



TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible

DATE: April 15, 2026

McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**

- Applications for the final cycle of Promotional grants will be accepted May 1-29, 2026.
- Maximum award is \$15,000 and is restricted to advertising, marketing and promotional activities. Total funds available for the final cycle total \$125,470.

- **Project Grants**

- Presidium Group, LLC withdrew the application submitted during the first grant cycle, for infrastructure improvement at the Cotton Mill in an amount of \$13,634,638.
- Applications for the second cycle of Project grants were accepted through March 31.
- Public hearings on eligible projects will be scheduled for the April 23 board meeting.
- Attached is a summary of project grant requests received:

- **Retail Development Infrastructure Grants**

- Applications for the final cycle of Retail Development Infrastructure grants will be accepted through July 1-31, 2026.
- Eligible projects are restricted to exterior infrastructure – sewer, water, utilities, site work.

- **McKinney Front Porch**

- Inaugural Affordable Housing Summit took place on Monday, April 13th at the MISD Community Event Center.
- Keynote speaker was Dr. Cullum Clark, Director of Economic Growth at the George W. Bush Institute and author of a recent report, "Build Homes, Expand Opportunity: Lessons from America's Fastest Growing Cities."
- Ashlea Quinonez, Southwest Regional Administrator for the U.S. Department of Housing and Urban Development provided closing remarks.
- More than 300 were in attendance and included developers, nonprofit representatives, real estate professionals, city staff and Council members for informative presentations and discussion focused on addressing the affordable housing issue.
- Panel topics included innovations in approach to providing affordable housing product; employer and developer approaches and partnerships in place to provide affordable housing to employees; and making projects a reality – a discussion with developers and funders.
- McKinney Front Porch is a collaborative initiative, originally convened by MCDC that includes community stakeholders including City Council, City Manager's office, Planning, Housing and Community Development, McKinney Chamber of Commerce, MEDC, McKinney Housing Authority, Habitat for Humanity of Collin County, One Heart McKinney, financial institutions and other local leaders.

- **MCDC 30th Anniversary**

- April of 2026 will mark the 30th anniversary of MCDC.
- Celebration and recognition of this milestone will include a monthly presentation, at the MCDC board meeting, by one of our valued partners on the impact of projects supported over the years.
- 30th Anniversary video will be presented at the April 23 board meeting.
- 30th Anniversary news release attached.

- **Upcoming events supported by MCDC Promotional and Community Event Grants:**

Every Saturday	9:00 a.m. until Noon	Heritage Guild of Collin County	Historic McKinney Farmers Market	Chestnut Square
Thursday, April 23, 2026		St. Peters Episcopal	Empty Bowls	TUPPS
Saturday, April 25, 2026	9:00-12:00 PM	Collin County Master Gardeners	Spring Plant Sale	Myers Park
Saturday, April 2026	2:00 PM	MRT	Community Concert – Cast of Forever Plaid	Heard Craig Center for the Arts Garden
Saturday, May 2, 2026	7:00 PM	McKinney Philharmonic Orchestra	Masterworks Series Concert	Trinity Presbyterian Church
Saturday, May 9, 2026	10:00 AM to 4:00 PM	Millhouse	Maker's Market	Cotton Mill
Monday, May 18, 2026	7:30 PM	Sostenuto	Spring Concert	First McKinney Baptist
Saturday, May 23, 2026	10:00 AM to 4:00 PM	Heritage Guild of Collin County	Crazy Quilt Show	Church Street Auditorium
Sunday, May 24, 2026	6:00 PM	McKinney Philharmonic Orchestra	Side by Side Concert Series	McKinney High School Performing Arts Center
Saturday, May 30, 2026	Noon to 6:00 PM	ManeGait Therapeutic Horsemanship	ManeGait Live	TUPPS

