

# Promotional and Community Event Grant Application

McKinney Community Development Corporation FY 2026

## MCDC Mission

Staying true to voter intent, we work proactively, in partnership with others, to promote and fund community, cultural, and economic development projects that maintain and enhance the quality of life in McKinney.

## Important Information

- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available at [McKinneyCDC.org](#) or by emailing [Info@McKinneyCDC.org](mailto:Info@McKinneyCDC.org).
- If you are interested in a preliminary review of your grant request or event idea, please [complete and submit the online Letter of Inquiry](#).
- **Applications must be submitted via online form and must be submitted no later than 5 p.m. on the deadline date.**

**All applicants must submit a complete application with the following attachments and required information as detailed throughout the application to ensure Board consideration for funding.**

- Detailed event description
  - Comprehensive narrative that includes event mission, goals, planning and execution timeline;
  - Planned activities pre-event and during event;
  - History of past or similar events;
  - Event budget (fundraising goals, projected revenue, funding sources);
  - Ticket price(s). (At least one category of ticket must be \$35 or under.)
  - Safety/security plan, parking/traffic management plan, weather contingency, event staffing plan.
- Target audience – Please include data from previous events if available.
  - Attendance projections (include how your calculations were made);
  - Target audience including demographics (families, young adults, seniors, all ages, ethnicity) as well as diversity of interests (arts, culture, recreation, sports, shopping, etc.);
  - Geographic reach (goal for attendees from outside of McKinney, estimated travel distance).
- Community and economic impact
  - Describe how your event will showcase McKinney for tourism and economic development for residents and visitors (shopping and dining in McKinney, hotel stays, participation in other McKinney activities).
- Marketing and promotional plan

Detailed and itemized plan and promotional budget - include strategies and channels (print ads, press releases, digital ads, social media, radio, posters, flyers, yard signs, articles, etc.);

- Social media followship and website data if available.
- Financial viability of organization (Please provide the following documentation)
  - Verification of organization's status (IRS letter of determination, W9);
  - Most recent two years of financial statements including organization's budget and profit/loss statements (audited preferred or written explanation if audit not available);

## Promotional and Community Event Grant Calendar

To ensure timely and effective use of promotional grant funds, we recommend event(s) are scheduled to occur at least 4-6 months after the award notification date(s).

### Cycle I

- Application Deadline: Nov. 28, 2025
- Presentation to MCDC Board: Dec. 18, 2025
- Board Vote and Award Notification: Jan. 22, 2026

### Cycle II

- Application Deadline: May 30, 2026
- Presentation to MCDC Board: June 25, 2026
- Board Vote and Award Notification: July 23, 2026

<b>Organization Name</b>	ArtbyMetta, LLC
<b>CEO / Executive Director</b>	Juametta Terrell
<b>Federal Tax I.D.</b>	871984751
<b>Incorporation Date</b>	Tuesday, July 27, 2021
<b>Mailing Address</b>	1000 Healy Ave McKinney, TX, 75069
<b>Phone Number</b>	(214) 471-2134
<b>Email</b>	hello@artbymetta.com
<b>Website</b>	www.artbymetta.com
<b>Social Media</b>	<a href="https://www.facebook.com/profile.php?id=61572528497578">https://www.facebook.com/profile.php?id=61572528497578</a> , <a href="https://www.instagram.com/artbymetta/">https://www.instagram.com/artbymetta/</a>

**Please provide a detailed narrative about your organization including year established, mission, goals, scope of services, staff, successes, contribution to community, etc.**

Established in 2024, McKinney R&B Festival has grown into a community-driven, music festival that brings together local artists, vendors, and music lovers. This family friendly event includes RNB music, food, vendors, and photo installations.

**Select One** For-Profit Corporation

**Is the representative information same as above?** Yes

**Is the contact for communications between MCDC and the organization same as above?** Yes

**Total Amount Requested** \$7,500

**Are matching funds available?** No

**Have you received or will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?** No

**If applicable, please indicate the name of the events, year(s) and amount(s) of MCDC funding received in the past five years.** McKinney R&B Festival; 2024 & 2025; \$4,500 total

Information about the promotional / community event for which you are seeking funding.

