

Electioneering

City Council Work Session
April 16, 2024



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Overview

- Introduction
- Areas for Improvement
- Proposed Amendments
- Council Direction



Introduction

- With each passing election cycle that occurs at city-owned or city-controlled polling sites, new issues arise.
- Campaigns stretch the limits of McKinney's Code and find new ways to engage in electioneering that don't fit within the confines of existing regulations.
- Minor issues occur at every city-owned or city-controlled polling locations but most of the issues occur at the John and Judy Gay Library.
- This past election cycle, the primary issues experienced included:
 - The types and sizes of signs that were posted at city-owned and city-controlled polling sites;
 - The way signs were posted at city-owned and city-controlled polling sites; and
 - The location where signs were posted at city-owned and city-controlled polling sites.



Areas for Improvement: Sign types and sizes



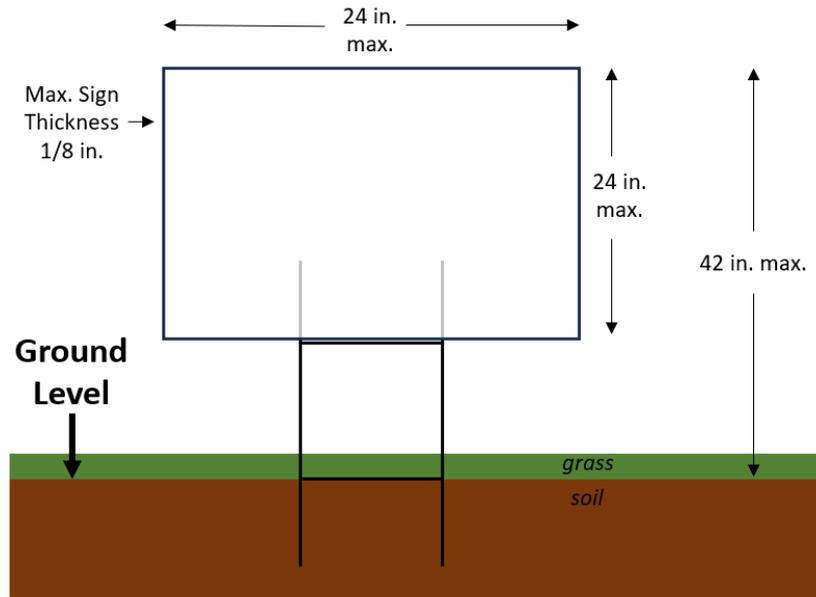
Areas for Improvement: Sign posting method



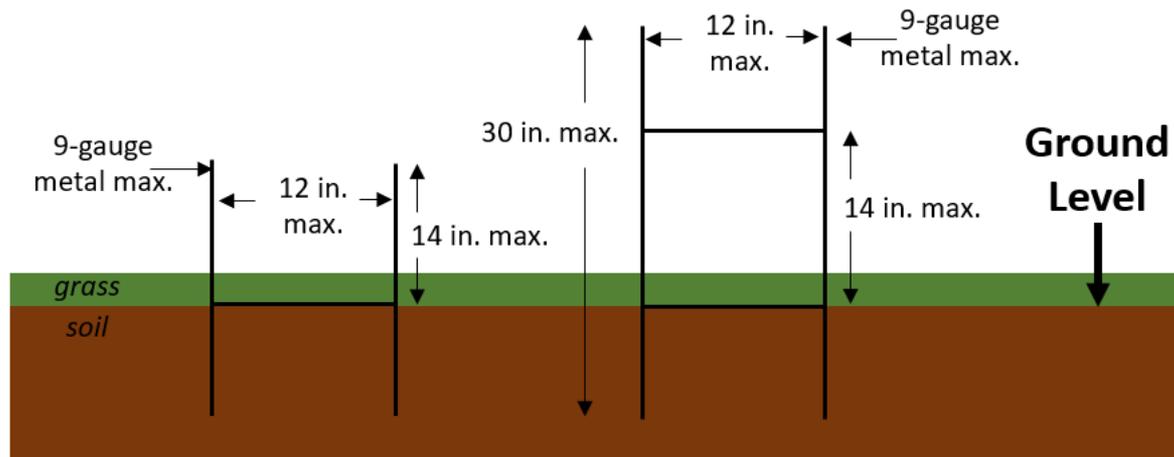
Areas for Improvement: Sign posting location



