

# City of McKinney Sign Variance Application

Date: 12/29/2025

Applicant: Steven Betzold Phone 817.662.6094

Property Address: 6780 SH 121 City McKinney Zip 75070

Lot: 8 Block A Addition Advantage-LaQuinta Hwy 121 Addition

Owner Name if different than applicant: Carol Barnett Phone 469.854.6380

Mailing address for notification of pending City Council determination:  
Name: Lamar Advertising

Address 625 109th Street City Arlington ST TX Zip 76011

Owner is giving (print applicant name) Steven Betzold authority to represent him/her at the hearing.

Owner's printed name: Carol Barnett Owner's signature: *Carol Barnett*

In accordance with the provisions of the Sign Ordinance, appeal is now made to the McKinney City Council to grant the following variance request. (Please be specific.)

My previous variance was unanimously approved on August 14 2025; the ONLY change is from the City engineer requiring the billboard pole placement move roughly 39ft. This way the pole is not located within the 55ft frontage utility easement owned by the City.

A variance shall not be granted to relieve a self-created or personal hardship, nor shall it be based solely on economic gain or loss. No variance shall be granted if it conflicts with the spirit of the ordinance. In order to make a finding of hardship and to grant a variance, the McKinney City Council shall consider the following conditions:

A. The requested variance will not adversely affect surrounding properties:

The surrounding properties are a City culvert, a dog stay, a car dealership and a storage unit facility.

B. The requested variance will not adversely affect public safety:

The structure is professionally engineered, wind load safe according to TxDOT regulations and roughly 29ft deep underground with a concrete foundation.

C. Special conditions exist which are unique to this applicant or property:

After engaging with the City, the EDC and roughly 60 property owners, this location is the only property were a mutual agreement has been reached (after +2 years).

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Applicant notified: \_\_\_\_\_

Please check one:

X

I will represent this variance request at the Council meeting

I will not be able to represent this variance at the Council meeting. My authorized representative who will represent this variance before the McKinney City Council is: \_\_\_\_\_

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I hereby certify that the above statements are true and correct to the best of my knowledge.



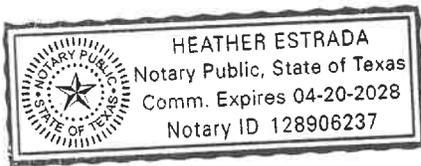
Applicant's signature

STATE OF TEXAS

COUNTY OF ~~COLLIN~~  
*Tarrant*

Subscribed and sworn to before me this

24 day of December 20 25



(seal)



Notary Public

My commission expires: 4/20/2028

### Note to Applicant:

A notice of meeting will be sent only to the applicant, or to the authorized representative, if one is designated. If the variance is denied, it will be two years before the variance can be reconsidered. The decision of the City Council shall be final on all sign cases.