

## Project Grant Application

McKinney Community Development Corporation FY 2025

### Important Information

- Form Function Note: To save your progress in the form, you must scroll to the bottom of the form and select 'Save'. If you do not have a Jotform login, you will need to create one.
- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available on this website or by emailing [Info@McKinneyCDC.org](mailto:Info@McKinneyCDC.org).
- A completed application and all supporting documents are required to be submitted via this application for consideration by the MCDC board.
- Applications must be completed in full, using this electronic form, and received by MCDC by 5 p.m. on the application deadline indicated on the [Grants page](#) of this website.
- If you are interested in a preliminary review of your grant request or event idea, please complete and submit the online [Letter of Inquiry](#).

### Process

The McKinney Community Development Corporation Board of Directors are responsible for reviewing and voting on applications for grant funding, in accordance with requirements of the Texas Local Government Code.

- A completed application form must be submitted via the online form in accordance with the 2025 schedule outlined on page one.
- The application will be evaluated to determine eligibility for MCDC funding under State law.
- A minimum of two bids must be secured for the proposed work and be included with the application. (A certified estimate may be accepted with the application if the timeframe for the bid expires earlier than the timeframe for the application, presentation and decision on the funding request.)
- Once eligibility for consideration is confirmed, Applicants will be notified and placed on the meeting agenda to make a presentation to the Board. Following the presentation, Board member will have an opportunity to ask questions of the applicant. Please note: This is a formal presentation and time limits may be imposed.
- A public hearing, with notice of application and request for funding, will be published and posted in accordance with the requirements of the Open Meetings Act and the Texas Local Government Code. The application, along with all documents/attachments will become public information once submitted to MCDC.
- Following the public hearing, grant requests will be referred to a subcommittee of the MCDC board for evaluation and recommendation of approval or denial to the full board.
- Board action on the grant application will be scheduled for the board meeting the month following the public hearing.

### Eligible Projects

Project Grants support projects eligible for consideration under Sections 501 and 505 of the Texas Local Government Code. These include the following:

- Projects Related to the creation or retention of primary jobs.
- Infrastructure improvement projects necessary to develop new or expanded business enterprises.
- Public parks and open space improvements.
- Projects related to recreational or community (city / public access) facilities.
- Professional and amateur sports and athletic facilities, including children's sports.

- Entertainment, tourist, and convention facilities
- Projects related to low-income housing (60% AMI or lower).
- Airport facilities.

## Organization Information

Name	Andrew Jones
Federal Tax I.D.	043615798
Incorporation Date	Tuesday, October 1, 2002
Mailing Address	111 N Tennessee St MCKINNEY, TEXAS, 75069
Phone Number	(972) 547-2661
Email	ajones2@mckinneytexas.org
Website	downtownmckinney.com
Instagram	DowntownMcKinney

Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, successes, contribution to community, etc.

About McKinney Main Street

McKinney Main Street is part of a national program developed to save historic commercial architecture and has also become a powerful economic development tool.

The Main Street program offers a nationally recognized practical strategy appropriately scaled to local resources and conditions. And because it is a locally-driven program, all initiatives stem from local issues and concerns.

McKinney Main Street Vision Statement

McKinney Main Street champions a vibrant downtown - the heartbeat of McKinney since 1848.

McKinney Main Street Mission Statement

McKinney Main Street celebrates our authentic downtown as a destination for everyone. We connect our rich history and bright future through unique cultural experiences. We encourage economic vitality through diverse partnerships and buy-local support. We build strong relationships through shared purposes - all in honor of Historic Downtown McKinney.

McKinney Main Street Core Values

To Preserve Our Historical Assets

- o Protect the traditional, historic feel of Downtown McKinney
- o Safeguard our historical properties

To Be the Heart of Our Community

- o Offer a safe, family-friendly environment for those who live, work, recreate and visit Downtown McKinney

o Support community gatherings

To Support a 'Uniquely McKinney' Experience

- o Honor economic, historical and cultural fundamentals
- o Embrace cultural diversity and balance of hip and historic
- o Harness unique experience to create economic development

To Promote Historic Downtown McKinney as a Destination

- o Share Downtown McKinney's shopping, dining and recreational options
- o Embrace opportunities to communicate our mission, passion and purpose
- o Attract and bring visitors from within and outside of McKinney to Downtown

To Encourage Continuous Economic Development

- o Support managed and smart growth
- o Advocate opportunities that enhance revenue for businesses and City
- o Monitor downtown’s accessibility and parking needs
- o Champion self-sustainability

Organization Type

Nonprofit - 501(c) (Attach a copy of IRS Determination Letter)

IRS Determination Letter for 501(c)3

 MDBR (Main St) TX Tax Exempt signe... .pdf

Reminder: To save your progress in the form, you must scroll to the bottom of the form and select 'Save'. If you do not have a Jotform login, you will need to create one.

Contact Information

Representative Completing Application

Name	Andrew Jones
Title	Cultural District Director
Mailing Address	111 N Tennessee St MCKINNEY, TEXAS, 75069
Phone Number	(972) 547-2661
Email Address	ajones2@mckinneytexas.org

Contact for Communication Between MCDC and Organization

Name	Andrew Jones
Title	Director
Mailing Address	111 N Tennessee St MCKINNEY, TEXAS, 75069
Phone Number	(972) 547-2661
Email Address	ajones2@mckinneytexas.org

Property Owner Information (if different from Applicant)

Are you the property owner?

Yes

Reminder: To save your progress in the form, you must scroll to the bottom of the form and select 'Save'. If you do not have a Jotform login, you will need to create one.

## Project Information

Funding - Total Amount Requested 180,000

Are matching funds available?

Matching Funds Available 100,000

Will funding be requested from any other City of McKinney entity (e.g. TIRZ Grant, City of McKinney 380, CDBG Grant)?

Have you received or will funding be requested from other organizations / foundations for this project?

Has a request for grant funding been submitted to MCDC in the past five years?

### Please list.

Promotional Grants:  
Oktoberfest  
Arts In Bloom

Project Grants:  
Holiday Downtown Decor  
Trolley  
MPAC Uplighting

### Board of Directors

Onel Perez  
Preston Schwalls  
Von Daniel  
Amy Pyeatt  
Kate McAnally  
Daniel Stampfel, Alternate  
Mike Buchanan  
Lauren Smith  
Kim Black  
Ginger Hayes  
Heather Lowry, Alternate

### Leadership Staff

Andrew Jones  
Cultural District Director  
ajones2@mckinneytexas.org  
972.547.2661

Jakia Dudley-Faine  
Marketing and Dev. Specialist  
Jdudley2@mckinneytexas.org

972.547.9023

Gregory Hearn  
Special Events Coordinator  
ghearns@mckinneytexas.org  
972.547.2651

Ryan Phelan,  
Program Coordinator  
rphelan@mckinneytexas.org  
972-547-2654

Graham Meyers  
Downtown Development Manager  
mmeyers@mckinneytexas.org  
972-547-2659

Reminder: To save your progress in the form, you must scroll to the bottom of the form and select 'Save'. If you do not have a Jotform login, you will need to create one.

## Detailed Project Information

Project / Business Name	Downtown Monument Neon Sign
Location of Project	Median 15 feet from the Louisiana/75 intersection
Physical Address	111 N Tennessee St MCKINNEY, TEXAS, 75069
Property Size (in acres)	.003
Collin CAD Property ID	N/A City rightaway
What kind of project is proposed? (Check all that apply.)	<div>New project</div>
Estimated Date of Project Start Date	Wednesday, October 1, 2025
Estimated Date of Project Completion Date	Friday, October 31, 2025

### Project Details and Proposed Use

Downtown McKinney Neon Monument Sign

The proposed 50-foot neon monument sign for Historic Downtown McKinney is a strategic investment in the district’s identity, visibility, and long-term vitality. Positioned at the median near Hwy 75 and Virginia Street, the sign will serve as a landmark gateway into the heart of downtown—capturing the attention of over 100,000 drivers daily and inspiring a new exploration and economic activity.