2026 MCDC Project Grants Cycle 2 Applications			
			Requested
4B 26-06	Habitat for Humanity	Horizontal Infrastructure for 2 multi-family buildings as part of the Cotton Groves Townhomes: --- 1 6-unit townhome (6-plex) --- 1 5-unit townhome (5-plex) Preparation and development for two affordable home sites on Canal Street. Requested budget includes \$640,000 for direct costs and contingencies and \$160,000 for contingency, land prep, utilities, and indirect costs.	\$ 800,000
4B 26-08	Hugs Café	Expansion and site improvements at Hugs Greenhouse to include: -- automatic entry gate to improve site access, security & logistics --improved driveway and site access --addition of heaters in the work barn for year-round productivity --relocation of septic system to optimize land use & planned expansion --installation of 3 new greenhouses and 1 propagation house --upgrade irrigation system --upgrade to larger propane tank to support expanded operations --improved walkways for accessibility and safety Applicant is located in McKinney's ETJ and has expressed acceptance to applying for annexation.	\$ 683,467
4B 26-09	Harvest Seed Project Foundation	Expansion and relocation of McKinney Roots to Gray Branch which will allow for doubling their hydroponics production, adding a 200-tree fruit orchard, doubling the chicken flock, and expanding garden volume. Project elements include: --underground utilities (water & stormwater) --dirt work --irrigation --sanitary --driveway/parking	\$ 575,595
4B 26-10	Cotton Mill	Infrastructure improvements related to the construction of The Cotton Mill District, Request is 71.3% of total project cost. Project elements include earthwork, concrete, electrical, water, sanitary system, stormwater, landscaping, and irrigation. Applicant is working towards an agreement with the city for potential additional funding through TIRZ and CIP.	\$ 13,620,896
TOTAL			\$ 15,679,958

NEWS RELEASE

MCDC celebrates 30 years of investing in McKinney's quality of life

McKINNEY, Texas (April 9, 2026) – The McKinney Community Development Corporation (MCDC) is celebrating 30 years of supporting projects that enhance the quality of life for residents across the community. Since its creation in April 1996, MCDC has invested over \$330 million, using revenue from a half-cent sales tax to support parks, recreation, cultural amenities, housing initiatives, community services and developments that make McKinney a vibrant place to live.

"These investments help shape the places and experiences that residents enjoy every day," said MCDC Board Chairman George Fuller. "Unlike many communities in Texas that use Type B sales tax funding primarily for economic development, McKinney has taken a unique approach. The city splits a one-cent sales tax between the MCDC and McKinney Economic Development Corporation, allowing one organization to focus on corporate business and job growth while the other invests in amenities, events and retail opportunities that impact the daily lives of our residents."

Over the years, MCDC has helped support a wide range of projects that enhance the community, including major parks and recreation facilities such as the Apex Centre, Bonnie Wenk Park and Old Settlers Recreation Center. The organization has also invested in community gathering spaces and events in Historic Downtown McKinney, including the restoration of the McKinney Performing Arts Center and popular annual events such as Historic McKinney Farmers Market, Oktoberfest, Home for the Holidays and Arts in Bloom. Additional investments have supported affordable housing partnerships with local organizations, cultural destinations like Chestnut Square, community nonprofits including Hugs Café, and destination developments such as the TUPPS Brewery project and District 121.

"These investments have helped strengthen McKinney's identity as a community known for its parks, historic downtown, cultural attractions and strong community partnerships," said MCDC President Cindy Schneible. "As McKinney continues to grow, these projects help ensure we preserve the character and quality of life that residents value."

As we celebrate 30 years of MCDC impact, we encourage residents to shop and dine in McKinney. Remember that local spending has a direct impact on our community.

Throughout April, MCDC will highlight several key areas of impact including parks and recreation, affordable housing and community partnerships, and destination developments that contribute to McKinney's vibrant economy and culture.

Residents can learn more about MCDC projects and community investments by visiting McKinneyCDC.org.

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Photos of McKinney Apex Centre, District 121, and McKinney Oktoberfest.

About McKinney

As one of the fastest-growing cities in America, McKinney maintains a nationally-acclaimed quality of life coupled with a convenient location to the DFW area. The city offers award-winning schools, a vibrant historic downtown and cultural district, and a trendy culinary scene set within a uniquely beautiful natural setting. McKinney is home to the top-rated McKinney National Airport and serves as the headquarters to many Fortune 500 companies. A balanced way of life, sense of place and authenticity make McKinney "Unique by nature." To learn more, visit McKinneyTexas.org.



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