Proposed Amendments: Establish permitted sign standards

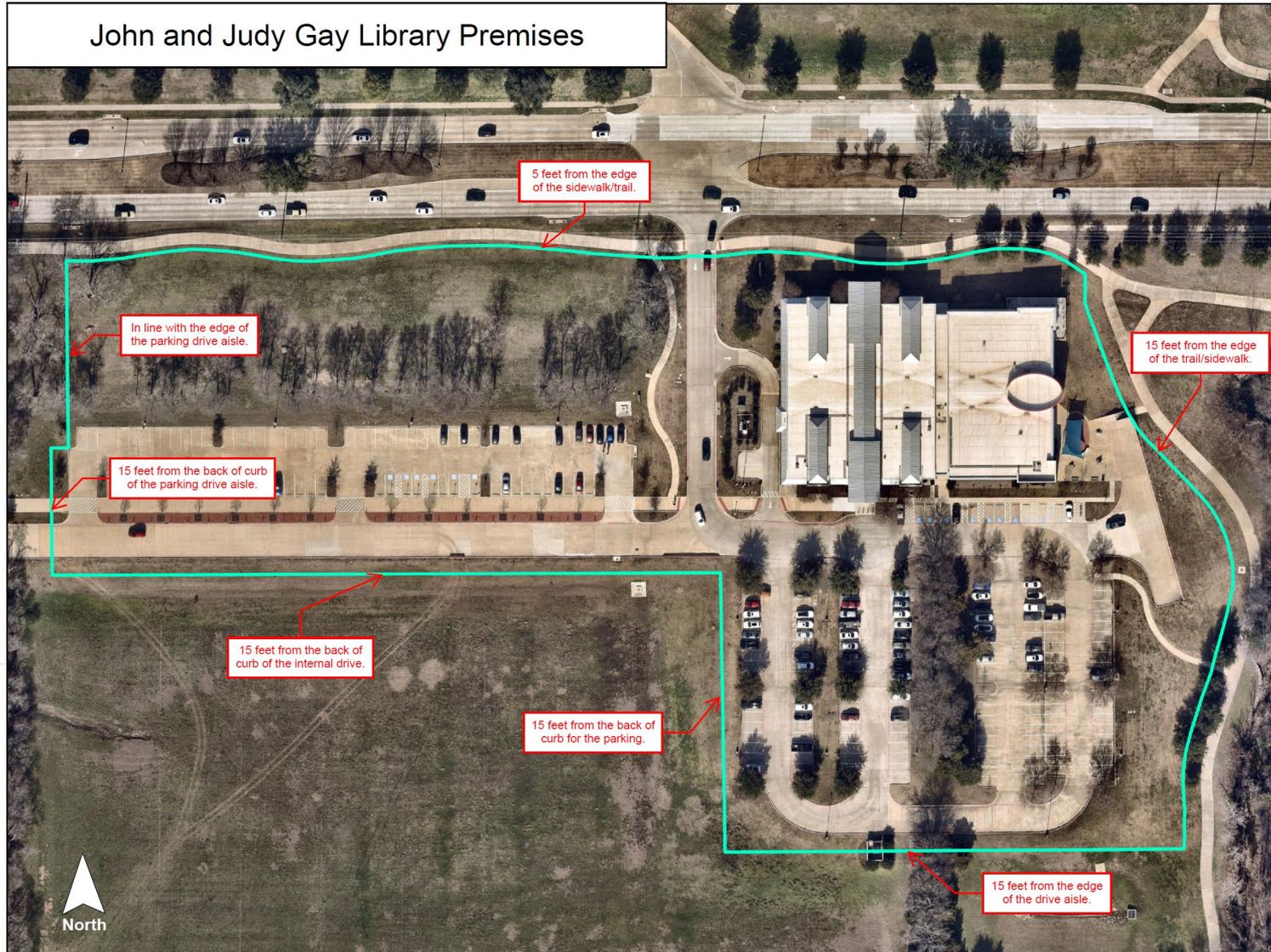


Election Sign Standard Detail



Election Sign Stand Standard Detail

Proposed Amendments: Define premises for electioneering



Proposed Ordinance Amendments

Ordinance is specific to City-owned and City-controlled property.

- General clean up and refinement.
- More defined 'Permitted Signage and Posting Methods'
- Updated Prohibited activities and conduct section.
- Updated premises descriptions and 100' buffer map for John and Judy Gay Library.
- Sign removal permitted without 48-hour notification period.

Changes proposed to clarify uncertainty and to address issues experienced during the last election cycle.



Questions?