Downtown faces a few visibility challenges as a destination. Compared to many other destinations we lack visible presence off the arterial highways. Through survey data from the marketing firm TRG, guests who have not visited Downtown McKinney, but have driven through McKinney, don’t have a frame of reference for where the entrance to Downtown McKinney lies. Furthermore, we will also be facing a 3-4 year reconstruction of Highway 5.

In coordination with the Traffic, Engineering, and Planning departments has informed the proposed

location. Safety is also a key consideration and the sign will meet all TXDOT and City standards.

This monument sign is complementary to existing wayfinding. Monument signage serves the broader function of district identification, and like the existing neon signs in downtown, is intended as a visual brand anchor. While a new wayfinding sign has recently been installed near the gas station at the corner, its function is more directional. In contrast, the monument sign identifies the official entrance to the district—a key distinction in both purpose and placement.


Ongoing maintenance and operations will be the responsibility of Main Street and partnering city departments. With over six years of experience maintaining McKinney’s existing neon signs, the team is well-equipped to care for this asset. In the event of damage, the sign will be fully insured through the City of McKinney, as is current practice.

Total budget is \$180,000:

- Site Prep (incl Electric): 25,000
- Sign fabrication and installation: 140,000
- Landscaping: 15,000

Days / Hours of Business Operation

Year-round

What is the total cost for this Project?	180000
What percentage of Project funding will be provided by the applicant?	55
Are matching funds available?	<div>No</div>
Estimated Annual Taxable Sales	106,000,000
Current Appraised Value of Property	316,000,000
Estimated Appraised Value (post-improvement)	316,000,000
Estimated Construction Cost for Total Project	1800000
Total Estimated Cost for Project Improvements included in grant request	180000
Total Grant Amount Requested	80000
Will the project be competitively bid?	<div>No</div>
Attach Competitive Bids for the Project	<div><div> 2025.06.23 City of McKinney Downto... .pdf</div></div>

Has a feasibility study or market analysis been completed for this proposed project?

No

Attach Executive Summary



250624 Downtown Monument Sign.pdf

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## Financial Status of Applying Organization

- Provide an overview of the organization's financial status, including the projected impact of the event(s) on the organization's mission and goals.
- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why and attach a copy of the 990 filed with the IRS.

Current financial report including current and previous year's profit & loss statement and balance sheet.



Profit loss main St.pdf

Audited financials for current and previous two years (if not available, please indicate why).



StatementofFinancialPosition-copy.pdf



StatementofActivity (1).pdf



StatementofActivity.pdf



StatementofFinancialPosition (1).pdf

Budget



Downtown Monument Sign Proposal....docx

Financial Statements



StatementofFinancialPosition.pdf

W9



MDBR -Main Street W-9 2023.pdf

IRS Determination Letter (if applicable)



IRS Determination Letter.pdf

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## Additional Information

Business plan including mission and goals of company / organization, target customers, staff, growth goals, products / services, location(s), etc.



2025 Strategies scorecard updated.docx

Timeline and schedule from design to completion.



Project timeline.docx

Plans for future expansion / growth.

N/A

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## Acknowledgements

If funding is approved by the MCDC board of directors, applicant will assure:

- The Project for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- Applicant owns the land, building or facility where the proposed infrastructure improvements will be made. If the Applicant does not own the land, written acknowledgement / approval from the property owner must be included with the application. The letter must document the property owner is aware of the proposed improvements and use of the property or building; and the property owner has reviewed the project plan and application, approves and supports the efforts of the Applicant.
- MCDC will be recognized as a funder of the Project. Specifics will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Individual / company representative who has signed the application is authorized to submit the application.
- Applicant will comply with the [Grant Guidelines](#) in executing the Project for which funds were awarded.
- Funded projects must be completed within one year of the date the grant is approved by the MCDC board unless an exception is granted.
- Completed project must be inspected for code compliance.
- A signed Contractor's Sworn Statement and Waiver of Lien to Date form must be completed, notarized and provided to MCDC prior to receiving grant funds.
- Property owner will be responsible for maintaining the infrastructure improvements made with funding from Grant for ten (10) years.
- A final report detailing the successful completion of the Project will be provided to MCDC no later than 30 days following completion of the Project.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses.
- Up to 20% of the grant funds awarded may be withheld until a final report on completion of the Project is provided to MCDC.
- A performance agreement will be required that may outline requirements for acknowledging MCDC



funding support for the project. Additionally, it will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

## Applicant Electronic Signature

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Selecting this option indicates your agreement with the above statement.

Representative Completing Application



Date

Monday, June 30, 2025

Property Owner



Date

Monday, June 30, 2025

Notes

- Reminder: To save your progress in the form, you must scroll to the bottom of the form and select 'Save'. If you do not have a Jotform login, you will need to create one.
- Incomplete applications or those received after the deadline will not be considered.
- A final report must be provided to MCDC within 30 days of the completion of the Project.
- Final payment of funding awarded will be made upon receipt of final report.
- Please use the [Final Report](#) to report your results. A [PDF version](#) is also available.

## **Downtown McKinney Neon Monument Sign**

### **Project Timeline**

**August 2025:** Deposit made, and fabrication started.

**Sept 2025:** Site prep ahead of sign installation.

**Oct 15-20:** Install starts and completed

**Oct 20-31:** Landscaping

# Destination Downtown

## Interstate 75 Monument sign

## DOWNTOWN MCKINNEY MONUMENT SIGN OVERVIEW

### PROJECT SUMMARY:

The City of McKinney's Downtown Main Street Team proposes the installation of a 50-foot monument sign along Interstate 75 to enhance visibility and presence of Historic Downtown McKinney. Designed to reflect the historic character of our existing downtown signage, the monument will serve as a visual gateway and iconic landmark to drivers passing through the corridor.

### LOCATION:

- Center median near the intersection of North Central Expressway (Hwy 75) and Virginia Street.

### DESIGN DETAILS:

- Approximately 50 feet tall, drawing visual attention from I-75 traffic
- Constructed using programmable LED lighting to mimic the look of traditional neon
- Themed to complement existing Downtown McKinney signage
- Will become a day and night visual beacon for directing traffic to Downtown McKinney



## Benefits to the District:

- **Increased Visibility:** Amplifies awareness of Historic Downtown McKinney to over 100,000 daily interstate drivers
- **FOMO Effect:** Creates a sense of excitement and curiosity, prompting more spontaneous visits
- **Economic Impact:** Encourages increased foot traffic to shops, restaurants, and events downtown
- **District Branding:** Reinforces Downtown McKinney's identity as a vibrant, must-visit destination
- **Iconic Landmark:** Serves as a long-term visual identifier and photo-worthy symbol of the district

## Installation & Coordination Notes:

- **Location:** Median at Hwy 75 & Virginia Street ▪
- Pre-Installation Improvements:**
  - Median to be modified and enhanced by the City of McKinney Engineering Department for aesthetic and safety improvements ▪
- Sign Installation:**
  - To follow median upgrade completion
  - Supported by both Traffic and Engineering Departments
  - All work will meet TXDOT and city safety & visibility standards

## **Downtown McKinney Neon Monument Sign**

**The proposed 50-foot neon monument sign for Historic Downtown McKinney is a strategic investment in the district's identity, visibility, and long-term vitality. Positioned at the median near Hwy 75 and Virginia Street, the sign will serve as a landmark gateway into the heart of downtown—capturing the attention of over 100,000 drivers daily and inspiring a new exploration and economic activity.**

