

VISIT MCKINNEY BOARD

REGULAR MEETING

JUNE 24, 2025

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 401 E. Virginia Street, McKinney, Texas on Tuesday, June 24, 2025, at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:01 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members present: Patrick McGuire, Whitney Nash, Katie Scott, Jill Thompson Barnes, Brian Medina

Absent: Efrem Windom, Juanita Pena, Keith Gall

The following Visit McKinney Staff were present: Aaron Werner, Alisha Holmberg, Beth Shumate, Paula Martin and Emily Myrick.

City Staff and City Council Members present: City Manager Paul Grimes, Councilmen Justin Beller, MEDC President, Mike Kowski, Cultural District/Main Street Director Andrew Jones, and Parks and Recreation Director, Amy Kinkade.

Also present was MCDC Board Liaison Chris Wilkes

Boad Chair Katie Scott called for public comments on agenda items. There were none.

Boad Chair Katie Scott called for consent items on agenda

25-2902 Minutes of the Visit McKinney Meeting of May 27, 2025

Board Members unanimously approved the motion by Board Member Whitney Nash, seconded by Board Member Jill Thompson Barnes, to Approve and Refer the Minutes of the Visit McKinney Meeting of May 27, 2025

Board Chair Katie Scott called for Board and Liaison Reports.

25-2903 Board and Liaison Reports City of McKinney MEDC MCDC McKinney Main Street / MPAC McKinney Parks and Recreation Visit McKinney Finance Committee Visit McKinney Marketing Committee

Board Chair Katie Scott called for the Executive Director's Report.

25-2904 Executive Director's Report

Board Chair Katie Scott called for regular agenda items.

25-2905 McKinney Parks and Recreation Update – Amy Kinkade

Board Chair Katie Scott called public comments regarding matters not on the agenda. There were none.

Board Chair Katie Scott called for Board and Director comments.

Executive Director Aaron Werner announced to the Board that Visit McKinney Senior Communications & Media Specialist, Beth Shumate, would be retiring at the end of July. He thanked Beth for her 18 years of service and dedication to Visit McKinney, the city and community.

Board Chair Katie Scott called to Adjourn the meeting.

Board members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Member Whitney Nash, to Adjourn.

An video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on August 26, 2025, and referred to the City Council Regular Meeting of Tuesday, September 16, 2025, for City Council approval.

SIGNED:

KATIE SCOTT, Chair

ATTEST:

PAULA MARTIN, EXECUTIVE ASST.

City of McKinney, Texas