Payments	1,457.60	1,457.60	7,000.70	-79.18 %
16 Employee Appreciation/Recognition	736.33	736.33	1,218.57	-39.57 %
17 Vendor/Client Appreciation Events	1,333.73	1,333.73	3,906.61	-65.86 %
19 Client/Vendor Recognition			918.44	-100.00 %
2 Dues & Subscriptions	8,348.39	8,348.39	7,596.74	9.89 %
20 Parking			24.00	-100.00 %
23 Meals & Entertainment	698.18	698.18	3,285.02	-78.75 %
26 Insurance	-2,940.00	-2,940.00	1,177.00	-349.79 %
27 Taxes & Licenses	150.00	150.00		
28 Employee Training & Education			20.00	-100.00 %
3 Supplies & Materials			225.21	-100.00 %
4 Charitable Contributions	3,300.00	3,300.00	2,531.00	30.38 %
5 Advertising & Marketing	2,757.92	2,757.92	3,572.29	-22.80 %
7 Utilities	3,559.29	3,559.29	4,168.21	-14.61 %

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8 Auto Expenses	320.00	320.00	3,429.06	-90.67 %
9 Office & Building Leases	15,437.00	15,437.00	14,175.07	8.90 %
Total 1 SBG Operating Costs	123,819.17	123,819.17	183,946.70	-32.69 %
100 Mckinney St. Patrick's Day Festival Expenses	39,462.20	39,462.20	51,234.90	-22.98 %
130 Frisco Uncorked Expenses	16,951.17	16,951.17	58,001.01	-70.77 %
160 Allen Food + Wine Expenses	8,210.54	8,210.54	35,911.08	-77.14 %
190 Plano Brunch Festival Expenses	13,468.01	13,468.01	37,831.22	-64.40 %
220 Caliterra Race to Brunch Expenses	1,432.25	1,432.25	8,059.95	-82.23 %
250 Mckinney Beer + Bites Expenses	1,365.25	1,365.25	27,446.74	-95.03 %
280 Simpson Strong-Tie Expenses			11,380.86	-100.00 %
310 Frisco Oktoberfest Expenses	6,505.38	6,505.38	62,063.50	-89.52 %
340 Plano Food & Wine Festival Expenses	2,317.88	2,317.88	43,507.99	-94.67 %
370 Mckinney Wine & Music Festival Expenses	5,855.99	5,855.99	62,237.14	-90.59 %
400 Mckinney Fall Festival Expenses	1,107.91	1,107.91	16,643.39	-93.34 %
430 Yellowwood Music & Outdoors Festival Expenses	18.17	18.17		
490 Mckinney Sip & Stroll Expenses	29,038.92	29,038.92		
520 Run for the Rose 5k Expenses	9,337.65	9,337.65		
550 Dallas Oktoberfest Expenses	-8,042.09	-8,042.09		
580 Plano Wine & Jazz Festival Expenses	206.00	206.00		
Bank Charges & Fees	15.00	15.00		
Contractors			9,550.00	-100.00 %
Legal & Professional Services	1,450.00	1,450.00	2,437.50	-40.51 %
Miscellaneous Expense			276.17	-100.00 %
Personal Expense	575.21	575.21	2,759.71	-79.16 %
Telephone			200.00	-100.00 %
Uncategorized Expense	691.00	691.00		
Total Expenses	\$253,785.61	\$253,785.61	\$613,487.86	-58.63 %
NET OPERATING INCOME	\$150,500.91	\$150,500.91	\$163,874.18	-8.16 %
Other Income	\$660.00	\$660.00	\$2,825.00	-76.64 %
NET OTHER INCOME	\$660.00	\$660.00	\$2,825.00	-76.64 %
NET INCOME	\$151,160.91	\$151,160.91	\$166,699.18	-9.32 %