

# McKinney Special Events

City Council Work Session- December 2, 2025



# Chapter 87 – Special Events

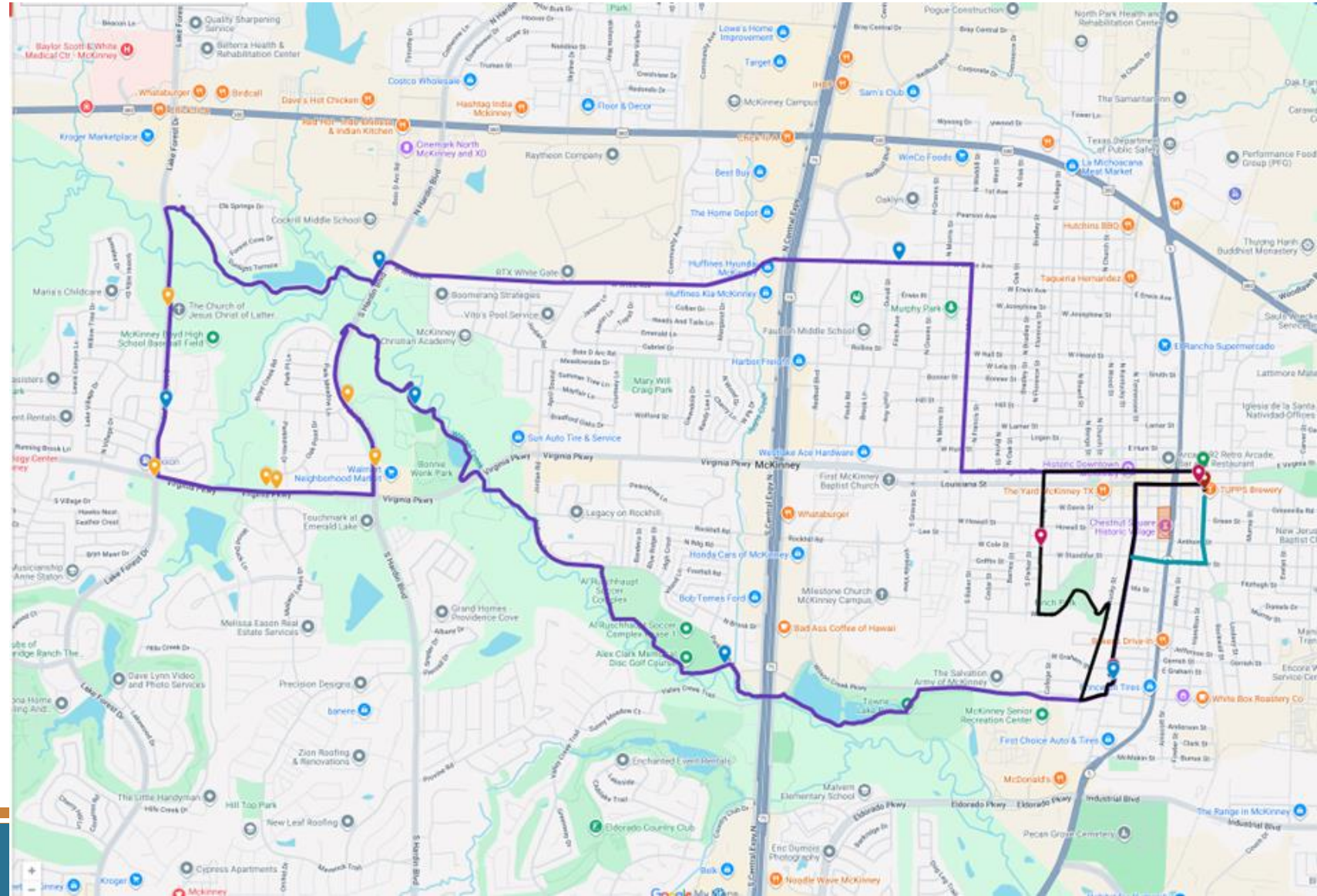
- Preferred Route –
  - A route that has been identified by the city as a race route presenting minimal residential/commercial impact and is assigned discounted rates on city services and equipment.
- Independent Route –
  - A race route that is identified by an event organizer for its race that does not involve a restricted use street. An event organizer is responsible for securing labor and devices from a state-certified traffic control device provider.
- Restricted Use Street –
  - A street or arterial roadway that has been identified by the city as unsafe for pedestrian and cycling race activities due to traffic speeds and volumes.
  - The city has identified restricted use streets for race activities. Restricted use streets shall include:
    - US 380 (University).
    - US 75/US 75 Frontage Roads.
    - FM 2478 (Custer).
    - SH 5 (McDonald).
    - Airport Drive.
    - Industrial Blvd.
    - FM 546 (Harry McKillop Blvd).
    - SH 121/SH 121 Frontage Roads.
    - Spur 399/Spur 399 Frontage Roads.
    - Eldorado Pkwy between Medical Center Dr. and Hardin Blvd.

# Dallas Marathon Proposal

- The BMW Dallas Marathon organization has announced the launch of the McKinney Historic Half Presented by BMW, a brand-new spring running event debuting March 28, 2026, hosted by TUPPS Brewery in McKinney, Texas. Featuring a half marathon, 5K, and Kid's 100M dash, the event will bring the BMW Dallas Marathon's signature professional race experience to Collin County with a distinctly local touch, celebrating community, history, and health in one of Texas' fastest-growing cities.
- The McKinney Historic Half will showcase the city's historic downtown and square, picturesque neighborhoods, and vibrant park system, with a course designed to offer a mix of road and trail terrain unique to North Texas. Runners and spectators will gather at TUPPS Brewery, the start and finish hub of the race and the site of a post-race festival featuring food, music and family activities.

# Proposed Race Routes

- The proposed race routes would cross Highway 5 and would require intermittent closure of the road to allow runners to cross.
- The organizers have a proposed schedule of closures and will work to alleviate traffic congestion.



Questions?