

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

DECEMBER 12, 2024

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, 111 N. Tennessee Street, McKinney, Texas on Thursday, December 12, 2024, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:33 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Vice Chair Mike Buchanan, Secretary/Treasurer Lauren F. Smith, Onel Perez, Preston Schwalls, Von Daniel, Kate McAnally, Daniel Stampfel, and Heather Lowry.

Board Members absent: Kim Black and Ginger Hayes.

The Staff and City Council Members were present: Director of Cultural District Andrew Jones, Downtown Development Manager Graham Meyers, Administrative Specialist Heidi Wiese, Main Street Program Coordinator Ryan Phelan, Assistant City Manager Barry Shelton, Executive Director of Visit McKinney Aaron Werner, Mayor George Fuller and Councilman Patrick Cloutier

There was one member of the public present in the audience.

Board Chair Amy Pyeatt called for the Reports

REPORTS

24-2241 City Liaison Report

Mayor Fuller announced the opening of the learning garden. The Denizen Hotel has also opened. The M2G project will be moving ahead. Councilman Cloutier reminded Board Members that the annual Rotary Christmas parade is this Saturday.

Assistant City Manager Shelton discussed the upcoming move to the new City Hall building. He also provided updates on the airport and the recent fire suppression meeting.

24-2242 "M" Group Reports

Executive Director Werner praised Main Street for the Downtown Christmas decorations. Werner provided updates on the Division 2

championship game that will take place December 21, 2024, the Sheraton Hotel and the new McKinney soccer team.

Director Jones provided updates on the current grant cycles on behalf of MCDG.

24-2243 Director's Report

Director Jones provided updates on Downtown events and holiday festivities. Strategic Planning is planned for the February Main Street meeting.

24-2244 Subcommittee Update

Downtown Development Manager Meyers provided updates for current sub committees.

Boyd Chair Pyeatt called for the Regular Agenda

REGULAR AGENDA ITEMS

24-2245 Minutes of the McKinney Main Street Board Meeting of November 14, 2024

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Lauren F. Smith, to approve the Minutes of the McKinney Main Street Board Meeting of November 14, 2024.

24-2246 Consider/Discuss Financial Reports

Secretary/Treasurer Lauren Smith provided updates on the financial review.

24-2247 Consider/Discuss/Act on Main Street Marketing Initiative

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Lauren F. Smith, to approve TRG as the Main Street Marketing partner.

24-2248 Consider/Discuss/Act on the Main Street Partner of the Year

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Onel Perez, to table selecting the Main Street Partner of the Year to the January 9, 2024, meeting.

24-2249 Consider/Discuss Home for the Holidays Recap

Director Jones provided an update on the success of the festival.

24-2250 Consider/Discuss Upcoming Events

The Menorah Lighting will take place on December 30, 2024.

Boyd Chair Pyeatt called to adjourn

ADJOURN

Board Members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Lauren F. Smith, to adjourn the meeting at 9:17 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on January 9, 2024, and referred to the City Council Regular Meeting of January 21, 2024, for City Council approval.

SIGNED:

AMY PYEATT
Board Chair
MIKE BUCHANAN
Board Vice Chair

ATTEST:

LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas