

## ONE McKinney 2040 Comprehensive Plan Top Priority Implementation Measures

The chart below identifies the top priorities from the implementation measures of the ONE McKinney 2040 Comprehensive Plan. The complete list of implementation measures can be found [here](#).

<b>Top Priority Implementation Measures</b>	<b>Plan Strategy</b>
<b>Capital Investments</b>	
4.10 Design and implement a new system of pedestrian and bicycle wayfinding signs for hike and bike trails.	Mobility
7.01 Prepare a new Capital Improvements Program for capital projects in the next five years that implement this plan and catalyzes desired growth.	Public Investment
7.10 Land/ROW Acquisition - Evaluate land purchase strategies and ensure that park, open space, and trail development is ahead of development pressure and supports the connectivity goals of the 2040 plan.	Public Investment
8.02.01 Maintenance and enhancement of McKinney National Airport infrastructure to meet current and future customer demand.	District Strategies (Business and Aviation)
8.03.02 Extension and expansion of Hardin Boulevard and Wilmeth Road.	District Strategies (Collin Crossing)
8.10.01 Investment in needed repair and rehabilitation of infrastructure in the Mill District's existing neighborhoods.	District Strategies (Mill District)
<b>Education and Engagement</b>	
3.05 Communicate with the North Texas development community, property owners, realtors, brokers and other stakeholders about the new opportunities resulting from this Plan's development policies.	Land Use and Development
8.06.02 Engage the residents, property owners and businesses in the implementation of this Comprehensive Plan, so they choose to make their own household and business investments here.	District Strategies (Established Community)
8.12.01 Conduct outreach to the businesses located in the Oak Hollow District to determine if there are opportunities for the City, the Chamber of Commerce, the McKinney Economic Development Corporation, or other entities to support business growth and attraction in this District.	District Strategies (Oak Hollow)
<b>Financial Incentives</b>	
8.04.01 Investigate the use of special districts or other mechanisms that fund the costs associated with public improvements requiring higher service levels than provided citywide.	District Strategies (Collin McKinney)
8.08.01 Investigate the use of special districts or other mechanisms that fund the costs associated with public improvements requiring higher service levels than provided citywide.	District Strategies (Honey Creek)
<b>Programs and Partnerships</b>	
3.04 Establish a partnership with neighborhood leaders to develop programs, infrastructure priorities, regulatory changes and code compliance strategies to keep existing neighborhoods desirable.	Land Use and Development
7.22 Work with ISD's to coordinate their long-term planning for schools with the development envisioned in the McKinney 2040 Comprehensive Plan.	Public Investment
7.26 Establish partnerships with Collin College, the ISD's and others to support the innovation and entrepreneurship of McKinney residents.	Public Investment

<b>Top Priority Implementation Measures (cont.)</b>	<b>Plan Strategy</b>
<b>Regulations</b>	
3.01 Update development regulations (e.g. zoning ordinance, subdivision ordinance) to: a) ensure consistency with the McKinney 2040 Comprehensive Plan; b) remove provisions or restrictions that create barriers to the development patterns and character envisioned by the McKinney 2040 Comprehensive Plan; and c) provide tools and techniques to give developers and staff flexibility in designing and reviewing projects that meet the intent of the McKinney 2040 Comprehensive Plan.	Land Use and Development
8.15.01 Zoning and design guidelines or requirements to ensure high quality, pedestrian oriented development within the Urban Living and Mixed-Use Center place type areas.	District Strategies (Southgate)
8.16.08 Consider the creation of a specific development code or other mechanism to ensure that the desired development patterns along the State Highway 5 Corridor are achieved throughout this District.	District Strategies (Town Center)
<b>Studies</b>	
4.07 Develop a multi-modal component of the Master Thoroughfare Plan that identifies preferred multi-modal roadway design and connections necessary to accommodate alternative modes of travel.	Mobility
5.02 Evaluate the City's Economic Development Strategy and update it to effectively implement this plan.	Economic Development
5.03 Investigate use of innovative financing solutions (such as Tax Increment Financing Districts and Public Improvement Districts).	Economic Development
6.03 Evaluate the life-cycle costs and benefits of City capital investments when designing infrastructure to meet community needs.	Fiscal Health
7.05 Create a water plan for the City that addresses ways to mitigate the new and evolving challenges that McKinney will face in the near future, to include periodic, severe droughts, warming weather, and exponential population growth.	Public Investment
<b>Tracking</b>	
6.01 Create an updated fiscal impact model tailored to McKinney.	Fiscal Health
9.06 Educate staff about the policy direction and use of the McKinney 2040 Plan, particularly those on the 'front line' working with customers.	Implementation
9.07 Develop a McKinney 2040 Plan checklist for use in evaluating development proposals, zoning applications and infrastructure projects for consistency with the Plan's principles and direction.	Implementation
<b>Guidelines</b>	
7.24 In partnership with the ISD's, develop design guidelines for schools that support and enhance the character of the District where they are located.	Public Investment