**Downtown faces a few visibility challenges as a destination. Compared to many other destinations we lack visible presence off the arterial highways. Through survey data from the marketing firm TRG, guests who have not visited Downtown McKinney, but have driven through McKinney, don't have a frame of reference for where the entrance to Downtown McKinney lies. Furthermore, we will also be facing a 3-4 year reconstruction of Highway 5.**

**In coordination with the Traffic, Engineering, and Planning departments has informed the proposed location. Safety is also a key consideration and the sign will meet all TXDOT and City standards.**

**This monument sign is complementary to existing wayfinding. Monument signage serves the broader function of district identification, and like the existing neon signs in downtown, is intended as a visual brand anchor. While a new wayfinding sign has recently been installed near the gas station at the corner, its function is more directional. In contrast, the monument sign identifies the official entrance to the district—a key distinction in both purpose and placement.**

**Ongoing maintenance and operations will be the responsibility of Main Street and partnering city departments. With over six years of experience maintaining McKinney's existing neon signs, the team is well-equipped to care for this asset. In the event of damage, the sign will be fully insured through the City of McKinney, as is current practice.**

**Total budget is \$180,000:**

- **Site Prep (incl Electric): 25,000**
- **Sign fabrication and installation: 140,000**
- **Landscaping: 15,000**

\*\*\* This Purchase Agreement is subject to the Terms and Conditions attached \*\*\*

## Terms and Conditions

Seller agrees to sell, and Purchaser agrees to buy, subject to the terms and conditions in this agreement, an advertising display hereinafter called the Display. The display shall be deemed personal property at all times and shall not by any reason of attachment or connections to any realty be deemed a fixture or an appurtenance to such realty.

The Displays identified and covered in this agreement include a 1-year warranty\* including parts and labor for any faulty fabrication or installation in addition to and excluding damages by accident, vandals, and acts of God. Manufacturer warranties on Electrical components can vary from 1-5-year warranty based on Manufacturer.

The Title to the Display remains to Seller until full payment is received from Purchaser. Should Purchaser fail to pay full amount due to Seller after completion of Install, Seller has the rights to retake said display as seller feels necessary to bring suit for balance due to Seller under this agreement. Purchaser agrees to pay a rate of 20% per annum on any amounts past due and owing after default, plus attorney fees incurred in the collection process of all past due accounts.

Fabrication and Installation of Display are subject to delay by fire, strike, unforeseen delay, government regulations, government restrictions, acts of God, and any accidental forces beyond the Sellers control.

Displays requiring Engineering stamp will be designed for maximum, 30 pounds per square foot wind load with normal soil conditions unless otherwise specified. Purchaser may be required to furnish municipal engineering criteria for certification.

Permits and fees required by any government agencies with jurisdiction over the installation of the Display or obtaining any landlord approval for installation of the Display, is to be the responsibility of the Purchaser. Seller will help Purchaser to the best of their ability in obtaining any permits or approvals for Installation.

Installation prices in agreement are subject to change where excess rock, concrete, roots, or any other unforeseeable foundation conditions occur.

Any necessary wiring, and primary electrical hook up from electrical source to the location of the Display to be the responsibility of the Purchaser.

No cancellations will be accepted after material has been ordered or fabrication has started.

Purchaser agrees to allow the Seller to use the use of the Display in any and all advertising and marketing including but not limited to website, flyers, brochures, business cards, plus any and all ads.

It is further agreed that this contract is not subject to countermand and will not become binding on Seller until approved by the executive officer of the Seller.

Upon installation, by providing a cell phone contact number you agree to text alerts for the Installation Team arrival.

Initial\_\_\_\_\_3.5% Late fee added to total amount owed on all invoices paid after term

Initial\_\_\_\_\_20% Cancellation fee for signed purchase agreement/ purchase orders

\*1-year warranty is on new/fabricated signs by Mello Signs. (Excludes lamps and Bulbs)

