



McKINNEY **HISTORIC HALF**

PRESENTED BY BMW



THANK YOU!

In its inaugural year, the McKinney Historic Half brought together thousands of runners, families and spectators from across North Texas, transforming race day into a vibrant community-wide celebration.

From the starting line to the final stretch, the experience delivered on its promise, showcasing McKinney's unique identity while providing a polished, high-quality race atmosphere.



PROUDLY SUPPORTED BY:



Dallas/Fort Worth BMW Centers



JACK MASON



2026 BY THE NUMBERS

4,157

TOTAL PARTICIPANTS

7,800+

TOTAL ATTENDEES

17.67M

MEDIA REACH

2,502

HALF MARATHON

1,405

5K

250

100M DASH

28 STATES & 4 COUNTRIES

| Male 51.5% / Female 48.5%

WHERE OUR RUNNERS CAME FROM

| 28 States & 4 Countries



Aruba

SAVE THE DATE

SATURDAY, APRIL 3, 2027

Our goal is to partner with the City of McKinney to establish the McKinney Historic Half as an official annual spring event. We are excited about its potential to grow into one of North Texas's premier running events. To continue building on the success of our inaugural race, we are seeking the Council's support and approval to proceed in collaboration with City staff under similar parameters.

