

# ORGANIZATIONAL REPORT

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2023 - December



McKinney Economic Development Corporation



**Organizational Activity Report**

- New Organic Leads: 10
- RFPs received: 15
- RFPs responded to: 1
- Total Pipeline Projects: 30
- New Pipeline Projects: 1
- Site Visits: 2

**Business Retention & Expansion**

- BRE Visits: 3\*
- Annual BRE Total: 79

*\*Monthly visits are lower than usual due to staff marketing/travel efforts during the month of November.*

**Attended Trade Shows and Missions**

- 12/11-12/13 - Area Development Fall Consultant Forum (Talley)
- 12/5-12/7- Plug & Play Silicon Valley Summit (Talley/Wilkes)

**Attended Events**

- 11/28-12/1- Annual Texas Workforce Conference (Clark)
- 11/28-12/1 - Economix (Kowski/Talley)
- 11/28 - 2023 DRC FAM Tour Lunch (Causey)
- 11/29 - Collin County Faith Driven Entrepreneur (Wilkes)
- 12/5 - Bisnow: State of Collin County Market (All Staff – Sponsor/Speaker)
- 12/8 - MEDC 2023 Holiday Party

**Upcoming Events**

- 1/16-1/17 - Site Selectors Guild – Inter Summit
- 1/17- REDnews: DFW Commercial Real Estate Forecast Summit
- 1/17- 2024 DRC Annual Meeting
- 1/17-1/18 - Team Texas – Road Show – Southern CA

**Committee Meetings**

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.