X\_\_\_\_\_

Date: \_\_\_\_\_

Purchasers Signature

Property of Mello Signs

HISTORIC  
*Downtown*  
McKINNEY  
CULTURAL DISTRICT

HIGHWAY SIGN

MC KINNEY, TX 75069



UL E479782 TDLR 18785

990 HALTOM RD. FORT WORTH, TX 76117  
682-312-5338 — [www.mello-signs.com](http://www.mello-signs.com)

FINAL APPROVAL

CLIENT SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

DATE: \_\_\_\_\_ SALESMAN: \_\_\_\_\_ JOB #: \_\_\_\_\_



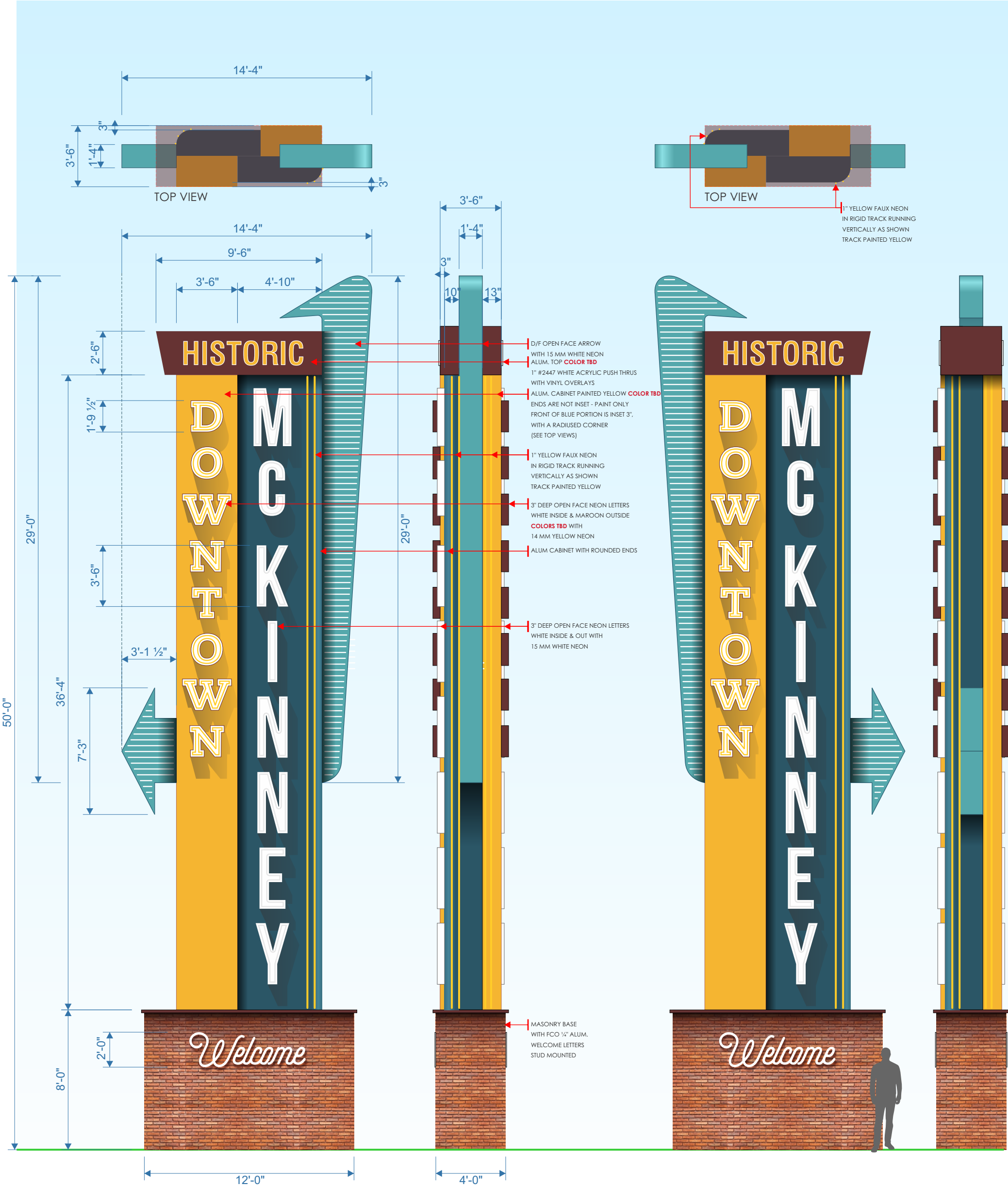


SITE PLAN

SCALE: NTS  
DETAILED SITE SURVEY REQUIRED

<div><div><div><div></div></div><div>MELLO SIGNS</div></div><div>990 HALTOM RD. FORT WORTH, TX 76117 682-312-5338 — www.mello-signs.com</div></div>	<div><div><div>UL</div><div>E479782</div><div>TDLR 18785</div></div></div>	<p><b>GENERAL DISCLAIMERS:</b> All signs to be manufactured and installed in accordance with local and state regulations. This drawing is the property of MELLO SIGNS. It shall not be produced, copied or distributed without authorization of MELLO SIGNS. <b>RENDERING APPROVAL:</b> Please carefully review all drawings and material specifications. Color samples can be provided upon request. All PDF files are approximate representations. <b>PLEASE READ CAREFULLY BEFORE FINAL APPROVAL:</b> Review all files and check for all errors. Please review all spelling, material and color specifications, and installation notes. Changes after approval and the start of manufacturing may incur additional charges. By signing this proof you are acknowledging that you have read and fully reviewed all drawings, proposals, and Mello Signs Terms and Conditions. <b>BY LAW PRIMARY ELECTRICAL CONNECTIONS MUST BE RUN WITHIN 6 FEET OF SIGN LOCATION BY A LICENSED ELECTRICIAN.</b></p>	CLIENT NAME	CITY OF MCKINNEY	DATE	05-27-2025	BY	AB	REV #	R1
	ST. ADDRESS			CITY/STATE	MCKINNEY	PHONE		EMAIL		SALESMAN
CLIENT SIGNATURE	PRINTED NAME	DATE:	SALESMAN INITIALS:	DESIGNER	AMANDA	FILE NAME	MCKINNEY DOWNTOWN POLE SIGN			






**SIGN 1 - SIGN TYPE:** D/F ILLUMINATED PYLON      **SCALE:** 3/16"=1'-0"

**QUANTITY:** (1) REQUIRED

**DESCRIPTION OF WORK:**  
MANUFACTURE & INSTALL ILLUMINATED D/F PYLON SIGN


CLIENT NAME	CITY OF MCKINNEY	DATE	BY	REV #
ST. ADDRESS		05-27-2025	AB	R1
CITY/STATE	MCKINNEY			
PHONE				
EMAIL				
SALESMAN	JOE			
DESIGNER	AMANDA			
FILE NAME	MCKINNEY DOWNTOWN POLE SIGN			



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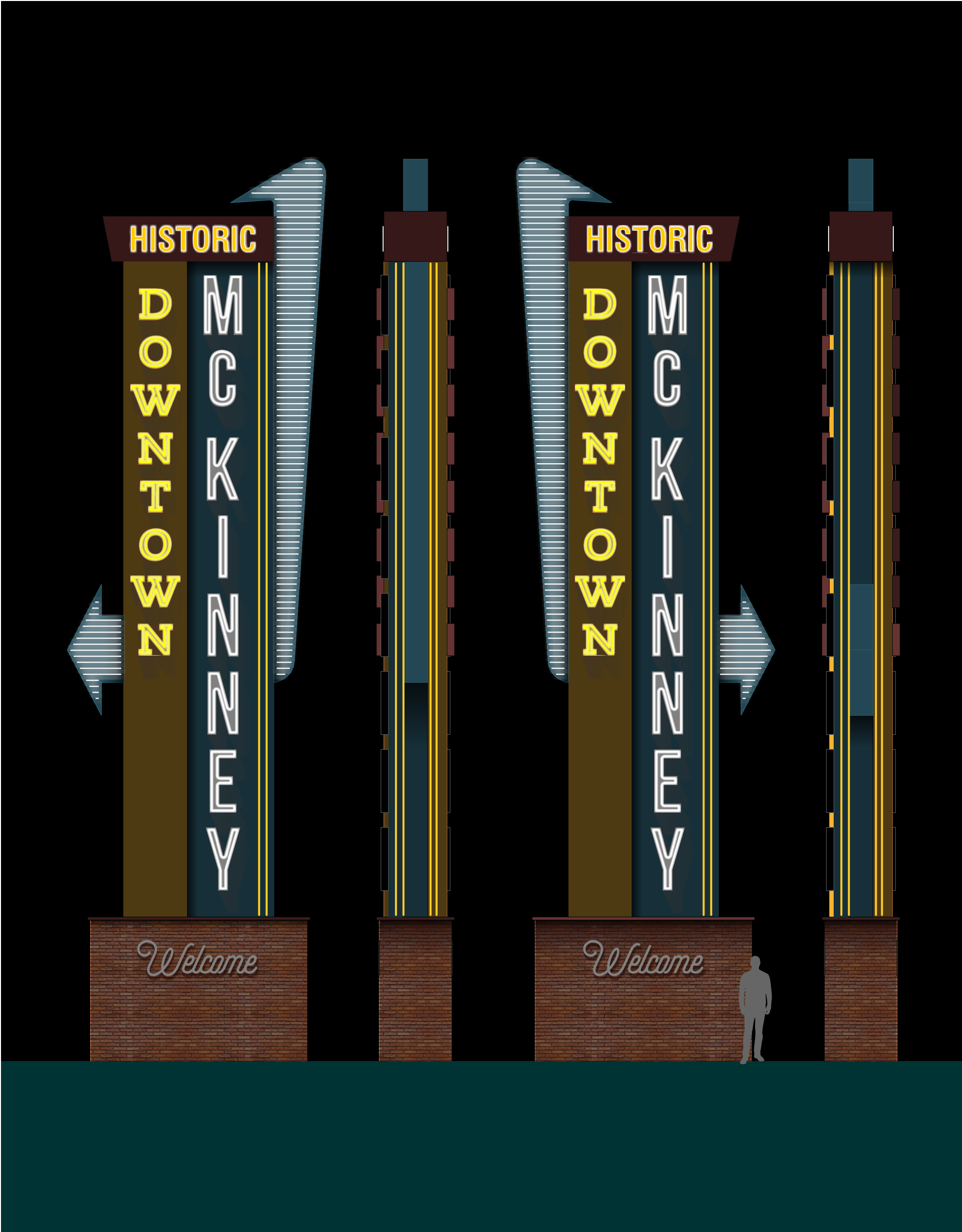
 E478782 TDLR 18785

CLIENT SIGNATURE \_\_\_\_\_  
PRINTED NAME \_\_\_\_\_  
DATE: \_\_\_\_\_ SALESMAN INITIALS: \_\_\_\_\_

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**SIGN 1 - SIGN TYPE:** D/F ILLUMINATED POLE SIGN     **SCALE:** 1/4"=1'-0"

CLIENT NAME	CITY OF MCKINNEY	DATE	BY	REV #
ST. ADDRESS		05-27-2025	AB	R1
CITY/STATE	MCKINNEY			
PHONE				
EMAIL				
SALESMAN	JOE			
DESIGNER	AMANDA			
FILE NAME	MCKINNEY DOWNTOWN POLE SIGN			




