

UNIQUE MCKINNEY

MEDC Finance Committee Report  
FY 2022 Budget

Members: J. Minissale, K. Kuehn, K. Sipiora

July 26, 2022



McKinney Economic Development Corporation



## Finance Committee Report – FY 2023 Proposed Budget Executive Summary

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Year over year comparisons are influenced by COVID-19 pandemic impacts to FY 2022 that are not expected to be recurring in 2023.

### Revenues

- FY 2022 March YTD revenue has increased by 17.8% over PYTD
- FY 2022 March YTD revenue has exceeded budget by 14.2%
- FY 2023 proposed tax revenue budget increases by 5.0 % to estimated FYE 2022
- FY 2023 proposed budget includes revenue for office sublease to the McKinney Chamber of Commerce



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### **Key Expense Changes vs Estimated 2022**

- Proposed Budget Increases vs Estimated FY 2022
  - New Project Manager position
  - Office Rent for new location and Chamber sublease
  - Professional/Contracted Services
  - Marketing/Promotional
- Proposed Economic Incentives Budget vs Estimated FY 2022
  - Proposed budget decreases to \$14.2 million vs estimated \$15.4 million in 2022
- New item for Budgeted Roadway Transfer of \$518,000



## Finance Committee Report – FY 2023 Proposed Budget Executive Summary

FY 2023 proposed budget contemplates continued macro-economic growth and return to pre-pandemic activity

Category	Value (rounded)	Comment
FY 2023 Revenues	\$22,115,000	+ 6.0% to FY 2022, consistent with historic approach
Personnel Expense, inc. Benefits	(\$1,557,000)	+16.2 % to FY 2022
Marketing and Promotional	(\$837,000)	+17.5% to FY 2022
Other Operating Expenses	(\$1,439,000)	+35% to FY 2022
Subtotal OPEX	(\$3,833,000)	17.3% to FY 2022 revenues
Economic Incentives	(\$14,238,000)	

\* Below 20% internal benchmark established FY 2020. Compares favorably to peer group cities

Finance Committee recommends Board adoption of the FY 2023 Budget as presented