**Date(s) of Event** 05/11/2024; 05/10/2025

**Location(s)** TUPPS Brewery - 402 E. Louisiana, McKinney TX 75069

**Ticket Prices**

2024- Ticket prices were free  
2025- Ticket prices were \$10 adult, children 12 and younger free

**Is this the first time for this event?** No

**If not, what is the history for the event (beginning in what year and how often is it held)?**  
Event has been held for two years now, beginning 2024. It's held annually.

**How does event showcase McKinney for tourism and/or business development?**

The event has helped highlight McKinney as a targeted city to host local cultural events and fundraisers at appealing venues such as TUPPS Brewery. In 2024 it attracted attendees from cities as far as 80 miles away, helping TUPPS Brewery gross over 19K in sales. In 2025, almost \$30k in sales. In just two years, the festival has emerged into an anticipated event for years to come!

**Does the event support a non-profit (other than applicant)?** Yes

<b>If yes, what organization(s) are supported?</b>	McKinney Legacy Neighborhood Association
<b>What percentage of revenue will be donated (indicate gross or net)?</b>	15%
<b>Expected total attendance and how calculations were made.</b>	3,000; based off of ticket sales.
<b>Expected percentage of attendees coming from outside of McKinney.</b>	35% - 40%

## Total attendance from previous event(s) (if applicable)

65 of attendees from McKinney at the previous event.  
percentage

35 of attendees from outside of McKinney at the previous event.  
percentage

**Geographic Reach (estimated travel distance)** 80 miles

Describe the TARGET AUDIENCE to include:

- Demographics (i.e. families, young adults, seniors, all ages, ethnic diversity)
- Diversity of interests (i.e. arts, culture, recreation, sports, shopping, etc.)

The target audience for McKinney R&B Festival includes a diverse crowd ranging school aged children to older aged adults who have a strong passion for RNB music and culture. This demographic typically comprises music enthusiasts who seek vibrant social experiences and enjoy live performances by local artists and bands. Additionally, it provides an inclusive platform for local communities in North Texas.

### FINANCIAL GOALS FOR EVENT OF PROMOTIONAL / COMMUNITY EVENT

<b>Gross Revenue</b>	17050
<b>Projected Expenses</b>	17050
<b>Net Revenue</b>	0

Please provide funding sources and dollar amounts associated with each of the following.

<b>Sponsorship Revenue</b>	0
<b>Registration Fees</b>	0
<b>Donations</b>	0
<b>Other (raffle, auction, etc.)</b>	0

**Metrics to evaluate success of event. Outline the metrics that will be used to evaluate success of the proposed event (attendance, reach from across targeted audiences, funds raised, tickets sold, etc). If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.**

Ticket sales and TUPPS Brewery sales

Provide a comprehensive narrative that includes:

- Mission, goals, planning and execution timeline
- Planned activities (pre-event and during event)
- History of past or similar events
- Safety/security plan, parking/traffic management plan, weather contingency, event staffing plan

Mission:

To celebrate and promote the rich cultural heritage and contemporary vibrancy of RNB music while fostering community engagement, supporting local artists and businesses, and positioning McKinney as a premier destination for live music festivals.

Goals:

1. To attract over 1,500 attendees from the local community and surrounding regions.
2. To showcase emerging and established RNB artists, providing a platform for diverse musical talents.
3. To boost local economic activity by engaging community businesses, especially downtown venues and Tupps Brewery.
4. To promote McKinney as a vibrant cultural hub and encourage future tourism and event development.
5. To ensure a safe, inclusive, and accessible festival experience for all attendees.

Planning Timeline:

6-12 Months Prior:

- Secure festival venue and permits.
- Form partnerships with local businesses, and community organizations.
- Confirm headlining artists and lineup.
- Develop marketing and promotional strategy.

4-6 Months Prior:

- Finalize logistics, including vendors, staging, sound, and security.
- Coordinate accommodations for parking.
- Increase promotions via social media, local media, and community outreach.