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S I G N S

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 E478782    TDLR 18785

CLIENT SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

DATE: \_\_\_\_\_ SALESMAN INITIALS: \_\_\_\_\_

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# **McKinney Main Street**

2024-25 Strategic Work Plan

**GOAL 1, ECONOMIC VITALITY:**

Work Plan	Execution	Due	Progress
A. Improve data collection to make better data-driven decisions. Share data with Stakeholders.	<b>MMS Staff, MEDC, MCDC, MCVB</b>	<b>Q3 2025</b>	<b>In Progress</b>
B. Refresh our Small Business Recruitment Strategy <ul style="list-style-type: none"><li>Recruitment flyer</li><li>Implement CRM for relationship tracking</li><li>Annual Property Owners Meet-up</li><li>Recruiting specific retail/dining concepts</li></ul>	<b>MMS Staff</b>	<b>Q1 2025</b>	<b>In Progress</b>
C. Implement the new Business and Property Tracking/Inventory Software from National Main St	<b>MMS Staff</b>	<b>TBD</b>	<b>Not Started</b>
D. Support our small businesses through the marketing roundtables, education seminars/trainings	<b>MMS Staff</b>	<b>Ongoing</b>	<b>Ongoing</b>
E. Support our small businesses through individual consultations from industry experts	<b>MMS Staff</b>	<b>TBD</b>	<b>Not Started</b>
F. Support the Development of a Downtown Hotel	<b>MMS Staff</b>	<b>Ongoing</b>	<b>Ongoing</b>

**GOAL 2, PROMOTION:**

Work Plan	Execution	Due	Progress
A. New DFW-wide marketing initiative. Start co-op advertising with downtown merchants, engaging an advertising agency for execution	<b>MMS Staff, City Marketing, TRG</b>	<b>Start: Q4 2024 Due: Summer 25</b>	<b>Ongoing</b>
B. Create engaging video content around downtown experiences	<b>MMS Staff, City Marketing,</b>	<b>N/A</b>	<b>Ongoing</b>
C. Launch a small-scale downtown music series <ul style="list-style-type: none"><li>Jazz Festival Planned in 2026</li></ul>	<b>MMS Staff</b>	<b>TBD</b>	<b>Ongoing</b>
D. Continue Influencer marketing initiatives	<b>MMS Staff</b>	<b>N/A</b>	<b>Ongoing</b>
E. Smaller promotional events; Girls Night Out, Rise and Shop, Scavenger Hunt, Tiny Door Birthday Party, Sidewalk Sales, Krewe of Barkus, ect.	<b>MMS Staff</b>	<b>N/A</b>	<b>Ongoing</b>
F. Plan and execute large festivals: Arts in Bloom, Red White and Boom Parade, Oktoberfest, and Home for the Holidays.	<b>MMS Staff, City</b>	<b>N/A</b>	<b>Ongoing</b>

**GOAL 3, DESIGN:**

<b>Work Plan</b>	<b>Execution</b>	<b>Due</b>	<b>Progress</b>
A. Add more interactive art: <ul style="list-style-type: none"> <li>Continue to maintain the Tiny Door project</li> <li>2024 public art: 31 Birdtober murals, Solar eclipse mural, 12 new tiny doors, Holiday Postcard photo-ops</li> <li>2025 public art: Roundabout sculpture, Goal 2 new large murals.</li> </ul>	<b>Staff, Arts Commission</b>	<b>N/A</b>	<b>Ongoing</b>
B. Design and plan a public outdoor gathering space.	<b>THC, CDC, Planning, Staff</b>	<b>Paused</b>	
C. Enhance downtown security measures <ul style="list-style-type: none"> <li>Downtown Ambassador program</li> </ul>	<b>MMS Staff, PD, Private security</b>	<b>N/A</b>	<b>Ongoing</b>
D. Plan to enhance Downtown beatification (greenery, trash, cleaning, ect)		<b>TBD</b>	<b>Not Started</b>
E. Wayfinding Signage design and installation	<b>MMS Staff, Engineering, Planning</b>	<b>Q2 2025</b>	<b>In progress</b>
F. Support and advocate updates to the Fire suppression grant program through the TIRZ	<b>MMS Staff, CMO, FIRE, Planning</b>	<b>Q3 2025</b>	<b>In progress</b>
G. Update our Downtown speaker system		<b>TBD</b>	<b>Not Started</b>
H. Support improved lighting design and installation project	<b>MMS Staff, Engineering</b>	<b>Q1 2026</b>	<b>In progress</b>
I. Advocate for the inclusion of Neon Signs into existing grants program		<b>TBD</b>	<b>Not Started</b>

**GOAL 4, ORGANIZATION:**

<b>Work Plan</b>	<b>Execution</b>	<b>Timeline</b>	<b>Progress</b>
A. Elevate our business on-boarding and orientation <ul style="list-style-type: none"> <li>Create a SOP for business onboarding</li> <li>Coordinate with Development Services during CO process</li> <li>Better sell Main Street business support efforts and successes</li> </ul>	<b>MMS Staff</b>	<b>TBD</b>	<b>Not Started</b>
B. Develop new board-member onboarding process	<b>Board Leadership</b>	<b>TBD</b>	<b>Not Started</b>
C. Create a plan to bridge stakeholder communication gaps <ul style="list-style-type: none"> <li>Support block meetings/captains</li> <li>Analyze current communications (email, text, flyers, and monthly meetings)</li> </ul>	<b>MMS Staff</b>	<b>Q2 2025</b>	<b>In progress</b>
D. Recruit, develop, and support key 3 <sup>rd</sup> party event partnerships. (Sip & Strolls, Coffee Crawls, Markets, Car Show, Block Parties, ect)	<b>MMS Staff</b>	<b>N/A</b>	<b>Ongoing</b>





Form

**W-9**(Rev. December 2014)  
Department of the Treasury  
Internal Revenue Service**Request for Taxpayer  
Identification Number and Certification****Give Form to the  
requester. Do not  
send to the IRS.**

**1** Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  
**McKinney Downtown Business Redevelopment**

**2** Business name/disregarded entity name, if different from above  
**McKinney Main Street**

**3** Check appropriate box for federal tax classification; check only **one** of the following seven boxes:

☐ Individual/sole proprietor or single-member LLC    ☐ C Corporation    ☐ S Corporation    ☐ Partnership    ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ \_\_\_\_\_

**Note.** For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

☒ Other (see instructions) ▶ **Non-profit**

**4** Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  
Exempt payee code (if any) \_\_\_\_\_  
Exemption from FATCA reporting code (if any) \_\_\_\_\_  
(Applies to accounts maintained outside the U.S.)

**5** Address (number, street, and apt. or suite no.)  
**111 N. Tennessee Street**

**6** City, state, and ZIP code  
**McKinney TX 75069**

**7** List account number(s) here (optional)

**Requester's name and address (optional)**

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

**Note.** If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

**Social security number**

			-			-				
--	--	--	---	--	--	---	--	--	--	--

**or**

**Employer identification number**


0	4	-	3	6	1	5	7	9	8
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**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

**Sign Here**    **Signature of U.S. person** ▶     **Date** ▶ **10/30/2023**

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at [www.irs.gov/fw9](http://www.irs.gov/fw9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.*

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.



