

# ORGANIZATIONAL REPORT

—  
2025 - November



McKinney Economic Development Corporation



**Attended Trade Shows and Missions**

- 10/26-10/30 Adobe MAX Conference (Roberts)
- 11/2-11/7 Smart City Expo World Congress (Kowski/Talley/Gajary)
- 11/11-11/13 Economix (Clark/Date)
- 11/10-11/13 Web Summit (Kowski/Talley/Billett)

**Attended Events**

- 10/22 McKinney Education Foundation: Purses with Purpose (Kowski/Talley)
- 10/23 Bisnow Collin County State of the Market (Kowski/Talley/Date)
- 10/27 Baylor Scott & White tour (Kowski/Talley/Clark/Smithee/Date/Estrada)
- 11/4-11/5 ALTSTX (Billett)
- 11/6 McKinney Chamber of Commerce State of the City (Clark/Date/Roberts)

**Upcoming Events**

- 11/18 UT Dallas Seventh Annual Economic Development Summit
- 11/18-11/20 PlugandPlay Winter Summit
- 11/20 McKinney Chamber of Commerce: Quarterly Development Update
- 11/20 Bisnow: State of DFW Office
- 11/20 Dallas Regional Chamber: State of the State
- 12/3: Dallas Regional Chamber: State of the Region
- 12/3: Towne Lake Rec Center and Light Walk Ribbon Cutting
- 12/5: CREW Dallas Holiday Awards Luncheon 2025
- 12/9: MEDC Holiday Party
- 12/10: Y Texas- Texas Innovation Showcase

*\*Denotes MEDC participation as a sponsor*

**Committee Meetings**

- The MEDC Real Estate Committee meets on the first Wednesday of the month.
- The MEDC Marketing Committee meets on a TBD basis.
- The MEDC Finance Committee meets on a TBD basis.
- The MEDC Innovation Committee meets on a TBD basis.
- The MEDC Governance Committee meets on a TBD basis.