2-3 Months Prior:

- Finalize festival schedule and activities.
- Initiate community engagement and volunteer recruitment.
- Advertisement on radio

**Provide a detailed and itemized promotional plan and budget for the event(s). Plan should include promotional channels (print ads including publication names, social media, radio, posters, flyers, yard signs, etc.)**

Promotional Channel	Budget
Flyers/ Posters	\$1,000.00
Radio advertising	\$7,500.00
Social media ads	\$600.00
Banner	\$250.00
Website	\$500.00

Promotional Channel	Budget
KSP Services/ Vendor ads	\$500.00

## Event Marketing Plan and Budget Attachment



RNB BUDGET (1).pdf

**Total Promotional Budget** \$17,050

**Does your marketing plan include components specifically designed to promote your event(s) within the ethnically diverse communities that call McKinney home? Please share details.** Yes

**What percentage of the total marketing budget does the grant represent?** 44%

## Marketing lessons learned from past events (if applicable).

What Worked:

Social Media Posts: Consistent engagement and visually appealing content on social platforms have driven significant interest and interaction.

Vendor partnerships: Partnering with 30+ vendors and artists to post and advertise event on their social media platforms. Leveling booth fee to be more affordable due to incorporating heavier advertising requirements.

Local radio advertising on K104 in the few slots previous budget allowed.

What Could Be Improved:

Vendor scouting: Past events have limited time management on other areas due to scouting. Hiring KSP firm will make more use of time for boots on the ground advertising and promotions, leaving untapped potential attendees.

Posters & Flyers: Engage schools, and organizations to help volunteer

Email Marketing: Build on existing email list from previous attendees

Radio advertising: Increase the advertising slots. Increase to two months vs advertising two weeks before event.

**If applicable, please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.)**

Separate email will be sent

**Additional details related to marketing efforts.**

n/a


**Metrics to evaluate success of marketing/promotional plan:** Outline the metrics that will be used to evaluate overall success of the executed promotional plan. If funding is awarded, this should be included in the final report. (success in reaching new audiences, social media data, website analytics, etc).

Social media metrics, website data, past sales from TUPPS Brewery

Please provide:

- Verification of organization’s status (IRS letter of determination, W9, etc.)
- Most recent two years of financial statement including organization’s budget and profit/loss statement (Audited is preferred or written explanation if audit not available.)


**Budget**

 RNB BUDGET (1)\_2708.pdf

**Financial Statements**

 2025 Grant (4).pdf

**W9**

 W9 -- blank form\_March 2024.pdf (1).pdf

**All Applicants must submit a complete application with the following attachments and required information as detailed throughout the application to ensure the Board consideration for funding**

**Procedure**

- Application completed and submitted prior to deadline (5:00 PM on deadline date)
- Application Submitted via online form

**Organization and Financial Information**

- Completed all organizational information
- Provided documentation of organization status (IRS letter, W9)
- Two most recent years of financial statements (budget + profit & loss) (audited if available)

## Event Description

Missions, goals, execution timeline, programming/activities, budget

Event dates, times, and location(s)

Cultural or community relevance

Target audience (numbers, demographics, geographic reach, diversity, past data)

## Community & Economic Impact

Description of how the event promotes tourism and economic development

Economic impact projections

Benefits to McKinney residents and the community's quality of life

## Marketing & Promotional Plan

Itemized marketing plan and budget

List of marketing channels (print, digital, radio, social, etc.)

Promotional time

Social media engagement data and website analytics ( if available)

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule outlined on this application. Presentations will be limited to five (5) minutes, followed by time for questions from the Board. **Please be prepared to provide the information outlined below in your presentation:**

- Summary of organization and goals.
- Summary of event(s) to include dates, location, ticket prices, target audience, estimated attendance from within and outside of McKinney (and past attendance if applicable), event and pre-event activities, how event supports your organization's mission, non-profit beneficiary if applicable,
- Event logistics including timeline, safety/security, parking/traffic management
- How your event showcase McKinney for tourism and economic development
- Specific marketing plans for event(s) including promotional channels and budget for each.
- Past promotional success and lessons learned (if applicable).
- Percentage of total marketing budget that this grant application represents.
- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.