# Statement of Financial Position

McKinney Main Street

As of September 30, 2024

DISTRIBUTION ACCOUNT	TOTAL
<b>Assets</b>	
Current Assets	
Bank Accounts	
Cash - Deposit in Transit	
Clearing	
First United Bank Checking	507,837.37
First United Savings	24,759.22
Petty Cash	
<b>Total for Bank Accounts</b>	<b>\$532,596.59</b>
Accounts Receivable	
Accounts Receivable	29,173.88
<b>Total for Accounts Receivable</b>	<b>\$29,173.88</b>
Other Current Assets	
Deferred Expenses	
Other Receivables	236,034.07
Prepaid Expenses	6,500.00
Uncategorized Asset	
Undeposited Funds	
<b>Total for Other Current Assets</b>	<b>\$242,534.07</b>
<b>Total for Current Assets</b>	<b>\$804,304.54</b>
Fixed Assets	
Other Assets	
Cultural District	\$127,182.98
Cultural District - Accumulated Depreciation	-27,489.97
<b>Total for Cultural District</b>	<b>\$99,693.01</b>
Other Long-term Assets	0
Accumulated Amortization - Other Assets	
<b>Total for Other Long-term Assets</b>	<b>0</b>
Polaris Gem	\$24,193.89
Accumulated Depreciation	-24,193.89
<b>Total for Polaris Gem</b>	<b>0</b>
Santa House	\$17,386.73
Accumulated Depreciation	-13,619.58
<b>Total for Santa House</b>	<b>\$3,767.15</b>
Trolley	0
Accumulated Depreciation	
<b>Total for Trolley</b>	<b>0</b>

# Statement of Financial Position

McKinney Main Street

As of September 30, 2024

DISTRIBUTION ACCOUNT	TOTAL
Wireless Speakers	\$33,320.00
Accumulated Depreciation	-28,560.04
<b>Total for Wireless Speakers</b>	<b>\$4,759.96</b>
<b>Total for Other Assets</b>	<b>\$108,220.12</b>
<b>Total for Assets</b>	<b>\$912,524.66</b>
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	254,772.95
<b>Total for Accounts Payable</b>	<b>\$254,772.95</b>
Credit Cards	
NEW Main Street Card	22,521.49
OLD CitiCard Main Street	43.00
<b>Total for Credit Cards</b>	<b>\$22,564.49</b>
Other Current Liabilities	
City of McKinney - Silo Mural Donations	
Direct Deposit Payable	
Downtown Dollars	3,022.22
McKinney Strong Campaign	
Other Current Liabilities	
Payroll Liabilities	0
Federal Taxes (941/944)	101.38
TX Unemployment Tax	
<b>Total for Payroll Liabilities</b>	<b>\$101.38</b>
Unearned Revenue	12,250.00
<b>Total for Other Current Liabilities</b>	<b>\$15,373.60</b>
<b>Total for Current Liabilities</b>	<b>\$292,711.04</b>
Long-term Liabilities	
<b>Total for Liabilities</b>	<b>\$292,711.04</b>
Equity	
Retained Earnings	532,121.69
Net Income	87,691.93
Opening Bal Equity	
<b>Total for Equity</b>	<b>\$619,813.62</b>
<b>Total for Liabilities and Equity</b>	<b>\$912,524.66</b>

# Profit/loss

## McKinney Main Street

October 1, 2023-September 30, 2024

DISTRIBUTION ACCOUNT	TOTAL
Income	
Downtown Membership Income	6,737.90
Events Income	\$739,736.38
Alcohol Sales	
Pre-Sale Ticket Revenue	1,410.00
Red, White & BOOM!	2,161.20
Ticket Sales	51,972.07
Vendor Commission	
<b>Total for Events Income</b>	<b>\$795,279.65</b>
Grants Received	209,500.00
Non Profit Income	
Programs Income	46,990.22
Sponsorship Income	159,250.00
Vendor Income	\$264,739.56
Vendor Application Fee	2,935.81
<b>Total for Vendor Income</b>	<b>\$267,675.37</b>
<b>Total for Income</b>	<b>\$1,485,433.14</b>
Cost of Goods Sold	
<b>Gross Profit</b>	<b>\$1,485,433.14</b>
Expenses	
Administrative Expenses	\$5,182.79
Associations/Dues/Subscriptions	15,311.70
Board Expense	4,666.72
Bookkeeping/Audit	8,527.59
Communications	1,060.96
Contract Labor	60,840.00
Office Expenses	3,027.02
Other Fees	0
Bank Service Charges	162.00
Credit Card Fees	42.64
QuickBooks Payments Fees	3,771.04
<b>Total for Other Fees</b>	<b>\$3,975.68</b>
Postage	98.45
Printing and Reproduction	434.48
Supplies	\$4,583.25
Food	3,392.66
<b>Total for Supplies</b>	<b>\$7,975.91</b>

# Profit/loss

## McKinney Main Street

October 1, 2023-September 30, 2024

DISTRIBUTION ACCOUNT	TOTAL
Travel/Training	\$1,825.84
Food	88.59
<b>Total for Travel/Training</b>	<b>\$1,914.43</b>
<b>Total for Administrative Expenses</b>	<b>\$113,015.73</b>
Event Expenses	\$106,456.36
Activities Expense	59,542.16
Alcohol Expense	\$104,994.75
Cashier Staffing	490.00
TABC Permit	923.15
<b>Total for Alcohol Expense</b>	<b>\$106,407.90</b>
Bar Staff	80,726.81
Decorations Expense	71,296.23
Downtown Christmas Tree Expense	17,456.29
Entertainer Expense	227,823.80
Event Staff	29,118.25
Hospitality	996.51
Infrastructure	\$99.73
Electricity	88,780.88
Fencing	10,814.15
Ice	21,310.00
Portables	7,652.85
Rentals	140,005.77
<b>Total for Infrastructure</b>	<b>\$268,663.38</b>
Marketing Expense	\$31,627.35
Billboards	26,852.00
Event T-Shirts	5,914.66
Misc Marketing	2,822.95
Newspaper	34,917.50
Radio	786.00
Signage	23,606.76
Social Media	40,818.25
<b>Total for Marketing Expense</b>	<b>\$167,345.47</b>
Merchandise	7,651.07
Other Miscellaneous Service Cost	10,382.48
Prize Winnings	3,637.94
Special Events Expense	0
Election Night of the Square	-500.00
<b>Total for Special Events Expense</b>	<b>-\$500.00</b>

# Profit/loss

McKinney Main Street

October 1, 2023-September 30, 2024

DISTRIBUTION ACCOUNT	TOTAL
Staffing Expense	\$4,878.00
Cashiers	3,790.00
Misc Labor	4,365.00
Porters/Cleanup	1,825.00
<b>Total for Staffing Expense</b>	<b>\$14,858.00</b>
Supplies & Materials	4,574.20
Ticket Redemption	38,510.21
Weather Insurance	14,860.00
<b>Total for Event Expenses</b>	<b>\$1,229,807.06</b>
Payroll Expenses	0
Taxes	1,317.16
Wages	17,217.76
<b>Total for Payroll Expenses</b>	<b>\$18,534.92</b>
Program Expenses	\$6,221.12
Promotional Project Expense	5,400.00
<b>Total for Program Expenses</b>	<b>\$11,621.12</b>
Repair & Maintenance	\$11,898.93
Fuel	300.73
<b>Total for Repair &amp; Maintenance</b>	<b>\$12,199.66</b>
Taxes Paid	53.00
Uniforms	175.96
<b>Total for Expenses</b>	<b>\$1,385,407.45</b>
<b>Net Operating Income</b>	<b>\$100,025.69</b>
Other Income	
Interest Earned	524.06
<b>Total for Other Income</b>	<b>\$524.06</b>
Other Expenses	
Depreciation Expense	12,857.82
<b>Total for Other Expenses</b>	<b>\$12,857.82</b>
<b>Net Other Income</b>	<b>-\$12,333.76</b>
<b>Net Income</b>	<b>\$87,691.93</b>

