

MARKETING UPDATE JULY 2023

WEBSITE SNAPSHOT

TOP SESSIONS BY LANDING PAGE

Landing page	Sessions ▾	
/	821	+86
(not set)	152	+30
/innovation-fund/	90	+13
/uncategorized/innovative-life-sciences-ils-gummies-opens-world-class-mckinney-texas-headquarters-facility/	81	-9
/history-of-mckinney/	59	+28
/leadership/	48	-20
/quality-of-life/	41	-4
/mckinney-updates-q2-2023/	38	+38

FOLLOWER COUNT



1947



1355



910

YOUTUBE SNAPSHOT

VIDEO VIEWS

452



Previous period
1,089%

Previous year
100%

VIEWS BY VIDEO TITLE

Video Title	Views
McKinney, Texas On Good Morning America July 6, 2023	196
McKinney, Texas, has a sense of "place".	51
McKinney Momentum: Kevin Shatley from the Dallas Reg...	49
Spot Opportunity, Seize Opportunity	42
McKinney Momentum: Rey Colon with Lyric Health	31
McKinney Momentum: Episode 3 w/ Dru Riess & Madison ...	16
McKinney Momentum: Episode 2 w/ Mayor George Fuller	15
Madison Clark Introduction	12
McKinney Momentum: Angie Woods from the McKinney ...	9
Michael Quint - Downtown McKinney RFQ Promo V1	8

YOUTUBE SUBSCRIBERS

65

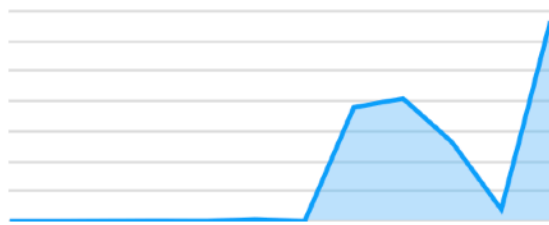


Previous period
10%

Previous year
3,150%

ESTIMATED MINUTES WATCHED

1d 02:40:00



Previous period
1,602%

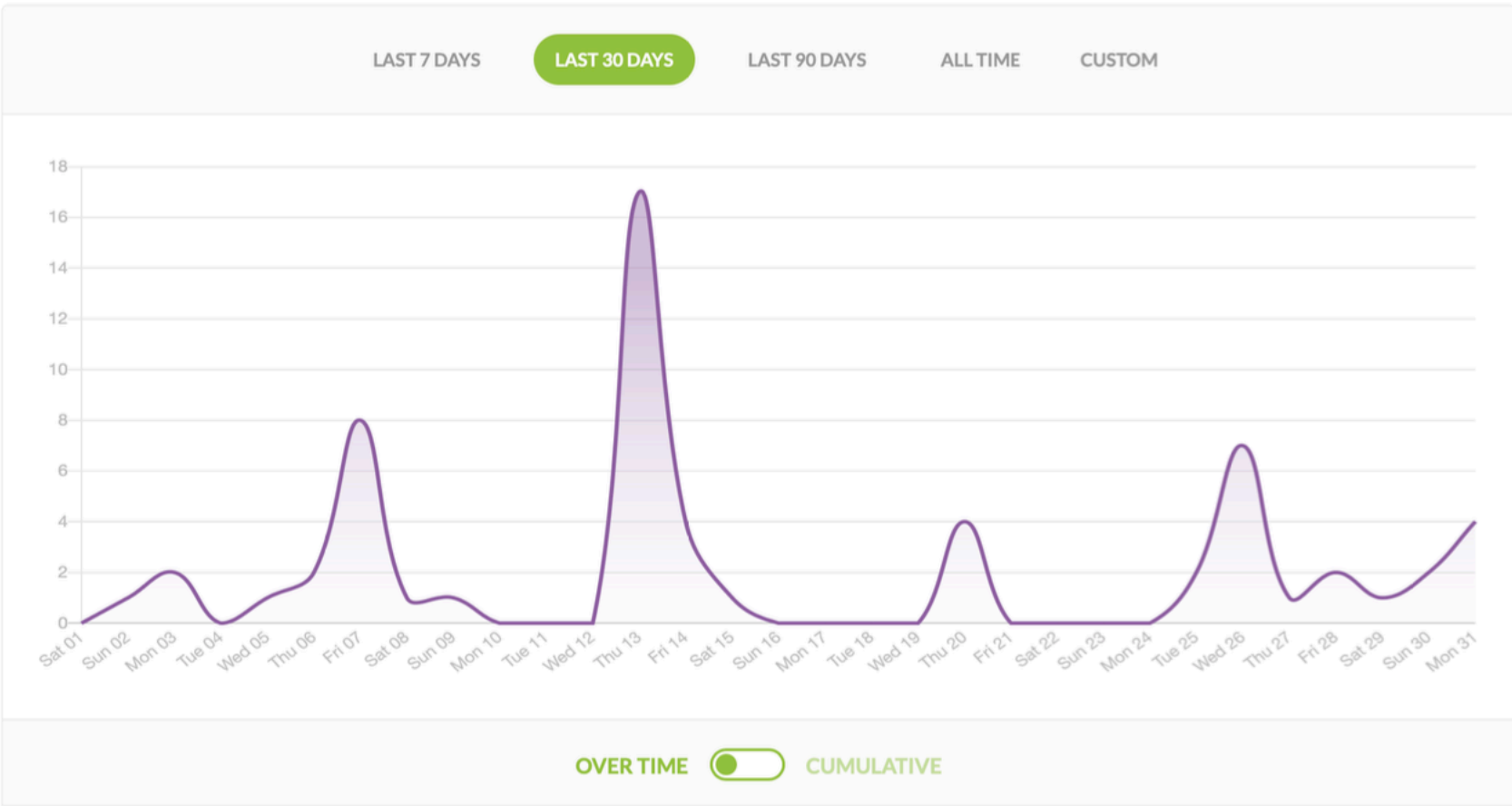
Previous year
100%

PODCAST REPORT

COMMENTS

This is a summary of our **audio** listeners to the McKinney Momentum Podcast

61 downloads from Jul 01, 2023 to Jul 31, 2023



TOP EPISODES (All Time)

McKinney Momentum: Episode 3 w/ Dru Riess & Madison Clark	109
McKinney Momentum: Episode 2 w/ Mayor George Fuller	34
McKinney Momentum - Episode 4 - Aaron Werner w/ Visit McKinney and Madison Clark	33
McKinney Momentum: Angie Woods from the McKinney Community Development Corporation	33
McKinney Momentum - Episode 1 - Peter Tokar	31

TOP APPS (Last 5 Episodes)

Apple Podcasts	62%	85
Spotify	13%	19
Unknown Apple Apps	10%	14
Your Buzzsprout Site	6%	9
Web Browser	4%	6

See more apps

Top App



Apple Podcasts
37%

Top Device



Apple iPhone
80%

Top Category



Mobile
85%

APPS

Apple Podcasts	37%	117
Spotify	35%	110
Unknown Apple Apps	10%	33
Your Buzzsprout Site	5%	18
Amazon Music	3%	12

See all apps