- Recognition to MCDC:
  - MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
  - Grant recipients are encouraged to use graphics and text from the MCDC Grantee Toolkit (to be provided to all grant recipients) for posts/ads to help share how MCDC partners with your organization.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/Community Event for which funds were received.
- Applicant gives permission for the use of Board presentation images and other published event images on MCDC and City of McKinney website and social media content and print/digital publications.
- Applicant will provide a final report of the Promotional/Community Event(s) no later than 30 days following the completion of the Promotional/Community Event(s). Applicant may choose to use the [online form for Final Report](#) or email Final Report to [info@mckinneycdc.org](mailto:info@mckinneycdc.org). If emailed, Final Report may be in any format. All Final Reports should include:
  - narrative report on the event(s),
  - goals and objectives achieved based on performance metrics outlined in the application,
  - financial data (budget vs. actual expenses and revenues along with explanation for variances,
  - amount donated to charity (if applicable),
  - samples of marketing efforts (images of printed materials and ads, screenshots of website and online promotions),
  - statement/examples demonstrating how grant recipient promoted MCDC as a partner, and
  - photos and/or video of the event(s).
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC**.
- Funds granted must be used within one year of the date the grant is approved by the MCDC board.

### Applicant Electronic Signature

**We certify that all figures, facts, and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

Selecting this option indicates your agreement with the above statement.

**Chief Executive Officer**



**Date**

Wednesday, November 19, 2025

## Representative Completing Application



## Date

Wednesday, November 19, 2025

## Notes

- Incomplete applications or those received after the deadline will not be considered.
- A final report must be provided to MCDC within 30 days of the event / completion of the Promotional / Community Event.
- Final payment of funding awarded will be made upon receipt of final report.
- Please use the Final Report to report your results. A PDF version is also available.

**BUDGET**

**McKinney RNB Picnic Festival**

**5/09/26**

**TUPPS Brewery**

**INCOME BREAKDOWN**

Tickets at \$20 (1,000)	<b>\$20,000.00</b>
Vendors at \$100 (50)	<b>\$5,000.00</b>
CDBG grant	<b>\$ 7,500.00</b>

<b>Net Total</b>	<b><u>\$32,500.00</u></b>
------------------	---------------------------

**LOSS BREAKDOWN**

Expenses	<b>\$ 19,050.00</b>
MLNA Donation (15%) of Ticket Sales	<b>\$ 3,000.00</b>

<b>Loss Total</b>	<b><u>\$ 22,050.00</u></b>
-------------------	----------------------------

<b>Profit Total</b>	<b><u>\$ 10,450.00</u></b>
---------------------	----------------------------

## **BREAK DOWN OF EXPENSES**

### **Entertainment/ Decorations**

**TOTAL** **\$6,000.00**

Music / DJ	\$1,300.00
Sound	\$2,000.00
Band	\$2,000.00
Shirts (100)	\$700.00

### **Event Documentation**

**TOTAL** **\$700.00**

Photographer	\$700.00
--------------	----------

### **Marketing**

**TOTAL** **\$10,350.00**

Flyers/ Posters	\$1,000.00
Radio advertising	\$7,500.00
Social media ads	\$600.00
Banner	\$250.00
Website	\$500.00
KSP Services/ Vendor ads	\$500.00

### **Donation**

**TOTAL** **\$3,000.00**

McKinney Legacy Neighborhood Association	\$3,000.00
(%15 of ticket sales)	