# Statement of Financial Position

McKinney Main Street

As of September 30, 2023

DISTRIBUTION ACCOUNT	TOTAL
<b>Assets</b>	
Current Assets	
Bank Accounts	
Cash - Deposit in Transit	
Clearing	
First United Bank Checking	413,357.32
First United Savings	84,235.16
Petty Cash	
<b>Total for Bank Accounts</b>	<b>\$497,592.48</b>
Accounts Receivable	
Accounts Receivable	8,965.29
<b>Total for Accounts Receivable</b>	<b>\$8,965.29</b>
Other Current Assets	
Deferred Expenses	
Other Receivables	86,414.48
Prepaid Expenses	6,500.00
Uncategorized Asset	
Undeposited Funds	
<b>Total for Other Current Assets</b>	<b>\$92,914.48</b>
<b>Total for Current Assets</b>	<b>\$599,472.25</b>
Fixed Assets	
Other Assets	
Cultural District	\$127,182.98
Cultural District - Accumulated Depreciation	-21,130.82
<b>Total for Cultural District</b>	<b>\$106,052.16</b>
Other Long-term Assets	0
Accumulated Amortization - Other Assets	
<b>Total for Other Long-term Assets</b>	<b>0</b>
Polaris Gem	\$24,193.89
Accumulated Depreciation	-24,193.89
<b>Total for Polaris Gem</b>	<b>0</b>
Santa House	\$17,386.73
Accumulated Depreciation	-11,880.91
<b>Total for Santa House</b>	<b>\$5,505.82</b>
Wireless Speakers	\$33,320.00
Accumulated Depreciation	-23,800.04
<b>Total for Wireless Speakers</b>	<b>\$9,519.96</b>
<b>Total for Other Assets</b>	<b>\$121,077.94</b>
<b>Total for Assets</b>	<b>\$720,550.19</b>

# Statement of Financial Position

McKinney Main Street

As of September 30, 2023

DISTRIBUTION ACCOUNT	TOTAL
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	146,998.61
<b>Total for Accounts Payable</b>	<b>\$146,998.61</b>
Credit Cards	
NEW Main Street Card	15,557.18
OLD CitiCard Main Street	1,469.72
<b>Total for Credit Cards</b>	<b>\$17,026.90</b>
Other Current Liabilities	
City of McKinney - Silo Mural Donations	
Direct Deposit Payable	
Downtown Dollars	3,082.22
McKinney Strong Campaign	
Other Current Liabilities	
Payroll Liabilities	0
Federal Taxes (941/944)	70.77
TX Unemployment Tax	
<b>Total for Payroll Liabilities</b>	<b>\$70.77</b>
Unearned Revenue	21,250.00
<b>Total for Other Current Liabilities</b>	<b>\$24,402.99</b>
<b>Total for Current Liabilities</b>	<b>\$188,428.50</b>
Long-term Liabilities	
<b>Total for Liabilities</b>	<b>\$188,428.50</b>
Equity	
Retained Earnings	463,255.15
Net Income	68,866.54
Opening Bal Equity	
<b>Total for Equity</b>	<b>\$532,121.69</b>
<b>Total for Liabilities and Equity</b>	<b>\$720,550.19</b>

# Statement of Activity

McKinney Main Street

October 1, 2022-September 30, 2023

DISTRIBUTION ACCOUNT	TOTAL
Income	
Downtown Membership Income	7,929.74
Events Income	\$496,361.07
Activities Income	41,906.84
Red, White & BOOM!	2,248.09
Ticket Sales	56,056.95
Vendor Commission	
<b>Total for Events Income</b>	<b>\$596,572.95</b>
Grants Received	161,000.00
Non Profit Income	
Programs Income	107,740.08
Sponsorship Income	128,688.50
Vendor Income	\$228,416.60
Vendor Application Fee	3,377.03
<b>Total for Vendor Income</b>	<b>\$231,793.63</b>
<b>Total for Income</b>	<b>\$1,233,724.90</b>
Cost of Goods Sold	
<b>Gross Profit</b>	<b>\$1,233,724.90</b>
Expenses	
Administrative Expenses	\$159.88
Associations/Dues/Subscriptions	13,628.02
Board Expense	2,843.56
Bookkeeping/Audit	7,622.50
Communications	1,000.96
Contract Labor	57,480.00
Office Expenses	2,350.56
Other Fees	\$400.00
Bank Service Charges	127.00
QuickBooks Payments Fees	4,746.08
<b>Total for Other Fees</b>	<b>\$5,273.08</b>
Postage	63.00
Supplies	\$1,902.28
Food	1,442.80
<b>Total for Supplies</b>	<b>\$3,345.08</b>
Travel/Training	433.62
<b>Total for Administrative Expenses</b>	<b>\$94,200.26</b>



# Statement of Activity

## McKinney Main Street

October 1, 2022-September 30, 2023

DISTRIBUTION ACCOUNT	TOTAL
Event Expenses	\$89,356.20
Activities Expense	35,555.36
Alcohol Expense	\$88,861.50
TABC Permit	613.76
<b>Total for Alcohol Expense</b>	<b>\$89,475.26</b>
Bar Staff	66,125.08
Decorations Expense	45,585.96
Downtown Christmas Tree Expense	16,750.00
Entertainer Expense	174,902.60
Hospitality	5,145.48
Infrastructure	\$274.28
Electricity	93,635.28
Fencing	13,606.48
Ice	24,806.87
Portables	10,335.87
Rentals	117,097.89
<b>Total for Infrastructure</b>	<b>\$259,756.67</b>
Marketing Expense	\$21,486.22
Billboards	1,142.86
Event T-Shirts	6,053.25
Misc Marketing	142.16
Newspaper	32,867.00
Radio	774.00
Signage	9,703.26
Social Media	36,308.81
<b>Total for Marketing Expense</b>	<b>\$108,477.56</b>
Merchandise	7,749.58
Other Miscellaneous Service Cost	7,191.81
Prize Winnings	1,500.00
Special Events Expense	0
Election Night of the Square	875.00
<b>Total for Special Events Expense</b>	<b>\$875.00</b>
Staffing Expense	\$5,750.50
Cashiers	10,056.00
Misc Labor	3,864.00
Porters/Cleanup	9,430.00
<b>Total for Staffing Expense</b>	<b>\$29,100.50</b>
Supplies & Materials	2,906.54
Ticket Redemption	36,347.89
Weather Insurance	16,806.00
<b>Total for Event Expenses</b>	<b>\$993,607.49</b>

# Statement of Activity

McKinney Main Street

October 1, 2022-September 30, 2023

DISTRIBUTION ACCOUNT	TOTAL
Payroll Expenses	0
Taxes	1,135.10
Wages	14,838.01
<b>Total for Payroll Expenses</b>	<b>\$15,973.11</b>
Professional Development	769.21
Program Expenses	\$41,972.48
Promotional Project Expense	0
Other/Promotional Items	916.87
<b>Total for Promotional Project Expense</b>	<b>\$916.87</b>
<b>Total for Program Expenses</b>	<b>\$42,889.35</b>
Repair & Maintenance	6,498.00
Square Fees	
Taxes Paid	53.00
<b>Total for Expenses</b>	<b>\$1,153,990.42</b>
<b>Net Operating Income</b>	<b>\$79,734.48</b>
Other Income	
Card Rewards	1,556.32
Interest Earned	433.57
<b>Total for Other Income</b>	<b>\$1,989.89</b>
Other Expenses	
Depreciation Expense	12,857.83
Reconciliation Discrepancies	
<b>Total for Other Expenses</b>	<b>\$12,857.83</b>
<b>Net Other Income</b>	<b>-\$10,867.94</b>
<b>Net Income</b>	<b>\$68,866.54</b>

