



March 10, 2026

TO: McKinney Economic Development Corporation

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

• Promotional and Community Event Grants

- Applications for the first cycle of Promotional grants were accepted through November 28.
- Fourteen applications were received.
- Applications were presented to the board at the December 18th meeting. Board votes on the requested funds took place on January 22nd. (Summary of requests and awards attached)
- Note: Maximum award is \$15,000 and is restricted to advertising, marketing and promotional activities.

• Project Grants

- Applications for the first cycle of Project grants were accepted through December 30.
- Public hearings were held during the January 22nd meeting on eligible projects.
- The following were approved by the Board:
 - Palladium McKinney Ranch – Affordable Senior living - \$2.5 million
 - Heritage Guild of Collin County – construction of restroom facility - \$148,500
 - Collin County History Museum – building archive presentation projects - \$13,300
- The request from Presidium Group, LLC, was tabled until the March 26 meeting (requested \$13,634,638 for infrastructure improvements at the Cotton Mill.
- The second cycle for Project Grants opened March 1. Applications will be accepted through March 31.

• Retail Development Infrastructure Grants

- Applications for the first cycle of Retail Development Infrastructure grants will be accepted through January 30th.
- Eligible projects are restricted to exterior infrastructure – sewer, water, utilities, site work.
- No applications were received for this grant cycle.

• McKinney Front Porch

- Collaborative group created to align community partners to inform, connect and support affordable housing initiatives in McKinney.
- Facilitated by MCDC. Participants include: MCDC, City of McKinney – Council, CMO, Housing & Community Services, Planning, McKinney Housing Authority, McKinney Chamber, MEDC, Habitat for Humanity of Collin County, One Heart McKinney, NAREB, Cadence Bank.
- Hosting Affordable Housing Summit on Monday, April 13, 2026, from 8:00 a.m. until 1:00 p.m. at MISD Community Event Center.
- The following groups/companies are participating as sponsors of the event:
 - Palladium USA
 - Carleton Companies
 - Sanchez Advisory Group
 - Craig International

- Dominion
- Felicity Maxwell/Texans for Housing
- Catholic Charities of Dallas
- Frost Bank
- McKinney Community Development Corporation
- McKinney Economic Development Corporation
- Keynote speaker for the Summit will be Dr. Cullum Clark, Director of Economic Growth at the George W. Bush Institute and author of a recent report, "Build Homes, Expand Opportunity: Lessons from America's Fastest-Growing Cities."

• **Build Your Own Business (BYOB) Silos at TUPPS**

- On Saturday, March 7, the group of six small businesses that will operate shops in renovated grain silos on the TUPPS campus were celebrated with a ribbon cutting. The six are:
 - Toasted Simple – small batch, food-infused cocktail and mocktail syrups
 - Fields of Fidelis – locally grown lavender products
 - Peridot Plant Co. – botanical gifts and benches for creating your own terrariums
 - Hotel Ugly Metal Jewelry – handmade, one-of-a-kind sterling silver and American turquoise jewelry
 - Stockyard Pantry – chef-crafted goods, cookies, dog treats, infused oils, tallow products
 - Rolling Cigars – premium cigars and educational experiences

• **Upcoming events supported by MCDC Promotional and Community Event Grants:**

Every Saturday	9:00 a.m. until Noon	Heritage Guild of Collin County	Historic McKinney Farmers Market	Chestnut Square
Saturday, March 14, 2026	7:00 PM	McKinney Philharmonic Orchestra	Masterworks Series Concert: Mozart	Trinity Presbyterian Church
Saturday, March 14, 2026	11:00-6:00 PM	SBG	McKinney St. Patrick's Day Beer Walk	Downtown McKinney
Saturday, March 14, 2026	10:00-4:00 PM	MillHouse	Makers Market	MillHouse
Saturday, March 14, 2026	10:00-5:00 PM	Collin County Master Gardeners	The Garden Show	Myers Park
Sunday, March 15, 2026	11:00-4:00 PM	Collin County Master Gardeners	The Garden Show	Myers Park
Friday, April 10, 2026		Main Street	Arts in Bloom	Downtown McKinney
Saturday, April 11, 2026		Main Street	Arts in Bloom	Downtown McKinney
Thursday, April 23, 2026		St. Peters Episcopal	Empty Bowls	TUPPS
Saturday, April 25, 2026	9:00-12:00 PM	Collin County Master Gardeners	Spring Plant Sale	Myers Park
Sunday, April 26, 2026		MRT	Community Concert feat. Cast of Forever Plaid	MPAC