### **Miscellaneous**

**TOTAL** **\$2,000.00**

Trash	\$1,000.00
Security	\$1,000.00

# Art by Metta

## Profit and Loss

January 1 - December 2024

	TOTAL
Paypal Sales	2,081.06
Grants	2,000.00
Services	7,462.15
<b>Total income</b>	<b>11,543.21</b>
<b>Expenses</b>	
Supplies & Materials	3,852.12
Advertising & Marketing	2,000.00
Bank Charges	
Paypal Fees	173.80
Mels & Entertainment with clients	1,063.77
Memberships & Subscriptions	1,200.00
Travel	500.00
Phone Service	1,200.00
<b>Total Expenses</b>	<b>\$9,989.69</b>
Credit Card Interest	1,656.04
<b>Total Interest paid</b>	<b>\$1,656.04</b>
<b>Vehicle Expenses</b>	
Vehicle Gas & Fuel	1,756.56
<b>Total Vehicle Expenses</b>	<b>\$1,756.56</b>
<b>Total Other Expenses</b>	<b>\$13,402.29</b>
<b>NET INCOME</b>	<b>\$1,859.08.00</b>

# Art by Metta

## Profit and Loss

January 1 - December 2024

	TOTAL
Paypal Sales	2,081.06
Grants	2,000.00
Services	7,462.15
<b>Total income</b>	<b>11,543.21</b>
<b>Expenses</b>	
Supplies & Materials	3,852.12
Advertising & Marketing	2,000.00
Bank Charges	
Paypal Fees	173.80
Mels & Entertainment with clients	1,063.77
Memberships & Subscriptions	1,200.00
Travel	500.00
Phone Service	1,200.00
<b>Total Expenses</b>	<b>\$9,989.69</b>
Credit Card Interest	1,656.04
<b>Total Interest paid</b>	<b>\$1,656.04</b>
<b>Vehicle Expenses</b>	
Vehicle Gas & Fuel	1,756.56
<b>Total Vehicle Expenses</b>	<b>\$1,756.56</b>
<b>Total Other Expenses</b>	<b>\$13,402.29</b>
<b>NET INCOME</b>	<b>\$1,859.08.00</b>



**SCHEDULE C**  
**(Form 1040)**

Department of the Treasury  
Internal Revenue Service

**Profit or Loss From Business**  
(Sole Proprietorship)

Attach to Form 1040, 1040-SR, 1040-SS, 1040-NR, or 1041; partnerships must generally file Form 1065.

Go to [www.irs.gov/ScheduleC](http://www.irs.gov/ScheduleC) for instructions and the latest information.

OMB No. 1545-0074

**2024**

Attachment  
Sequence No. **09**

Name of proprietor <b>JUAMETTA L TERRELL</b>		Self-employed (SSN) <b>[REDACTED]</b>
<b>A</b> Principal business or profession, including product or service (see instructions) <b>ARTIST</b>	<b>B</b> Enter code from instructions <b>711510</b>	
<b>C</b> Business name. If no separate business name, leave blank. <b>ART BY METTA</b>	<b>D</b> Employer ID number (EIN) (see instr.) <b>87-1984751</b>	
<b>E</b> Business address (including suite or room no.) <b>605 LAKE LIVINGSTON</b> City, town or post office, state, and ZIP code <b>MCKINNEY TX 75071</b>		
<b>F</b> Accounting method: (1) <input checked="" type="checkbox"/> Cash (2) <input type="checkbox"/> Accrual (3) <input type="checkbox"/> Other (specify) _____		
<b>G</b> Did you "materially participate" in the operation of this business during 2024? If "No," see instructions for limit on losses . . . <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
<b>H</b> If you started or acquired this business during 2024, check here . . . <input type="checkbox"/>		
<b>I</b> Did you make any payments in 2024 that would require you to file Form(s) 1099? See instructions . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
<b>J</b> If "Yes," did you or will you file required Form(s) 1099? . . . <input type="checkbox"/> Yes <input type="checkbox"/> No		

**Part I Income**

<b>1</b> Gross receipts or sales. See instructions for line 1 and check the box if this income was reported to you on Form W-2 and the "Statutory employee" box on that form was checked . . . <input type="checkbox"/>	<b>1</b> 11,488
<b>2</b> Returns and allowances . . . . .	<b>2</b>
<b>3</b> Subtract line 2 from line 1. . . . .	<b>3</b> 11,488
<b>4</b> Cost of goods sold (from line 42) . . . . .	<b>4</b> 3,852
<b>5</b> <b>Gross profit.</b> Subtract line 4 from line 3 . . . . .	<b>5</b> 7,636
<b>6</b> Other income, including federal and state gasoline or fuel tax credit or refund (see instructions) . . . . .	<b>6</b>
<b>7</b> <b>Gross income.</b> Add lines 5 and 6 . . . . .	<b>7</b> 7,636

**Part II Expenses.** Enter expenses for business use of your home **only** on line 30.

<b>8</b> Advertising . . . . .	<b>8</b> 2,003	<b>18</b> Office expense (see instructions) . . . . .	<b>18</b> 68
<b>9</b> Car and truck expenses (see instructions) . . . . .	<b>9</b> 1,755	<b>19</b> Pension and profit-sharing plans . . . . .	<b>19</b>
<b>10</b> Commissions and fees . . . . .	<b>10</b> 174	<b>20</b> Rent or lease (see instructions):	
<b>11</b> Contract labor (see instructions) . . . . .	<b>11</b>	<b>a</b> Vehicles, machinery, and equipment	<b>20a</b>
<b>12</b> Depletion . . . . .	<b>12</b>	<b>b</b> Other business property . . . . .	<b>20b</b>
<b>13</b> Depreciation and section 179 expense deduction (not included in Part III) (see instructions) . . . . .	<b>13</b>	<b>21</b> Repairs and maintenance . . . . .	<b>21</b>
<b>14</b> Employee benefit programs (other than on line 19) . . . . .	<b>14</b>	<b>22</b> Supplies (not included in Part III) . . . . .	<b>22</b> 1,999
<b>15</b> Insurance (other than health) . . . . .	<b>15</b>	<b>23</b> Taxes and licenses . . . . .	<b>23</b>
<b>16</b> Interest (see instructions):		<b>24</b> Travel and meals:	
<b>a</b> Mortgage (paid to banks, etc.)	<b>16a</b>	<b>a</b> Travel . . . . .	<b>24a</b> 502
<b>b</b> Other . . . . .	<b>16b</b> 1,656	<b>b</b> Deductible meals (see instructions)	<b>24b</b> 532
<b>17</b> Legal and professional services	<b>17</b> 411	<b>25</b> Utilities . . . . .	<b>25</b>
		<b>26</b> Wages (less employment credits)	<b>26</b>
		<b>27a</b> Other expenses (from line 48) . . . . .	<b>27a</b> 1,212
		<b>b</b> Energy efficient commercial bldgs deduction (attach Form 7205) . . . . .	<b>27b</b>
<b>28</b> <b>Total expenses</b> before expenses for business use of home. Add lines 8 through 27b . . . . .	<b>28</b> 10,312		
<b>29</b> Tentative profit or (loss). Subtract line 28 from line 7 . . . . .	<b>29</b> (2,676)		
<b>30</b> Expenses for business use of your home. Do not report these expenses elsewhere. Attach Form 8829 unless using the simplified method. See instructions. <b>Simplified method filers only:</b> Enter the total square footage of (a) your home: _____ and (b) the part of your home used for business: _____. Use the Simplified Method Worksheet in the instructions to figure the amount to enter on line 30 . . . . .			
<b>31</b> <b>Net profit or (loss).</b> Subtract line 30 from line 29. • If a profit, enter on both <b>Schedule 1 (Form 1040), line 3</b> , and on <b>Schedule SE, line 2</b> . (If you checked the box on line 1, see instructions.) Estates and trusts, enter on <b>Form 1041, line 3</b> . • If a loss, you <b>must</b> go to line 32.	<b>31</b> (2,676)		
<b>32</b> If you have a loss, check the box that describes your investment in this activity. See instructions. • If you checked 32a, enter the loss on both <b>Schedule 1 (Form 1040), line 3</b> , and on <b>Schedule SE, line 2</b> . (If you checked the box on line 1, see the line 31 instructions.) Estates and trusts, enter on <b>Form 1041, line 3</b> . • If you checked 32b, you <b>must</b> attach <b>Form 6198</b> . Your loss may be limited.			