# Statement of Financial Position - copy

McKinney Main Street

As of September 30, 2022

DISTRIBUTION ACCOUNT	TOTAL
<b>Assets</b>	
Current Assets	
Bank Accounts	
Cash - Deposit in Transit	
Clearing	
First United Bank Checking	354,351.41
First United Savings	83,801.59
Petty Cash	
<b>Total for Bank Accounts</b>	<b>\$438,153.00</b>
Accounts Receivable	
Accounts Receivable	39,043.20
<b>Total for Accounts Receivable</b>	<b>\$39,043.20</b>
Other Current Assets	
Deferred Expenses	
Other Receivables	
Prepaid Expenses	
Uncategorized Asset	
Undeposited Funds	245.70
<b>Total for Other Current Assets</b>	<b>\$245.70</b>
<b>Total for Current Assets</b>	<b>\$477,441.90</b>
Fixed Assets	
Other Assets	
Cultural District	\$127,182.98
Cultural District - Accumulated Depreciation	-14,771.68
<b>Total for Cultural District</b>	<b>\$112,411.30</b>
Other Long-term Assets	0
Accumulated Amortization - Other Assets	
<b>Total for Other Long-term Assets</b>	<b>0</b>
Polaris Gem	\$24,193.89
Accumulated Depreciation	-24,193.89
<b>Total for Polaris Gem</b>	<b>0</b>
Santa House	\$17,386.73
Accumulated Depreciation	-10,142.24
<b>Total for Santa House</b>	<b>\$7,244.49</b>
Wireless Speakers	\$33,320.00
Accumulated Depreciation	-19,040.02
<b>Total for Wireless Speakers</b>	<b>\$14,279.98</b>
<b>Total for Other Assets</b>	<b>\$133,935.77</b>
<b>Total for Assets</b>	<b>\$611,377.67</b>

# Statement of Financial Position - copy

McKinney Main Street

As of September 30, 2022

DISTRIBUTION ACCOUNT	TOTAL
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	90,714.40
<b>Total for Accounts Payable</b>	<b>\$90,714.40</b>
Credit Cards	
NEW Main Street Card	16,732.06
OLD CitiCard Main Street	3,642.99
<b>Total for Credit Cards</b>	<b>\$20,375.05</b>
Other Current Liabilities	
City of McKinney - Silo Mural Donations	
Direct Deposit Payable	
Downtown Dollars	4,953.60
McKinney Strong Campaign	
Other Current Liabilities	
Payroll Liabilities	0
Federal Taxes (941/944)	79.47
TX Unemployment Tax	
<b>Total for Payroll Liabilities</b>	<b>\$79.47</b>
Unearned Revenue	32,000.00
<b>Total for Other Current Liabilities</b>	<b>\$37,033.07</b>
<b>Total for Current Liabilities</b>	<b>\$148,122.52</b>
Long-term Liabilities	
<b>Total for Liabilities</b>	<b>\$148,122.52</b>
Equity	
Retained Earnings	415,176.41
Net Income	48,078.74
Opening Bal Equity	
<b>Total for Equity</b>	<b>\$463,255.15</b>
<b>Total for Liabilities and Equity</b>	<b>\$611,377.67</b>

## Texas Sales and Use Tax Exemption Certification

*This certificate does not require a number to be valid.*

Name of purchaser, firm or agency <b>McKinney Downtown Business Redevelopment, Inc.</b>	
Address (Street & number, P.O. Box or Route number) <b>111 N Tennessee St</b>	Phone (Area code and number) <b>972-547-2650</b>
City, State, ZIP code <b>McKinney TX 75069</b>	

I, the purchaser named above, claim an exemption from payment of sales and use taxes (for the purchase of taxable items described below or on the attached order or invoice) from:

Seller: \_\_\_\_\_

Street address: \_\_\_\_\_ City, State, ZIP code: \_\_\_\_\_

Description of items to be purchased or on the attached order or invoice:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Purchaser claims this exemption for the following reason:

Non-profit 501c3

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I understand that I will be liable for payment of all state and local sales or use taxes which may become due for failure to comply with the provisions of the Tax Code and/or all applicable law.

*I understand that it is a criminal offense to give an exemption certificate to the seller for taxable items that I know, at the time of purchase, will be used in a manner other than that expressed in this certificate, and depending on the amount of tax evaded, the offense may range from a Class C misdemeanor to a felony of the second degree.*

sign here ▶	Purchaser 	Title <b>Director</b>	Date <b>2/5/2024</b>
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NOTE: This certificate cannot be issued for the purchase, lease, or rental of a motor vehicle.

**THIS CERTIFICATE DOES NOT REQUIRE A NUMBER TO BE VALID.**

Sales and Use Tax "Exemption Numbers" or "Tax Exempt" Numbers do not exist.

**This certificate should be furnished to the supplier.**  
**Do not send the completed certificate to the Comptroller of Public Accounts.**

ATLANTA GA 39901-0001

In reply refer to: 0752857837  
Apr. 20, 2016 LTR 4168C 0  
04-3615798 000000 00  
00029561  
BODC: TE

MCKINNEY DOWNTOWN BUSINESS  
REDEVELOPMENT BOARD INC  
% AMY BEAR  
111 N TENNESSEE ST  
MCKINNEY TX 75069-4319

020666

Employer ID Number: 04-3615798  
Form 990 required: YES

Dear Taxpayer:

We issued you a determination letter in October 2002, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit [www.irs.gov](http://www.irs.gov) or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

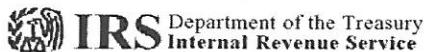
0752857837  
Apr. 20, 2016 LTR 4168C 0  
04-3615798 000000 00  
00029562

MCKINNEY DOWNTOWN BUSINESS  
REDEVELOPMENT BOARD INC  
% AMY BEAR  
111 N TENNESSEE ST  
MCKINNEY TX 75069-4319

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Teri M. Johnson".

Teri M. Johnson  
Operations Manager, AM Ops. 3



ATLANTA GA 39901-0001

020666.655390.319170.32384 1 AT 0.399 530



MCKINNEY DOWNTOWN BUSINESS  
REDEVELOPMENT BOARD INC  
% AMY BEAR  
111 N TENNESSEE ST  
MCKINNEY TX 75069-4319

CUT OUT AND RETURN THE VOUCHER IMMEDIATELY BELOW IF YOU ONLY HAVE AN INQUIRY.  
DO NOT USE IF YOU ARE MAKING A PAYMENT.

CUT OUT AND RETURN THE VOUCHER AT THE BOTTOM OF THIS PAGE IF YOU ARE MAKING A PAYMENT,  
EVEN IF YOU ALSO HAVE AN INQUIRY.

The IRS address must appear in the window.

0752857837

BODCD-TE

Use for inquiries only

Letter Number: LTR4168C  
Letter Date : 2016-04-20  
Tax Period : 000000

INTERNAL REVENUE SERVICE

ATLANTA GA 39901-0001



\*043615798\*

MCKINNEY DOWNTOWN BUSINESS  
REDEVELOPMENT BOARD INC  
% AMY BEAR  
111 N TENNESSEE ST  
MCKINNEY TX 75069-4319

043615798 AJ MCKI 00 2 000000 670 000000000000

The IRS address must appear in the window.

0752857837

BODCD-TE

Use for payments

Letter Number: LTR4168C  
Letter Date : 2016-04-20  
Tax Period : 000000

INTERNAL REVENUE SERVICE

KANSAS CITY MO 64999-0204



\*043615798\*

MCKINNEY DOWNTOWN BUSINESS  
REDEVELOPMENT BOARD INC  
% AMY BEAR  
111 N TENNESSEE ST  
MCKINNEY TX 75069-4319

043615798 AJ MCKI 00 2 000000 670 000000000000