MCDC Promotional & Community Event Grants -- 2025 Cycle 1

	Applicant	Event(s)	Request	Awarded
26-01	Heritage Guild of CC	Events at Chestnut Square (Jan-June 2026): Farmers Markets, Crazy in May Quilts, Ghostly Hauntings, Museum events (museum, Trolley Tours, Salute to Veterans), Youth and Adult Educational Events	\$13,000	\$13,000
26-02	Art by Metta	2026 R&B Festival - May 11, 2026 at TUPPS	\$7,500	\$5,000
26-03	ManeGait Therapeutic Horsemanship	2026 Country Fair & ManeGait LIVE -- May 3, 2026 at TUPPS	\$12,500	\$10,000
26-04	St. Peter's Episcopal Church	2026 McKinney Empty Bowls -- April 23, 2026 at TUPPS	\$15,000	\$10,000
26-05	McKinney Philharmonic Orchestra	2026-2027 Performances (9 shows) Holiday Pops - Dec 4 '25 Pops - Feb 5 '26 Side by side with youth - May 23 '26 Classical Series - Oct 4 '25, Nov 7 '25, Apr 3 '26 Chamber Series - Nov 2026, Feb 2027, Apr 2027	\$13,500	\$11,000
26-06	Texas Homegrown Music	2026 Texas Homegrown Stage at TMR30 - June 5-6, 2026 -- Downtown McKinney and TUPPS	\$10,000	\$9,000
26-07	CC History Museum	2026 Museum Events Created in Collin exhibit - Jan-Dec 2026 America250 Program - June 1 - Aug 31, 2026 Where Were You? - Sept 1-30, 2026 Pop-up exhibits throughout 2026	\$12,300	\$8,000
26-08	SBG	2026 Sip & Strolls	\$15,000	\$13,500
26-09	McKinney Repertory Theater	2026 Events McKinney New Works Festival - Feb 12, 19 & 26 at Heard-Craig Center for Arts Community Concert (Forever Plaid cast) -- April 26 at Heard-Craig Center for Arts Comedic Radio Show - July 2026 at Chestnut Square	\$1,030	\$1,030
26-10	MillHouse Foundation	Winter Indoor Festival -- Feb 14-15 Atrium Gallery Exhibits (all tentative) - April, July 11, November Art in Bloom - April Summer Indoor Festival - August 29-30 Art in Action (South Africa) - Sept (TBD) McKinney Art Studio Tour - Nov 14 Makers Markets -- Jan 10, Mar 14, May 9, June 13, July 11, Sept 12 (South African), Oct 10, Nov 14, Dec 12	\$15,000	\$13,500
26-11	Sostenuto Choral	2026 Spring Concert -- May 18 at First McKinney	\$5,300	\$2,000
26-12	Marching Music Made in McKinney	2026 DCI (July 20) at MISD Stadium Drumline Expo at TUPPS (July 19)	\$10,000	\$7,000
26-13	McKinney Main Street	2026 Arts in Bloom -- April 10-12	\$14,000	\$14,000
26-14	25 Revolutions	Production of a promotional trailer for expanded distribution of the Texas Music Revolution 25-year anniversary documentary filmed in and highlighting McKinney.	\$15,000	\$7,500
			\$159,130	\$124,530

TOTAL FUNDS AVAILABLE		
Budgeted for Cycle 1 FY2026	\$	125,000
Budgeted for Cycle 2 FY2026	\$	125,000
	\$	250,000