**32a** ☒ All investment is at risk.  
**32b** ☐ Some investment is not at risk.



**Part III Cost of Goods Sold** (see instructions)

<b>33</b>	Method(s) used to value closing inventory: <b>a</b> <input checked="" type="checkbox"/> Cost <b>b</b> <input type="checkbox"/> Lower of cost or market <b>c</b> <input type="checkbox"/> Other (attach explanation)	
<b>34</b>	Was there any change in determining quantities, costs, or valuations between opening and closing inventory? If "Yes," attach explanation . . . . .	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>35</b>	Inventory at beginning of year. If different from last year's closing inventory, attach explanation . . .	<b>35</b>
<b>36</b>	Purchases less cost of items withdrawn for personal use. . . . .	<b>36</b>
<b>37</b>	Cost of labor. Do not include any amounts paid to yourself . . . . .	<b>37</b>
<b>38</b>	Materials and supplies . . . . .	<b>38</b> 3,852
<b>39</b>	Other costs . . . . .	<b>39</b>
<b>40</b>	Add lines 35 through 39 . . . . .	<b>40</b> 3,852
<b>41</b>	Inventory at end of year . . . . .	<b>41</b>
<b>42</b>	<b>Cost of goods sold.</b> Subtract line 41 from line 40. Enter the result here and on line 4 . . . . .	<b>42</b> 3,852

**Part IV Information on Your Vehicle.** Complete this part **only** if you are claiming car or truck expenses on line 9 and are not required to file Form 4562 for this business. See the instructions for line 13 to find out if you must file Form 4562.

<b>43</b>	When did you place your vehicle in service for business purposes? (month/day/year) <u>01/01/2022</u>
<b>44</b>	Of the total number of miles you drove your vehicle during 2024, enter the number of miles you used your vehicle for: <b>a</b> Business <u>2,620</u> <b>b</b> Commuting (see instructions) _____ <b>c</b> Other _____
<b>45</b>	Was your vehicle available for personal use during off-duty hours? . . . . . <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>46</b>	Do you (or your spouse) have another vehicle available for personal use? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>47a</b>	Do you have evidence to support your deduction? . . . . . <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>b</b>	If "Yes," is the evidence written? . . . . . <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

**Part V Other Expenses.** List below business expenses not included on lines 8–26, line 27b, or line 30.

COMMUNICATION	1,212
<b>48</b>	<b>Total other expenses.</b> Enter here and on line 27a . . . . . <b>48</b> 1,212



US RET 1040  
Qualified Business Income Activities

Name(s)	Tax Identification Number
JUAMETTA L TERRELL	461-70-0627

Trade or Business Name:	ART BY METTA
Taxpayer Identification Number:	87-1984751
Business Income.....	(2,676)
Qualified Business Income.....	(2,676)

Trade or Business Name:	1000 HEALY ST MCKINN
Taxpayer Identification Number:	
Business Income.....	5,948
Qualified Business Income.....	5,948

# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Give form to the  
requester. Do not  
send to the IRS.

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	<b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) <b>Juametta Terrell</b>	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  Exempt payee code (if any) _____  Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____  (Applies to accounts maintained outside the United States.) _____
	<b>2</b> Business name/disregarded entity name, if different from above. <b>Art by Metta, LLC</b>	
	<b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes. <input checked="" type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ <b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) _____	
	<b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions. <input type="checkbox"/>	
	<b>5</b> Address (number, street, and apt. or suite no.). See instructions. <b>605 Lake Livingston Trail</b>	
<b>6</b> City, state, and ZIP code <b>McKinney, TX 75071</b>		
<b>7</b> List account number(s) here (optional)		

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
			-				-		
<b>or</b>									
<b>Employer identification number</b>									
8	7		-	1	9	8	4	7	5

## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	<b>Signature of U.S. person</b> <i>Juametta Terrell</i>	<b>Date</b> 11/19/2025
------------------	--	---------------------------

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they